



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
E.O.C. Room ((2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589

**Tuesday, September 17, 2024
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

1. -TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston.
- Asian Fortune Express Ribbon Cutting.

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.
2. Discussion and Possible Action, if any, on Sponsoring St. John the Baptist Catholic Church's annual Jamaica event. October 13, 2024.
3. Discussion and Possible Action, if any, on Sponsoring Redemption Boxing in partnership with San Juan PAL. Combat Sports League Fight Night on September 28th.
4. Discussion and Possible Action, if any, on Sponsoring the 12th Annual PSJA Education Foundation Gala. Thursday, October 3, 2024, at the Bert Ogden Arena.

VII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Cop
 - B. Project Bear

C. Project Pine

- B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

VIII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Cop
 - B. Project Bear
 - C. Project Pine
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

IX. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on 13th of September 2024 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
SEPTEMBER 17, 2024

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This Agenda item will appear until the "Downtown Revitalization Project: is completed.

RECOMMENDATION:

Board Request

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
SEPTEMBER 17, 2024

Discussion and Possible Action, if any, on Sponsoring St. John the Baptist Catholic Church's annual Jamaica event. October 13, 2024.

STAFF COMMENTS AND RECOMMENDATIONS:

The St. John the Baptist Catholic Church requests sponsorship for their annual Jamaica event on October 13, 2024. EDC has not participated in the past.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2023 thru September 30, 2024

DATE	Sponsors	Board Approved	CHECK NO	
10/1/2023	STARTING BALANCE			\$ 39,300.00
2/26/2024	PSIA ISD-ALL ABILITIES AWARENESS WALK	Tuesday, February 20, 2024	1136	(500.00)
3/21/2024	AMERICAN LEGION POST 408	Tuesday, March 19, 2024	1151	(500.00)
3/21/2024	SAN JUAN PAL-88TH GOLDEN GLOVES	Tuesday, March 19, 2024	1152	(2,500.00)
3/21/2024	BOYS & GIRLS CLUB SPRING WINE & FOOD	Tuesday, March 19, 2024	1153	(2,500.00)
3/21/2024	RGV PARTNERSHIP NATIONAL SM BUS WK	Tuesday, March 19, 2024	1154	(1,000.00)
5/7/2024	MARINE CORPS 5K HEROES EVENT	Tuesday, April 16, 2024	1185	(1,000.00)
7/3/2024	FOOTBALL SUMMER CAMP	Friday, July 2, 2024	1213	(250.00)
7/3/2024	LIONS'S COMMUNITY CLUB	Friday, July 2, 2024	1214	(1,000.00)
7/3/2024	PSIA COLEGE FOR ALL CONFERENCE	Friday, July 2, 2024	1215	(250.00)
7/3/2024	YAQUI ANIMAL RESCUE-TRAIL OF HOPE GALA	Friday, July 2, 2024	1216	(500.00)
8/8/2024	NATIONAL NIGH OUT-PALS	Tuesday, August 6, 2024	1235	(1,000.00)
8/8/2024	NATIONAL NIGHT OUT-POLICE DEPT	Tuesday, August 6, 2024	1236	(1,000.00)
8/8/2024	PSIA 2024 FB PROGRAM-RICHARD VALLEJO	Tuesday, August 6, 2024	1234	(400.00)
				\$ -
				\$ -

BALANCE \$ 26,900.00



St. John The Baptist Catholic Church

216 W. 1st Street San Juan, Texas 78589

Office: (956) 783-1196 · Fax (956) 702-7747 · C.C.D. (956)783-1068

August 20, 2024

Mr. Ben Arjona, City Manager
City of San Juan
709 S. Nebraska
San Juan, Texas 78589

Dear Mr. Arjona,

I pray that you and your loved ones are doing well. We at St. John's Parish are excited for our annual Jamaica that will be on October 13th this year.

With this letter we are encouraging all our Sponsors to participate, we will greatly appreciate the City of San Juan to provide your annual sponsorship of \$1000 as previous years.

I thank you in advance for your generosity, if you have any questions,
Please call me at 956-783-1196.

Blessings!

Oscar Ortega Mancha
Rev. Oscar Ortega Mancha
Paroquial Vicar

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
SEPTEMBER 17, 2024

Discussion and Possible Action, if any, on Sponsoring Redemption Boxing in partnership with San Juan PAL. Combat Sports League Fight Night on September 28th.

STAFF COMMENTS AND RECOMMENDATIONS:

San Juan PAL is requesting sponsorship for the Redemption Boxing for Combat Sports League Fight Night on September 28th at the San Juan Municipal Park. This event is new for EDC.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2023 thru September 30, 2024

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7/3/2024	FOOTBALL SUMMER CAMP	Friday, July 2, 2004	1213	(250.00)
7/3/2024	LIONS'S COMMUNITY CLUB	Friday, July 2, 2004	1214	(1,000.00)
7/3/2024	PSJA COLEGE FOR ALL CONFERENCE	Friday, July 2, 2004	1215	(250.00)
7/3/2024	YAQUI ANIMAL RESCUE-TRAIL OF HOPE GALA	Friday, July 2, 2004	1216	(500.00)
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				\$ -
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BALANCE \$ 26,900.00



REDEMPTION BOXING

In partnership with

SAN JUAN PAL

presents:



COMBAT SPORTS LEAGUE FIGHT NIGHT

SEPTEMBER 28TH
50 BOUTS

ADULTS: \$8.00

6-16: \$5.00

5 AND UNDER: FREE

FOR INFORMATION CONTACT:

JOSH GONZALES

(956) 250-2757



SAN JUAN MUNICIPAL PARK

506 E. BUSINESS 83

SAN JUAN, TX. 78589



**USA
BOXING**

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
SEPTEMBER 17, 2024

Discussion and Possible Action, if any, on Sponsoring the 12th Annual PSJA Education Foundation Gala. Thursday, October 3, 2024, at the Bert Ogden Arena.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Education Foundation requests your support for their 12th Annual PSJA Education Foundation Gala on Thursday, October 3, 2024, at the Bert Ogden Arena. EDC has been a sponsor for the past six years for \$2,000.00.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

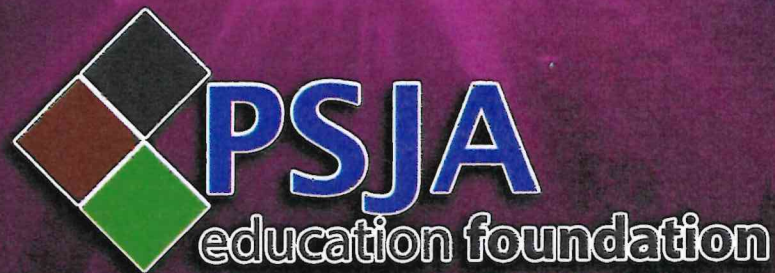
Benjamin Arjona, City
Manager

Sponsorships

October 1, 2023 thru September 30, 2024

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				\$ -
				\$ -
				26,900.00

BALANCE \$ 26,900.00



Sponsorship Packet

12TH ANNUAL
PSJA EDUCATION FOUNDATION

GALA

MUSIC • LIVE & SILENT AUCTION

THURSDAY, OCTOBER 3, 2024
BERT OGDEN ARENA

MIXER 6:00 PM • SHOW STARTS AT 7:30 PM

PSJAEDFOUNDATION.ORG/GALA
956.354.2027

PROCEEDS TO BENEFIT STUDENT SCHOLARSHIPS & TEACHER GRANTS

THE PSJA EDUCATION FOUNDATION IS A 501 (C)(3) TAX-EXEMPT PHILANTHROPIC ORGANIZATION

THE SELENA EXPERIENCE

AND 12 YEARS OF PSJA EDUCATION FOUNDATION SUCCESS

We will be hosting our 12th Annual PSJA Education Foundation Gala on Thursday, October 3rd, 2024, at the Bert Ogden Arena in Edinburg, Texas.

The Gala will feature entertainment from 512, live & silent auction, food and drinks.

First founded in 2013, the PSJA Education Foundation is a 501(c) (3) tax-exempt philanthropic organization and the proceeds from our fundraising efforts benefit student scholarships and teacher mini grants.

Thanks to the support of our sponsors, the PSJA Education Foundation has awarded over \$2.5 million to PSJA students and faculty through scholarships, grants, and district-level literacy programs.

We invite you to sponsor our event! Enclosed you will find the sponsorship details.

As always, we appreciate your support!

The Selena Experience is a mind-blowing experience and the closest one you can get to live a Selena concert. Simply, the best Selena tribute production out there!

These musicians came together and orchestrated an extraordinary show that will take you back to 1995 within seconds of their first song. 512 will bring to you the finest Selena tribute that you can possibly imagine.

The Selena Experience came together for one reason and one reason only: to bring

the magic of Selena to old and new fans worldwide! Having sold out venue after venue, with performances in performing arts center, casinos and festivals across the country, 512 are on fire. The group has even performed for the Chicago Bulls and the United States Marine Corps in Okinawa, Japan!

Performing all of Selena's hits including Como La Flor, Amor Prohibido, Si Una Vez, Bidi Bidi Bom Bom and more... Now, get ready to sing, dance, and relive Selena!



SPONSORSHIP OPPORTUNITIES

● PRESENTING

● TITLE

● PLATINUM

● GOLD

● BRONZE

PRESENTING SPONSOR | \$25,000 2 TABLE | 20 TICKETS

VIDEO FEATURE, PROMINENT LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD

TITLE SPONSOR | \$15,000 2 TABLES | 20 TICKETS

PROMINENT LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD

PLATINUM SPONSOR | \$7,500 1 TABLE | 10 TICKETS

LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD

GOLD SPONSOR | \$3,500 1 TABLE | 10 TICKETS

LOGO ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & THANK YOU ADS

BRONZE SPONSOR | \$2,000 1 TABLE | 10 TICKETS

COMPANY NAME ON PROGRAMS & THANK YOU ADS

NICKLE SPONSOR | \$500 BOWL AREA | 5 TICKETS

COMPANY NAME ON PROGRAMS & THANK YOU ADS

SPONSORSHIP DEADLINE *SEPTEMBER 10, 2024*

NAME: _____

BUSINESS: _____

PHONE: _____

EMAIL: _____

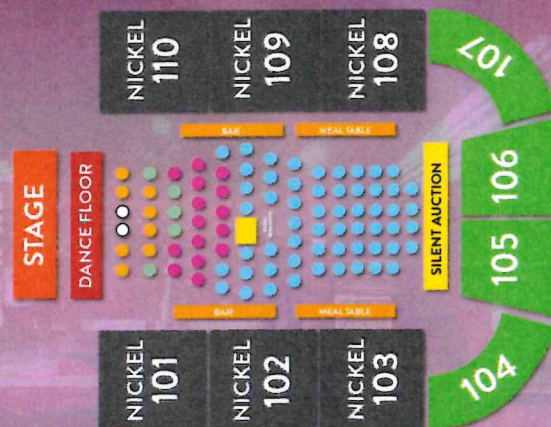
SIGNATURE: _____

SPONSORSHIP LEVEL: _____

BOARD MEMBER: _____

PAYMENT METHOD

☐ CASH ☐ CREDIT ☐ CHECK



Scan
TO SPONSOR

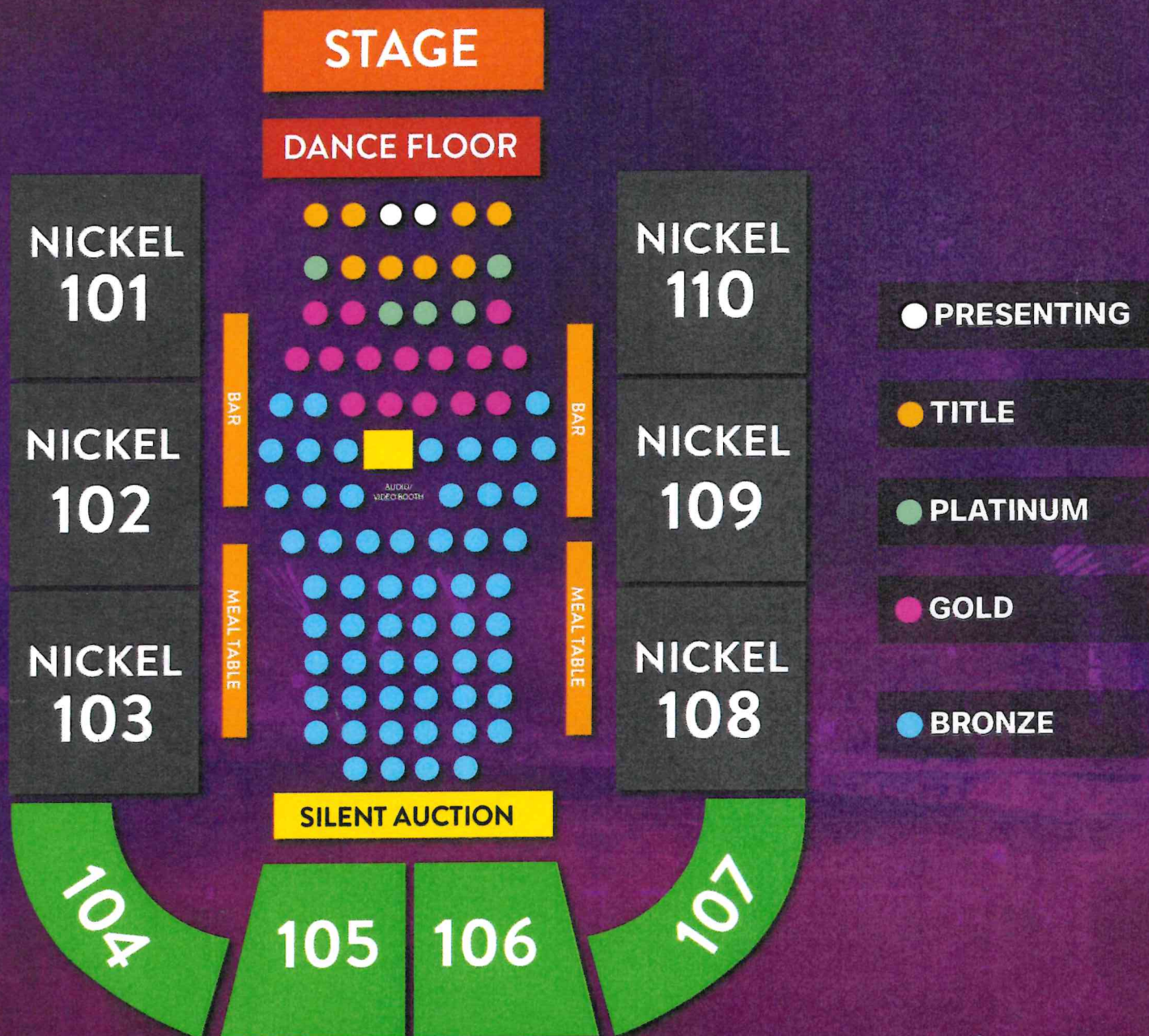


QUESTIONS?
956.354.2027



**BERT OGDEN
ARENA**

EVENT MAP



*TABLE PLACEMENT IS AN APPROXIMATION BASED ON ACTUAL TABLES SOLD AND ACTUAL SET UP THE NIGHT OF THE EVENT.



AUCTION ITEMS WELCOMED

WANT TO DONATE? SCAN TO SIGN UP OR
CALL 956.354.2027

SPONSORSHIP DEADLINE **SEPTEMBER 10, 2024**

*LIMITED AVAILABILITY OF SPONSORSHIP LEVEL (FIRST COME, FIRST SERVED)