



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
EOC Room (2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589
Tuesday, May 7, 2024
6:00 PM

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. PRESENTATION

1. Presentation for the San Juan Fine Arts School by Belen Gonzalez, Grant Manager, ToGive International.

VI. DIRECTOR'S REPORT

1. - Ready to Learn Academy #2 Ribbon cutting on Thursday, April 25th, 2601 N. Raul Longoria, Suite 5 & 6.
- ICSC Conference May 19th - 21st, 2024.
- Market Day April 20th, 9:00 a.m. - 2:00 p.m.
- Planning a ribbon cutting for Presidio Plaza.
- TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, Tx.
- Invite for an Open House at San Juan Fine Arts School on Thursday, May 16, 2024 at 200 N. Nebraska Ave.
- Panda Express Ground Breaking to take place on May 23, 2024 at 4:30 p.m.
- Spoke to several potential developers.

**VII. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING
MATTERS:**

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan".
2. Discussion and Possible Action, if any, on Approving the Mini-Grant for C.V.C. Permit Service for \$2,000.00.
3. Discussion and Possible Action, if any, on Approving the Mini-Grant for Cheer Food Truck Park

4. Discussion and Possible Action, if any, on a Sponsorship for the Marine Corps League 3rd Annual 5K for Heroes. Saturday, May 18, 2024, at the San Juan Sports Complex in San Juan, TX.
5. Discuss and Possible Action, if any, on Approving Construction Design Services Proposal for Site-Work Landscape Architect LLC.
6. Discussion and Possible Action, if any, on a Sponsorship for Middle School Football 7 on 7 League.

VIII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Filler
 - B. Project Med
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

IX. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Filler
 - B. Project Med
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

X. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 03rd of May 2024, and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Presentation for the San Juan Fine Arts School by Belen Gonzalez, Grant Manager, ToGive International.

STAFF COMMENTS AND RECOMMENDATIONS:

Presentation for the San Juan Fine Arts School by Belen Gonzalez, Grant Manager To Give International.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



You're Invited to our

Open House Cocktail

San Juan Fine Arts School

THURSDAY, MAY 16

6:00PM Open Bar

7:00PM Presentation

200 N Nebraska Ave
SAN JUAN

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

- Ready to Learn Academy #2 Ribbon cutting on Thursday, April 25th, 2601 N. Raul Longoria, Suite 5 & 6.
 - ICSC Conference May 19th - 21st, 2024.
 - Market Day April 20th, 9:00 a.m. - 2:00 p.m.
 - McKenzie and Company Luxury Pet Store Ribbon Cutting on May 10, 2024 at 3:00 p.m., 4306 N. Raul Longoria.
 - TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, Tx.
 - Invite for an Open House at San Juan Fine Arts School on Thursday, May 16, 2024 at 200 N. Nebraska Ave.
 - Panda Express Ground Breaking to take place on May 23, 2024 at 4:30 p.m.
 - Esperanza Homes Subdivision Ground Breaking on May 24, 2024 at 10:00 a.m. 2100 S. Stewart Rd.
 - Spoke to several potential developers.
-

STAFF COMMENTS AND RECOMMENDATIONS:

- Ready to Learn Academy #2 Ribbon cutting on Thursday, April 25th, 2601 N. Raul Longoria, Suite 5 & 6.
- Planning a ribbon cutting for Presidio Plaza.
- Planning on Groundbreaking for Panda Express
- ICSC Conference May 19 - 21, 2024
- Attended Urban County April 11-13, 2024, South Padre Island, TX
- Invite for an Open House at San Juan Fine Arts School on Thursday, May 16, 2024. 200 N Nebraska Ave.
- TML Region 12 Educational Training Workshop May 16-17, 2024, South Padre Island, TX
- Market Day April 20th, 9:00 a.m. - 2:00 p.m.
- Spoke to several potential developers

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Discussion and Possible Action, if any, on Approving the Mini-Grant for C.V.C. Permit Service for \$2,000.00.

STAFF COMMENTS AND RECOMMENDATIONS:

The C.V.C. Permit Service is requesting a mini-grant of \$2,000.00 for a sign outside their business. San Juan EDC has received the RGV Certificate of Completion, the two-year plan, and the quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2023 thru September 30, 2024

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2022	STARTING BALANCE				10,000.00
					-
					-
					-
					-
					-

Total Balance \$ 10,000.00



C.V.C Permits
(Veronica Huerta)

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up _____ or Existing ☒)

Notes & Comments: _____

____ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☒ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

____ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)
***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event _____

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name: Veronica Huerta
Spouse's Name (if applicable): N/A Is
spouse active in business? Yes ☒ No Are you a Veteran? Yes ☒ No
List of name(s) of any owners who own 25% or more of the company:
Veronica Huerta

Owner's Mailing Address: PO Box 113
City: San Juan State: Texas Zip 78589
Phone: 956-783-7600 Fax: - None -
Owner's e-mail: CVCpermits@aol.com

B. Business Information

Business Name: C.V.C. Permit SVC
Physical Address: 100 Alpredo St.
City: San Juan State: TX Zip Code: 78589
Business Phone: 956-783-7600 Fax: - none -
Business Mailing Address PO Box 113 San Juan, TX 78589
Website: _____ Relative

Acknowledgment

I, Veronica Huerta acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.

Veronica Huerta
Signature

2-15-2024
Date

Veronica Huerta
Printed Name

C.V.C. PERMIT SERVICE, IS A PERMIT SERVICE OFFICE, WE ARE LOCATED AT 100 ALFREDO ST. SAN JUAN, TX 78589, IN HIDALGO COUNTY. VERONICA HUERTA IS THE SOLE OWNER OF THIS OFFICE. VERONICA HUERTA IS REQUESTING FOR 20,000.00 GRANT OR COMMERCIAL LOAN TO FUND THE OUTSIDE OF THE STRUCTURE. THE PAINTING OR STUCCO OF THE OUTSIDE OF THE BUILDING, FIXING THE PARKING LOT, LANDSCAPING, AND SIGNAGE FOR THE BUSINESS. THESE IMPROVEMENTS WILL ALLOW THE BUSINESS TO BE SEEN OR STAND OUT.

C.V.C. PERMIT SERVICE HAS BEEN IN OPERATION FOR OVER 15 YEARS. I, VERONICA HUERTA, HAVE BEEN THE OWNER OF THIS BUSINESS BUT NOT THE OFFICE SPACE. IN THE PAST I HAVE ALWAYS RENTED, NOW I HAVE BEEN GIVEN THE OPPORTUNITY TO OWN THIS BUILDING.

HERE AT C.V.C. PERMIT SERVICE WE PROVIDE HELP TO TRUCK DRIVERS.. THEY ARE OWNER OPERATORS AND OWNE THEIR COMPANY THAT TRAVEL IN TEXAS ONLY OR OUT OF STATE. WE HELP THEM BY ORDERING THEIR PERMITS TO WORK IN TEXAS OR OUT. WE DO THEIR QUARTERLY REPORTING , WE RENEW THEIR APPORTIONED PLATES, AND PAY THEIR 2290S.

THE OFFICE IS LOCATED IN THECORNER OF A BUSY STREET, RAUL LONGORIA AND ALFREDO ST. IN SAN JUAN, TEXAS.

THE OFFICE’S MARKETING WILL BE DONE BY THE SIGNAGE WE USE ON THE WINDOWS OR ON THE SIGN HOLDER.

PROJECT ELEMENTS	ESTIMATED COST	LOAN/INVESTMENT	EQUITY INJECTION/GRANT
------------------	----------------	-----------------	------------------------

PROJECT ELEMENTS	ESTIMATED COST
PAINTING THE OUTSIDE BUILDING	\$6000.00
THE PARKING LOT FIXING	\$4000.00
THE PERFORATE OF WINDOWS & DOORS	\$700.00
4 X 8 MAX METAL	\$700.00

Thank you for attending today's webinar: SBDC Smart Start

From: Esperanza Delgado (esperanza.delgado@utrgv.edu)
To: sbdc@utrgv.edu
Date: Wednesday, March 6, 2024 at 03:06 PM CST

Thank you for attending today's webinar: "SBDC Smart Start".
Attached is a copy of today's presentation.

As mentioned, the UTRGV SBDC is available for one-to-one, confidential, and no-cost business advisement. If you reside in the Rio Grande Valley and would like to schedule an appointment with a UTRGV SBDC Business Advisor, please call our office at 956-665-7535 or email sbdc@utrgv.edu.

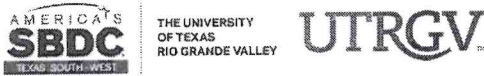
For other locations and to find an SBDC nearest you, please visit: <https://americassbdc.org/find-your-sbdc/>

If you did not complete the webinar survey after the session, we would love your input! Please let us know your feedback by clicking on the clipboard icon below.



Thank you!

The University of Texas Rio Grande Valley SBDC
1407 E. Freddy Gonzalez Dr., Suite 1.200, Edinburg, Texas 78539
1304 E. Adams St., Brownsville, Texas 78520
956-665-7535 | sbdc@utrgv.edu | www.utrgv.edu/sbdc
Proud Member of the Texas South-West SBDC Network



NOTICE: The information in this electronic mail message and any attachments hereto is intended only for the personnel and confidential use of the designated recipients. This message and any attachments hereto may constitute an attorney-client communication and are privileged and confidential. This message may also contain confidential student information. If you are not the intended recipient or an agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this message in error and that any review, dissemination, distribution, or copying of this message and any attachments hereto is strictly prohibited under the Federal Family Educational Rights & Privacy Act (20 U.S.C. 1232 G, 34 C.F.R. Part 99). If you have received this message in error, please notify me immediately.

 11.07.23 SBDC Smart Start.pdf
1.1MB

4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 2069

QUOTE DATE
Thu, 05/02/2024
QUOTE EXPIRY DATE
Sat, 06/01/2024
TERMS
Due on receipt

REQUESTED BY
CVC Permit Service

CONTACT INFO

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	MAX METAL 4X8 BOX 6"	1	Each	\$1,800.00	\$1,800.00	Y
2	Door Graphics 6.5 mil white/black perforated vinyl film	2	Each	\$100.00	\$200.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal: \$2,000.00
Sales Tax (8.25%): \$165.00
Total: \$2,165.00

Downpayment (100.0 %)

\$2,165.00

SIGNATURE:

DATE:

4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 2038

QUOTE DATE
Fri, 02/16/2024
QUOTE EXPIRY DATE
Sun, 03/17/2024
TERMS
Due on receipt

REQUESTED BY
CVC Permit Service

CONTACT INFO

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	Perforado 6.5 mil white/black perforated vinyl film	1	Each	\$700.00	\$700.00	Y
2	Rigid Sign w/ Cut Vinyl Graphics Number of Colors: 1	1	Each	\$300.00	\$300.00	Y
3	bc 1000	1	Each	\$80.00	\$80.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal: \$1,080.00
Sales Tax (8.25%): \$89.10
Total: \$1,169.10

Downpayment (100.0 %)

\$1,169.10

SIGNATURE:

DATE:

JCPenney

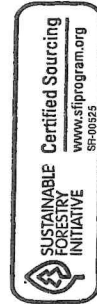
Thank You!

2-Windows
54 X 38

2-Windows
54 X 60

double doors

75.5" X 30.5"



JCP R02 (20191201)

4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 2051

QUOTE DATE
Fri, 04/05/2024
QUOTE EXPIRY DATE
Fri, 05/10/2024
TERMS
Due on receipt

REQUESTED BY
CVC Permit Service

CONTACT INFO

ITEM

1 **4x8 Max Metal**
Number of Colors: 1

QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
2	Each	\$350.00	\$700.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal:	\$700.00
Sales Tax (8.25%):	\$57.75
Total:	\$757.75

Downpayment (100.0 %)

\$757.75

SIGNATURE:

DATE:

4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 2045

QUOTE DATE
Fri, 03/22/2024
QUOTE EXPIRY DATE
Sun, 04/21/2024
TERMS
Due on receipt

REQUESTED BY
CVC Permit Service

CONTACT INFO

#	ITEM	QTY	UOM	U PRICE	DISC	DISC PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	LED Cabinet Sign 4'x8' Double side Metal Frame Notes: It will be necessary to acquire an engineering [study] and the city permit for the light box. The client will need to install an electrical lighting line that is close to the sign.	1	Each	\$3,600.00	400.0	\$3,200.00	\$3,200.00	Y
2	City Permit Fee San Juan City Hourly installation services	1	Hr	\$200.00	0.0%	\$200.00	\$200.00	N
3	Engineering Hourly installation services	1	Hr	\$200.00	0.0%	\$200.00	\$200.00	N

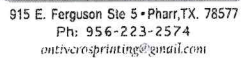
This handwritten quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal: \$3,600.00
Sales Tax (8.25%): \$264.00
Total: \$3,864.00



Date: 03/23/2024
Invoice No.: 4484

Qty	Description	Unit Price	Total
1	2 Windows and Door Perforation Film w graphics Design andInstalled	\$425.00	\$425.00
1	1 4x8 Lighted Box Sign 2 Side Graphics Installed	\$4,500.00	\$4,500.00

Page 18

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Discussion and Possible Action, if any, on Approving the Mini-Grant for Cheer Food Truck Park

STAFF COMMENTS AND RECOMMENDATIONS:

Cheer Food Truck Park is requesting a mini-grant of \$2,000.00 for a lighted sign for her business. San Juan EDC has received the RGV Certificate of Completion, the two-year business plan, and quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

CHEER FOOD TRUCK PARK

Mini Grants

October 1, 2023 thru September 30, 2024

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2022	STARTING BALANCE				10,000.00
					-
					-
					-
					-
					-
					-

Total Balance \$ 10,000.00

10



Cheer Food Truck Park

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up ☒ or Existing ☐)

Notes & Comments: _____

☐ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☒ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

☐ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name Marivel Salinas
Spouse's Name (if applicable): N/A Is
spouse active in business? Yes No Are you a Veteran? Yes No
List of name(s) of any owners who own 25% or more of the company:
Marivel Salinas
Owner's Mailing Address: P.O. Box 840
City: San Juan State: TEXAS zip 78589
Phone: 956-961-0460 Fax: _____
Owner's e-mail: marisalinass1968@yahoo.com

B. Business Information

Business Name: CHEERS Food Truck PARK
Physical Address: 234 E. Business Hwy 83
City: San Juan State: TEXAS Zip Code: 78589
Business Phone: 956-510-8691 Fax: _____
Business Mailing Address P.O. Box 840 San Juan TX 78589
Website: _____ Relative

Acknowledgment

I, Marivel Salinas acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.

Marivel Salinas
Signature

Marivel Salinas
Printed Name

1/2024

CHEER'S Food Truck Park

CHEER'S Food Truck Park, LLC is located off of business 83 & Iowa St. at 234 E. Business Hwy 83 in San Juan, TX in the Hidalgo County. I Marivel Salinas I am owner and sole proprietorship of this business. I Marivel Salinas are asking for grant for a commercial sign for my food truck park. This improvement will allow the business to be promoted and bring more business into CHEER'S Food Truck Park, LLC and into San Juan, TX.

CHEER'S Food Truck Park, LLC (is a business start-up.) has been in operation for 6 months by Marivel Salinas (myself) have worked there and I work in my liquor store too (own the business.) I was born and raised in San Juan, TX. I have opened two business in San Juan, TX which are CHEER'S Wine & Liquor, LLC and CHEER'S Food Truck Park, LLC. CHEER'S Food Truck Park, LLC should exist so families and the community can come together and enjoy great events, music, food and make great memories with their loved ones.

The services provided by CHEER'S Food Truck Park, LLC include sit-down, take - out, door dash. The food trucks specializes in Italian Food, Mexican Food, American Food, Chinese Food. They are open for dinner for all the community everyday of the week except for Sunday.

The Food Truck Park is located at 234 E. Business Highway 83 San Juan, TX 78589. On Iowa & Business 83 behind CHEER'S Wine & Liquor.

The Food Trucks target market includes. Marketing will be done by the food truck owners and by owner of food truck park. What makes us different is that we are a family park we will come to you with our products and services.

Park management will be done by Marivel Salinas (myself) and my brother Saul Salinas.

Marivel Salinas (myself) education and training includes a twelve grade education at PSJA and UTRGV (was Pan Am in Edinburg before) and a two year education for Legal Office Specialist at South Texas College completing my internship in a private office for attorney's in McAllen, TX. I have completed a Certificate of

Training for C.A.S.A (Court Appointed Special Advocate) to represent the best interests of abused and neglected children in the juvenile court system.

Project Elements	Estimate Cost	Loan/Investment	Equity Injection/Grant
Equipment			
Computer			
Desk			
Printer			
Working Capital	\$3,000	\$1,000	\$2,000
Total			

The Art & Signs LLC

911 W. SHARM DR.
PHARR TX 78577

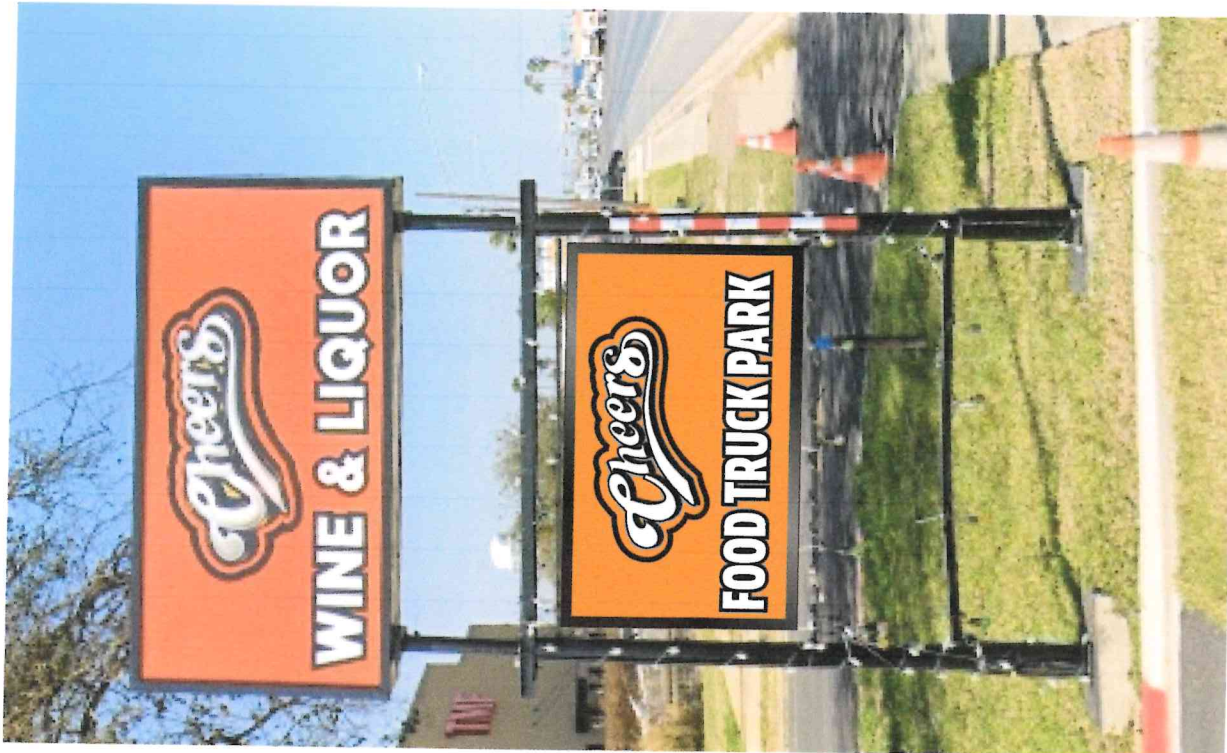
Estimate

Date	Estimate #
1/4/2024	364

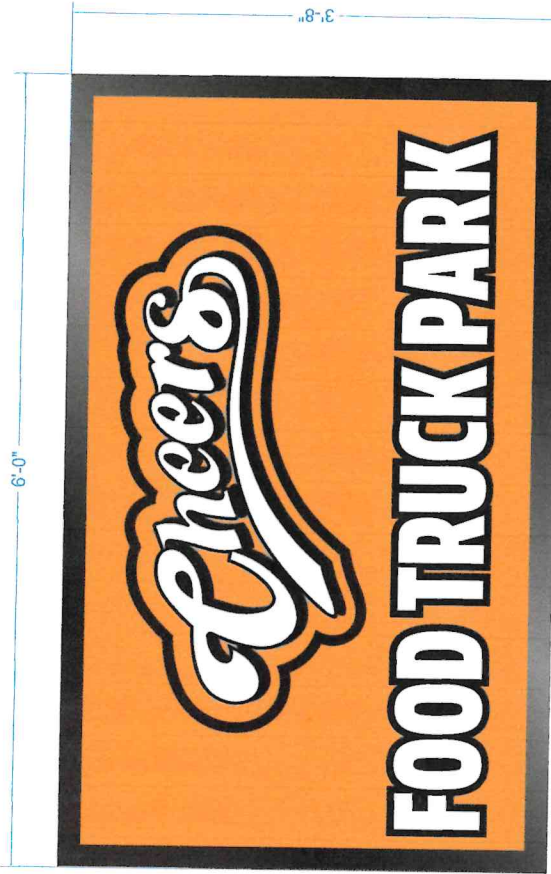
Name / Address
CHEERS WINE & LIQUOR 232 E. BUSINESS HWY 83 SAN JUAN, TX 78589

			Project
Description	Qty	Rate	Total
"CHEERS FOOD TRUCK PARK" FABRICATE AND INSTALL ONE CABINET SIGN ON EXISTING POLES -STEEL STRUCTURE ENCLOSED IN ALUMINUM PANELS -PANELS PAINTED BLACK -POLYCARBONATE FACES WITH CUT VINYL DECAL APPLIED TO SURFACE -INTERNALLY ILLUMINATED WITH LED LIGHTS		1,800.00	1,800.00T
		Subtotal	\$1,800.00
		Sales Tax (8.25%)	\$148.50
		Total	\$1,948.50





SAMPLE IMAGE FOR REFERENCE ONLY



FABRICATE AND INSTALL ONE CABINET SIGN ON EXISTING POLES
 -STEEL STRUCTURE ENCLOSED IN ALUMINUM PANELS
 -PANELS PAINTED BLACK
 -POLYCARBONATE FACES WITH CUT VINYL DECAL APPLIED TO SURFACE
 -INTERNALLY ILLUMINATED WITH LED LIGHTS



956-662-9041
 911 W. Sharm Dr.
 Pharr TX 78577
 artsigns11@gmail.com
 www.artsigns.net
 TESC# 18784

CLIENT
 Business: CHEERS WINE AND LIQUOR
 Name: _____
 Phone: _____
 Email: _____
 Date: 01/04/2024
 Address: 232 E. BUSINESS HWY 83, SAN JUAN TX 78589

APPROVAL

Name: _____ Date: _____
 Signature: _____
 Although all care is taken, it is your responsibility to check the following: spelling, colors, layouts, sizes, materials.
 The Art & Signs LLC is not responsible for costs involved in reproducing work that has been incorrectly approved.
 Please note: the colors shown in this proof may not necessarily be the representation of the final colors to be used in the manufacturing process.

COST (valid for 30 days)

SUBTOTAL: \$

TAX: \$

TOTAL: \$

Esc



"Making Good Companies Look Great Since 1982"

FOR QUOTE ONLY, THIS IS NOT AN INVOICE Price honored for 30 Days.

3706 Martz Lane
McAllen, TX 78504
956.874.8757

E-MAIL ADDRESS:
Galantiz2@rgv.rr.com

CUSTOMER PHONE
(956) 961-0460

CONTACT
MARI GALANTIZ

SALES REPRESENTATIVE
Galantiz A-Loniz

ORDER DATE: **11/14/2023**

DELIVERY DATE:

☐ NEW ORDER

☐ RE ORDER

ACCOUNT NUMBER

SPECIAL INSTRUCTIONS:

BILL TO: **CHEERS FOOD TRUCK PARK** SHIP TO: _____
ADDRESS: **232 EAST BUS. 83** ADDRESS: **"Same"**
CITY: **San Juan** STATE: **TX** ZIP: **79** CITY: _____ STATE: _____ ZIP: _____

CUSTOMER PO #

RESALE TAX NUMBER

☐ ON FILE

			DESCRIPTION	INK COLOR(S)	ADULT SIZES						YOUTH SIZE(S)								
QTY.	STYLE	ITEM #			S	M	L	XL	2X	3X	4X	TOD	2-4	6-8	10-12	14-16	18-20	PRICE	EXT.
1			4'x8' LIGHTED BOX SIGN DOUBLE SIDED w/ High Output LED Lighting.															3250.00	3250.00
			Price includes City Permit, electrical work & installation.																

1 ☐ AS SHOWN
☐ AS PER ATTACHED
☐ PENDING APPROVAL

2 ☐ NUMBER OF SCREENS _____
☐ SCREEN FEE PER COLOR \$ _____
☐ SCREEN CHG. TOTAL \$ _____

3 ☐ TEAM NUMBERING \$ _____
☐ COLOR CHANGE OF INK \$ _____
☐ SPOT HEAT \$ _____

FULL FRONT ☐
FRONT LEFT ☐
FRONT RIGHT ☐
ABOVE POCKET ☐
ON POCKET ☐

FULL BACK ☐
RT. SLEEVE ☐
LT. SLEEVE ☐
NUMBERS ☐

NUMBERS ☐

8.25% +

SUB TOTAL

1. ARTWORK

2. SCREENS

3. OTHER

RUSH FEE

TAX **268.13**

DELIVERY **included**

TOTAL **3518.13**

DEPOSIT **1,759.07**

BALANCE **1,759.06**

CUSTOMER APPROVAL SIGNATURE REQUIRED: _____
Customer agrees to the above request information and is responsible for accepting provided merchandise.

11/14/2023



105 E. Interstate 2 Suite F
Pharr, TX 78577
(956) 687-7446

Estimate
EST-15411

www.thesigndepot.com

Payment Terms: Cash Customer

Created Date: 1/12/2024

DESCRIPTION: 1 - 6'W X 3.8'H DS LIGHTED CABINET SIGN

Bill To: CHEER'S WINE & LIQUOR
232 E. US BUSINESS 83
SAN JUAN, TX 78589
US

Pickup At: The Sign Depot
105 E. Interstate 2 Suite F
Pharr, TX 78577
US

Requested By: MARI SALINAS
Email: MARISALINAS1968@YAHOO.COM
Work Phone: (956) 961-0460

Salesperson: Yida Landeros
Work Phone: 9566877446

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	1 - 6'W X 3.8'H DS LIGHTED CABINET SIGN	1	\$5,542.68	\$5,542.68
1.1	Miscellaneous (V) - Part Qty: 1 Text: TBD Notes: INCLUDES DESIGN & INSTALLATION			

This estimate is only valid for 30 days.

Subtotal:	\$5,542.68
Taxes:	\$457.27
Grand Total:	\$5,999.95
Deposit Required:	\$2,999.98

There will be a 3.50% credit or debit card processing fee.

Signature: _____ Date: _____

There will be a 3.% credit or debit card processing fee.

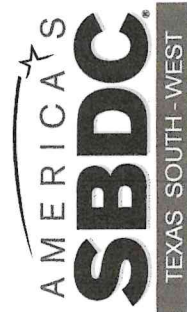
CERTIFICATE OF PARTICIPATION

Is awarded to

MARIVEL SALINAS

for attending the session
"HOW TO WRITE A BUSINESS PLAN PART 2: FOCUS ON THE FINANCIALS"
from 9:30 AM-11:00 AM on February 9, 2024

*Presented by the ASU Small Business Development Center
A sister center of the UTRGV Small Business Development Center*



THE UNIVERSITY
OF TEXAS
RIO GRANDE VALLEY

UTRGVTM

South Texas College

Hereby Certifies That

Marivel Salinas

Having completed the prescribed Course of Study is awarded this

Certificate of Completion

Legal Office Specialist

Conferred in McAllen, Texas with all the honors and privileges thereto appertaining

*In Witness Whereof, we have hereunto affixed our signature and
Seal of the Institution on the Twelfth day of December, Two Thousand and Twenty.*



*Paul Rodriguez
Chair, Board of Trustees*



*Dr. Shirley A. Reed
President*

CERTIFICATE OF TRAINING

Court Appointed Special Advocates
FOR CHILDREN

This is to certify that

Marivel Salinas

has successfully completed training for
appointment as a Court Appointed Special
Advocate to represent the best interests
of abused and neglected children in the
juvenile court system.



CASA

Court Appointed Special Advocates
FOR CHILDREN



COMPLETION OF TRAINING

12:49



Video



Green Earth, Cheers, and the Rainbow Room

Description

[Cheers Wine & Liquor San Juan Tx](#)

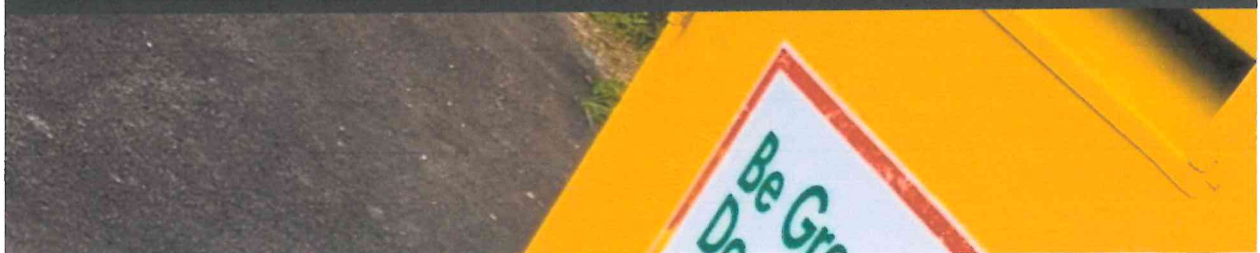
Hi everybody!

If you have clean clothes, accessories, and shoes that you are looking to get rid of consider dropping them off at one of these yellow donation bins. The items will not go to a landfill and will become a cash donation for a Rainbow Room in Hidalgo or Cameron County.

Thank you [Marivel Salinas Rodriguez](#) and [Cheers Wine & Liquor San Juan Tx!!](#)

Cheers Wine & Liquor San Juan Tx is hosting 2 bins until Monday. So declutter, stop by, and donate to a worthy cause.

Donation bins supported by [Green Earth Recycling](#)



AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Discussion and Possible Action, if any, on a Sponsorship for the Marine Corps League 3rd Annual 5K for Heroes. Saturday, May 18, 2024, at the San Juan Sports Complex in San Juan, TX.

STAFF COMMENTS AND RECOMMENDATIONS:

The Marine Corps League RGV Detachment #1456 is requesting sponsorship for their 3rd Annual 5K Heroes on Saturday, May 18, 2024. Location at the San Juan Sports Complex in San Juan, TX 1419 San Antonio Ave.

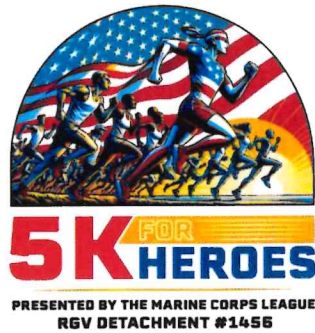
RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



April 1, 2024

Dear Community Partners:

Welcome to our annual event and thank you for supporting the Rio Grande Valley Detachment #1456 of the Marine Corps League a 501(c)(4) Non-Profit Charity Organization. With support from partners like you and your organization, we can positively impact the lives of Marines, Sailors, and other Veterans in the Rio Grande Valley.

The Marine Corp League 3rd Annual 5K for Heroes is set to take place on Saturday, May 18, 2024 at the San Juan Sports Complex in San Juan, Texas.

We ask for your support in this worthwhile and enjoyable event benefiting children of veterans in the Rio Grande Valley through our Sgt Juan Calderon Jr Memorial Scholarship. Opportunities include running in the event, making a monetary donation or donating door prizes. Your generous contribution will be gratefully acknowledged at the race kick-off.

Our Mission

Members of the Marine Corps League join in camaraderie and fellowship for the purpose of preserving the traditions and promoting the interests of the United States Marine Corps. Banding together those who are now serving in the United States Marine Corps and those who have been honorably discharged from that service that they may effectively promote the ideals of American freedom and democracy. Voluntarily aiding and rendering assistance to all Marines, FMF Corpsmen and former Marines and FMF Corpsmen and to their widows and orphans; and to perpetuate the history of the United States Marine Corps and by fitting acts to observe the anniversaries of historical occasions of particular interest to Marines.

We Support Local

Toys for Tots Campaign / Scouts BSA / Semper Fi Fund / Young Marines / All Veterans & Families in Need

Please contact Carlos Sanchez (5K Committee Chair) at 956-720-9518 if you are interested in participating, donating or need more information.

We thank you in advance for your consideration and interest in participating.

Sincerely,

Sean P Downey
Commandant
MCL #1456 Rio Grande Valley Detachment



Federal Tax ID (EIN): 82-4002350

**MAY
18
2024**



**+KIDS
FUN
RUN**

5K FOR HEROES

**PRESENTED BY THE MARINE CORPS LEAGUE
RGV DETACHMENT #1456**

RACE STARTS 7:30 AM

**San Juan Sports Complex
1419 San Antonio Ave. San Juan TX 78589**

AGE GROUP AWARDS FOR MALE AND FEMALE

< 19 | 20-29 | 30-39 | 40-49 | 50-59 | 60 >

Includes: Finisher Medal,
T-shirt* and Chip Timed

25
ADULT



10
CHILD

Includes: Finisher Medal,
Chip Timed, NO T-Shirt

More Information:

Carlos Sanchez | 956/720/9518

SPONSOR



MCLRGV.ORG/5KSPONSOR



***BEFORE DEADLINE
Page 37**

SIGN UP



MCLRGV.ORG/5KSIGNUP



5K FOR HEROES

PRESENTED BY THE MARINE CORPS LEAGUE
RGV DETACHMENT #1456



SPONSORSHIP FORM

☐

GOLD

\$1,000

Includes 10 Entries
and logo on shirt

☐

SILVER

\$500

Includes 5 Entries
and logo on shirt

☐

BRONZE

\$250

Includes 2 Entries
and logo on shirt

☐ **\$100** Logo on shirt only

Name: _____

Organization Name (Optional): _____

Phone / Website: _____ / _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

If Mailing - Please make checks payable:
Marine Corps League - RGV Detachment
2721 W Sprague St, Edinburg, TX 78539-7466

To Sponsor Online: mclrgv.org/5ksponsor

More Info: Carlos Sanchez / 956-720-9518

The Marine Corps League - Rio Grande Valley Detachment is a 501(c)(4) nonprofit organization with a special group exemption letter which allows for contributions to be tax deductible by the donor. Our Federal Tax ID is 82-4002350.

www.mclrgv.org

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Discuss and Possible Action, if any, on Approving Construction Design Services Proposal for Site-Work Landscape Architect LLC.

STAFF COMMENTS AND RECOMMENDATIONS:

The Landscape Architectural Services Agreement is attached for your review.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

LANDSCAPE ARCHITECTURAL SERVICES AGREEMENT

AGREEMENT made as of this day 30th day of April in the year 2024

BETWEEN the Landscape Architect's client identified as:

City of San Juan, Texas. 709 S Nebraska Ave, San Juan, TX 78589

And the **LANDSCAPE ARCHITECT**;

SITE-WORK LANDSCAPE ARCHITECTURE LLC

Stephen P. Walker R.L.A.

Landscape Architect No. 01774

15028 CR 4255 S.

Henderson, Texas 75654

Phone - 956-309-3113

For the following **PROJECT**;

City of San Juan, Texas

Landscape Architectural **construction design services** the City of San Juan, Texas.

IH 2 - Landscape, irrigation, and monument signage improvements.

1.0 acres +/-.

(CONSTRUCTION DRAWINGS DESIGN PROPOSAL)

Company Profile

Name of Firm: **SITE-WORK LANDSCAPE ARCHITECTURE LLC**
Stephen P. Walker R.L.A. – Principal

Business Address: McAllen Office
7217 North 30th Street
McAllen, Texas 78504

Telephone Number: Office: (956) 309-3113

Stephen P. Walker Architectural Services is a collection of individuals offering multi-discipline consulting landscape architectural services capable of meeting the technological necessities of our time. As a team, we strive to serve our clients by combining the skills and talents of our professional and technical staff with proven and accepted forms of technology to meet project goals and intricacies. Our team of seasoned professionals has both the experience and innovative skills to produce technically sound practical recommendations and solutions. All of our members possess coordination, communication and technical skills so as to remain focused on our clients concerns and requirements.

Our combined staffs specialize in the disciplines of landscape architecture, project management, graphic illustration and presentation and computer networking. Our group is experienced and inventive enough to offer solutions for both small and large projects. To achieve these goals our members, use Micro-station V8i. Our services include:

- Landscape Architecture
- Wetland Delineation and Construction documents
- Vegetation Management
- Model Delineation

Management and Staffing

Our services will be coordinated with the owner or one of your representatives. Our scope of services is defined by assessing the specific design objectives of the project. Our Project Manager assigned to the project is responsible for the aspects of the project. A principal will be assigned to provide guidance, oversight and review all tasks.

Project Personnel

Key personnel who will be assigned to this project are as follows:

Principal: Stephen P. Walker, L.A.

Task

City of San Juan, Texas. Landscape Architectural design **construction design services** for the City of San Juan, Texas. IH 2 - Landscape, irrigation, and monument signage improvements. 1.0 acres +/-.

Scheduling

Based on the projected turn-around time of approximately four-weeks after notice to proceed, we propose the following schedule:

PROJECT PHASE I

HOURS % OF FEE

Stage A

1. Landscape / hardscape - design development	40
A. Construction design development.	16
B. Meeting with City of San Juan for coordination / approval.	10
C. Coordination with TXDOT	10
D. Coordination with B2Z for structural.	4

Hourly rate:

\$35.00 (base labor rate) x 2.6 (over-head) x 1.2 (profit) = \$110 (Loaded hourly rate)

40 hours = \$4,400.00

Additional site visits, if requested by the owner, will be invoiced at a daily rate of \$150.00 plus \$0.50 per mile. Overnight stay expenses, if required, will be invoiced at cost.

This schedule does not include the following activities;

- Topographic surveying.
- Contract negotiation with contractors.
- Construction oversight.

Stephen P. Walker R.L.A.

If this agreement is acceptable to you, please indicate your acceptance by filling the blanks below and returning a signed copy to our office. This agreement will be considered as a notice to proceed and will begin work immediately upon receipt.

Print name

signature

City name

date

Fwd: Invoice for

Benjamin Arjona <barjona@sjtx.us>

Thu 5/2/2024 3:51 AM

To: Martha Patterson <mpatterson@sanjuanedc.com>

 4 attachments (939 KB)

LA invoice Landscape Architect Design services City of San Juan Monument sign concept phase April 2024..pdf; ERO Signed PROPOSAL Landscape and Irrigation SITE-WORK City of San Juan Landscape and Signage 14 June 2023 Concept Phase.pdf; STEPHEN P. WALKER SITE-WORK LA LLC 2024 W9 Form SIGNED .pdf; PROPOSAL Landscape and Irrigation SITE-WORK City of San Juan Landscape and Signage 30 April 2024 Construction Phase.pdf;

Please include for next weeks agenda....

Thank you

Ben Arjona, CM

----- Forwarded message -----

From: **Stephen Walker** <stephenwalker@sbcglobal.net>

Date: Tue, Apr 30, 2024 at 11:57 AM

Subject: Invoice for

To: Benjamin Arjona <barjona@sjtx.us>

Mr. Arjona:

I wanted to submit my invoice for the **schematic design phase** of the monument sign project and to submit a **construction drawings design proposal** for city approval.

Please let me know if you have any questions.

V/r

Stephen P. Walker R.L.A.
956-309-3113

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
MAY 7, 2024

Discussion and Possible Action, if any, on a Sponsorship for Middle School Football 7 on 7 League.

STAFF COMMENTS AND RECOMMENDATIONS:

Yzaguires Middle School is requesting a sponsorship for its middle school football development program, which will participate in the 7on7 League at the High School PSJA Independent School District.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



**PHARR - SAN JUAN - ALAMO
INDEPENDENT SCHOOL DISTRICT**

Raul H. Yzaguirre Middle School Athletics



Dear Potential Sponsor:

Yzaguirre Middle School is a top middle school football development program in the Pharr-San Juan-Alamo Independent School District. Yzaguirre Middle School currently has a 6th, 7th, and 8th Grade 7 on 7 team participating in the PSJA High School Middle School 7 on 7 League. Our players become better football players, better young men in their communities and prepare for the high school level.

7 on 7 teaches young student-athletes how to excel both in the classroom and on the playing field. We are seeking your support to help the teams cover the cost of \$275.00 per team so our student-athletes can participate.

We invite you to be an individual or corporate sponsor. Your donation will provide monetary support for the youth in our area by offsetting League Fees. We ask you to review this opportunity and seriously consider working with us in shaping these young men's futures.

If you would like to be a sponsor, please make check payable to Raul Yzaguirre MS Boys Athletics or contact Coach Villanueva at (956) 961-9440 or email at justin.villanueva@psjaisd.us.

As always thank you for your support in giving our student-athletes an opportunity to be successful in their extracurricular activities.

Sincerely,

Justin J. Villanueva, M.Ed.

Raul H. Yzaguirre Middle School | Athletic Coordinator

Pharr-San Juan-Alamo ISD

956.354.2630