



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: City of San Juan
EOC Room (2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589

**Tuesday, August 20, 2024
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

1. - Ribbon Cutting for Whataburger on August 21st at 4:00 p.m. 902 W. IH-2
-TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston, TX-
CLOSED
-Edwards Abstract and Title Company invitation for the Texas Proud Customer
Appreciation BBQ on September 12, 2024, from 11 a.m.-2:00 p.m.

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.
2. Discussion and Possible Action, in any, on Approving the Mini-Grant for Active Nutrition.
3. Discussion and Possible Action on Fiscal Year Budget 2024 - 2025.

VII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Cop
 - B. Project Energize

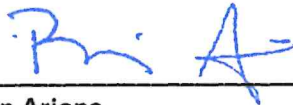
- B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

VIII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Cop
 - B. Project Energize
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

IX. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 16th of August 2024 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 20, 2024

- Ribbon Cutting for Whataburger on August 21st at 4:00 p.m. 902 W. IH-2
 - TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston, TX-SOLD OUT.
 - Edwards Abstract and Title Company invitation for the Texas Proud Customer Appreciation BBQ on September 12, 2024, from 11 a.m.-2:00 p.m.
-

STAFF COMMENTS AND RECOMMENDATIONS:

- Ribbon Cutting for Whataburger on August 21st at 4:00 p.m. 902 W. IH-2
- TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston, TX-SOLD OUT.
- Edwards Abstract and Title Company invitation for the Texas Proud Customer Appreciation BBQ on September 12, 2024, from 11 a.m.-2:00 p.m.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Whataburger

JOIN THE SAN JUAN EDC FOR THE

Ribbon Cutting!



902 W. INTERSTATE HWY. 2

WEDNESDAY, **AUGUST 21ST**, 2024

4:00 PM

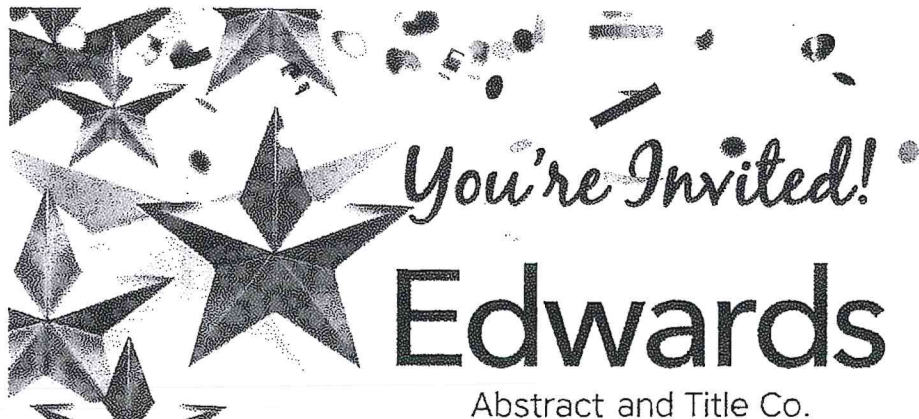


TEXAS MUNICIPAL LEAGUE



SOLD OUT

Edwards Abstract and Title Co.



You're Invited!

Edwards

Abstract and Title Co.

**TEXAS PROUD
CUSTOMER APPRECIATION BBQ**

*Join the Edwards Team
as We Celebrate You!*

Thursday Sept **12** 2024 | **11-2** PM | Edinburg
Legacy Chapels
4610 S. Jackson Road

PLEASE RSVP BY FRIDAY, SEPTEMBER 6th
Contact your preferred Edwards Escrow Officer,
or email elva.garza@edwardsabstract.com



www.edwardsabstract.com
Brownsville | Edinburg | Harlingen | McAllen | Mission | South Padre Island | Weslaco



AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 20, 2024

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This Agenda item will appear until the "Downtown Revitalization Project: is completed.

RECOMMENDATION:

Board Request

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 20, 2024

Discussion and Possible Action, in any, on Approving the Mini-Grant for Active Nutrition.

STAFF COMMENTS AND RECOMMENDATIONS:

Active Nutrition is seeking sponsorship for an Acrylic Sign, a translucent vinyl sign with a logo, fliers, and business cards. Cynthia Flores has submitted all the required paperwork.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2023 thru September 30, 2024

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2022	STARTING BALANCE				\$ 10,000.00
	CVC PERMITS			Tuesday, May 7, 2024	\$ (2,000.00)
1210	CHEER FOOD TRUCKS	7/1/2024		Tuesday, May 7, 2024 THE ARTS & SIGNS LLC	\$ (2,000.00)
	SESATTY ENTERPRISES LLC			Tuesday, July 2, 2024	\$ (2,000.00)
	Application Information			Tuesday, July 2, 2024 Academy &	\$ (2,000.00)
	System Solution				

Total Balance \$ 2,000.00



San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- RCVD 8/15/24
- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
 - Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up ____ or Existing ____)

Notes & Comments: 1 year in Business

☒ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☐ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

☐ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name: Cynthia M Flores

Spouse's Name (if applicable): _____ Is spouse active in business? Yes ☒ No Are you a Veteran? Yes ☐ No ☐

List of name(s) of any owners who own 25% or more of the company:
Cynthia Flores

Owner's Mailing Address: 517 Moore rd

City: Alamo State: TX zip 78546

Phone: 956 877 9377 Fax: _____

Owner's e-mail: marlen.flores2@gmail.com

B. Business Information

Business Name: Active Nutrition

Physical Address: 2003 N Veterans Blvd ste 5

City: San Juan State: TX Zip Code: 78589

Business Phone: (956) 877 9377 Fax: _____

Business Mailing Address: _____

Website: _____ Relative

Acknowledgment

I, Cynthia M Flores acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.

Signature

Date

June, 12, 2024

Cynthia M Flores
Printed Name



3:30pm

Active Nutrition
Cynthia Flores (Owner)

2003 Veterans Blvd.
San Juan, TX 78589
956-877-9377

Executive Summary: Sole Proprietorship

Active Nutrition

Aims to provide high-quality, delicious, and nutritious protein shakes tailored to fitness enthusiasts, health-conscious individuals, and anyone seeking a quick, healthy meal replacement. Our shop will be located in a high-traffic area near gyms, schools, parks, businesses and residential complexes. We plan to offer a variety of protein shake options, including vegan, gluten-free, and low-carb alternatives, using only the freshest ingredients. Along with the nutrition, we provide fitness classes several times a day to compliment our nutrition services.

Business Mission

Our mission is to promote healthy lifestyles through convenient, tasty, and affordable protein and energy shakes and drinks.

Business Overview:

Active Nutrition is dedicated to serving nutritious high-protein shakes, waffles, donuts, cookies, pies, brownies that cater to various dietary needs. Along with the protein shakes, we provide energy and gut healthy digestive drinks, protein bars, teas, aloes, vitamins, sports hydration, energy, and personal care products.

Objectives:

1. Continue to establish a loyal customer base
2. Break even within the first six months.
3. Achieve a profit margin of 20% by the end of the second year.

Market Analysis

The global protein supplements market is projected to grow significantly, driven by increasing health consciousness and the rise of fitness culture. Protein shakes, as a subset, are becoming a popular choice for meal replacements and post-workout recovery.

Target Market

- Fitness enthusiasts
- Health-conscious individuals
- Busy professionals
- Students
- Teachers

Market Needs

- Convenient, healthy meal options
- Post-workout recovery drinks
- Customizable dietary solutions

Competitive Analysis

- Direct Competitors: Local smoothie and juice bars, gym cafes
- Indirect Competitors: Convenience stores, health food stores

Competitive Advantage

- High-quality, fresh ingredients
- Customizable shakes to meet various dietary needs
- Convenient location near businesses, schools and residential areas

Marketing Plan

Branding

- Logo: Modern, clean, and energetic design
- Slogan: "Active Nutrition te ayudará a ganar y disfrutar de un mejor estilo de vida"

Marketing Strategies

1. Online Presence
 - Website with an online ordering system
 - Active social media profiles (Instagram, Facebook, TikTok, Snapchat) featuring promotions, customer testimonials, health videos and health tips
2. Local Advertising
 - Flyers and posters in gyms, parks, businesses and community centers
3. Promotions
4. Membership programs and loyalty discounts
5. Free shake samples at local events
6. Referral discounts

Operations Plan

Location

- Lease a shop space at 2003 N. Veterans Blvd in San Juan, TX of approximately 1,000 sq ft in a high-traffic area

Equipment and Supplies

- High-quality blenders
- Refrigeration units
- Waffle makers
- Fresh and high-quality ingredients (protein powders, supplements)

Staffing

- Owner/Manager/Fitness Instructor - Cynthia Flores

Operating Hours

- Monday to Friday: 5 AM - 1 PM and 7 PM - 8 PM
- Saturday: 6:30 AM - 1 PM
- Sunday: Closed

Financial Plan

Initial and Monthly Costs

- Lease deposit: \$1,000
- Monthly rent: \$1,000
- Renovations and interior setup: \$1,000
- Equipment: \$3,000
- Initial inventory: \$2,000
- Marketing and branding: \$3,000/yr
- Miscellaneous: \$1,000
- ****Total:** \$12,000**

Funding Requirements

- Personal savings: \$8,000

Revenue Projections

- Average price per shake: \$10.50
- Average price per Energy drink: \$9.00
- Daily sales target: 30 shakes, 20 energy drinks
- Monthly revenue: \$6,300
- Annual revenue: \$75,000

Conclusion

Active Nutrition is poised to tap into the growing market for health-conscious, on-the-go meal and fitness options. With a strong focus on quality, customer service, and strategic marketing, we aim to become the go-to destination for protein shakes and nutrition in our area. Our comprehensive business plan ensures that we are prepared to meet the demands of our target market and achieve our financial goals.

Certifies that

Cynthia Flores

Has successfully completed

Start Smart

Webinar via Zoom

A 2 hour course hosted by the UTSA SBDC – June 13, 2024

Mariah Kilbourne

Mariah Kilbourne
Training Coordinator
UTSA Small Business Development Center



PEDROZA SIGNS LLC

Jose luis pedroza
4005 S Cesar Chavez Rd Ste. A
San Juan, TX, 78589
pedroza.signs@yahoo.com
(956) 328-4050

Estimate

Estimate No: 151
Date: 06/12/2024

For: ACTIVE NUTRITION
marlen.flores2@gmail.com
2003 N Veterans Blvd ste 5
Pharr, TX, 78589-3204
956.877.9377

Description	Quantity	Rate	Amount
Acrylic Signs 4x8 Acrylic white 3/16" with impresion translucent	1	\$450.00	\$450.00
Vynil translucent Logo 18"x96" sticker installed	2	\$100.00	\$200.00
Flyers 1/2 page full color one side print Paper gloss	1,000	\$0.17	\$170.00
BUS CARDS 500 PRINT FULL COLOR DOUBLE SIDE UV COATING	1	\$85.00	\$85.00

Payment Instructions

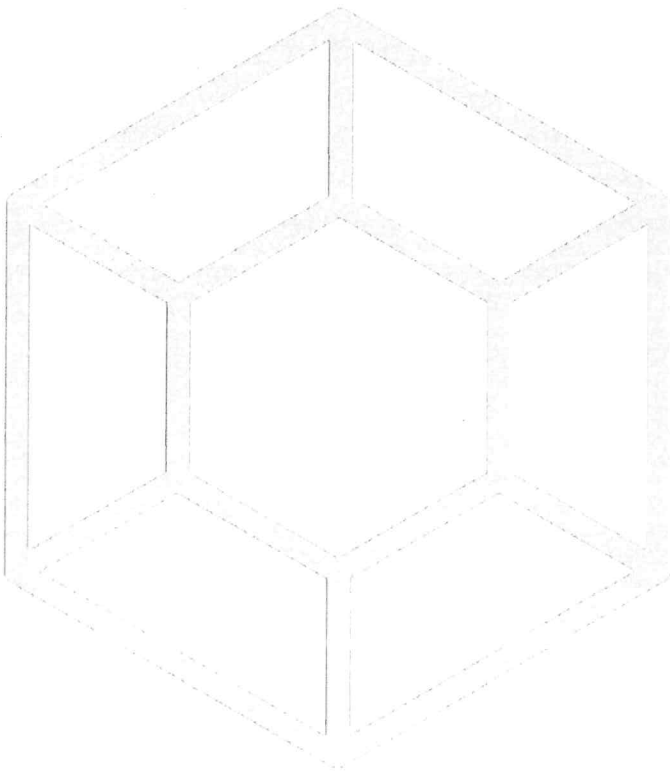
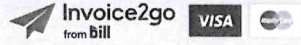
A 50% deposit of \$489.83 is required by 06/12/2024.

Subtotal	\$905.00
TAX 8.25% (\$905.00)	\$74.66
Total	\$979.66

Total	\$979.66
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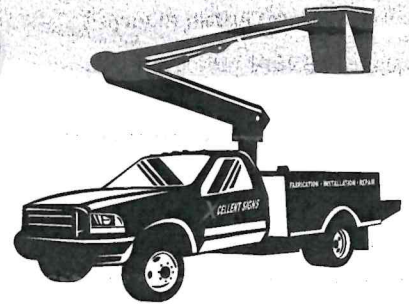
Deposit due 06/12/2024	\$489.83
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 **Pay Now**





Xcellentsigns722@gmail.com



FABRICATION - INSTALLATION - REPAIR QUOTE

Name: **ACTIVE NUTRITION** Phone: **956-877-9377** DATE **12/06/2024**

Email:

Address: **SAN JUAN TX**

QTY	DESCRIPTION	UNIT PRICE	TOTAL
1	acrilico y vinyl 4x8ft		\$ 450.00
2	vinyl 2ft x 8ft en pylon signs		\$ 250.00

FABRICACION E INSTALACION

THANK YOU FOR YOUR BUSINESS

**SIGNS • BANNERS • VINYLs • WINDOW WRAPS
FLYERS • BUSINESS CARDS • PYLONS • MAGNETS • STICKERS
BACKDROPS • COROPLAST CHARACTERS FOR PARTYS AND MORE!**

Anuncios Brillantes, Clientes Felices

XCELLENT SIGNS

**SUBTOTAL \$ 700.00
TAX \$ 57.75
TOTAL \$ 757.75
PYMNT
BALANCE**

1 AÑO DE GARANTÍA
(POWER SUPPLY & LED)
-NO INCLUYE SERVICIO
-EXCLUYE DESASTRES NATURALES O
VANDALISMO

4 Signs Digital Print
4306 N Raul Longoria Ste. 2 San Juan, TX 78589
info@4signsdigital.com
(956) 513-0074



Quote 2084

QUOTE DATE
Wed, 06/12/2024
QUOTE EXPIRY DATE
Wed, 06/19/2024
TERMS
Due on receipt

REQUESTED BY
Active Nutrition

CONTACT INFO
C
marlen.flores2@gmail.com

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	4'x8' Acrylic	1	Each	\$450.00	\$450.00	Y
2	Stickers	2	Each	\$160.00	\$320.00	Y
3	1000 Flyers Half Page	1	Each	\$200.00	\$200.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal: \$970.00
Sales Tax (8.25%): \$80.03
Total: \$1,050.03

Downpayment (100.0 %)

\$1,050.03

SIGNATURE:

DATE:

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
AUGUST 20, 2024

Discussion and Possible Action on Fiscal Year Budget 2024 - 2025.

STAFF COMMENTS AND RECOMMENDATIONS:

The San Juan EDC Fiscal Year Budget 2024-2025

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager



City of San Juan, TX

Budget Worksheet

Account Summary

For Fiscal: 2023-2024 Period Ending: 09/30/2024

Fund: 24 - SAN JUAN E. D. C.									
Revenue									
RevenueType: 3200 - SALES TAX REVENUE									
	2021-2022 Total Budget	2021-2022 Total Activity	2022-2023 Total Budget	2022-2023 Total Activity	2023-2024 Total Budget	2023-2024 YTD Activity	2024-2025 DEP REQUEST	2024-2025 PROPOSED	
24-3200.1101	1,316,000.00	1,516,606.34	1,537,643.00	1,600,493.46	1,724,595.00	1,270,982.63	1,757,362.00	1,757,362.00	
24-3200.1104	-15,000.00	-14,859.36	0.00	-14,859.36	-12,383.00	-11,144.52	-14,860.00	-14,860.00	
RevenueType: 3200 - SALES TAX REVENUE Total:									
	1,301,000.00	1,501,746.98	1,537,643.00	1,585,634.10	1,712,212.00	1,259,838.11	1,742,502.00	1,742,502.00	
RevenueType: 3700 - OTHER REVENUE									
24-3700.1100	1,000.00	8,685.99	1,000.00	86,322.44	70,000.00	80,216.42	70,000.00	70,000.00	
24-3700.1105	300.00	0.00	300.00	0.00	0.00	0.00	300.00		
24-3700.1300	100.00	0.00	0.00	0.00	0.00	0.00			
RevenueType: 3700 - OTHER REVENUE Total:									
	1,400.00	8,685.99	1,300.00	86,322.44	70,000.00	80,216.42	70,300.00	70,000.00	
RevenueType: 3800 - OTHER FINANCING SOURCES									
24-3800.1050	-104,593.00	-104,592.79	-104,593.00	-104,704.41	-106,791.00	-88,852.50	-107,627.00	-107,627.00	
RevenueType: 3800 - OTHER FINANCING SOURCES Total:									
	-104,593.00	-104,592.79	-104,593.00	-104,704.41	-106,791.00	-88,852.50	-107,627.00	-107,627.00	
Revenue Total:									
	1,197,807.00	1,405,840.18	1,434,350.00	1,567,252.13	1,675,421.00	1,251,202.03	1,705,175.00	1,704,875.00	

Expense										Defined Budgets		
Department: 571 - SAN JUAN ECONOMIC DEV										2023-2024	2024-2025	2024-2025
Category: 10 - SALARIES & WAGES/BENEFIT										YTD Activity	DEP REQUEST	PROPOSED
24-571.1030 SALARIES OF EMPLOYEES										122,556.52		212,623.00
Budget Detail												
Budget Code	Description	Units	Price	Amount	2021-2022	2022-2023	2022-2023	2023-2024	2024-2025			
PROPOSED	Administrative Assistant I	0.00	0.00	28,579.00	126,166.87	131,686.00	132,945.76	136,146.00				
PROPOSED	Administrative Assistant II	0.00	0.00	41,641.00								
PROPOSED	Assist. Executive Director (Vacant)	0.00	0.00	52,358.00								
PROPOSED	Executive Director	0.00	0.00	27,000.00								
PROPOSED	Project Specialist	0.00	0.00	55,906.00								
PROPOSED	Proposed Cost of Living	0.00	0.00	7,139.00								
24-571.1040 OVERTIME										1,759.61		5,000.00
24-571.2060 SOCIAL SECURITY TAX										9,406.78		16,648.00
24-571.2070 HEALTH INSURANCE										14,947.74		26,146.00
Budget Detail												
Budget Code	Description	Units	Price	Amount	2021-2022	2022-2023	2022-2023	2023-2024	2024-2025			
PROPOSED	Life Insurance	0.00	0.00	288.00								
PROPOSED	Medical Insurance`	0.00	0.00	25,858.00								
24-571.2080 EMPLOYEE RETIREMENT										5,715.82		10,141.00
Budget Detail												
Budget Code	Description	Units	Price	Amount	2021-2022	2022-2023	2022-2023	2023-2024	2024-2025			
PROPOSED	Current Employees	0.00	0.00	10,141.00								
24-571.2100 UNEMPLOYMENT COMPENSAT										351.01		458.00
24-571.2110 WORKER'S COMPENSATION IN										135.70		892.00
Category: 10 - SALARIES & WAGES/BENEFIT Total:										154,873.18	0.00	271,918.00
Category: 20 - PURCHASED PROF/TECH SRVS												
24-571.3400 ACCOUNTING & AUDITING SER										15,650.01		100,000.00
Budget Detail												
Budget Code	Description	Units	Price	Amount	2021-2022	2022-2023	2022-2023	2023-2024	2024-2025			
PROPOSED	Auditor	0.00	0.00	16,400.00								
PROPOSED	City of San Juan Administration Services	0.00	0.00	83,600.00								
24-571.3410 MANAGEMENT CONSULTING S										0.00		
24-571.3430 LEGAL SERVICES										28,000.00		50,000.00

Budget Worksheet

For Fiscal: 2023-2024 Period Ending: 09/30/2024

Budget Detail Budget Code	Description	2021-2022		2022-2023		2023-2024		Defined Budgets	
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025 DEP REQUEST	2024-2025 PROPOSED
24-571.3499	OTHER PRO & PARA PRO SERVI	170,000.00	82,815.34	83,000.00	87,476.19	83,000.00	84,436.07		120,000.00

Category: 20 - PURCHASED PROF/TECH SRVS Total:

Category: 30 - PUR PORP SRVS & OTH SRVS		289,100.00	222,232.51	208,677.00	221,074.48	210,444.00	128,086.08	0.00	270,000.00
24-571.4570	ELECTRICITY	4,500.00	5,463.89	6,120.00	5,049.03	5,393.00	2,137.51		3,000.00
24-571.4590	WATER (UTILITY)	1,400.00	1,528.77	1,320.00	1,323.90	1,488.00	422.80		1,000.00
24-571.4640	REPAIR & MAINTENANCE	700.00	0.00	500.00	0.00	500.00	0.00		500.00
24-571.4650	RENTAL OF LAND AND BUILDIN	35,000.00	33,240.00	32,880.00	33,100.00	0.00	5,520.00		
24-571.4660	RENTAL OF MACHINERY & EQU	4,500.00	7,742.89	4,416.00	7,359.22	5,154.00	3,239.41		42,000.00

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24-571.5470	TELEPHONE	6,900.00	7,226.29	7,176.00	4,033.06	3,252.00	2,424.09		3,336.00
24-571.5480	INTERNET	3,600.00	3,871.12	3,672.00	3,719.76	4,116.00	574.72		
24-571.5490	POSTAGE	200.00	73.75	200.00	128.52	200.00	70.35		200.00

24-571.5500	TRAVEL AND TRAINING	15,000.00	13,905.97	20,000.00	33,239.72	37,608.00	54,180.59		54,000.00
24-571.5510	ICSC LAS VEGAS			0.00	0.00	24,000.00			
24-571.5520	ICSC RED RIVER CONFERENCE			0.00	0.00	15,000.00			
24-571.5530	TML HOUSON CONFERENCE			0.00	0.00	9,000.00			
24-571.5540	TML SOUTH PADRE			0.00	0.00	3,000.00			

Budget Worksheet

For Fiscal: 2023-2024 Period Ending: 09/30/2024

	2021-2022 Total Budget	2021-2022 Total Activity	2022-2023 Total Budget	2022-2023 Total Activity	2023-2024 Total Budget	2023-2024 YTD Activity	Defined Budgets		
							2024-2025 DEP REQUEST	2024-2025 PROPOSED	
PROPOSED									
URBAN COUNTY REGION 12 SOUTH			0.00	0.00	3,000.00				
ADVERTISING	20,000.00	1,599.97	20,000.00	3,926.29	20,000.00	12,154.10			20,000.00
Category: 30 - PUR PORP SRVS & OTH SRVS Total:	91,800.00	74,652.65	96,284.00	91,879.50	77,711.00	80,723.57	0.00		124,036.00
Category: 40 - SUPPLIES									
OFFICE EQUIPMENT	1,400.00	0.00	1,400.00	0.00	1,500.00	0.00			
OFFICE SUPPLIES	9,400.00	5,865.53	9,400.00	3,536.22	9,000.00	5,694.58			9,000.00
MAPS, PLANS PLATS	2,000.00	0.00	500.00	0.00	500.00	0.00			500.00
MILEAGE	3,000.00	4,197.31	3,500.00	5,192.23	5,000.00	1,164.15			2,000.00
FOOD, ICE AND BOTTLED WATE	6,000.00	5,839.49	6,000.00	3,089.03	6,000.00	1,020.62			4,000.00
CLOTHING AND UNIFORMS	4,000.00	2,594.00	4,000.00	1,610.84	4,000.00	1,416.19			4,000.00
Category: 40 - SUPPLIES Total:	25,800.00	18,496.33	24,800.00	13,428.32	26,000.00	9,295.54	0.00		19,500.00
Category: 50 - CAPITAL OUTLAY									
LAND	0.00	0.00	0.00	306,335.88	0.00	0.00			
COMPUTER	5,596.00	5,596.15	0.00	0.00	0.00	0.00			
MACH AND EQUIP.	4,404.00	2,314.55	10,000.00	3,083.60	0.00	0.00			
Category: 50 - CAPITAL OUTLAY Total:	10,000.00	7,910.70	10,000.00	309,419.48	0.00	0.00	0.00		0.00
Category: 60 - DEBT SERVICE									
BOND PRINCIPAL	135,000.00	135,000.00	145,000.00	145,000.00	145,000.00	145,000.00	150,000.00		150,000.00
Budget Detail									
Budget Code									
PROPOSED									
PROPOSED									
BOND INTEREST	77,475.00	77,475.00	72,850.00	72,850.00	68,050.00	35,225.00	134,375.00		134,375.00
Budget Detail									
Budget Code									
PROPOSED									
PROPOSED									
Category: 60 - DEBT SERVICE Total:	212,475.00	212,475.00	217,850.00	217,850.00	213,050.00	180,225.00	284,375.00		284,375.00

Budget Worksheet

For Fiscal: 2023-2024 Period Ending: 09/30/2024

Defined Budgets

	2021-2022	2021-2022	2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025
	Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	DEP REQUEST	PROPOSED

Category: 90 - MISCELLANEOUS

24-571.9700

MEMBERSHIPS AND SUBS.

2,000.00

300.00

2,000.00

2,380.00

4,562.00

2,639.09

2,850.00

Budget Detail

Description

ICSC MEMBERSHIP

TML MEMBERSHIP

Units

Price

Amount

2,000.00

300.00

2,000.00

2,380.00

4,562.00

2,639.09

2,850.00

24-571.9897

LOCAL AIR ADVERTISEMENT

20,000.00

0.00

20,000.00

0.00

20,000.00

0.00

2,850.00

24-571.9898

PROMOTIONAL EXPENSE

131,600.00

45,751.84

153,764.00

92,480.82

171,221.00

98,497.51

155,570.00

Budget Detail

Description

AMERICAN LEGION POST 408 (D)

CITY EVENTS-4TH OF JULY

CITY EVENTS-NOCHE DE PAZ

KEEP SAN JUAN BEAUTIFUL

MINI GRANTS

PSJA BEARS FOOTBALL SUMMER CAMP

PSJA ISD ALL ABILITIES AWARENESS WALK

PSJA ISD-COLLEGE FOR ALL CONF

RGV LITERACY CENTER-BOOTS AND BLING GALA

RGV PARTNERSHIP -BOOTH AT ICSC LAS VEGAS CONF

RGV PARTNERSHIP -NATIONAL SMALL BUSINESS WEEK

SAN JUAN COMMUNITY LIONS CLUB

SAN JUAN PAL NATIONAL NIGHT OUT

SAN JUAN PAL-GOLDEN GLOVES

SPONSORSHIP BOYS & GIRLS WINE FOOD FESTIVAL

SPONSORSHIP MARINE CORP 5K HEROES EVENT

SPONSORSHIP PAL BLUE SANTA TOY GIVEAWAY

SPONSORSHIP-PAL SHOP WITH 1ST RESPONDERS

SPONSORSHIP-PSJA EDUCATIONAL FOUNDATION GALA

UNDESIGNATED

YAQUI ANIMAL RESCUE-TAILS OF HOPE GALA

Units

Price

Amount

500.00

15,000.00

60,000.00

1,000.00

20,000.00

250.00

500.00

250.00

1,000.00

10,000.00

1,000.00

1,000.00

1,000.00

2,500.00

2,500.00

1,000.00

1,500.00

500.00

2,000.00

33,570.00

500.00

Budget Worksheet

For Fiscal: 2023-2024 Period Ending: 09/30/2024

Budget Detail Budget Code PROPOSED	Description	2021-2022					2022-2023					2023-2024					Defined Budgets	
		Total Budget	Total Activity	Total Budget	Units	Price	Total Budget	Total Activity	Total Budget	Units	Price	Total Budget	YTD Activity	DEP REQUEST	2024-2025	PROPOSED		
24-571.9899	OTHER - SPECIAL EXPENSES	32,500.00	38,085.09	32,000.00	0.00	0.00	58,939.22	35,000.00	26,133.35	35,000.00								
24-571.9901	OTHER-SETTLEMENT PAYMENT	0.00	0.00	100,000.00	0.00	0.00	0.00	100,000.00	0.00	100,000.00								
24-571.9901	SPECIAL PROJECTS	173,575.00	90,000.00	396,438.00	0.00	200,000.00	639,476.00	400,279.84	100,000.00	441,626.00								
Budget Detail	Description			Units	Price	Amount			Units	Price	Amount			Units	Price	Amount		
Budget Code	HOME 2 SUITES			0.00	0.00	100,000.00			0.00	0.00	50,000.00			0.00	0.00	100,000.00		
PROPOSED	PROJECT BEAR 2 OF 5			0.00	0.00	25,000.00			0.00	0.00	25,000.00			0.00	0.00	10,000.00		
PROPOSED	PROJECT COURT 2 OF 5			0.00	0.00	10,000.00			0.00	0.00	10,000.00			0.00	0.00	221,626.00		
PROPOSED	PROJECT DOOR 2 OF 5			0.00	0.00	10,000.00			0.00	0.00	10,000.00			0.00	0.00	10,000.00		
PROPOSED	PROJECT GW 2 OF 2			0.00	0.00	221,626.00			0.00	0.00	221,626.00			0.00	0.00	221,626.00		
PROPOSED	PROJECT WINGS 1 OF 5			0.00	0.00	221,626.00			0.00	0.00	221,626.00			0.00	0.00	221,626.00		
PROPOSED	UNDESIGNATED			0.00	0.00	221,626.00			0.00	0.00	221,626.00			0.00	0.00	221,626.00		

Category: 90 - MISCELLANEOUS Total: 359,675.00 174,136.93 704,202.00 353,800.04 970,259.00 527,549.79 0.00 735,046.00

Department: 571 - SAN JUAN ECONOMIC DEV Total: 1,197,807.00 872,162.17 1,434,350.00 1,381,203.27 1,675,421.00 1,080,753.16 284,375.00 1,704,875.00

Budget Worksheet

For Fiscal: 2023-2024 Period Ending: 09/30/2024

	2021-2022 Total Budget	2021-2022 Total Activity	2022-2023 Total Budget	2022-2023 Total Activity	2023-2024 Total Budget	2023-2024 YTD Activity	Defined Budgets	
							2024-2025 DEP REQUEST	2024-2025 PROPOSED
Department: 800 - LONG TERM DEBT								
Category: 30 - PUR PORP SRVS & OTH SRVS								
24-800.0300 MISCELLANEOUS EXPENSE	0.00	654.87	0.00	0.00	0.00	0.00		
Category: 30 - PUR PORP SRVS & OTH SRVS Total:	0.00	654.87	0.00	0.00	0.00	0.00	0.00	0.00
Department: 800 - LONG TERM DEBT Total:	0.00	654.87	0.00	0.00	0.00	0.00	0.00	0.00
Expense Total:	1,197,807.00	872,817.04	1,434,350.00	1,381,203.27	1,675,421.00	1,080,753.16	284,375.00	1,704,875.00
Fund: 24 - SAN JUAN E. D. C. Surplus (Deficit):	0.00	533,023.14	0.00	186,048.86	0.00	170,448.87	1,420,800.00	0.00
Report Surplus (Deficit):	0.00	533,023.14	0.00	186,048.86	0.00	170,448.87	1,420,800.00	0.00

Defined Budgets

Report Surplus (Deficit):