



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION**

BOARD OF DIRECTORS

Location: City of San Juan
512 S Nebraska Ave
EOC Room (2nd Floor)
San Juan, Texas 78589

**Tuesday, March 19, 2024
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

1. - Ribbon Cutting for Sweet Mix, March 4, 2024.
- Ribbon Cutting for Black Hills Estates Subdivision, March 8, 2024
- ICSC Conference May 19 - 21, 2024
- Urban County April 11-13, 2024, South Padre Island, TX
- TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, TX
- Market Day April 20th, 9:00 a.m. - 2:00 p.m.
- Spoke to several potential developers
2. Presentation on Placer.ai

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.
2. Discussion and Possible Action, if any, on Sponsorship/Promotion for the American Legion Post 408. Freddy Gonzalez Legacy Run 5K & 1K. Memorial Day, May 25, 2024, at 7:30 am.
3. Discussion and Possible Action, if any, on Sponsorship/Promotional for the PAL-88th Annual Golden Gloves Regional Boxing Championship on March 8th - 10th, 2024, in Pharr, Texas.
4. Discussion and Possible Action to Apply for a Spot on the MPO Bike Pedestrian Advisory Committee.
5. Discussion and Possible Action on Participating with the RGV Partnership at ICSC Las Vegas Convention on May 19 - 21, 2024 in Co-Sponsoring an Exhibitor Booth.

6. Discussion and Possible Action, if any, on Sponsorship/Promotional for the Spring Wine & Food Festival on Thursday, April 4, 2024, at Valencia Event Center.
7. Discussion and Possible Action, if any, on Sponsorship/Promotional for the National Small Business Week Awards Ceremony on Thursday, May 2, 2024, at Brownsville Event Center.
8. Consideration and Approval of the Annual Audited Financial Report for fiscal year 2023.

VII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

VIII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

IX. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on 15th of March 2024, and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

- Ribbon Cutting for Sweet Mix, March 4, 2024.
 - Ribbon Cutting for Black Hills Estates Subdivision, March 8, 2024
 - ICSC Conference May 19 - 21, 2024
 - Urban County April 11-13, 2024, South Padre Island, TX
 - TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, TX
 - Market Day April 20th, 9:00 a.m. - 2:00 p.m.
 - Spoke to several potential developers
-

STAFF COMMENTS AND RECOMMENDATIONS:

- Ribbon Cutting for Sweet Mix, March 4, 2024.
- Ribbon Cutting for Black Hills Estates Subdivision, March 8, 2024
- ICSC Conference May 19 - 21, 2024
- Urban County April 11-13, 2024, South Padre Island, TX
- TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, TX
- Spoke to several potential developers

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

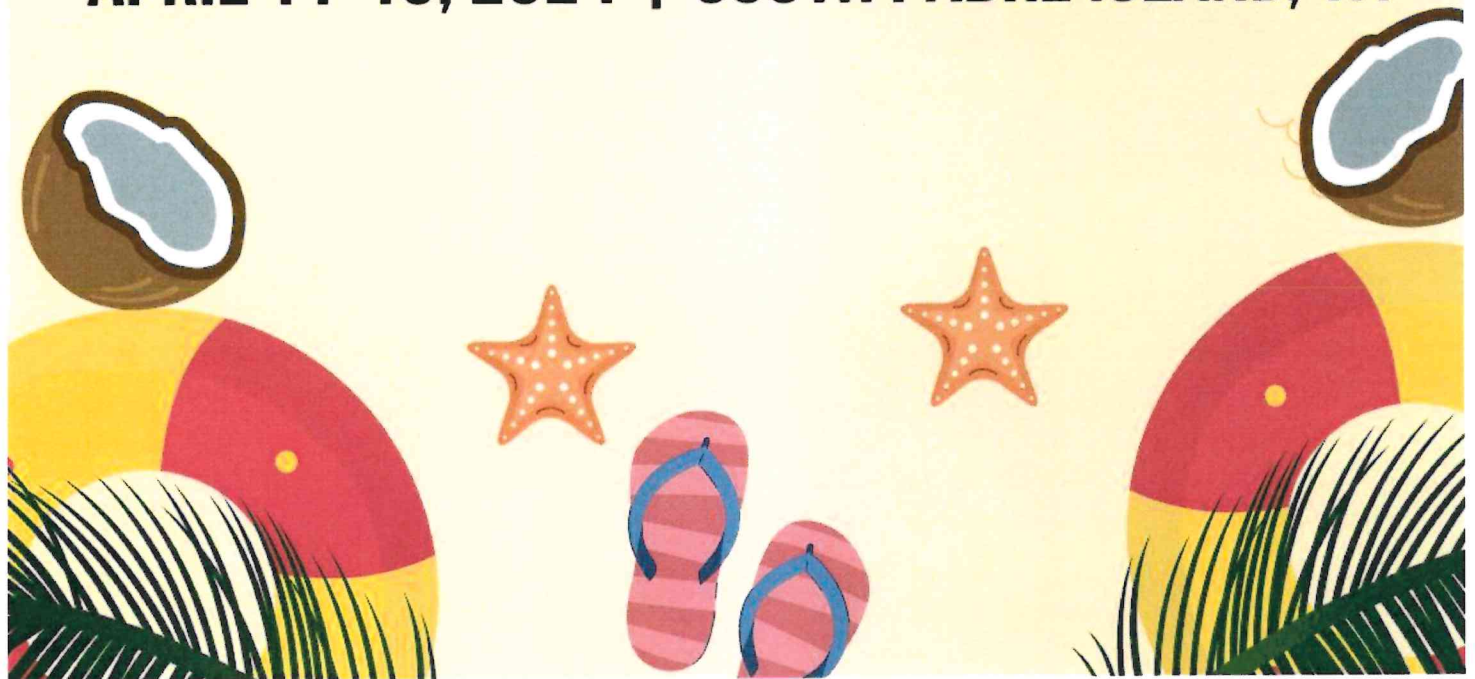
Benjamin Arjona, City
Manager

Urban County Leadership Conference



UCLC 2024

APRIL 11-13, 2024 | SOUTH PADRE ISLAND, TX



MEMORANDUM

- **Conference Dates: Thursday, April 11 – Saturday, April 13, 2024**
- **New Mailing Address: 1209 S. 10th St. Ste. A-766 | McAllen, Texas 78501**
- **Updated W-9 Forms can be requested at urbancountyleadershipconf@gmail.com**
- **For auditing purposes, we encourage all Payments be made prior to Conference**
- **On Site Payments will only be accepted with Late Fee of \$325.00 per Delegate**
- **Late and On Site Registrations does NOT guarantee full packet / swag bag / shirt**
- **Agenda / Itinerary is not confirmed until week of or prior to Conference and available upon request. Agenda will be posted on social media page when confirmed. Our Annual Registration begins on Thursday from 5:00-7:00 pm and at 7:00 am on Friday. Opening Session begins on Friday morning at 8:00 am. Closing Session is on Saturday at Noon and ends no later than 2:00 pm**
- **Follow Us on Facebook @HCUCLC or www.facebook.com/HCUCLC**



Isla Grand Beach Resort | South Padre Island, TX | April 11-13, 2024
2024 CONFERENCE REGISTRATION FORM

Delegates Full Name: _____ 1st Name for Badge: _____

Title: _____ Organization: _____

Phone #: _____ Email: _____

Address _____ City/State _____ Zip Code _____

Conference Shirt Size Request:

Circle one: Small Medium Large Ex-Large 2XL 3XL 4XL

All Inclusive Registration (Sessions, Meals & Packet): Please duplicate registration form for each individual Delegate - (1) form per Delegate.

Registration Fees: By 3/15/24	After 3/15/24	TOTAL
QTY ____ \$275.00	QTY ____ \$325.00	\$ _____

Registrations cancelled by 3/22/24 will be eligible for a 50% refund. No refund after 3/22/24.

Tickets below are for Extra Guests that would include meals only. On Site Payment ONLY.

On Site Reg. Meals: \$40 Breakfast _____ ea. \$45 Lunch _____ ea. (Friday/Saturday)

Please mail or email your registration form for each attendee and payment to:

Urban County Leadership Conference - 1209 S. 10th St. Ste. A-766 | McAllen, Tx 78501

Email: urbancountyleadershipconf@gmail.com Write Conference Registration in Subject Line

This form must be received no later than March 29, 2024. Make additional forms, as necessary.

Date Received: _____ By: _____ Check Number: _____ Hotel Code: _____

TML Region 12 Educational Training Workshop



JAVIER VILLALOBOS, Mayor
J. OMAR QUINTANILLA, Mayor Pro Tem and Commissioner District 3
TONY AGUIRRE JR., Commissioner District 1
JOAQUIN "J.J." ZAMORA, Commissioner District 2
RODOLFO "RUDY" CASTILLO, Commissioner District 4
VICTOR "SEBY" HADDAD, Commissioner District 5
PEPE CABEZA DE VACA, Commissioner District 6

ROEL "ROY" RODRIGUEZ, P.E., City Manager

To: TML Region 12 City Officials
From: Victor "Seby" Haddad, Region 12 President
Subject: 13th Annual 2-Day Sun, Sand & Fun Extravaganza!

Make plans to attend our 13th Annual TML Region 12 Educational Training Workshop *Sun, Sand and Fun Extravaganza!* at South Padre Island, Texas on May 16th & 17th, 2024. Workshop will be held at Isla Grand Beach Resort, 500 Padre Blvd., South Padre Island, TX beginning at 1:30 pm Thursday, May 16th and ending at 4:00 pm Friday, May 17th.

The training workshop promises to be educational and fun! A region 12 meeting will be held on Thursday afternoon.

Register online by going to the following link. Once registered, reserve your stay at the Isla Grand Resort (Host hotel) or la Copa Inn South Padre Island (overflow hotel).

[Texas Municipal League - 2024](#)

The room reservation deadline is April 20th. All room reservations received after that date may be accepted on a space available basis only at the regular room rates.

For additional information, contact McAllen City Secretary office at (956) 681-1020.

We look forward to seeing you there!

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This Agenda item will appear until the "Downtown Revitalization Project: is completed.

RECOMMENDATION:

Board Request

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Discussion and Possible Action, if any, on Sponsorship/Promotion for the American Legion Post 408. Freddy Gonzalez Legacy Run 5K & 1K. Memorial Day, May 25, 2024, at 7:30 am.

STAFF COMMENTS AND RECOMMENDATIONS:

The American Legion Post 408 requests sponsorship for the Freddy Gonzalez Legacy Run 5K & 1K. Memorial Day, May 25, 2024, at 7:30 am at the Edinburg Municipal Park. EDC had not participated in this event before.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AMERICAN
LEGION
POST 408
PRESENTS

FREDDY GONZALEZ LEGACY RUN 5K & 1K

MEMORIAL DAY
MAY 25th
7:30AM

EDINBURG
MUNICIPAL
PARK

5K - \$25
1K - \$10



REGISTER NOW!

REGISTER BEFORE MAY 10TH TO GUARANTEE SHIRT





Edinburg, TX - POST 408

On behalf of the American Legion Post 408, I am writing to request your generous support for the upcoming Freddy Gonzalez Legacy 5K Run scheduled to take place on May 25, 2024.

This inaugural event marks the beginning of an annual tradition to commemorate the legacy of Alfredo Cantu Gonzalez, a heroic figure whose dedication and sacrifice embody the values we hold dear—commitment, service, and patriotism. The proceeds from this historic event directly contribute to our efforts in supporting veterans, their families, and various community initiatives, including providing support to one deserving high school senior from each of our Edinburg High Schools.

Your contribution will not only be a testament to your commitment to our veterans and their families but also an opportunity for your esteemed organization to support the education and future of our local youth during this inaugural Freddy Gonzalez Legacy 5K Run.

We truly believe that your partnership in this noble cause, especially during this inaugural event, will make a substantial difference in the educational aspirations of our future leaders.

LEGACY TRIBUTE SPONSORSHIP \$1500

- Logo on T-Shirt
- Social Media Recognition
- 5 Runner Registrations
- 2 weeks on Post 408 Electronic Billboard

PATRIOT SPONSORSHIP \$1000

- Logo on T-Shirt
- Social Media Recognition
- 3 Runner Registrations
- 1 week on Post 408 Electronic Billboard

FRIEND OF THE LEGION SPONSORSHIP - \$500 or less

- Social Media Recognition
- 2 Runner Registrations
- 3 days on Post 408 Electronic Board

Thank you for your support and please fill out the enclosed sponsorship form indicating your preferred level of sponsorship. Your contribution is tax-deductible, and a tax receipt will be promptly provided.

Warm regards,

Omar Medina
Commander
American Legion Post 408

Freddy Gonzalez Legacy 5K Run: Racing to Remember a Remarkable Journey

7:00 AM - 11:00 AM * Saturday, May 25, 2024

City of Edinburg, Municipal Park

Edinburg, TX

SPONSORSHIP/PLEDGE FORM

Name of Organization: _____

Point of Contact: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level _____

- _____ **LEGACY TRIBUTE SPONSORSHIP \$1500**
 - Logo on T-Shirt
 - Social Media Recognition
 - 5 Runner Registrations
 - 2 weeks on Post 408 Electronic Billboard

- _____ **PATRIOT SPONSORSHIP \$1000**
 - Logo on T-Shirt
 - Social Media Recognition
 - 3 Runner Registrations
 - 1 week on Post 408 Electronic Billboard

- _____ **FRIEND OF THE LEGION SPONSORSHIP - \$500 or less**
 - Social Media Recognition
 - 2 Runner Registrations
 - 3 days on Post 408 Electronic Board

Payment Information:

Payment Method (Check one):

- Check Enclosed: Please make payable to American Legion Post 408
- Cash Payment
- Zelle: post408zelle@gmail.com or 956-255-0526 (Please Note: 5K Sponsor & Business Name)
- CashApp: \$post408 (Please Note: 5K Sponsor & Business Name)

American Legion Point of Contact: _____

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Discussion and Possible Action, if any, on Sponsorship/Promotional for the PAL-88th Annual Golden Gloves Regional Boxing Championship on March 8th - 10th, 2024, in Pharr, Texas.

STAFF COMMENTS AND RECOMMENDATIONS:

The PAL non-profit organization requests sponsorship for the 88th Annual Golden Gloves Regional Boxing Championship on March 8th -10th, 2024, in Pharr, TX.
San Juan EDC sponsored this event the previous year for \$2,500.00.

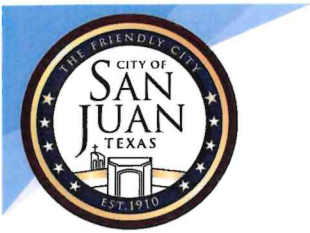
RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



To Whom It May Concern:

Greetings from the San Juan Police Athletic League (PAL)! On behalf of San Juan PAL, a non-profit organization promoting positive relationships between law enforcement and our youth, we request your support for the 88th Annual Golden Gloves Regional Boxing Championships. This exciting event will occur on March 8th, 9th, and 10th in Pharr, Texas and we anticipate over 200 talented young boxers from across the region competing.

Participants and families from the Rio Grande Valley, Laredo, Corpus Christi, and as far north as Austin, TX, will attend this much-anticipated competition that serves as a national qualifier.

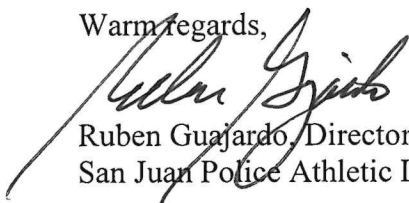
As a nonprofit, the San Juan Police Athletic League relies on the generous support of donors like you to host this event and helps us provide opportunities for our local youth to develop strong character, discipline, and determination through amateur boxing.

We have a range of sponsorship opportunities available and have included the sponsorship packages and event flyer for your review.

To contribute, please make checks payable to **SAN JUAN PAL**. Your tax-deductible donation is crucial in making this event a success; every contribution makes a meaningful difference.

On behalf of San Juan PAL, we sincerely thank you for considering our request.
For further details, I can be contacted at 956-648-4796.

Warm regards,


Ruben Guajardo, Director
San Juan Police Athletic League





**USA
BOXING.**

88TH ANNUAL RGV GOLDEN GLOVES

REGIONAL CHAMPIONSHIPS • 3-DAY EVENT

MARCH 8TH - MARCH 10TH, 2024

PHARR DEVELOPMENT & RESEARCH CENTER

850 W DICKER RD, PHARR, TX 78577

FOR EVENT INFORMATION GO TO RGVGOLDENGLOVES.COM

FOR SPONSORSHIP OPPORTUNITIES CONTACT:

RUBEN GUAJARDO, SAN JUAN PAL DIRECTOR - 956.648.4796



88TH ANNUAL RGV GOLDEN GLOVES



REGIONAL CHAMPIONSHIPS • 3-DAY EVENT

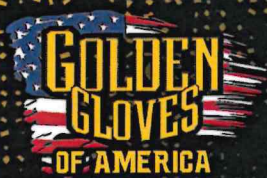
TITLE SPONSOR

\$2,500

- Exclusive Boxing Ring Branding - Logo placement on Boxing Ring
- Social Media Advertising (Facebook, Instagram-Tagged Multiple Posts, on Multiple Pages)
- Signage for each day of the event - Your Logo at Entrance to Venue
 - Live Event Ring Mentions
- 2 VIP Tables for each day (6 Persons per table, total 12 people each day)
 - 6 General Admission Passes for each day
 - Informational Vendor Booth 10x10
- 1 Month Free Gym Membership for Sponsor & All Employees to Bad Boys Boxing
- 1 Month Free Gym Membership for Sponsor & All Employees to Rise Above Wellness Center

FOR MORE INFORMATION CONTACT:
RUBEN GUAJARDO, SAN JUAN PAL DIRECTOR - 956.648.4796





88TH ANNUAL RGV GOLDEN GLOVES



REGIONAL CHAMPIONSHIPS • 3-DAY EVENT

GOLD SPONSOR

\$1,500

- Social Media Advertising (Facebook, Instagram-Tagged Multiple Posts, on Multiple Pages)
- Signage for each day of the Event - Your Logo at Entrance to Venue
- Live Event Ring Mentions
- 1 VIP Table for each day (6 Persons per table)
- 6 General Admission Passes for each day
- Informational Vendor Booth 10x10
- 1 Month Free Gym Membership for Sponsor & All Employees to Bad Boys Boxing
- 1 Month Free Gym Membership for Sponsor & All Employees to Rise Above Wellness Center

FOR MORE INFORMATION CONTACT:
RUBEN GUAJARDO, SAN JUAN PAL DIRECTOR - 956.648.4796





88TH ANNUAL RGV GOLDEN GLOVES



REGIONAL CHAMPIONSHIPS • 3-DAY EVENT

SILVER SPONSOR

\$1,000

- Social Media Advertising (Facebook, Instagram-Tagged Multiple Posts, on Multiple Pages)
- Signage for each day of the Event
- Live Event Ring Mentions (Limited)
- 8 General Admission Passes for each day
- 1 Month Free Gym Membership for Sponsor & All Employees to Bad Boys Boxing
- 1 Month Free Gym Membership for Sponsor & All Employees to Rise Above Wellness Center

FOR MORE INFORMATION CONTACT:
RUBEN GUAJARDO, SAN JUAN PAL DIRECTOR - 956.648.4796



AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Discussion and Possible Action on Participating with the RGV Partnership at ICSC Las Vegas Convention on May 19 - 21, 2024 in Co-Sponsoring an Exhibitor Booth.

STAFF COMMENTS AND RECOMMENDATIONS:

The RGV Partnership will be setting up a booth at the ICSC Conference in Las Vegas taking place on May 19-21, 2024. There will be several cities participating during the event. This will give all the participating cities a dedicated table as well as branding opportunities in and around the booth.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

October 1, 2023 thru September 30, 2024

DATE _____ Sponsors _____

Board Approved _____ CHECK NO _____

10/1/2023 STARTING BALANCE

2/26/2024 PSJA ISD-ALL ABILITIES AWARENESS WALK

Tuesday, February 20, 2024

1136

RGV Partnership Sponsorship Opportunities Booth

39,300.00
(500.00)

HIDALGO CAMERON STARR WILLACY

RGV
PARTNERSHIP

ONE REGION, ONE VOICE

INVITES YOU TO THE



Rio Grande Valley **RECEPTION**



SAVE THE DATE - MAY 19 AT LAS VEGAS

A dark silhouette of the Las Vegas skyline, featuring various buildings and the New York-New York Hotel & Casino replicas, including the Eiffel Tower and the Big Apple. The skyline is set against a dark background.

SPONSORSHIP FORM

[CLICK HERE TO](#)
[FILL IT OUT](#)

Please Submit Form By: Friday, May 10, 2024
For Questions Contact Fernanda@rgvpartnership.com
Phone: 956-968-3141 | Mail: P.O. Box 1499, Weslaco, TX 78599



SPONSORSHIP OPPORTUNITIES

BOOTH SPONSOR *\$10,000*

SHOWCASE IN "ONE REGION, ONE VOICE":

- OPPORTUNITY TO PRESENT YOUR BRAND PROMINENTLY WITHIN THE FRAMEWORK OF OUR UNIFIED REGIONAL INITIATIVE.
- OPPORTUNITY TO PARTICIPATE IN PRESS CONFERENCE
- OPPORTUNITY TO GET INTERVIEWED FOR BRANDING REELS.

PROMOTIONAL MATERIAL DISTRIBUTION:

- PERMISSION TO DISTRIBUTE PROMOTIONAL MATERIALS TO EVENT ATTENDEES, EXPANDING YOUR REACH AND BRAND RECOGNITION.

LOGO INCLUSION:

- INCORPORATION OF YOUR LOGO IN EVENT BOOTHS AND PROMOTIONAL MATERIALS, ENSURING HEIGHTENED VISIBILITY THROUGHOUT THE EVENT.

DEDICATED TABLE AND CHAIRS:

- EXCLUSIVE SPACE PROVIDED FOR DIRECT ENGAGEMENT WITH POTENTIAL INVESTORS, ALLOWING MEANINGFUL CONVERSATIONS AND CONNECTIONS.

PARTICIPATION IN RGV RECEPTION :

- ACCESS TO OUR EXCLUSIVE NETWORKING RECEPTION, OFFERING A PRIME SETTING FOR FURTHER INTERACTIONS AND RELATIONSHIP-BUILDING. (UNLIMITED DRINKS)

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Discussion and Possible Action, if any, on Sponsorship/Promotional for the Spring Wine & Food Festival on Thursday, April 4, 2024, at Valencia Event Center.

STAFF COMMENTS AND RECOMMENDATIONS:

The Spring Wine & Food Festival requests sponsorship for their event on Thursday, April 4, 2024, at Valencia Event Center, at 6:30 pm.
EDC sponsored them last year for a total of \$2,500.00.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



Spring Wine & Food Festival

**THURSDAY,
APRIL 4, 2024**

VALENCIA

6:30pm

1011 S. JACKSON BL.
MCKINLEY, TX 76001
DRESS ATTENDINGLY CASUAL

Sponsorship Opportunities

Capital Improvement Sponsor-\$20,000

Diamond Sponsor-\$10,000

Signature Sponsor-\$5,000

Platinum Sponsor-\$2,500

Gold Sponsor-\$1,250

Silver Sponsor-\$750

Food provided by:



MUSIC PROVIDED BY



ALL Proceeds To Benefit:



9th Annual Spring Wine & Food Festival

April 4, 2024 6:30PM-10:00PM

Sponsorship Opportunities (please check)

Capital Improvement Sponsor \$20,000

Naming rights of a room within a BGC facility
Up to 2 V.I.P. Tables
Recognition in Ads as Capital Improvement Sponsor
Recognition in Event Program
Company banner displayed at event (optional)
Newsletter and Website Recognition
Annual Meeting Recognition

Diamond Sponsor \$10,000

Up to 2 V.I.P. Tables
Recognition in Ads as Title Sponsor
Recognition in Event Program
Company banner displayed at event (optional)
Newsletter and Website Recognition
Annual Meeting Recognition

Signature Sponsor \$5,000

Up to 1 V.I.P. Tables
Recognition in Media Advertisements
Recognition in Event Program
Company banner displayed at event (optional)
Newsletter and Website Recognition
Annual Meeting Recognition

Platinum Sponsor \$2,500

Up to 1 Table
Local Program Channel Recognition
Newsletter and Website Recognition
Annual Meeting Recognition

Gold Sponsor \$1,250

4 Tickets to the Event
Local Program Channel Recognition
Newsletter and Website Recognition
Annual Meeting Recognition
Tables may be outside in the beautiful outdoor patio

Silver Sponsor \$750

2 Tickets to the Event
Newsletter and Website Recognition
Tables may be outside in the beautiful outdoor patio

****Cooked tables will be available for all****

Please provide your information below

Sponsor Name (Company and/or individual) _____

Address _____

Phone Number _____

E-mail _____

We accept cash, check or credit card.

**Please contact Eddie Cantu (561) 454-7247 or
Freddy Mata (561) 651-8108 for your preferred method of payment.**

AGENDA ITEM AND RECOMMENDATION SUMMARY
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Discussion and Possible Action, if any, on Sponsorship/Promotional for the National Small Business Week Awards Ceremony on Thursday, May 2, 2024, at Brownsville Event Center.

STAFF COMMENTS AND RECOMMENDATIONS:

The RGV Partnership requests sponsorship for its event on Thursday, May 2, 2024, at Brownsville Event Center from 11:30 a.m. to 1:00 p.m.
EDC sponsored their event last fiscal year for \$1,000.00.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

October 1, 2023 thru September 30, 2024

DATE Sponsors

10/1/2023 STARTING BALANCE

2/26/2024 PSJA ISD-ALL ABILITIES AWARENESS WALK

Board Approved

CHECK NO

Tuesday, February 20, 2024

39,300.00
(500.00)

BALANCE \$	38,800.00
------------	-----------

HIDALGO CAMERON STARR WILLACY

RGV
PARTNERSHIP

ONE REGION, ONE VOICE



SAVE THE DATE

NATIONAL SMALL
BUSINESS WEEK
AWARDS CEREMONY

THURSDAY, MAY 2ND

11:30 AM TO 1 PM



BROWNSVILLE EVENT CENTER
1 EVENT CENTER, PAREDES LINE RD, BROWNSVILLE TX.

HIDALGO CAMERON STARR WILLACY

RGV
PARTNERSHIP

ONE REGION, ONE VOICE

SPONSORSHIP LEVELS

\$4,000 TITLE SPONSOR

- TITLE RECOGNITION AS PRESENTING SPONSOR IN ALL EVENT MATERIALS/PROMOTIONS
- OPPORTUNITY TO GIVE WELCOME REMARKS (5 MINS)
- LOGO ON EVENT SIGNAGE, PROGRAMS, WEBSITE AND PROJECTOR
- FULL PAGE AD IN PROGRAM
- VIP TABLE OF 6
- MAGAZINE RECOGNITION
- INTERVIEW FOR SOCIAL MEDIA REELS

\$2,000 PREMIER SPONSOR

- LISTED AS PREMIER SPONSOR IN ALL EVENT MATERIALS/PROMOTIONS
- LOGO ON EVENT SIGNAGE, PROGRAMS HALF PAGE AD IN EVENT PROGRAM
- TABLE OF 6
- MAGAZINE RECOGNITION

\$1,000 SUPPORTING SPONSOR

- LISTED AS SUPPORTING SPONSOR IN EVENT PROGRAM
- QUARTER PAGE AD IN PROGRAM
- LOGO ON EVENT SIGNAGE
- 4 EVENT TICKETS

\$500 CONTRIBUTING SPONSOR

- NAME LISTED AS CONTRIBUTING SPONSOR IN EVENT PROGRAM
- 2 EVENT TICKETS

\$100 EVENT TICKET

- SEAT AT EVENT TABLE

[CLICK HERE TO SUBMIT SPONSORSHIP](#)

CONTACT US



RGV Partnership | 322 S Missouri Ave., Weslaco, TX 78596

[Unsubscribe barjona@sjtx.us](mailto:barjona@sjtx.us)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by fernanda@rgvpartnership.com powered by



[Try email marketing for free today!](#)

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MARCH 19, 2024

Consideration and Approval of the Annual Audited Financial Report for fiscal year 2023.

STAFF COMMENTS AND RECOMMENDATIONS:

Consideration and Approval of the Annual Audited Financial Report for fiscal year 2023.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager