



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan Memorial Library
Multipurpose Meeting Room
1010 S. Standard
San Juan, Texas 78589
Tuesday, August 1, 2023
6:00 PM

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

1. - RGV Partnership City of San Juan EDC Commercial and Investment Tour
- Fourth of July Celebration
- City Hall/Transit Terminal Ribbon Cutting
- Rocking Thrift Ribbon Cutting on August 16, 2023, at 10:30 AM

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.
2. Discussion, Consideration, and Possible Action, if any, on Approving the Mini-Grant for \$2,000.00 for Los Encinos Adult Day Care. (Tabled)
3. Discussion, Consideration, and Possible Action, if any, on Approving the Mini-Grant for \$1,000.00 for Behind The Fence Tattoo Studio.
4. Discussion and Possible Action, if any, on the Renewal Contract for SMKT Media Group for the fiscal year 2023-2024.
5. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promotional PSJA Bear Football Summer Camp July, 24, 25, and 27, 2023.
6. Discussion, Consideration, and Possible Action, if any, on Sponsoring PSJA FFA Booster Club 2nd Annual PSJA 18 HOLE RODEO Golf Tournament on July 29, 2023, at Tierra Del Sol Golf Club.
7. Discussion, Consideration, and Possible Action, if any, on One Region, One Voice RGV Partnership 2023, RGV Economic Summit, in August at Bert Ogen Arena,.
8. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promotional the San Juan PAL 2023 National Night Out Event on Thursday, August 24th, at

6:00 pm at the San Juan Municipal Park Baseball Fields.

9. Discussion, Consideration and Possible Action, if any, on Sponsoring the 13th Annual Catholic Charities of the RGV Gala, to be held on Thursday, September 7, 2023.
10. Discussion, Consideration and Possible Action, if any, on "Purchasing a 2023 PSJA Bears Football Program" Spot.
11. Discussion, Consideration, and Possible Action, if any, on a Budget Adjustment on the Mini-Grants and Sponsorship from the Promotional Expenses for the fiscal year 2022-2023.

VII. EXECUTIVE SESSION

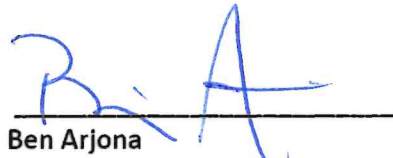
1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation and §551.071 CONSULTATION WITH ATTORNEY; Deliberation Regarding the Economic Development of the Monarca Investment Group.
 - B. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Pizza X
 - B. Project Chick
 - C. Project Golden
 - D. Project Coffee
 - E. Project BT
 - F. Project Don
 - G.. Project GW's
 - H. Project Court
 - I. Project Doors
 - J. Project Roof

VIII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation and §551.071 CONSULTATION WITH ATTORNEY; Deliberation Regarding the Economic Development of the Monarca Investment Group.
 - B. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Pizza X
 - B. Project Chick
 - C. Project Golden
 - D. Project Coffee
 - E. Project BT
 - F. Project Don
 - G. Project GW's
 - H. Project Court
 - I. Project Door
 - J. Project Roof

IX. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 709 S. Nebraska Ave., San Juan, TX, San Juan EDC office, 905 W. 1st Street, San Juan, Texas and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on 28th of July, 2023 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This Agenda item will appear until the "Downtown Revitalization Project: is completed.

RECOMMENDATION:

Board Request

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on Approving the Mini-Grant for \$2,000.00 for Los Encinos Adult Day Care. (Tabled)

STAFF COMMENTS AND RECOMMENDATIONS:

Los Encinos Adult Day Care is requesting a mini-grant of \$2,000.00 for a pylon sign outside her business. San Juan EDC has received the RGV Certificate of Completion, the two-year business plan, and quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Las Encinos Adult Day Care Center, Inc

Mini Grants

October 1, 2022 thru September 30, 2023

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2022	STARTING BALANCE				
820	WING BARN	12/16/2022	Tuesday, November 15, 2022	MSPARK -DALLAS LOCKBOX	10,000.00
815	AGAPE LOVE	12/6/2022	Tuesday, November 15, 2022	SUPERSIGNS & FLAGS	(2,000.00)
881	CHUCHUWA	3/7/2023	Tuesday, January 17, 2023	ALL PRO GENERAL CONTRACTOR	(1,000.00)
984	Rodriguez's Printing		Wednesday, June 7, 2023	4 Signs	(1,000.00)
985	Lucky 7		Wednesday, June 7, 2023		(2,000.00)
				Waiting on quote	
				Waiting on deed	

Total Balance \$ 2,000.00



San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up _____ or Existing _____)

Notes & Comments: _____

___ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

✓ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

___ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name: Ruby Uvalle Los Encinos Adult Day Care

Spouse's Name (if applicable): Ruben Uvalle Is spouse active in business? Yes ☒ No Are you a Veteran? Yes ☒ No

List of name(s) of any owners who own 25% or more of the company:

Ruby Uvalle

Owner's Mailing Address: 808 E 15th St

City: San Juan State: Texas Zip: 78589

Phone: 956 223 6947 Fax: 956 601 1389

Owner's e-mail: los-encinos adc@gmail.com

B. Business Information

Business Name: Los Encinos Adult Day Care Center, Inc.

Physical Address: 130 E Business Hwy #3

City: San Juan State: TX Zip Code: 78589

Business Phone: 956 292 0838 Fax: 956 601 1389

Business Mailing Address: 130 E Business Hwy #3 San Juan TX 78589

Website: _____ Relative _____

Acknowledgment

I, Ruby Uvalle acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.

Ruby Uvalle
Signature

5/24/2023
Date

Ruby Uvalle
Printed Name

May 11, 2023

CERTIFICATE OF PARTICIPATION

Is awarded to

RUBY UVALLE

for attending the session

"THE HR PROCESS"

from 10:00 AM-12:00 PM on May 25, 2023

Presented by the UTRGV Small Business Development Center



UT RIO
GRANDE
VALLEY

UTRGVTM



Executive Summary

Los Encinos Adult Day Care Center is acquiring the commercial building located at 130 E Business Highway 83, San Juan TX 78589. Ruby Uvalle is the owner of this corporation. Mrs. Uvalle is requesting a mini grant to fund the new business pylon signs to be placed outside.

Mrs. Uvalle has been a resident of San Juan all her life, creating her first home after marriage in 2001 at 101 Ebano Dr. San Juan, TX 78589. Los Encinos Adult Day Care Center has been an established operation for 17 years and Ruby Uvalle has been the owner for the last 10 years. Los Encinos began operations in the city of Edinburg and Mrs. Uvalle transferred operations to the city of Pharr in 2017. With the help of her community operations are set to begin in the hometown of San Juan within the next few weeks.

Los Encinos Adult Day Care Center is a Day Activity and Health Services (DAHS) provider which includes adult day care services. Services such as personal care, snacks, congregate meals, and social activities are provided. The goal is to provide care during regular business hours to people who would otherwise need full-time nursing home care. This enables patients to continue spending the evenings and weekends with their primary carers at home or in the community. As well as enabling caregivers in the family to continue working during the day.

The facility acquired is located a few blocks away from City Hall and is a 6673 square foot stucco building which contains a kitchen, office spaces for nurses and director, bedrooms for the clients to rest, and rooms for activities.

Los Encinos Adult Day care is run by Director, Amy Puente who has been employed by Los Encinos for 10 years. Amy's experience makes her an indispensable asset to the organization. The Assistant Director Cynthia Chavez holds a BA in Healthcare Administration, and her knowledge sets the bar high for Los Encinos regarding administration requirement through HHS. Los Encinos currently has 11 employees, 4 of which are San Juan residents.

Los Encinos Adult Day Care has taken the liberty of acquiring 2 quotes for the signs from local sign companies. We prefer San Juan natives Excellence signs after reviewing price, quality, and customer service.

If you have any questions, feel free to contact Ruby Uvalle at (956) 223-6947 or by email at losencinosadc@gmail.com



Moises Palacios
Xcellentsigns722@gmail.com



FABRICATION - INSTALLATION - REPAIR

INVOICE

Name: LOS ENCINOS DAYCARE Phone: (956) 789-7166

23/MAYO/2023

Email: Losencinosadc@gmail.com

ITEM	QTY	DESCRIPTION	Unit Price	TOTAL
PYLON BANNER	6	120x60 - 120x60 - 120x36		\$ 2,400.00

THANK YOU FOR YOUR BUSINESS

Subtotal

Payment

Payment

ZELLE 956 926 9370

CHECKS UNDER MOISES PALACIOS

Total Pending \$ 2,400.00

SIGNS • BANNERS • VINYLs • WINDOW WRAPS

FLYERS • BUSINESS CARDS • PYLONS • MAGNETS • STICKERS

BACKDROPS • COROPLAST CHARACTERS FOR PARTYS AND MORE!

 XCELLENT SIGNS



105 E. Interstate 2 Suite F
Pharr, TX 78577
(956) 687-7446

Estimate

EST-14318

www.thesigndepot.com

Payment Terms: Cash Customer

Created Date: 5/9/2023

DESCRIPTION: SIGNAGE

Bill To: LOS ENCINOS ADULT DAYCARE INC.
105 E. INTERSTATE 2
STE. F
PHARR, TX 78577
US

Pickup At: The Sign Depot
105 E. Interstate 2 Suite F
Pharr, TX 78577
US

Requested By: Ruby Uralle
Email: rubyuvalle@yahoo.com
Work Phone: (956) 223-6947

Salesperson: Ruben Cepeda
Cell Phone: 9562409899

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	1 / 4' X 8' EXTERIOR SIGN	1	\$895.12	\$895.12
1.1	MDO 1/2" - 1 / 4' X 8' EXTERIOR SIGN Part Qty: 1 Width: 96.00" Height: 72.00" Sides: 1 Text: LOS ENCINOS ADULT DAYCARE			
2	1 / 4' X 6' EXTERIOR SIGN	1	\$395.88	\$395.88
2.1	MDO 1/2" - 1 / 4' X 6' EXTERIOR SIGN Part Qty: 1 Width: 72.00" Height: 48.00" Sides: 1 Text: SERVICES TBD			
3	4 / BANNERS	4	\$187.56	\$750.24
3.1	Banner - 13oz - 4 / BANNERS Part Qty: 1 Width: 96.00" Height: 48.00" Sides: 1 Text: TBD			
4	DOOR LETTERING	1	\$80.11	\$80.11

MB SIGNS

1349 E HACKBERRY AVE
MCALLEN, TX 78501
sales@mbsignsdirect.com
956.277.1107

Estimate

Date: 6/19/2023
Estimate #: 61923

Bill to:
Los Encinos Adult Day Care

P.O. Number

Rep.

130 E. Bus 83rd
San Juan, TX 78589

Project

Due date

Description	Qty	Unit price	Total price
4 = 120x60 Printed Double Sided	1	\$2,409.17	\$2,409.17
2 = 120x36 Printed Double Sided			\$0.00
Installation included.			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00

Notes:

Subtotal **\$2,409.17**
Sales Tax \$198.76
Total \$2,607.93

www.mbsignsdirect.com



AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on Approving the Mini-Grant for \$1,000.00 for Behind The Fence Tattoo Studio.

STAFF COMMENTS AND RECOMMENDATIONS:

Behind the Fence Tattoo Studio is requesting a mini-grant of \$1,000.00 for their business advertisement which will be used for social media, printed publication, and signage. San Juan EDC has received all the required documentation for this mini-grant.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2022 thru September 30, 2023

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2022	STARTING BALANCE				
820	WING BARN	12/16/2022	Tuesday, November 15, 2022	MSPARK -DALLAS LOCKBOX	\$ 10,000.00
815	AGAPE LOVE	12/6/2022	Tuesday, November 15, 2022	SUPERSIGNS & FLAGS	\$ (2,000.00)
881	CHUCHUWA	3/7/2023	Tuesday, January 17, 2023	ALL PRO GENERAL CONTRACTOR	\$ (1,000.00)
984	Rodriguez's Printing		Wednesday, June 7, 2023	4 Signs	\$ (2,000.00)
985	Lucky 7		Wednesday, June 7, 2023		\$ (2,000.00)

Total Balance \$ 2,000.00



*Behind the
Fence
Tattoo Studio*

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- RCVP 6/13/23
RCVD 6/16/23
- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
 - Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up ☒ or Existing ☐)

Notes & Comments: _____

☒ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☐ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

☐ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event _____

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name: Eloy Osuna
Spouse's Name (if applicable): Rebecca Osuna Is
spouse active in business? Yes No Are you a Veteran? Yes No
List of name(s) of any owners who own 25% or more of the company:

Owner's Mailing Address: 400 Alma Ave.
City: Alamo State: TX zip 78516
Phone: (956) 223-9853 Fax: _____
Owner's e-mail: triplee.osuna@gmail.com

B. Business Information

Business Name: Behind the Fence Tattoo Studio
Physical Address: 113 W. HWY Bus. 83 Suite B
City: San Juan State: TX Zip Code: 78589
Business Phone: (956) 258-5284 Fax: _____
Business Mailing Address: 400 Alma Ave Alamo, TX. 78516
Website: N/A Facebook: Triple E Tatts Relative
Instagram: triplee.tattoo
Acknowledgment

I, Eloy Osuna acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.

Eloy Osuna
Signature

5-16-2023
Date

ELOY OSUNA
Printed Name

BEHIND THE FENCE TATTOO STUDIO

 **ELOY OSUNA**

 956-223-9853

 Tripleeosuna@gmail.com

 113 W HWY
BUS 83
SAN JUAN, Tx

Dear San Juan EDC,

Hi, my name is Eloy Osuna, sole proprietor of Behind the Fence Tattoo Studio located 113 W Hwy Bus 83 (behind the new city hall). Behind the Fence Tattoo Studio is requesting \$1000 for advertisement which will be used for social media, printed publication, and signage.

Behind the Fence Tattoo studio has been in business for 2 years at this San Juan location, which is neighbors to my life time resident in Alamo. During this time the business has been able to donate many hours to local non-profits by providing art work and displays. October 2023 at Pink Belles 5k, Behind the Fence was able to produce a mural for cancer survivors to leave messages and signatures.

Beside being involved in the community, the services I provide is tattoo designing with background in fine arts. The establishment has grown a large following which now I am looking to hire other artists to fill up other rooms I have available. The growth of the industry is increasing daily which in the near future Behind the Fence will also start selling products for local artists can purchase.

For small businesses this year, a capable advertising infrastructure has never been more important. This funding will be able to help me provide more awareness of services provided and location. I will be able to fix my signage which was broken during the storm, and publish more content on social media. Thank you City of San Juan EDC for your time and consideration.

Kind regards,
Eloy Osuna



Certifies that

Eloy Osuna

Has successfully completed

How to Fund Your Business – Webinar via Zoom

A 1-hour course hosted by the UTSA SBDC – June 6, 2023

Mariah Kilbourne

Mariah Kilbourne
Training Coordinator
UTSA Small Business Development Center

Paquetes de Comerciales

(956) 223-1534

* Video Comercial Basico \$250

EGARZA

- 15-30 segundos Social Media
- Edición de Video Estandar
- Download link online

* Video Comercial Profesional \$350

- 30^{seg} - 1 Min Social Media
- Edición de video Profesional
- Drone Shots of the place
- USB Delivery
- Download Link Online



4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 1951

QUOTE DATE
Fri, 06/16/2023
QUOTE EXPIRY DATE
Sun, 07/16/2023
TERMS
Due on receipt

ORDERED BY
TATTOO

CONTACT INFO
ELOY

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	LED Channel Letter LED Channel Letter O 24"	1	Each	\$280.00	\$280.00	Y
2	Printed Vinyl Graphics Width: 144 Inches Height: 24 Inches	1	Each	\$300.00	\$300.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?
No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal: \$580.00
Sales Tax (8.25%): \$47.85
Total: \$627.85

Downpayment (100.0 %)

\$627.85

SIGNATURE:

DATE:

PRINTED ON FRI, 06/16/2023 01:11 PM BY JA CREATED BY JA

1/1

QUOTE

Rodriguez Screen Printing LLC

Our Quote No.	30796
Date	6/16/2023
Terms	Valid for 30 Days



Quote To:

Eloy Ozuna

Description	Qty	Each	Total
1000 Busines Cards	1	110.00	119.08
Banner 5x10	1	250.00	270.63
Banner 3x6	1	110.00	119.08

Customer Message

Not responsible for items left over 30 days

Subtotal:	\$470.00
Carriage:	\$0.00
Tax:	\$38.79
Total:	\$508.79

Rodriguez Screen Printing LLC

2203 N Raul Longoria Rd, Ste B1
Ste B1

Tel: 9562274021
Email: shirts@rodriguezscreenprinting.com
Website: <https://www.rodriguezscreenprinting.com/>
Tax: 1

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion and Possible Action, if any, on the Renewal Contract for SMKT Media Group for the fiscal year 2023-2024.

STAFF COMMENTS AND RECOMMENDATIONS:

Renewal of The Independent Contract Agreement between the San Juan EDC and SMKT Media Group, LLC ("Consultant") for the fiscal year starting June 1, 2023, and ending June 1, 2024.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

INDEPENDENT CONTRACT AGREEMENT

This Independent Contractor Agreement (this "Agreement") is made effective as of June 01, 2023, by and between San Juan EDC ("SJEDC"), and SMKT Media Group, LLC ("CONSULTANT").

WHEREAS, SJEDC desires to engage Consultant for Marketing and Consulting Services; and,

WHEREAS, Consultant will utilize the proper equipment, qualified personnel in the performance of all basic services and defined Scope of Work within the above mentioned professional services or as described in SECTION II of this agreement with SJEDC;

NOW, THEREFORE, SJEDC and Consultant do mutually agree as follows:

SECTION I EMPLOYMENT OF CONSULTANT

SJEDC agrees to enter into this agreement with Consultant to provide the following services as stated above and as provided in SECTION II and upon such services, SJEDC agrees to pay Consultant as stated in SECTION IV.

SECTION II SCOPE OF SERVICES

Consultant hereby agrees to render and perform for the benefit of SJEDC, Marketing and Consulting Services on an ongoing, as-needed basis. Reference **Exhibit A: Marketing and Consulting Services** for service details.

SECTION III TERM OF CONTRACT

The term of this contract shall commence upon execution of this agreement by all parties, and will continue in force and effect until 12 months from the date of execution ("Expiration Date"), unless extended as hereinafter provided. Both parties can mutually agree to extended this agreement an additional year from the final date of this signed agreement.

Unless prior to ninety (90) days before the Expiration Date, SJEDC or Consultant notifies the other in writing that it does not wish to continue this Agreement beyond its initial term, this Agreement shall be automatically extended in its entirety without the necessity of any further action by either party. In the absence of any such ninety (90) day notice by either SJEDC or Consultant, this Agreement shall continue to automatically renew in its entirety.

SECTION IV

TERMS OF PAYMENT

SJEDC agrees to pay Consultant a rate of \$3,500/month for Marketing and Consulting Services upon execution of this agreement by all parties and thereafter \$3,500 are due on the 1st day of every calendar month until the contract is terminated.

No other fees and/or expenses will be paid to Consultant, unless such fees and/or expenses have been approved in advance by the appropriate SJEDC executive in writing. Consultant shall be solely responsible for any and all taxes, Social Security contributions or payments, disability insurance, unemployment taxes, and other payroll type taxes applicable to such compensation,

SECTION V

RELATIONSHIP OF PARTIES

It is understood by the parties that Consultant is an independent contractor with respect to SJEDC, and not an employee of the San Juan EDC. Nothing In this Agreement shall be deemed to create or constitute a partnership, joint venture, employment, or agency relationship between both parties. SJEDC will not provide fringe benefits, including health insurance benefits, paid vacation, or any other employee benefit, for the benefit of Consultant.

SECTION VI

CONFIDENTIALITY

Consultant may be exposed to proprietary, private and/or otherwise confidential information ("Confidential Information") of SJEDC. Confidential Information shall mean all non-public information which constitutes, relates or refers to the operation of the business of SJEDC, including without limitation, all financial, investment, operational, personnel, sales, marketing, managerial and statistical information of SJEDC, and any and all trade secrets, customer lists, or pricing information of SJEDC. The nature of the information and the manner of disclosure are such that a reasonable person would understand it to be confidential. Consultant will not at any time or in any manner, either directly or indirectly, use for the personal benefit of the Consultant, or divulge, disclose, or communicate in any manner any Confidential Information. Consultant will protect such information and treat the Confidential Information as strictly confidential. This provision shall continue to be effective after the termination of this Agreement. Upon termination of this Agreement, Consultant will return to SJEDC all Confidential Information, whether physical or electronic, and other items that were used, created, or controlled by the Consultant during the term of this Agreement.

SECTION VII

NOTICE

All notices or other communications required under this Agreement may be affected either by Certified Mail, Return Receipt Requested. Notice shall be deemed to have been given when mailed to the parties at their respective addresses as set forth below or when mailed to the last address provided in writing to the other party by the addressee.

SECTION VIII

TERMINATION OF CONTRACT

This Agreement may be terminated by either party upon 30 days written notice to the other party. Upon termination or completion of this Agreement, SJEDC shall have no liability to Consultant except for charges for Services performed by Consultant and accepted by SJEDC prior to receipt of notice of termination or cancellation. The terms and conditions in this Agreement that by their sense and context are intended to survive the performance hereof by either or both parties hereunder shall so survive the termination, cancellation, or completion of performance of this Agreement.

SECTION IX

SUSPENSION

SJEDC reserves the right to suspend work on the Services, with or without cause, in whole or in part, upon giving notice to Consultant, Consultant shall resume the Services suspended when directed to do so by SJEDC. SJEDC shall have no liability to Consultant except for charges for Services performed by Consultant and accepted by SJEDC prior to receipt of notice of suspension of Services. If only a portion of the Services are suspended, Consultant shall be compensated only for Services of which are not suspended and are actually performed during such suspension.

Upon termination of this Agreement or suspension of Services under this Section, SJEDC may take over the work and may obtain the services of another entity to complete the work under this Agreement

SECTION X

ENTIRE AGREEMENT

This Agreement constitutes the entire contract between the parties. All terms and conditions contained in any other writings previously executed by the parties regarding the matters contemplated herein shall be deemed to be merged herein and superseded hereby.

No modification of this Agreement shall be deemed effective unless in writing and signed by the parties hereto.

SECTION XI
HOLD HARMLESS CLAUSE

Consultant shall indemnify, defend and hold harmless SJEDC from any liability or cost, including court costs and attorney's fees, resulting from any and all claims, demands, suits, actions or proceedings of any kind or nature, including workers' compensation claims, in any way resulting from or arising out of this agreement or indirectly out of such operation or business as is covered under Consultant Insurance as it relates to Individual Project Specific Work Authorizations and defined Scope of Services.

SJEDC shall indemnify, defend and hold harmless Consultant from any liability or cost, including court costs and attorney's fees, resulting from any and all claims, demands, suits, actions or proceedings of any kind or nature, including workers' compensation claims, in any way resulting from or arising out of this agreement or indirectly out of such operation or business.

SECTION XII
MEDIATION CLAUSE

It is the intent of the parties that litigation be avoided, and in order to allow for the quick resolution of any and all disputes, if any, the parties hereby agree that any claims, demands or disputes that cannot be amicably resolved between the parties upon written request be presented to a neutral, trained third party for assistance in dispute resolution by means of non-binding mediation.

SECTION XIII
SEVERABILITY

If any term or provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the provisions of this Agreement shall remain in full force and effect and shall in no way be affected, impaired or invalidated.

SECTION XIV
SIGNATORIES

This Agreement shall be signed by _____ on behalf of the San Juan EDC and by Orlando Hernández on behalf of SMKT Media Group, LLC. This Agreement is effective as of the date first above written.

San Juan EDC

BY: _____ DATE: _____

NAME: _____

TITLE: _____

ADDRESS: _____

CITY: _____

SMKT Media Group, LLC

BY: _____ DATE: _____

NAME: _____

TITLE: _____

ADDRESS: _____

CITY: _____

EXHIBIT A
MARKETING AND CONSULTING SERVICES

SMKT Media Group will assist in the development of public relation strategies with targeted outreach for San Juan EDC's special projects or events; including parks, bonds, developments, and others as assigned.

SMKT Media Group will generate awareness of the San Juan EDC's assets with key targets to foster diverse and targeted economic growth*.

SMKT Media Group will create targeted media list(s) for ongoing initiatives as well as special events.

SMKT Media Group will work as liaison with any internal partners such as the San Juan EDC, city departments, to create and maintain communications and assist in promoting campaigns and events all while maintaining brand consistency. *

SMKT Media Group will expand San Juan EDC 's brand awareness of economic development activity to assist in the generation of additional investment and job opportunities. *

SMKT Media Group will enhance the brand of the San Juan EDC and support the growth of the City. *

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promotional PSJA Bear Football Summer Camp July, 24, 25, and 27, 2023.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Bear Football is requesting a sponsorship for the 2023 Football Camp on July 24, 25, and 27, 2023. San Juan EDC has not participated in this event in the past.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2022 thru September 30, 2023

DATE	Sponsors	Board Approved	CHECK	
10/1/2022	STARTING BALANCE			\$ 16,000.00
10/3/2022	PSJA BEAR BASEBALL	Tuesday, November 15, 2022	775	\$ (2,500.00)
11/2/2022	KEEP SAN JUAN BEAUTIFUL	Tuesday, November 15, 2022	792	\$ (2,500.00)
11/15/2022	CHRISTIAN'S MANOR	Tuesday, November 15, 2022	806	\$ (2,500.00)
12/7/2022	PAL'S SHOP W/1ST RESPONDER	Tuesday, December 6, 2022	818	\$ (500.00)
1/3/2023	PAL'S BLUE SANTA	Tuesday, December 6, 2022	883	\$ (1,000.00)
1/27/2023	MISS SAN JUAN PAGENT (Lions Club)	Tuesday, January 17, 2023	850	\$ (1,000.00)
3/17/2023	PSJA ISD AUTISM	Tuesday, March 7, 2023	883	\$ (500.00)
5/30/2023	PSJA SENIOR CLASS (Ratified)	Wednesday, June 7, 2023	969	\$ (500.00)
5/30/2023	MARINE CORPS LEAGUE RGV #1456 (Ratified)	Wednesday, June 7, 2023	965	\$ (1,000.00)
6/15/2023	TX VALLEY COSTAL BEND HEALTH CARE SYSTEM -4TH OF JULY EVENT	Wednesday, June 7, 2023	gift card	\$ (500.00)
6/15/2023	PSJA 7 ON 7	Wednesday, June 7, 2023	982	\$ (1,000.00)
BALANCE \$				2,500.00



PSJA Independent School District

PSJA Early College High School

♦ 805 W. Ridge Rd. ♦ San Juan, Texas 78577 ♦ Phone: (956) 354-2300

Parents, Community, and Business Leaders,

The PSJA Bear Football team will be having a summer camp for incoming 5th-9th graders on July 24th, 25th, 27th. We are seeking support from our community to assist in the raising of funds for our camp. We want this camp to be one that our students will be happy to attend and fully enjoy.

We are asking members of our community, parents, and business leaders to sponsor with any monetary donations. We plan to have daily incentives for the students as well as give out awards for our Punt, Pass, and Kick challenge. The donations will also help to get each of our student-athletes a camp shirt. Every sponsor will be put on the back of our camp shirts. With your help we will be able to reach these goals.

Thank you in advance for any donations,

Lupe Rodriguez
Head Football Coach/Athletic Coordinator
956-897-8552
lupe.rodriguez@psjaisd.us

Camp Director(s): Coach Peraza 956-537-4744
Coach Maynez 956-222-6319

PLEASE MAKE CHECKS PAYABLE TO:
PSJA BEAR FOOTBALL

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on Sponsoring PSJA FFA Booster Club 2nd Annual PSJA 18 HOLE RODEO Golf Tournament on July 29, 2023, at Tierra Del Sol Golf Club.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Boost Club is requesting a sponsorship for their 2nd Annual PSJA Bear 18 Hole Rodeo Golf Tournament, to be held on July 29, 2023, at Tierra Del Sol Golf Club. San Juan EDC has not participated in this event in the past.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2022 thru September 30, 2023

DATE	Sponsors	Board Approved	CHECK	
10/1/2022	STARTING BALANCE			\$ 16,000.00
10/3/2022	PSJA BEAR BASEBALL	Tuesday, November 15, 2022	775	\$ (2,500.00)
11/2/2022	KEEP SAN JUAN BEAUTIFUL	Tuesday, November 15, 2022	792	\$ (2,500.00)
11/15/2022	CHRISTIAN'S MANOR	Tuesday, November 15, 2022	806	\$ (2,500.00)
12/7/2022	PAL'S SHOP W/1ST RESPONDER	Tuesday, December 6, 2022	818	\$ (500.00)
1/3/2023	PAL'S BLUE SANTA	Tuesday, December 6, 2022	883	\$ (1,000.00)
1/27/2023	MISS SAN JUAN PAGENT (Lions Club)	Tuesday, January 17, 2023	850	\$ (1,000.00)
3/17/2023	PSJA ISD AUTISM	Tuesday, March 7, 2023	883	\$ (500.00)
5/30/2023	PSJA SENIOR CLASS (Ratified)	Wednesday, June 7, 2023	969	\$ (500.00)
5/30/2023	MARINE CORPS LEAGUE RGV #1456 (Ratified)	Wednesday, June 7, 2023	965	\$ (1,000.00)
6/15/2023	TX VALLEY COSTAL BEND HEALTH CARE SYSTEM -4TH OF JULY EVENT	Wednesday, June 7, 2023	gift card	\$ (500.00)
6/15/2023	PSJA 7 ON 7	Wednesday, June 7, 2023	982	\$ (1,000.00)
BALANCE				\$ 2,500.00

PSJA FFA Booster Club Presents
2ND ANNUAL
**PSJA BEAR
18 HOLE
RODEO**
GOLF TOURNAMENT

JULY 29, 2023

7:00 AM BREAKFAST/REGISTRATION

8:00 AM PROMPT SHOTGUN START

Sponsor Levels:

Grand Champion \$1,500

2 teams, signage, signage at this year's fundraisers, & FB recognition

Res. Grand Champ \$800

1 team, signage, & FB recognition

Breed Champion \$600

1 team & signage

Class Champion \$250

signage

1st Place \$600

2nd Place \$450

3rd Place \$300

*Top 3 teams subject to
playoff hole*

*3 Man Scramble
Food + Refreshments*

*Door Prizes & Awards
Assembly*



700 E. Hall Acres
Pharr, TX

For information contact:

Cindy 784-5293, Sally 780-4625, or Amanda 566-9417

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on One Region, One Voice RGV Partnership 2023, RGV Economic Summit, in August at Bert Ogen Arena,.

STAFF COMMENTS AND RECOMMENDATIONS:

RGV Partnership is requesting a sponsorship for One Region, One Voice RGV Partnership 2023, RGV Economic Summit, in August at Bert Ogen Arena.

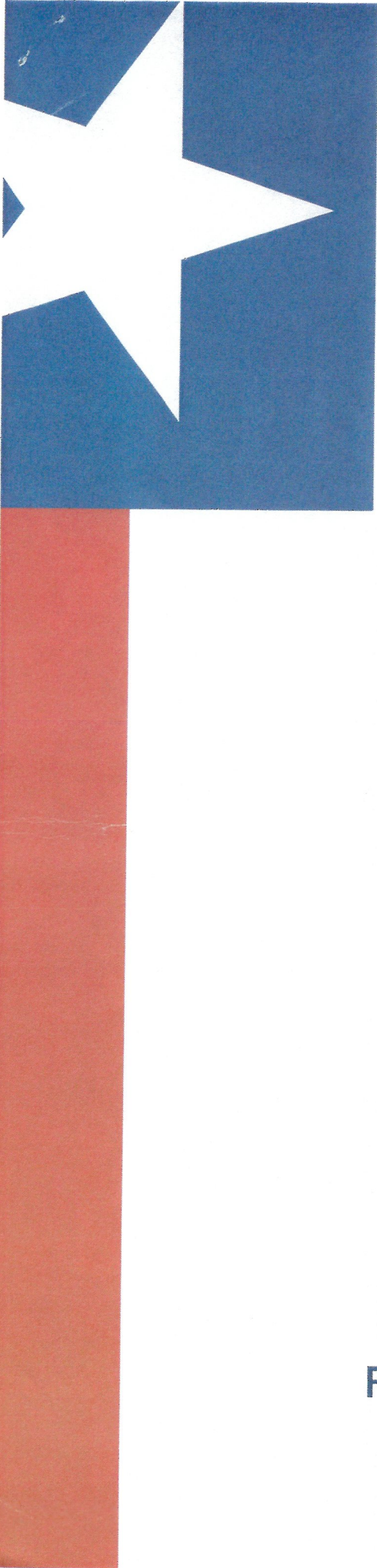
RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



SAVE THE DATE

★ ★ ★

*Rio Grande
Valley*

ECONOMIC SUMMIT



FEATURING

SPECIAL GUEST



Join the RGV Partnership as we discuss
strategic alignment for economic
growth across the Rio Grande Valley.

**DATE TO BE DETERMINED
FOR AUGUST**

**BERT OGDEN ARENA,
4900S I-69C, EDINBURG, TX 78539**

REGISTRATION IS REQUIRED TO ATTEND

FOR REGISTRATION OR TO SPONSOR, KINDLY REACH OUT TO
FERNANDA SANCHEZ AT FERNANDA@RGVPARTNERSHIP.COM
(956) 293-7581.





**To sponsor, please complete the following and
return by mail or email at
Fernanda@rgvpartnership.com**

Company/Organization _____

Contact _____

Billing Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Sponsorship Level _____

Payment Types:

____ Credit Card ____ Check ____ Please Invoice me

Credit Card Number _____

Expiration date _____ ZIP _____ CVV _____

Signature _____

**Checks should be payable to "RGV Partnership" and mailed
to: RGV Partnership | P.O. Box 1499, Weslaco, Tx 78599**

**PLEASE CONTACT FERNANDA SANCHEZ AT 956-968-3141 OR BY EMAIL AT
FERNANDA@RGVPARTNERSHIP.COM FOR ADDITIONAL INFORMATION**

ONE REGION, ONE VOICE



2023 RGV ECONOMIC SUMMIT

SPONSORSHIP LEVELS

Platinum Sponsors \$2,500

- TABLE OF 8 WITH PROMINENT PLACING
- OPPORTUNITY TO DISTRIBUTE COMPANY FLYER (PROVIDED BY COMPANY)
- OPPORTUNITY TO PLACE 2 COMPANY ADS ON RGVP SOCIAL MEDIA PAGES (PROVIDED BY COMPANY)
- LOGO PLACEMENT ON THE PROGRAM AS PLATINUM SPONSOR
- LOGO PLACEMENT ON SOCIAL MEDIA AS PLATINUM SPONSOR
- LOGO DISPLAYED ON THE RGVP WEB SITE; ROTATING LANDING PAGE FOR 6-MONTHS

Gold Sponsor \$1000

- TABLE OF 8
- LOGO PLACEMENT ON THE PROGRAM AS GOLD SPONSOR
- LOGO PLACEMENT ON SOCIAL MEDIA AS GOLD SPONSOR

Individual Sponsor \$100

- 1 SEAT AT ASSIGNED TABLE OF 8

PLEASE RSVP WITH FERNANDA@RGVPARTNERSHIP OR 956-293-7581

ONE REGION, ONE VOICE



2023 RGV ECONOMIC SUMMIT

SPONSORSHIP LEVELS

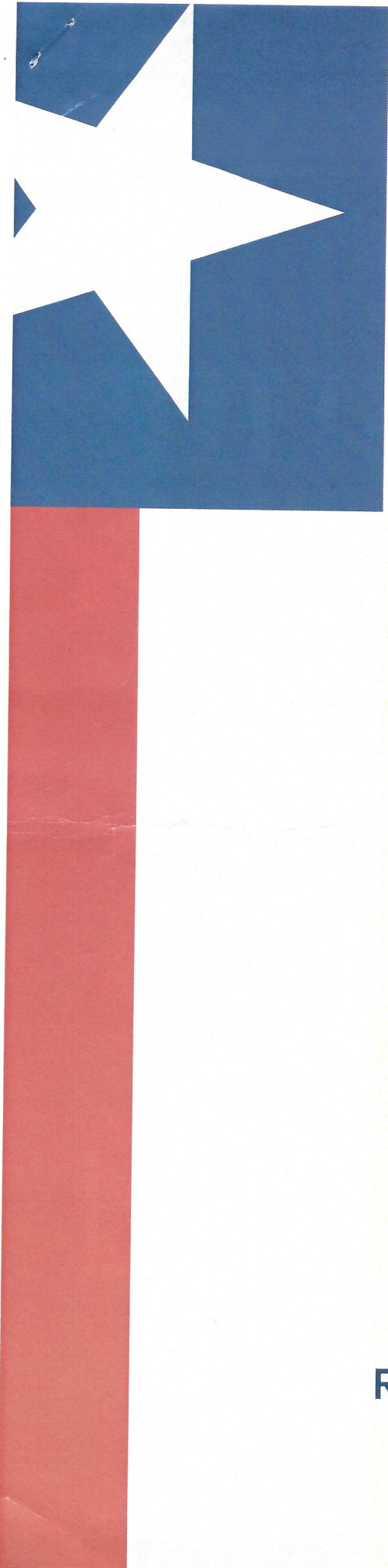


Title Sponsor \$6,000

- TABLE OF 8 WITH TITLE SPONSOR PLACING
- OPPORTUNITY TO DISTRIBUTE COMPANY FLYER (PROVIDED BY COMPANY)
- OPPORTUNITY TO PLACE 2 COMPANY ADS ON RGVP SOCIAL MEDIA PAGES (PROVIDED BY COMPANY)
- PRIORITY LOGO PLACEMENT ON THE PROGRAM AS TITLE SPONSOR
- PRIORITY LOGO PLACEMENT ON SOCIAL MEDIA AS TITLE SPONSOR
- PRIORITY LOGO DISPLAYED ON THE RGVP WEB SITE; ROTATING LANDING PAGE FOR 6-MONTHS
- TV LOGO PLACEMENT
- PREMIUM PARKING

Diamond Sponsor \$4,500

- TABLE OF 8 WITH TITLE SPONSOR PLACING
- OPPORTUNITY TO DISTRIBUTE COMPANY FLYER (PROVIDED BY COMPANY)
- OPPORTUNITY TO PLACE 2 COMPANY ADS ON RGVP SOCIAL MEDIA PAGES (PROVIDED BY COMPANY)
- LOGO PLACEMENT ON THE PROGRAM AS TITLE SPONSOR
- LOGO PLACEMENT ON SOCIAL MEDIA AS TITLE SPONSOR
- LOGO DISPLAYED ON THE RGVP WEB SITE; ROTATING LANDING PAGE FOR 6-MONTHS
- TV LOGO PLACEMENT



SAVE THE DATE

★ ★ ★

*Rio Grande
Valley*

ECONOMIC SUMMIT



FEATURING

SPECIAL GUEST



Join the RGV Partnership as we discuss
strategic alignment for economic
growth across the Rio Grande Valley.

**DATE TO BE DETERMINED
FOR AUGUST**

**BERT OGDEN ARENA,
4900S I-69C, EDINBURG, TX 78539**

REGISTRATION IS REQUIRED TO ATTEND

FOR REGISTRATION OR TO SPONSOR, KINDLY REACH OUT TO
FERNANDA SANCHEZ AT FERNANDA@RGVPARTNERSHIP.COM
(956) 293-7581.



ONE REGION, ONE VOICE

RGV
PARTNERSHIP

2023 RGV ECONOMIC SUMMIT

SPONSORSHIP LEVELS

Platinum Sponsors \$2,500

- TABLE OF 8 WITH PROMINENT PLACING
- OPPORTUNITY TO DISTRIBUTE COMPANY FLYER (PROVIDED BY COMPANY)
- OPPORTUNITY TO PLACE 2 COMPANY ADS ON RGVP SOCIAL MEDIA PAGES (PROVIDED BY COMPANY)
- LOGO PLACEMENT ON THE PROGRAM AS PLATINUM SPONSOR
- LOGO PLACEMENT ON SOCIAL MEDIA AS PLATINUM SPONSOR
- LOGO DISPLAYED ON THE RGVP WEB SITE; ROTATING LANDING PAGE FOR 6-MONTHS

Gold Sponsor \$1000

- TABLE OF 8
- LOGO PLACEMENT ON THE PROGRAM AS GOLD SPONSOR
- LOGO PLACEMENT ON SOCIAL MEDIA AS GOLD SPONSOR

Individual Sponsor \$100

- 1 SEAT AT ASSIGNED TABLE OF 8

PLEASE RSVP WITH FERNANDA@RGVPARTNERSHIP OR 956-293-7581

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promotional the San Juan PAL 2023 National Night Out Event on Thursday, August 24th, at 6:00 pm at the San Juan Municipal Park Baseball Fields.

STAFF COMMENTS AND RECOMMENDATIONS:

The San Juan Police Athletic League (PAL) is requesting a sponsorship for its annual National Night Out event. The event will be held on Thursday, August 24th, 2023, at 6:00 PM at the San Juan Municipal Park Baseball Fields. Last year EDC sponsored \$1,000.00.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

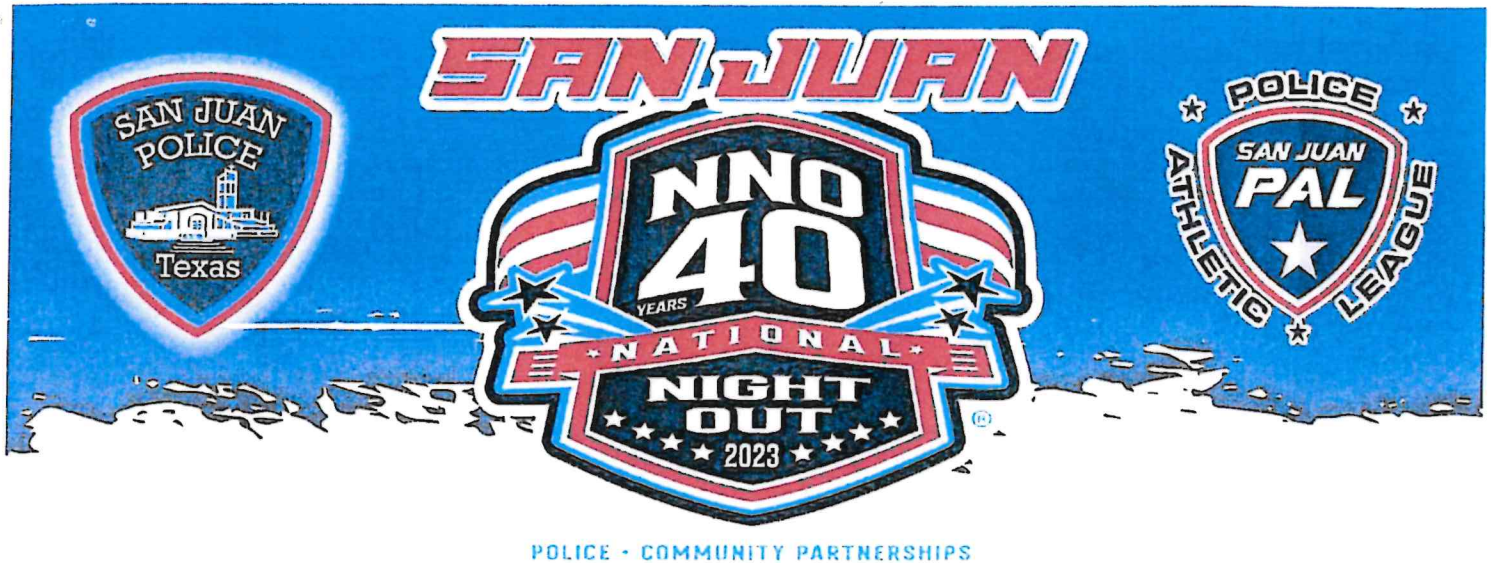
Benjamin Arjona, City
Manager

2023 National Night Out
(PAL)

Sponsorships

October 1, 2022 thru September 30, 2023

DATE	Sponsors	Board Approved	CHECK	
10/1/2022	STARTING BALANCE			\$ 16,000.00
10/3/2022	PSJA BEAR BASEBALL	Tuesday, November 15, 2022	775	\$ (2,500.00)
11/2/2022	KEEP SAN JUAN BEAUTIFUL	Tuesday, November 15, 2022	792	\$ (2,500.00)
11/15/2022	CHRISTIAN'S MANOR	Tuesday, November 15, 2022	806	\$ (2,500.00)
12/7/2022	PAL'S SHOP W/1ST RESPONDER	Tuesday, December 6, 2022	818	\$ (500.00)
1/3/2023	PAL'S BLUE SANTA	Tuesday, December 6, 2022	883	\$ (1,000.00)
1/27/2023	MISS SAN JUAN PAGENT (Lions Club)	Tuesday, January 17, 2023	850	\$ (1,000.00)
3/17/2023	PSJA ISD AUTISM	Tuesday, March 7, 2023	883	\$ (500.00)
5/30/2023	PSJA SENIOR CLASS (Ratified)	Wednesday, June 7, 2023	969	\$ (500.00)
5/30/2023	MARINE CORPS LEAGUE RGV #1456 (Ratified)	Wednesday, June 7, 2023	965	\$ (1,000.00)
6/15/2023	TX VALLEY COSTAL BEND HEALTH CARE SYSTEM -4TH OF JULY EVENT	Wednesday, June 7, 2023	gift card	\$ (500.00)
6/15/2023	PSJA 7 ON 7	Wednesday, June 7, 2023	982	\$ (1,000.00)
BALANCE \$				2,500.00



To Whom It May Concern:

The San Juan Police Athletic League and the San Juan Police Department will host our annual National Night Out event. Our event will be held on Thursday, August 24th, 2023, at 6:00 PM at the San Juan Municipal Park Baseball Fields.

We are humbly requesting your support for this great community event. All donations contributed to the San Juan Police Athletic League or The San Juan Police Department will assist us in purchasing back-to-school supplies for the children in our community. To make this event a success, we are seeking monetary donations and/or any school supplies that you may be able to assist us with. All donations are greatly appreciated and will be given back to the community.

Additionally, we are seeking Platinum, Gold, Silver, and Bronze contributors whom we will honor at our event. Enclosed are the sponsor packages for your review. Please make all checks payable to **SAN JUAN POLICE ATHLETIC LEAGUE**.

Your gift will also help us carry out our mission to improve community relations and the quality of life of citizens of The City of San Juan. The San Juan Police Athletic League and The San Juan Police Department thank you in advance for your consideration and participation in this year's National Night Out.

Should your organization/business honor our request, or if you have any questions, please don't hesitate to contact me at 956-223-2258.

Thank you, and may you have a wonderful day!

Sincerely,

Ruben Guajardo, Director San Juan PAL
956-648-4796





SAN JUAN



POLICE • COMMUNITY PARTNERSHIPS

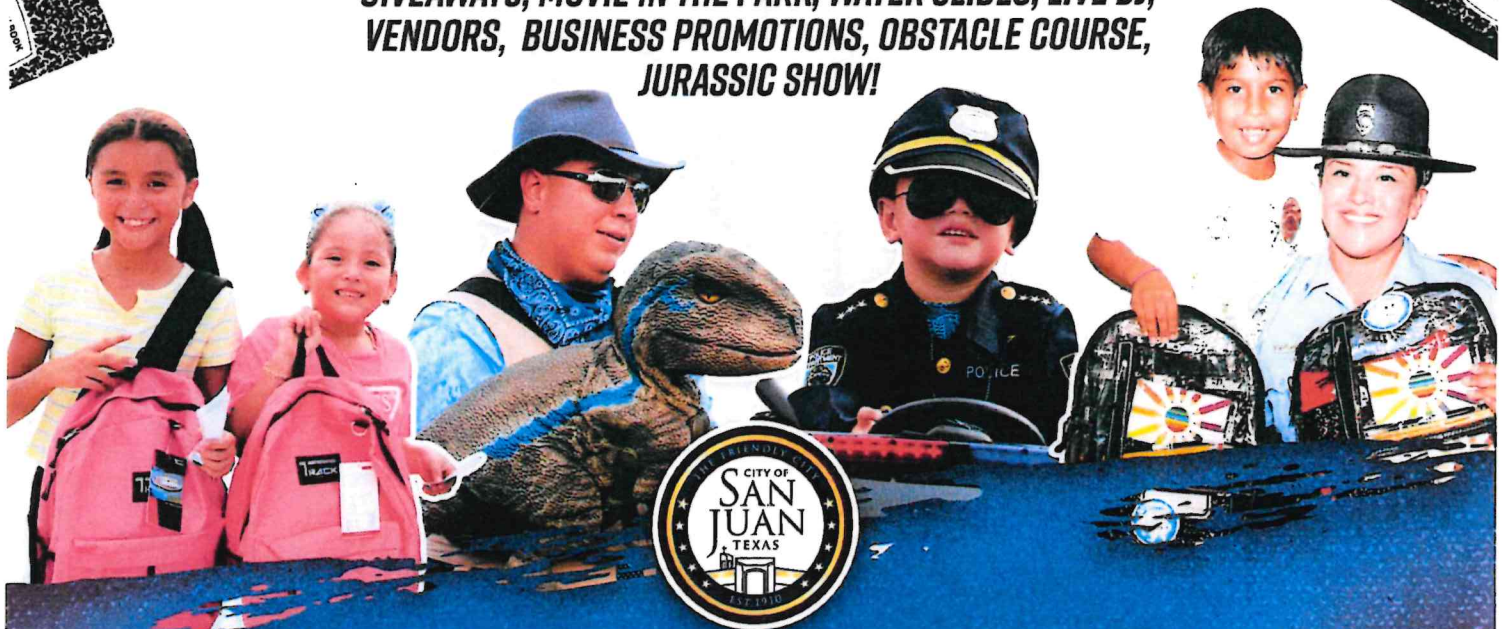
THURSDAY, AUGUST 24TH - 6:00 PM

FREE BACKPACKS WITH SCHOOL SUPPLIES

SAN JUAN MUNICIPAL PARK

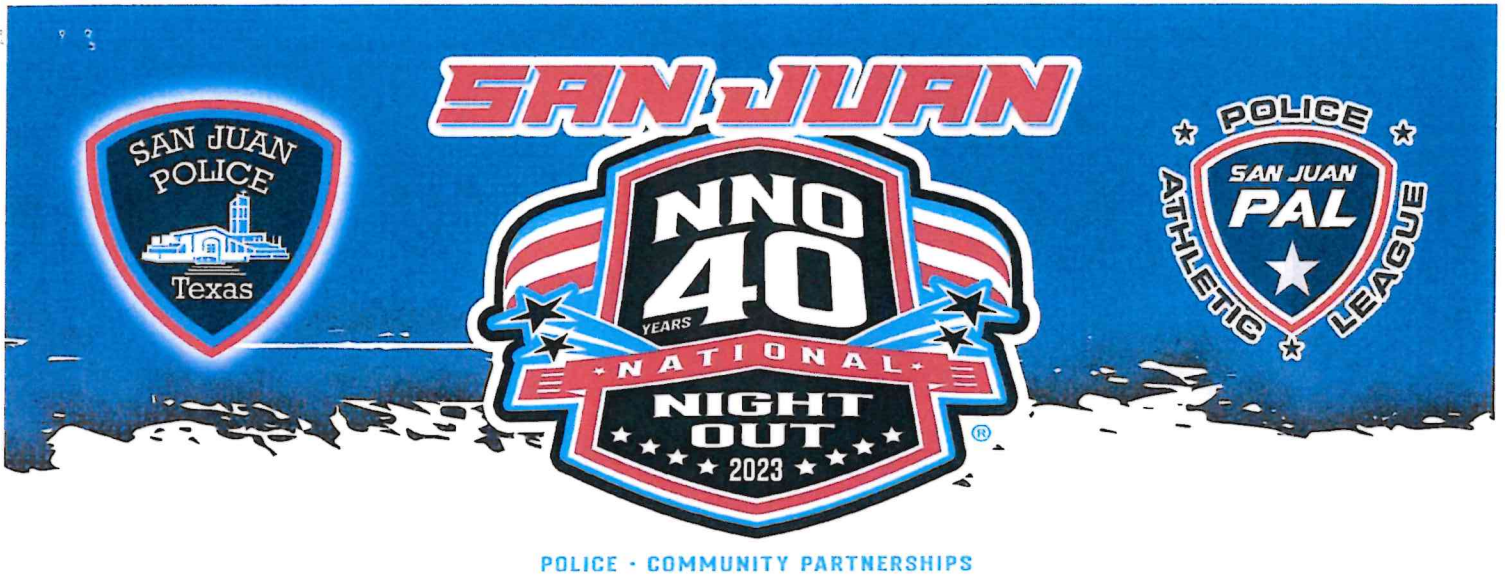
506 US-83 BUS, SAN JUAN, TX 78589

**GIVEAWAYS, MOVIE IN THE PARK, WATER SLIDES, LIVE DJ,
VENDORS, BUSINESS PROMOTIONS, OBSTACLE COURSE,
JURASSIC SHOW!**



BECOME A SPONSOR

956.223.2350



GOLD SPONSOR \$ 1,000

- 6X8 BANNER WITH YOUR COMPANY LOGO
- INDIVIDUAL LIVE VIDEO SPOT DURING EVENT GIVEAWAY
 - ON-SITE INFORMATIONAL SPOT
 - LIVE EVENT DJ MENTIONS
 - SOCIAL MEDIA MENTIONS
- 8X10 "THANK YOU SPONSORS" BANNER SPOT

**FOR MORE INFORMATION CALL
(956) 223-2350**





POLICE • COMMUNITY PARTNERSHIPS

SILVER SPONSOR \$ 500

- 4X6 BANNER WITH YOUR COMPANY LOGO
- ON-SITE INFORMATIONAL SPOT
- 10 LIVE EVENT DJ MENTIONS
- SOCIAL MEDIA MENTIONS
- 8X10 "THANK YOU SPONSORS" BANNER SPOT

FOR MORE INFORMATION CALL
(956) 223-2350





BRONZE SPONSOR

\$ 300

- 4X4 BANNER WITH YOUR COMPANY LOGO
- 5 LIVE EVENT DJ MENTIONS
- SOCIAL MEDIA MENTIONS
- 8X10 "THANK YOU SPONSORS" BANNER SPOT

FOR MORE INFORMATION CALL
(956) 223-2350





CATHOLIC CHARITIES

G A L A



2023 HOPE AWARD RECIPIENT

PLEASE JOIN US AS WE HONOR

Hershal Patel

CATHOLIC CHARITIES GALA

SEPTEMBER 7, 2023 | 6:00PM

Embassy Suites, McAllen Convention Center
800 Convention Center Blvd, McAllen

CARE FEST 2023

Family Outdoor Festival
HONORING EDUCATION LEADERS

SEPTEMBER 16, 2023

McAllen Convention Center Oval Park
Free Entrance 5PM to 10PM





May 2023

Dear Friends,

It is with great hope and joy we invite you to our **13th Annual Catholic Charities of the RGV Gala**. Please join us for an evening where we will share stories of hope and joy, stories that will move us to say *"I Care"*. The gala will take place on Thursday, September 7, 2023 at the Embassy Suites Convention Center located at 800 Convention Center Blvd. McAllen, TX 78501.

This year Catholic Charities of the RGV will be honoring the extraordinary leadership and legacy of Hershal Patel, owner of Ruby Red Hospitality, with the Hope Award. Mr. Hershal Patel has been extremely supportive of Catholic Charities of the RGV mission. We are delight to have the privilege of honoring him in this year's gala.

We sincerely appreciate your thoughtful consideration to our sponsorship request. The mission of Catholic Charities of the RGV is to restore human dignity by assisting the most vulnerable in our community. Funds secured through our gala this year will be used to aid families in our community who are experiencing a financial crisis due to the increase in the cost of living.

We hope you join us for a night of unity, joy and hope!


Sister Norma Pimentel

2023 GALA COMMITTEE

SISTER NORMA PIMENTEL, M.J.
Executive Director,
Catholic Charities of the Rio Grande Valley

MYRTA TIJERINA TURGEON
Re/Max Elite Mission
Chair

PRECILLA AMAYA
NH Consulting Agency

DORA BROWN

JAIME L. BROWN-ROSAS
Texas Regional Bank

LESLEY CHAVEZ
Ambiance Flowers & Rentals

BRONSON DE L RIO
DECIBEL Communications/SOCIALIFE

HERMI FORSHAGE
Frontera Materials, Inc.

CONSUELO JONES

PRIYANKA PATEL
Ruby Red Hospitality

GLADIS TREVIÑO
IBC Bank

CARLA TORRES
Interlink Trade Services



CATHOLIC CHARITIES

G A L A

SPONSORSHIP LEVELS

ALEGRÍA \$10,000

1 table of 10 reserved seats in prime seating area
Pre-event VIP reception
Full-page advertisement in gala program
Introduction as alegría sponsor at gala
Rotating logo on screens and pre-event presentation
Media advertising & PSA mentions

Logo in all printed publicity materials
Check presentation photoshoot for newspaper
2 sponsor reps. to be included in TV commercial
Publicity photo on Facebook
Logo to be included in Care Fest Stage Banner

FIESTA \$5,000

1 table of 8 reserve seats in prime seating area
Pre-event VIP Reception
Half-page advertisement in gala program
Introduction as fiesta sponsor at gala
Rotating logo on screens pre-event presentation

Media advertising & PSA mentions
Logo in all printed publicity materials
Listed as fiesta sponsor for TV commercial
Publicity photo on Facebook
Logo to be included in Care Fest Stage Banner

FELICIDAD \$3,000

1 table of 8 reserved seats
Rotating logo on screens pre-event presentation
Media advertising & PSA mentions

Name in printed publicity materials
Quarter-page advertisement in gala program
Publicity photo on Facebook

JÚBILO \$1,500

1 table of 8 reserved seats

INDIVIDUAL TICKET \$100



Catholic Charities

RIO GRANDE VALLEY

FOR MORE INFORMATION: (956) 702-4088 ext.123



CATHOLIC CHARITIES

G A L A

COMMITMENT FORM

Please email this commitment form to mnunez@cdob.org, by no later than AUGUST 31, 2023, along with your ad depending on your sponsorship level, in order to be listed in the gala program. You may also mail this form along with your check.

ATTN: Michelle Nuñez (956) 702-4088 ext 123 / mnunez@cdob.org, made payable to:
Catholic Charities of the Rio Grande Valley 700 N. Virgen de San Juan blvd. San Juan, TX 78589

Company Name:

Address:

Contact: Title:

Phone: eMail:

Signature:

..... Alegría Sponsor \$10,000 Fiesta Sponsor \$5,000 Felicidad Sponsor \$3,000

..... Júbilo Sponsor \$1,500 Individual Open Seating Ticket \$100

I will not be attending, but I would like to make a donation of \$:

Signature:

PAYMENT METHOD: Check Enclosed: Invoice Requested: Please charge my credit Card:

Please Circle One:     # EXP: CVV:

CC Signature:

Please Pick-Up: Will Deliver On: Value:

LIVE & SILENT AUCTION COMMITMENT

Company Name:

Address:

Contact: Title:

Phone: eMail:

Signature:

Item(s) description:

.....

.....

Please Pick-Up: Will Deliver On: Value:



Catholic Charities
RIO GRANDE VALLEY

700 N. VIRGEN DE SAN JUAN BLVD. • SAN JUAN, TEXAS 78589 • (956) 702-4088 • FAX (956) 782-0418
955 W. PRICE RD. • BROWNSVILLE, TEXAS 78520 • (956) 541-0220 • FAX (956) 544-7580

2023 PSJA BEARS FOOTBALL PROGRAM



PAGE/PRICES

CALL OR TEXT

- INSIDE FRONT COVER 7.75"X10" (SOLD)
- INSIDE BACK COVER 7.75"X10" \$500
- BACK COVER 8.5"X11" (SOLD)
- FULL PAGE 7.75"X10" \$400
- HALF PAGE 7.75"X4.85" \$225
- QUARTER PAGE 3.75"X4.85" \$125
- (USB) JPEG FILE FORMAT AT 300

NICOLE VALLEJO (956) 588-8187

RICHARD VALLEJO (956) 223-7052

JAIME LOPEZ (956) 793-1655

RESOLUTION DUE WITH PAYMENT



DEADLINE AUG. 4TH

#PSJAFootball

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 1, 2023

Discussion, Consideration, and Possible Action, if any, on a Budget Adjustment on the Mini-Grants and Sponsorship from the Promotional Expenses for the fiscal year 2022-2023.

STAFF COMMENTS AND RECOMMENDATIONS:

Discussion and Consideration on making a Budget Adjustment for the fiscal year 2022-2023 on the mini-grant and sponsorship Promotional Expense. Attached are the mini-grant and sponsorship balances as of June 7, 2023, and the pending mini-grants and sponsorships for businesses and organizations requesting money.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2022 thur September 30, 2023

Ck No.	Business	Check Date	Board Approved	Vendor	Total
	Starting Balance		9/28/2022		\$ 10,000.00
820	Wing Barn	12/16/2022	11/15/2023	MSPARK-Dallas LockBox	\$ (2,000.00)
815	Agape Love	12/16/2022	11/15/2023	Supersigns & Flags	\$ (1,000.00)
881	Chuchuwa	3/7/2023	1/17/2023	All Pro General Contractor	\$ (1,000.00)
984	Rodriguez Printing	7/5/2023	7/7/2023	Elliott's Little Shop LLC/De Colores HTV	\$ (2,000.00)
985	Lucky 7	6/23/2023	7/7/2023	Reyna Signs	\$ (2,000.00)
				Total balance as of 6/7/2023	\$ 2,000.00

Mini Grants Pending

	Los Encinos Adult Day Care			Owner	\$ 2,000.00
	Behind the Fence Tattoo Studio			Lease	\$ 1,000.00
					\$ 3,000.00

Upated 7-28-2023

Sponsorships

October 1, 2022 thur September 30, 2023

Date	Sponsors	Board Approved	Check	Total
	Starting Balance	9/28/2022		\$ 16,000.00
10/3/2022	PSJA BEARS BASEBALL	11/15/2022	775	\$ (2,500.00)
11/2/2023	KEEP SAN JUAN BEAUTIFUL	11/15/2022	792	\$ 2,500.00
11/15/2022	CHRISTIAN'S MANOR	11/15/2022	806	\$ 2,500.00
12/7/2022	PAL SHOP W/1ST RESPONSORER	12/6/2022	818	\$ (500.00)
1/3/2023	PAL BLUE SANTA	12/6/2022	883	\$ (1,000.00)
1/27/2023	MISS SAN JUAN PAGENT (LIONS CLUB)	1/17/2023	850	\$ (1,000.00)
3/17/2023	PSJA ISD AUTISM	3/7/2023	883	\$ (500.00)
5/26/2023	MARINE CORP LEAGUE RGV #1456	Ratified5/30/2023	967	\$ (1,000.00)
5/30/2023	PSJA SENIOR CLASS (RATIFIED)	6/7/2023	969	\$ (500.00)
6/7/2023	TX VALLEY COSTAL BEND HEALTH CARE	6/7/2023	GIFT CARD-SAM'S CLUB	\$ (500.00)
6/15/2023	PSJA 7 ON 7	6/7/2023	982	\$ (1,000.00)
			Total balance as of 6/7/2023	\$ 12,500.00

Sponsorship Pending

Date	Sponsors	Board Approved	Check	Total
				\$ -

Upated 7-28-2023