



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
512 S. Nebraska Ave.
E.O.C. Room (2nd Floor)
San Juan, Texas 78589
Tuesday, October 15, 2024
6:00 PM

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. PRESENTATION

1. Presentation on Grants Update by Hollis Rutledge and Associates.

VI. DIRECTOR'S REPORT

1. - Panda Express grand opening on October 22, 2024.
- Melissa Rivera Family Dental Care 20th Anniversary, October 24, 2024, at 4:30 p.m.
- One Stop Studio 20th Year Anniversary
- ICSC Red River Conference on January 29 - 31, 2025.

**VII. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING
MATTERS:**

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.
2. Discussion and Possible Action, if any, on Sponsoring the Renaissance Cancer Foundation Feel The Love Gala. November 16, 2024, at Edinburg Conference Center at Renaissance.
3. Discussion and Possible Action, if any, on Sponsoring the PSJA Early College High School Bears Baseball.
4. Discussion and Possible Action on Approving the Mini-Grant for Nova Xtream LLC.
5. Discussion and Possible Action, if any, on Approving a Mini-Grant to Sphere Event Center (Party Room).
6. Discussion and Possible Action, if any, on Approving a Mini-Grant for Tenki Color.

VIII. CONSENT AGENDA

1. Approval of the following minutes:

- August 6, 2024
- August 20, 2024

IX. EXECUTIVE SESSION

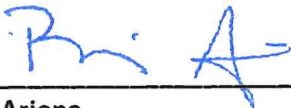
1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Burger
 - B. Project Door
 - C. Project Bear
 - D. Project Can
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

X. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Cop
 - B. Project Burger
 - C. Project Burger
 - D. Project Can
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

XI. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on 11th of October 2024, and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Ben Arjona
City Manager/Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Presentation on Grants Update by Hollis Rutledge and Associates.

STAFF COMMENTS AND RECOMMENDATIONS:

Presentation on Grants Update by Hollis Rutledge and Associates.

RECOMMENDATION:

PREPARED BY:

Benjamin Arjona,
City Manager

APPROVED BY:

Benjamin Arjona, City
Manager

PRESENTATION

on

GRANTS UPDATE

by HOLLIS RUTLEDGE AND ASSOCIATES



City of San Juan
Downtown Revitalization Plan
Funding Review (2024)

Funding Opportunity	Submission Deadline	Funding Information	Eligible Projects	Notes
EDA Public Works & Economic Adjustment Assistance Grant	Rolling Application	PW: Up to \$5 Million EAA: Up to \$25 Million	Water and sewer system improvements Construction or upgrading of public infrastructure;	<u>HRA, Inc. pending required PER/EER from engineers to proceed with application. Pending direction on project to be requested.</u>
Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grant	FY25: 1/13/2025 FY26: 1/13/2026	Minimum funding is \$1 million (No minimum for planning) 80% Federal Share; Cost Share Waiver possible	This grant would be able to cover multiple elements of the DT Revitalization Plan including public transportation, pedestrian safety, traffic signals upgrades, sidewalks and bike lanes, etc.	City of San Juan would be Primary Applicant. HRA, Inc. pending budget information from engineers.
Safe Streets and Roads for All (SSR4A) Grant	8/29/24	Minimum: \$100,000 Max: \$10,000,000	This grant would be able to cover multiple elements of the DT Revitalization Plan including pedestrian/bicycle safety, traffic signals upgrades, sidewalks and bike lanes, etc.	This grant requires an eligible comprehensive safety action plan be in place before applying for implementation activities. The City of San Juan does not have one currently. <u>HRA, Inc. submitted under City of San Juan.</u>

T-Mobile Hometown Grant	9/30/2024	Max: \$50,000	Revitalizing or repurposing a historic structure, creating a downtown asset or destination, or improving a space where friends and neighbors gather. Projects that add to a sense of place or could lead to further investment are of particular interest.	Could be used to cover the creation of a downtown asset.
Texas Main Street Program	TBD	TBD	Currently being revamped with a new process. Details should be released in July 2024.	City of San Juan and EDC have been added to information email list for once the program is released. They are currently in the revamp process.

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

- Panda Express grand opening on October 22, 2024.
 - Melissa Rivera Family Dental Care 20th Anniversary, October 24, 2024, at 4:30 p.m.
 - One Stop Studio 20th Year Anniversary
 - ICSC Red River Conference on January 29 - 31, 2025.
-

STAFF COMMENTS AND RECOMMENDATIONS:

- Panda Express grand opening on October 22, 2024.
- Melissa Rivera Family Dental Care 20th Anniversary, October 24, 2024, at 4:30 p.m.
- One Stop Studio 20th Year Anniversary
- ICSC Red River Conference on January 29 - 31, 2025.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

ICSC

RED RIVER CONFERENCE

DALLAS, TX

JANUARY 29-31, 2025

**ICSC@RED RIVER**

January 29-31, 2025

Kay Bailey Hutchison Convention Center
Dallas, Texas, United States

Create connections and catalyze deals with the innovators, dealmakers and changemakers driving the marketplaces industry forward in your region. Advance your business goals and experience the latest trends shaping the spaces where consumers shop, dine, work, play, and gather.

Registration Fees***Register at the Advance Rate** (ends 11:59 pm EST on December 2, 2024)Member • **\$500**Non-Member • **\$1,050**Retailer Member • **\$0**Student Member • **\$50****Standard Rate** (ends 11:59 pm EST on January 28, 2025)Member • **\$625**Non-Member • **\$1,300**Retailer Member • **\$0**Student Member • **\$50**

On-Site Rate (starts at 12:00 am EST on January 29, 2025)

Member • **\$875**

Non-Member • **\$1,500**

Retailer Member • **\$0**

Student Member • **\$50**

* All cancellations are subject to a \$100 cancellation fee for members and non-members; \$25 for student members. Refunds will not be given for cancellations received after **January 20, 2025**. All requests for refunds must be received by ICSC in writing.

Hotel Reservations

Rooms for ICSC@RED RIVER book up fast. For discounted rates, reserve your hotel stay via onPeak, our official hotel partner, today.

Hotel reservations close for the **Hyatt on January 8, 2025** and **Omni on January 6, 2025**. Availability is on a first-come, first-served basis.

Book Hotel

Notice to all ICSC Members: Please be advised that ICSC will only contact you through onPeak, ICSC's official hotel provider. Any other email or phone solicitations offering hotel bookings are unauthorized and should be disregarded as spam notices.

Exhibitor & Sponsorship Information

- To reserve your booth space, please contact Kim Romano at kromano@icsc.com.
- Sponsorship opportunities are available, please contact Carlos Baudett at cbaudett@icsc.com.

Special Offer for ICSC Retailer Members

ICSC is excited to offer you an exclusive complimentary opportunity to showcase your brand at Retailer Central. Your package includes one 4' draped table, a company ID sign and 2 stools.

To take advantage of this exclusive Retailer Member opportunity, please contact Suzanne Kebanli at skebanli@icsc.com.

Your Privacy Is Our Priority

ICSC does not sell its attendee lists, and no third party is authorized to distribute or sell any attendee lists related to our events. Should you receive any

solicitations offering such lists, we encourage you to block the sender, delete the email and report scammers to the U.S. Federal Trade Commission fraud division.

Event Conduct

Additionally, the goal of ICSC events is to provide a welcoming, congenial atmosphere for Marketplaces Industry professionals to connect with peers, conduct business and learn more about relevant topics. As a reminder, we expect all attendees and exhibitors at ICSC events to treat fellow attendees, speakers, service providers and the ICSC team with the utmost respect. We do not tolerate disruptive, harassing, hateful or harmful language or conduct including name calling or otherwise provoking an individual regarding a particular topic, specifically as it relates to non-business issues. Additionally, please do not bring material related to political or social issues—such as flags, banners or signs—to the event, as such items may distract from the purpose of the event. Read ICSC's Event Terms and Conditions and our Event FAQs for more information.

Follow us for the latest event news and updates.



About this event series

The ICSC@ event series is our signature regional two- to three-day gatherings of innovators and dealmakers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play, and gather to life.

Details

Questions?

For more information, please call +1 844 728 ICSC or email info@icsc.com.

Event FAQs

[Add to calendar](#)

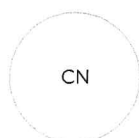
Additional Resources

Attendee Search

Search

Attending

164 Registered



Charles Northington
Managing Principal

Dallas, Texas

650 S. Griffin St
Dallas, Texas, United States
+1 646 728 3800

Sponsors

Our sponsors get prime visibility at events and in our print and digital publications. And, of course, a big thank you from us. Learn more about how to become a sponsor here.

[Back To Top](#)

Featured events



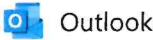
ICSC@SOUTHEAST

October 16-17, 2024
Cobb Galleria Centre
Atlanta, Georgia, United States



ICSC+U.S. LAW

October 23-25, 2024
JW Marriott Orlando,
Grande Lakes
Orlando, Florida, United States



Thanks for your purchase with United

From United Airlines <Receipts@united.com>
Date Wed 10/9/2024 8:37 AM
To JMARTINEZ@SJTX.US <JMARTINEZ@SJTX.US>; Martha Patterson <mpatterson@sanjuanedc.com>



Wed, Oct 09, 2024

Thank you for choosing United.
A receipt of your purchase is shown below. Please retain this email receipt for your records.

Flight 1 of 1 UA449

Wed, Oct 09, 2024

09:52 AM

McAllen, TX, US (MFE)

Wed, Oct 09, 2024

11:07 AM

Houston, TX, US (IAH)

Traveler Details

CARLOS/JUANMARTINEZ
First Checked Bag (0164439915110)

eTicket number: **0162425896286**
MFE-IAH

Purchase Summary

Method of payment: **American Express ending in 1004**

Date of purchase: **Wed, Oct 09, 2024**

First Checked Bag (Reference Number: 0164439915110): **40.00**

Total: 40.00 USD

United is a proud member of Star Alliance
Copyright © 2024 United Airlines, Inc. All Rights Reserved

E-mail Information
Please do not reply to this message using the "reply" address.
The information contained in this email is intended for the original recipient only.

[View our Privacy Policy](#) [View our Legal Notices](#)

MELISSA RIVERA

D.S.S. FAMILY

DENTAL CARE

20TH ANNIVERSARY



THE SAN JUAN EDC INVITES YOU TO JOIN US FOR THE

20TH *Anniversary*

Melissa Rivera |||||
D.D.S.

Family Dental Care

CELEBRATING TWENTY YEARS OF SERVICE IN THE CITY OF SAN JUAN!

4500 N. RAUL LONGORIA RD.

10/24/24 • 4:30PM

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This Agenda item will appear until the "Downtown Revitalization Project: is completed.

RECOMMENDATION:

Board Request

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action, if any, on Sponsoring the Renaissance Cancer Foundation Feel The Love Gala. November 16, 2024, at Edinburg Conference Center at Renaissance.

STAFF COMMENTS AND RECOMMENDATIONS:

The 2024 Renaissance Cancer Foundation requests sponsorship for its "Feel the Love Gala" annual event, which will be held on Saturday, November 16, 2024, at 6:00 p.m. at the Edinburg Conference Center at Renaissance. EDC has not participated in this event in the past.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2024 thru September 30, 2025

DATE Sponsors
10/1/2024 STARTING BALANCE

Board Approved _____ CHECK NO _____

Age Group	Percentage
18-24	33.570.00%
25-34	~28.00%
35-44	~22.00%
45-54	~18.00%
55-64	~15.00%
65+	~12.00%

BALANCE	\$	33,570.00
---------	----	-----------

Renaissance Cancer Foundation

Feel the *love* *Gala*

Featuring the Music of Elton John, Billy Joel
& Lionel Richie by Broadway Sensation

 MICHAEL
CAVANAUGH

Sponsorship Opportunities

www.dhrhealth.com/rcfgala

Let Love Open the Door to Your Heart

Feel the love Gala

Dear Friend,

We cordially invite you to lend your support and *Feel the Love* at our Annual Renaissance Cancer Foundation Gala on Saturday, November 16, 2024 at the Edinburg Conference Center at Renaissance.

Our *Feel the Love* gala has as a life-saving purpose: to raise funds for underserved cancer patients in the Rio Grande Valley. It is our biggest, most important, fundraiser of the year!

We look to you to help us continue with our commitment of improving the lives of cancer patients in the community we serve. Help us ease their burden of financial hardship, because all a cancer patient should worry about is healing.

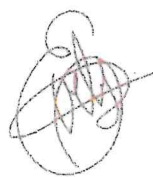
Have fun for a noble cause and join us for a live musical performance by Broadway sensation Michael Cavanaugh! Sing along to the biggest hits by Elton John, Billy Joel and Lionel Richie. It is an evening you will not forget!

Please review this Sponsorship Opportunity packet and consider being a part of the mission of the Renaissance Cancer Foundation. Become involved, enjoy an evening of fabulous entertainment, and help us continue to assist local cancer patients in need.

Warmest regards,



Larry Safir
Chairman of the Board



Evelyn Sáenz
Executive Director



Elizabet Bracamontes
Clinical Director

Help Us Give Hope

Feel the love Gala



"People that donate to the Foundation are angels... They are angels with a big heart sent directly by God to help so many patients like me and my family."

Sandra



"When I first found out I had cancer, I did not know what to do or where to start. Help from the Foundation has given me peace of mind."

Maria de Lourdes



"For anyone having a hard time right now, I encourage you to keep going. The Foundation has restored hope that everything will get better."

Jose



"We are very thankful for this unexpected blessing. I thank all the Foundation donors and supporters for this wonderful gift."

Crispin



"I am deeply grateful to the Foundation for helping so many patients like me that are going through the most difficult time of their lives."

Maria



"I knew it would be hard, but I am strong, and miracles exist. The Foundation has been a miracle in my life. I never expected so much help."

Guadalupe

For more patient stories, please visit
www.dhr.link/FightCancer



RENAISSANCE CANCER
FOUNDATION



**From those who have the ability to give
to those who have the need to receive.**

The Renaissance Cancer Foundation is a 501(c)(3) non-profit organization Edinburg, Texas. The mission of the Renaissance Cancer Foundation is to provide financial assistance to underserved cancer patients in the Rio Grande Valley.

Patients are empowered to use the funds to meet their most immediate, pressing needs. Funds may be used to cover everything from medical to everyday expenses like home utility bills and food. Other programs include transportation assistance and free wigs.

**Since 2008, the Renaissance Cancer Foundation
has provided more than one million dollars
to patients with cancer in our community.**

2024 Renaissance Cancer Foundation

Feel the love Gala

Saturday, November 16, 2024

6:00 PM Doors Open | 8:00 PM Show Starts
Edinburg Conference Center at Renaissance
118 Paseo Del Prado | Edinburg, Texas

Before The Show: Heavy Hors D'oeuvres & Cocktail Reception

All Night: Open Bar With Champagne, Wine, Margaritas & Beer

After The Show: Dessert & Artist "Meet & Greet" Opportunity

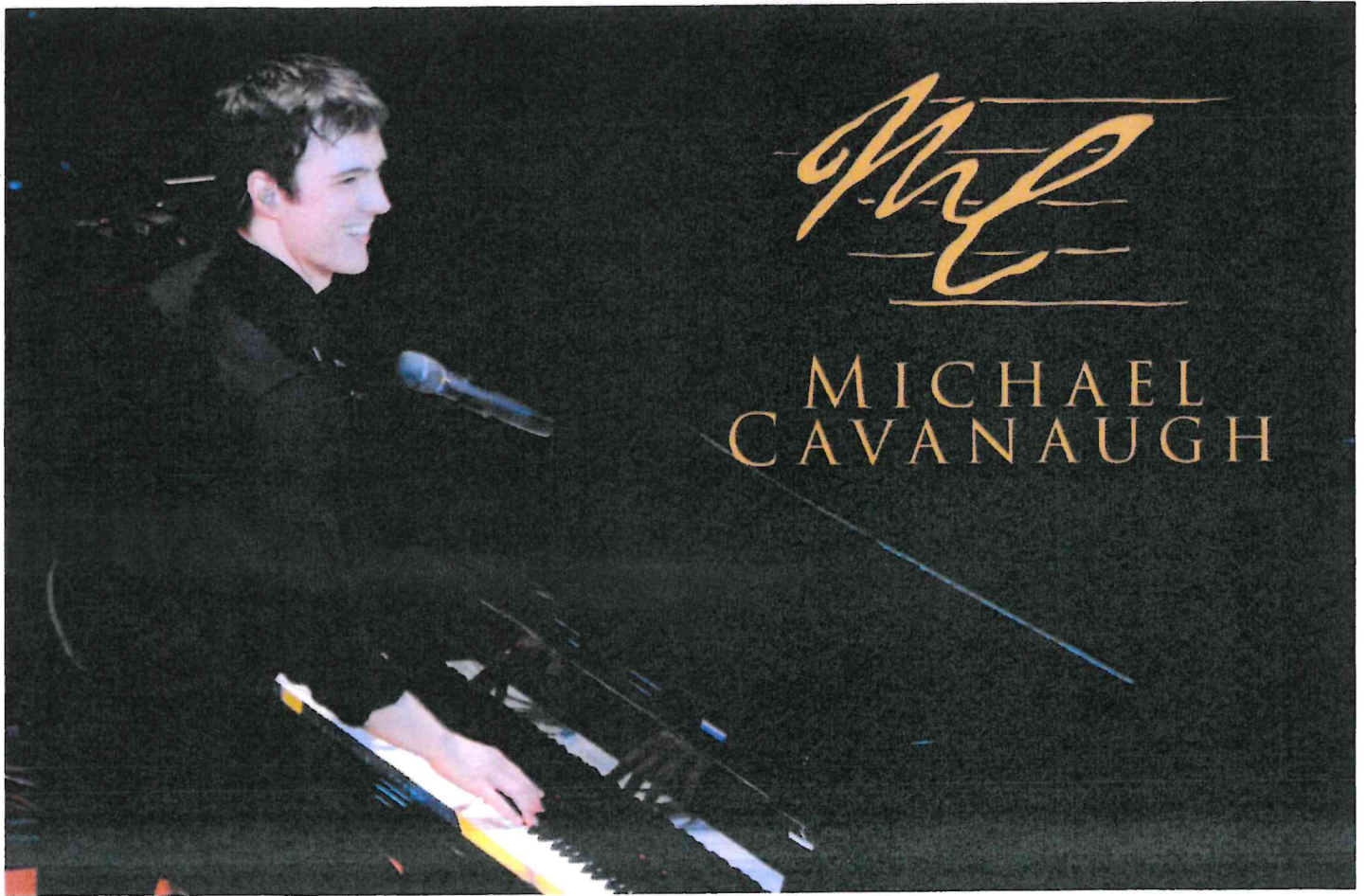
*Net proceeds from
this event benefit the*



RENAISSANCE CANCER
FOUNDATION

The Renaissance Cancer Foundation is a registered 501(c)(3) non-profit organization.

Your donation and sponsorship are tax-deductible to the extent allowable by law.



Feel the *love* Gala

Handpicked by Billy Joel to star in the Broadway musical "Movin' Out," Michael Cavanaugh has earned both Tony and Grammy nominations in the lead role. Michael Cavanaugh has captivated audiences worldwide. Billboard has heralded him as "The New Voice of the American Rock and Roll Songbook."

Cavanaugh brings his extraordinary talent to the music of legendary singer-songwriters Elton John, Billy Joel and Lionel Richie. With his dynamic stage presence, Cavanaugh breathes new life into these beloved songs. The show also features a few surprises from other legends, making each performance an unforgettable experience.

Sponsorship Opportunities

Feel the love
Gala

Sponsorship Benefits	Diamond \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500	Patron \$1,000
On-Stage Check Presentation					
Company Logo on Picture Backdrop					
Company Logo on Print Advertising					
Company Logo on Event Website					
Company Logo on Monitors at Event					
Social Media Recognition					
Company Name Listed on Banner					
Advertisement in PlayBill	2 Full Pages (\$2,000 Value)	Full Page (\$1,000 Value)	Half Page (\$500 Value)	Quarter Page (\$350 Value)	Name Listed (Sponsor List)
Complimentary VIP Tickets	10	8	6	4	2

ALL VIP TICKETS INCLUDE:

Before The Show: Heavy Hors D'oeuvres & Cocktail Reception

All Night: Open Bar With Champagne, Wine, Margaritas & Beer

After The Show: Dessert & Artist "Meet & Greet" Opportunity

Sponsorship Form

Feel the love Gala

YES, we are proud to support the mission of the Renaissance Cancer Foundation at the "Feel the Love" Gala on November 16, 2024! Please mark your sponsorship:

- | | | |
|---|---|---|
| ☐ \$25,000 Diamond Sponsor | ☐ \$10,000 Gold Sponsor | ☐ \$5,000 Silver Sponsor |
| ☐ \$3,500 Bronze Sponsor | ☐ \$1,000 Patron Sponsor | ☐ In-Kind Sponsor |

PAYMENT OPTIONS

- ☐ I have paid online at www.dhrhealth.com-rcfgala
- ☐ Email me a link to make secure payment online
- ☐ My check has been provided to (Name): _____
- ☐ My check is in the mail (P.O. BOX 3293, McAllen, TX 78502)

Please make checks payable to: Renaissance Cancer Foundation

IN-KIND DONATIONS - silent auction item, service, etc.

Description _____

Expiration Date (if applicable): _____ Retail Value \$ _____

SPONSOR / DONOR INFORMATION

Representative Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone 1 () _____ Phone 2 () _____

Email _____

Company Website _____

SPONSOR DEADLINE: NOVEMBER 1, 2024

Please email this completed form to ev.sacenz@dhr-rgv.com or fax to (956) 362-2194.

For more information, please call (956) 362-2191.

Join Our Mission
to Give Back

Feel the love
Gala



From those who have the ability to give
to those who have the need to receive.

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action, if any, on Sponsoring the PSJA Early College High School Bears Baseball.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Early College High School PSJA Bears Baseball team requests sponsorship for their out-of-town tournaments. EDC has been a sponsor since 2020.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Sponsorships

October 1, 2024 thru September 30, 2025

DATE Sponsors
10/1/2024 STARTING BALANCE

Board Approved

CHECK NO

Age Group	Percentage
18-24	33.5%
25-34	28.5%
35-44	22.5%
45-54	18.5%
55-64	15.5%
65+	12.5%

BALANCE \$	33,570.00
-------------------	------------------



PSJA Early College High School

*Pharr-San Juan-Alamo ISD
Dr. Rowdy Vela, Principal*

PARENTS, COMMUNITY, AND BUSINESS LEADERS.

The P.S.-J.A. Bears Baseball Team is seeking support from our community leaders. With the current economic inflation and our low athletic budget, it has become increasingly difficult to purchase the necessary equipment and uniforms for our team to represent our school with pride. We hope that, with the help of our community, we can reach our goals.

We are asking members of our community, parents, and business leaders to consider sponsoring funds for new uniforms and to help cover the costs of out-of-town tournaments. These opportunities are crucial for showcasing our players' talents and giving them a chance to earn scholarships at the next level. As you can imagine, the Bears are excited for the upcoming season, and with your support, we can provide our student-athletes with the best possible high school experience they deserve.

Last year, the Bears were the 31-6A District Champions, and we hope to continue that success this year with seven returning starters from last season! We welcome your support to make this year one to remember. Your sponsorship of this project is greatly appreciated!

Thank you for considering our request.

THANK YOU.

Marco Guajardo
Head Baseball Coach
UIL Campus Coordinator
956-289-6343 or 956-354-2300 ext. 6029

PLEASE MAKE CHECKS PAYABLE TO:

P.S.-J.A. BEAR BASEBALL

805 W. Ridge Rd., San Juan, TX 78589 P: (956) 354-2300 F: (956) 354-3156 www.psjaisd.us
It is the policy of Pharr-San Juan-Alamo ISD not to discriminate on the basis of sex, disability, race, color, religion, national origin or age.



AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action on Approving the Mini-Grant for Nova Xtream LLC.

STAFF COMMENTS AND RECOMMENDATIONS:

Nova Xtream LLC is seeking a mini-grant for social media. All documents have been submitted to the EDC: the two-year plan, UTSA Small Business Development Center Certificate, and the three quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2024 thru September 30, 2025

CK NO. BUSINESS
10/1/2024 STARTING BALANCE

CHECK DATE BOARD APPROVED

VENDOR

TOTAL	20,000.00
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-

Total Balance \$ 20,000.00



Nova XStream
Obai Velvet
Flower Shop

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up _____ or Existing X)

Notes & Comments: _____

☐ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☒ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

☐ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)
***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event _____

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name (if applicable): Blanca Cepeda
Spouse's Name (if applicable): _____
Is spouse active in the business? ____ Yes x No
Are you a Veteran? ____ Yes X No
List of name(s) of any owners who own 25% or more of the company:
BLANCA CEPEDA
JOSE CEPEDA
Owner's Mailing Address: 105 W US HIGHWAY 83
City: SAN JUAN State: TX Zip: 78589
Phone: 956-342-1595 Fax: _____
Owner's E-mail: NANCY@VELVETINVITATIONS.COM

B. Business Information

Business Name: NOVA XTREAM LLC
Physical Address: 101 W US HIGHWAY 83
City: SAN JUAN State: TX Zip Code: 78589
Business Phone: _____ Fax: _____
Business Mailing Address: _____
Website: _____

Relative Acknowledgment

I, BLANCA CEPEDA acknowledge that I am either the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini-Grant Panel of Judges.

Signature

09/03/2024

Date

BLANCA CEPEDA

Print Name

15 y 22

Nova Xstream
Dba "Velvet Flower Shop"
101 W HWY 83
San Juan Texas 78589

The company is seeking a \$1,000 small business grant for tenants to enhance business promotion through three key investments:

1. Social Media Advertising –
2. Local Wedding Shows/Events
3. Set up a website and maintenance on the website

Velvet Flower Shop is a renowned floral establishment nestled in the heart of San Juan, Texas. With its prime location on W. Hwy 83, right in the heart of downtown San Juan, this shop offers a beautiful and inviting atmosphere for all floral enthusiasts. The shop's exterior showcases the classic architecture design, further enhanced by the large display windows that showcase our exquisite arrangements.

About Us

Velvet Flower Shop is owned by Blanca and Nancy Cepeda, two individuals who are deeply passionate about the art of floristry and invitation design. With Nancy holding a Bachelor's degree in Spanish and a minor in English Language Arts, and Blanca possessing extensive knowledge and experience in the field, they combine their skills to create stunning floral arrangements for any occasion.

Our Services

Here at Velvet Flower Shop, we provide a comprehensive range of products and services to cater to all your floral needs. Our custom flower arrangements are crafted with both exotic and non-exotic flowers, ensuring that we have something for everyone. Whether you prefer a delicate arrangement of roses or a bold and vibrant colors, we have the perfect arrangement for your event.

With years of experience in the industry, Velvet Flower Shop has established a strong reputation as a reliable and trustworthy floral business. Our attention to detail and commitment to customer satisfaction sets us apart from the competition. We understand that every occasion is unique and strive to make your floral vision a reality.

Whether you're looking for the perfect gift, a wedding bouquet, or floral arrangements for a special event, Velvet Flower Shop is your go-to destination. Our skilled florists and talented designers will work closely with you to bring your vision to life. Visit our showroom at 101 W. Hwy 83, San Juan, Texas 78589 to experience the beauty of our floral arrangements firsthand.

Certifies that

Nancy Cepeda

Has successfully completed

Start Smart

Webinar via Zoom

A 2-hour course hosted by the UTSA SBDC – Aug. 5, 2024

Mariah Kilbourne

Mariah Kilbourne
Training Coordinator
UTSA Small Business Development Center



70 2006 01597801

Hidalgo County
Eddy Trevino
County Clerk
Edinburg, TX 78540

Instrument Number: 2006-1597801

Recorded On: April 03, 2006

As
Assumed Name Certif

Parties:

To

Number of Pages: 3

Comment:

**** Examined and Charged as Follows: ****

Assumed Name Certif	13.50
Total Recording:	13.50

***** THIS PAGE IS PART OF THE INSTRUMENT *****

Any provision herein which restricts the Sale, Rental or use of the described REAL PROPERTY
because of color or race is invalid and unenforceable under federal law.

File Information:

Document Number: 2006-1597801
Receipt Number: 754549
Recorded Date/Time: April 03, 2006 11:03A

Record and Return To:

BLANCA CEPEDA
101 W. HIGHWAY 83
SAN JUAN TX 78589

User / Station: E Gonzalez - Cash Station 03



THE STATE OF TEXAS }
COUNTY OF HIDALGO }

KNOW ALL MEN BY THESE PRESENTS:

1597801

THAT BLANCA CEPEDA the undersigned, for the purpose of complying with Chapter 36, Title 4, Business and Commerce Code of the State of Texas, do hereby certify to the following facts:

1. COLOR FLOWER SHOP is the assumed name under which the business or professional services is or is to be conducted or rendered.

2. Registrant: INDIVIDUAL

3. Names and Addresses:

Name BLANCA CEPEDA Address 1712 AMISTAD
Title OWNER Address SAN JUAN, TX. 78589

Name _____ Address _____

Title _____ Address _____

Name _____ Address _____

Title _____ Address _____

Name _____ Address _____

Title _____ Address _____

Said Company was duly associated under the laws of Texas and its registered or similar office address there is

101 W. HWY. 83, SAN JUAN, TX 78589

County or counties within the State of Texas where the business or professional services are being or are to be conducted or rendered under said assumed name: HIDALGO COUNTY

4. The business or professional service is a: SOLE PROPRIETORSHIP
The corporation is a:

5. The period, not to exceed ten (10) years, during which the assumed name will be used is from the 30th day of MARCH, 2006, until the 30th day of MARCH, 2016.
IN TESTIMONY WHEREOF, I have hereunto set my hand, this the 30th day of MARCH, 2006.

Blanca Cepeda
BLANCA CEPEDA 3 - 06
DATE

1. Indicate whether the registrant is an Individual; a Partnership; an Estate; a Real Estate Investment Trust; a Company; a Corporation.
2. If the registrant is:

- a An individual, full name and residence address;
- b A Partnership, the venture or partnership name, the venture or partnership office address, the full name of each joint venturer or general partner and their residence address if an individual, or its office address if not an individual;
- c an Estate, the name of the estate, the estate's office address, if any, and the full name of each representative of the estate, residence address, if an individual, or its office address if not an individual;
- d a Real Estate Investment Trust, the name of the trust, the address of the trust, the full name of each trustee manager, residence address, if an individual, or its office address if not an individual;
- e a Company, other than a real estate investment trust, or a corporation, the name of the company or corporation, the state, county or other jurisdiction under the laws of which it was organized, incorporated or associated, and its office address;

f a Corporation, the name of the corporation as stated in its articles of incorporation or association or comparable document, the state, county, or other jurisdiction under the laws of which it was incorporated or associated and address of its registered or similar office in that state, county or jurisdiction, if required to maintain a registered office in this state, the address of such registered office and the name of its registered agent at such address, and the address of its principal office if not the same as that of its registered office in this state; if the corporation is not required to or does not maintain a registered office in this state, its office address in this state or if the corporation is not incorporated, organized or associated under the laws of this state, the address of its place of business in this state or its office address elsewhere, if any.

3. Insert titles as: individual, general partner, joint venturer, representative, trustee manager, company/corporate office, attorney in fact and registered agent and/or indicate registered office address, etc.
4. Strike if not applicable.
5. Insert form of business/corporation as proprietorship, sole practitioner, joint venture, general partnership, limited partnership, real state investment trust, joint-stock company, or some other form of unincorporated business or professional association or entity, or for corporations; business corporation, nonprofit corporation, professional corporation, or some other type of incorporated business, professional or other association, or legal entity.

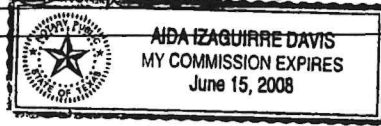
(Acknowledgment Under Oath)

THE STATE OF TEXAS }
COUNTY OF HIDALGO

BEFORE ME, the undersigned authority, on this day personally appeared BLANCA CEPEDA,
who having been by me first duly sworn upon oath, depose and said: "I have been duly authorized in writing by my principal to execute and
acknowledge this legal instrument." ASSUME NAME CERTIFICATE

SUBSCRIBED AND SWORN TO BEFORE ME by BLANCA CEPEDA
this the 30th day of MARCH, A.D. 2006

Hidalgo County, Texas. My commission expires 06/15/2008



_____, Notary Public

THE STATE OF TEXAS }
COUNTY OF _____

Before me, the undersigned authority, on this day personally appeared _____,

known to me to be the person _____ whose name _____ subscribed to the foregoing instrument, and acknowledged
to me that _____ he _____ executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office on this the _____ day of _____, A.D. 20____.

_____, Notary Public

Hidalgo County, Texas. My commission expires _____.

(Corporate/Partnership Acknowledgment)

THE STATE OF TEXAS }
COUNTY OF _____

Before me, the undersigned authority, on this day personally appeared _____
of _____

a partnership:
a corporation: known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the
same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said partnership.
corporation.

Given under my hand and seal of office on this the _____ day of _____, A.D. 20____.

_____, Notary Public

Hidalgo County, Texas. My commission expires _____.



Franchise Tax Account Status

As of : 09/03/2024 14:08:55

This page is valid for most business transactions but is not sufficient for filings with the Secretary of State

NOVA XTREAM LLC	
Texas Taxpayer Number	32092076077
Mailing Address	105 W US HIGHWAY 83 SAN JUAN, TX 78589-2603
 Right to Transact Business in Texas	ACTIVE
State of Formation	TX
Effective SOS Registration Date	10/13/2023
Texas SOS File Number	0805264896
Registered Agent Name	JOSE CEPEDA
Registered Office Street Address	105 W HWY 83 SAN JUAN, TX 78589

Application Information System Solutions LLC Profit & Loss Forecast Overview January through December 2025

Ordinary Income/Expense	Jan 25	Feb 25	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25
Income								
Sales	\$9,583.00	\$11,983.00	\$9,583.00	\$8,583.00	\$11,983.00	\$8,583.00	\$8,583.00	\$8,583.00
Total Income	\$9,583.00	\$11,983.00	\$9,583.00	\$8,583.00	\$11,983.00	\$8,583.00	\$8,583.00	\$8,583.00
Expense								
Insurance	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00
Legal and Professional	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Office Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Repair and Maintenance	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00
Taxes and Licenses	\$2,072.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Meals	\$429.00	\$429.00	\$429.00	\$429.00	\$429.00	\$429.00	\$429.00	\$429.00
Utilities	\$2,150.00	\$2,650.00	\$3,500.00	\$3,200.00	\$2,506.00	\$0.00	\$0.00	\$0.00
Flowers	\$1,400.00	\$0.00	\$2,400.00	\$6,237.75	\$6,237.75	\$6,237.75	\$6,237.75	\$6,237.75
Delivery Costs	\$0.00	\$0.00	\$0.00	\$1,997.00	\$1,997.00	\$1,997.00	\$1,997.00	\$1,997.00
Total Expense	\$6,103.00	\$3,131.00	\$6,381.00	\$11,915.75	\$11,221.75	\$8,715.75	\$8,715.75	\$8,715.75
Net Ordinary Income	\$3,480.00	\$8,852.00	\$3,202.00	-\$3,332.75	\$761.25	-\$132.75	-\$132.75	-\$132.75
Net Income	\$3,480.00	\$8,852.00	\$3,202.00	-\$3,332.75	\$761.25	-\$132.75	-\$132.75	-\$132.75

Application Information System Solutions LLC

Profit & Loss Forecast Overview

January through December 2025

Ordinary Income/Expense	TOTAL				
	Sep 25	Oct 25	Nov 25	Dec 25	Jan - Dec 25
Income					
Sales	\$8,583.00	\$11,983.00	\$9,583.00	\$9,583.00	\$117,196.00
Total Income	\$8,583.00	\$11,983.00	\$9,583.00	\$9,583.00	\$117,196.00
Expense					
Insurance	\$9.00	\$9.00	\$9.00	\$9.00	\$108.00
Legal and Professional	\$0.00	\$500.00	\$0.00	\$0.00	\$500.00
Office Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Repair and Maintenance	\$43.00	\$43.00	\$43.00	\$43.00	\$516.00
Taxes and Licenses	\$0.00	\$0.00	\$0.00	\$0.00	\$2,072.00
Meals	\$429.00	\$429.00	\$429.00	\$429.00	\$5,148.00
Utilities	\$0.00	\$0.00	\$0.00	\$0.00	\$14,006.00
Flowers	\$6,237.75	\$6,237.75	\$6,237.75	\$6,237.75	\$59,939.75
Delivery Costs	\$1,997.00	\$1,997.00	\$1,997.00	\$1,997.00	\$17,973.00
Total Expense	\$8,715.75	\$9,215.75	\$8,715.75	\$8,715.75	\$100,262.75
Net Ordinary Income	-\$132.75	\$2,767.25	\$867.25	\$867.25	\$16,933.25
Net Income	-\$132.75	\$2,767.25	\$867.25	\$867.25	\$16,933.25

Application Information System Solutions LLC
Profit & Loss Forecast Overview
January through December 2025

Ordinary Income/Expense	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	Jul 26	Aug 26
Income								
Sales	9,251.00	16,501.00	9,250.00	9,250.00	9,250.00	9,250.00	9,850.00	9,850.00
Total Income	9,251.00	16,501.00	9,250.00	9,250.00	9,250.00	9,250.00	9,850.00	9,850.00
Expense								
Insurance	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00
Legal and Professional	41.67	41.67	41.67	41.67	41.67	41.67	41.67	41.67
Office Expense	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00
Repair and Maintenance	43.00	43.00	43.00	43.00	43.00	43.00	43.00	43.00
Taxes and Licenses	2,072.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meals	429.00	429.00	429.00	429.00	429.00	429.00	429.00	429.00
Utilities	1,167.17	1,167.17	1,167.17	1,167.17	1,167.17	1,167.17	1,167.17	1,167.17
Flowers	1,400.00	0.00	4,994.98	4,994.98	4,994.98	4,994.98	4,994.98	4,994.98
Delivery Costs	0.00	0.00	0.00	0.00	1,497.75	1,497.75	1,497.75	1,497.75
Total Expense	5,196.84	1,724.84	6,719.82	6,719.82	8,217.57	8,217.57	8,217.57	8,217.57
Net Ordinary Income	4,054.16	14,776.16	2,530.18	2,530.18	1,032.43	1,032.43	1,632.43	1,632.43
Net Income	4,054.16	14,776.16	2,530.18	2,530.18	1,032.43	1,032.43	1,632.43	1,632.43

Application Information System Solutions LLC

Profit & Loss Forecast Overview

January through December 2025

Ordinary Income/Expense	TOTAL				
	Sep 26	Oct 26	Nov 26	Dec 26	Jan - Dec 26
Income					
Sales	9,850.00	17,001.00	10,250.00	9,750.00	129,303.00
Total Income	9,850.00	17,001.00	10,250.00	9,750.00	129,303.00
Expense					
Insurance	9.00	9.00	9.00	9.00	108.00
Legal and Professional	41.67	41.67	41.67	41.67	500.04
Office Expense	35.00	35.00	35.00	35.00	420.00
Repair and Maintenance	43.00	43.00	43.00	43.00	516.00
Taxes and Licenses	0.00	0.00	0.00	0.00	2,072.00
Meals	429.00	429.00	429.00	429.00	5,148.00
Utilities	1,167.17	1,167.17	1,167.17	1,167.17	14,006.04
Flowers	4,994.98	4,994.98	4,994.98	4,994.98	51,349.80
Delivery Costs	1,497.75	1,497.75	1,497.75	1,497.75	11,982.00
Total Expense	8,217.57	8,217.57	8,217.57	8,217.57	86,101.88
Net Ordinary Income	1,632.43	8,783.43	2,032.43	1,532.43	43,201.12
Net Income	1,632.43	8,783.43	2,032.43	1,532.43	43,201.12

Denise Gonzalez

GRAPHIC DESIGNER

ISSUED TO:

Sphere Party Room
Jose Cepeda

QUOTE 037

09.16.2024

DESCRIPTION	UNIT PRICE	QTY	TOTAL
Monthly Social Media Management -45 min strategy meeting -Content calendar -Social media strategy FACEBOOK & INSTAGRAM -3 Reels/month -4 Weekly posts Note: -Photos to be provided by the customer -Price valid with a 6 month contract	180.00	1	\$180.00
TOTAL			\$180.00

Total \$180.00

PAYMENT DETAILS

Make checks payable to
Denise J. Gonzalez

Thank
You

MONTHLY PACKAGE

INSTAGRAM

Instagram <i>Task summary</i>	Questions	Price based on preferences for a month
Find Inspirational post on Instagram. (ONLY for when you have a Later.com account)	How many photos per month?	5 photos = \$20 10 photos = \$30 15 photos = \$35 20 photos = \$40 30 photos = \$50
Plan the monthly content calendar in Planoly, Tailwind or Later.com	How many IG posts? 15/30?	15 posts = \$23 30 posts= \$46
Caption writing + hashtags	The captions are max 50 words. How many IG posts? 15/30?	15 posts = \$45 30 posts= \$70
Long Caption writing + hashtags	The captions are max 100 words. How many IG posts? 15/30?	15 posts = \$60 30 posts= \$90

SET UP TASKS/ ONE TIME TASKS

Instagram <i>Task summary</i>	Questions	Price based on preferences for a month
Setting up a hashtag strategy (find relevant hashtags for you and create a scheduling strategy)		\$46

Create a content calendar + strategy for the next 3 months		\$92
--	--	------

VIP Package

For One Business Management Offer

Complete Monthly Management Includes:

-  **30 Days of Comprehensive Management**
-  **25 Static Posts** to keep your audience engaged
-  **5 Reels** for dynamic and captivating content
-  **Captions** that resonate with your audience
-  **Researched Hashtags** to boost your reach
-  **Scheduling with Optimization** to maximize engagement

Price: \$180

(Note: This is an initial estimate. We can finalize the price based on your specific requirements and adjustments.)

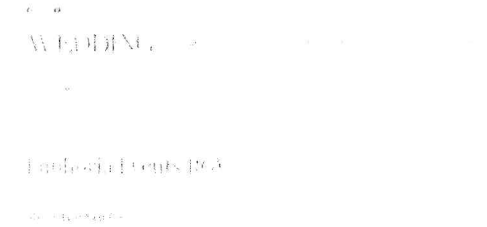
Let's elevate your social media presence and achieve your business goals together!



About | Contact | Careers



\$0.00



Website Advertising Vendor Basic Listing

\$300.00

Listing Type

Basic Listing

- Business Name
- Address & Map
- Contact Number
- Lead Feature



2200000000000000



Basic Listing

× Clear

The price is for 6-month duration.

1

SKU: N/A
Categories: Advertising, Website Advertising

DESCRIPTION ADDITIONAL INFORMATION

Description

Add your business to our Vendor Listing so couples can find you and reach out to you.
*In-book advertisers contact us for special discounts!

Related products



About | Contact | Careers



\$150.00



"Email Blast" has been added to your cart.



○ **Email Blast**

\$150.00

1



Categories: Advertising, Website Advertising



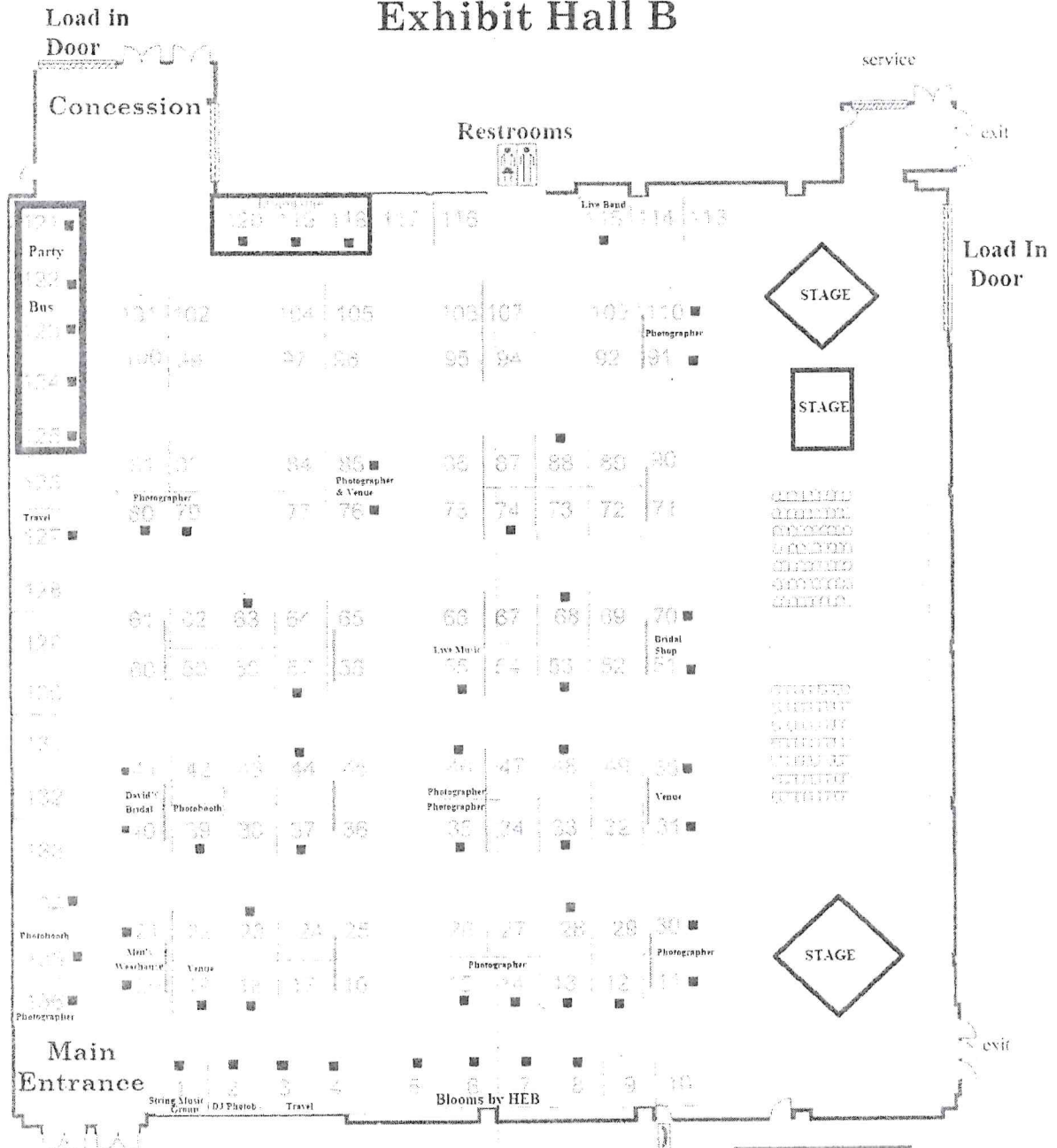
Rio Grande Valley Wedding Fair

Sunday, January 12th, 2025

12:00pm - 5:00pm

McAllen Convention Center

Exhibit Hall B



Booth Prices *

10'X10' Inside Booth	\$675.00
10'X10' Corner Booth	\$745.00
10'X20' Inside Booth	\$1200.00
10'X20' Endcap	\$1300.00

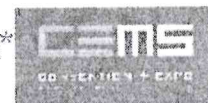
* Larger spaces available on request

Included with Booth*

- 1-6ft Skirted Table
- 2-Chairs
- 1-8ft Backdrop
- Company Sign (if contracted prior to print deadline)

* Larger spaces still only include 1 table

Electricity is NOT included in booth prices.



v10



SEPT 22, 2024

SUNDAY 12-5PM
At the McAllen Convention Center

20x10 End Cap Booth	\$950
20x10 Double Booth	\$850
10x10 Regular Booth	\$450
10x10 Corner Booth	\$500

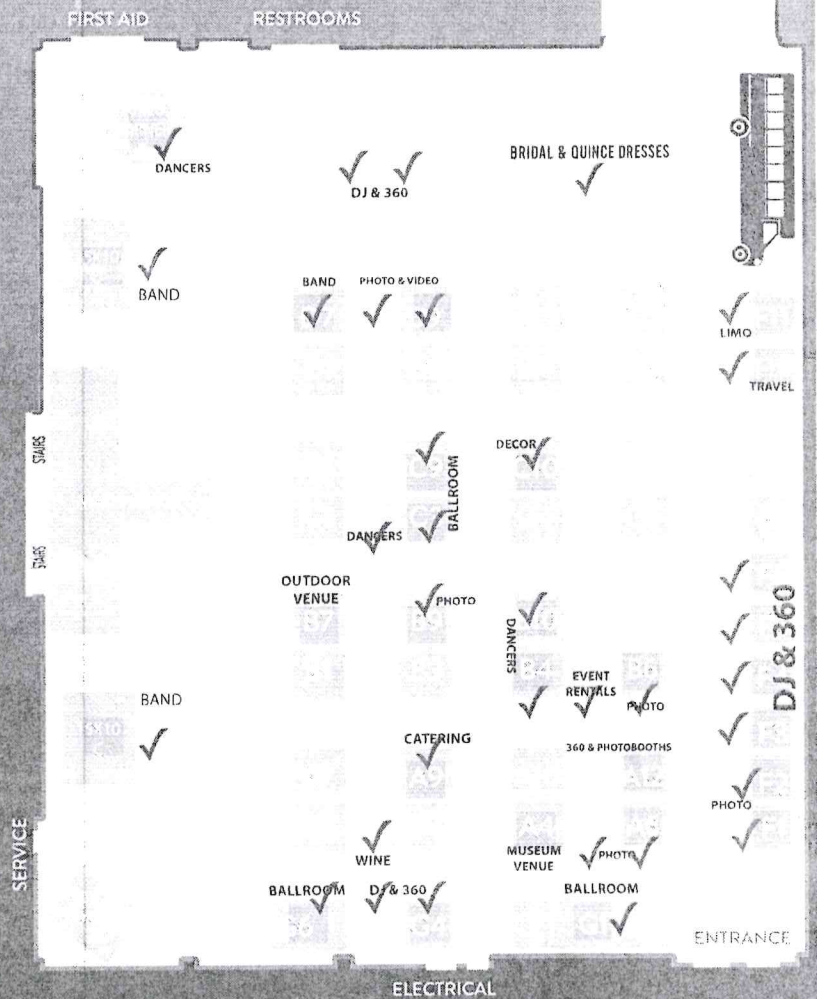
15X10 A & B	\$750
20x20 CORNERS A & B	\$1250

ELECTRICITY NOT INCLUDED AND
CHARGED BY THE CONVENTION CENTER

= Reserved

For More Information Call:
956.400.4483 956.735.1413

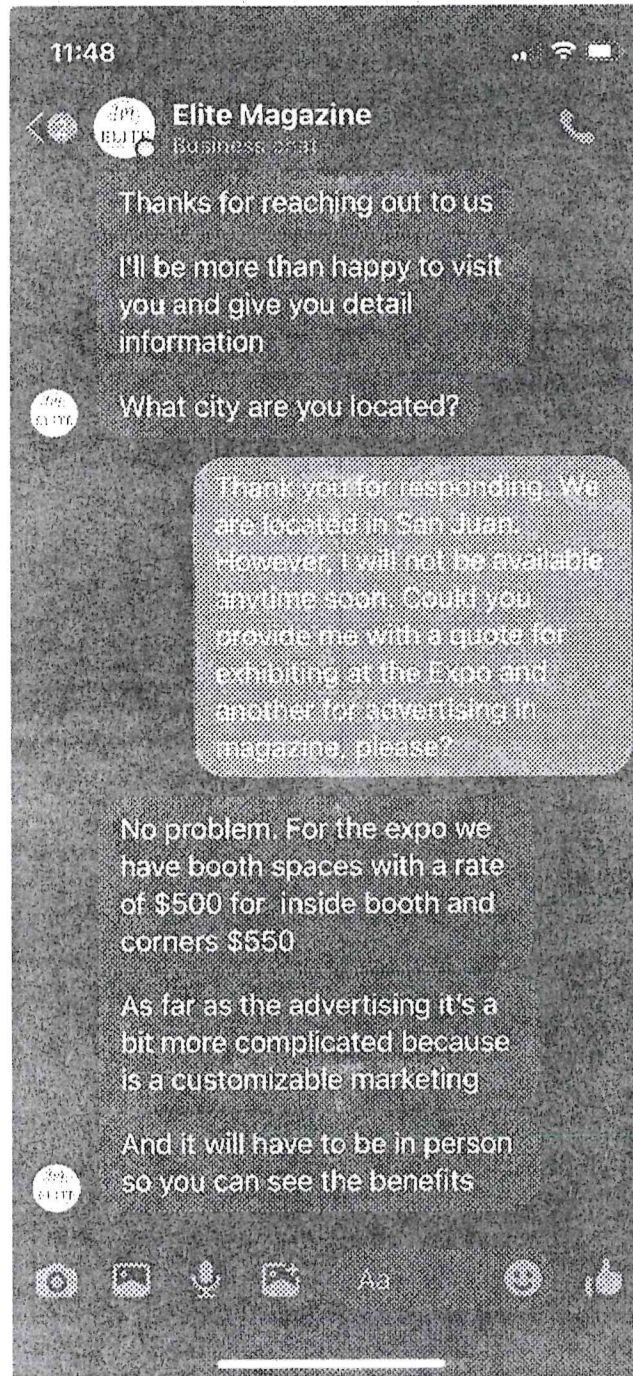
EXHIBIT HALL A





Nancy

Today at 11:49 AM



Imprime esto

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action, if any, on Approving a Mini-Grant to Sphere Event Center (Party Room).

STAFF COMMENTS AND RECOMMENDATIONS:

The Sphere Event Center (Party Room) requests a mini-grant for social media. All the required information has been submitted to EDC: the two-year plan, the UTRGV Small Business Development Center, and the three quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

October 1, 2024 thru September 30, 2025

VENDOR

1

Total Balance \$



Sphere Event
Center
(Party Room)

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up _____ or Existing ☒)

Notes & Comments: _____

____ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☒ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

____ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event _____

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form**A. Personal Data/Company Information**

Applicant's Name (if applicable): Nancy Cepeda

Spouse's Name (if applicable):

Is spouse active in the business? ___ Yes ___x___ No

Are you a Veteran? ___ Yes ___x___ No

List of name(s) of any owners who own 25% or more of the company:

Owner's Mailing Address: 800 E. 8th St

City: Weslaco State: TX Zip: 78596

Phone: 323-490-2780 Fax:

Owner's E-mail:

ncepedaz2011@hotmail.com

B. Business Information

Business Name: Sphere Event Center (Party Room)

Physical Address: 105 W US-BUS 83

City: San Juan State: Texas Zip Code: 78589

Business Phone: 956-342-1595 Fax:

Business Mailing Address:

SAME Website:

https://www.facebook.com/EventCenterSphere/

Relative Acknowledgment

I, Nancy Cepeda acknowledge that I am either the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini-Grant Panel of Judges.

Nancy Cepeda
Signature

9/23/2024
Date

Nancy Cepeda
Print Name

San Juan Economic Development Corporation
512 S Nebraska Ave
San Juan Texas 78589
Phone: (956) 223-2282
Email: mpatterson@sanjuanedc.com

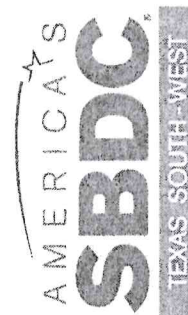
CERTIFICATE OF PARTICIPATION

Is awarded to

Jose M. Cepeda

for attending the session
"SMALL BUSINESS BRANDING"
from 2:00 PM-3:00 PM on August 14, 2024.

Presented and hosted by the UTRGV Small Business Development Center



THE UNIVERSITY
OF TEXAS
RIO GRANDE VALLEY

UTRGVTM

Disclaimer: This certificate solely attests to the participation in the event and does not confer any continuing education units (CEUs), professional credentials, or qualifications.

Sphere Party Room Summary

The Event Center is a 3600-square-foot palace located in San Juan, Texas, available for rent for events. It offers a well-equipped stage, tables and chairs, and a reputable photography establishment. With its prime location on W. Hwy 83, right in the heart of downtown San Juan, this shop provides a beautiful studio space for photographers.

Mr. Jose Cepeda, an experienced photographer, founded the event venture in 2012. In addition to providing event space, the services offered include full event coordination with food and entertainment options. The Event Center is well-equipped to handle various types of occasions, including weddings, conferences, and corporate events.

The photography establishment associated with The Event Center is renowned for its high-quality services. Mr. Cepeda and his team of skilled photographers are dedicated to providing exceptional services to clients. They offer a wide range of photography options, including traditional portraits, family photo sessions, wedding photography, and event coverage.

The Event Center's prime location on W. Hwy 83 makes it easily accessible and convenient for event attendees and photography clients. It is situated in the heart of San Juan, offering a vibrant and energetic atmosphere. The studio space within The Event Center is spacious and well-lit, providing a perfect backdrop for photography sessions.

In conclusion, The Event Center is a 3600-square-foot palace that offers services and facilities for both events and photography. With its prime location on W. Hwy 83 and a reputable photography establishment, it is the ideal choice for those seeking a memorable event and exceptional photography services.

10 years



Sphere Event Center Grant Application Submission

From Nancy Cepeda <ncepedaz2011@hotmail.com>
Date Mon 9/30/2024 3:54 PM
To Martha Patterson <mpatterson@sanjuanedc.com>

4 attachments (10 MB)

Velvet Grant W9 and Invoice.zip; Sphere Grant w9 and Invoice.zip; Teknicolor Grant w9 and Invoices (2).zip; NANCY EDC APPLICATION.pdf.jpg;

Dear Martha,

I hope this email finds you well!

As requested, I have attached the updated application for Sphere Event Center, reflecting the change of name. In addition, you'll find all the W9s and invoices included as per your request.

After careful thought and searching for the best way to fully utilize the grant money to boost our businesses, I've come to the conclusion that investing in the online payment options for our Social Media Strategy and WIPA membership is crucial. Below, I've outlined how the grant money will be allocated:

Velvet Flower Shop - \$2,000 Grant Allocation

Vendor	Amount	Service
Denise Gonzalez	\$1,260	Social Media Management
Wedding Fair Events	\$675	Wedding Fair Events Participation

Teknicolor - \$2,000 Grant Allocation

Vendor	Amount	Service
Denise Gonzalez	\$600	Website Design
The Evolution Collective	\$1,400	Social Media Strategy (online payment)

Sphere Event Center - \$2,000 Grant Allocation

Vendor	Amount	Service
The Evolution Collective Inc	\$1,150	Social Media Strategy (online Payment)
Hoopla House Creative	\$497	The Wedding Show Blueprint
Wedding International Professional Association	\$350	Individual Membership (online payment)

The Social Media Strategy is truly one of the most impactful ways to enhance our brand presence, drive engagement, and convert interest into bookings and sales. Investing in this service allows us to compete in an increasingly digital landscape, ensuring that each of our businesses maintains visibility and relevance. Furthermore, the WIPA membership offers access to an international network of wedding professionals, giving us credibility and valuable connections that can open up doors for larger opportunities and partnerships.

These investments will offer long-term growth and visibility, and I firmly believe this is the best use of the funds to maximize the impact on our businesses.

Please let me know if you need any further adjustments or additional information. Your guidance and support are deeply appreciated!

Best regards,

Nancy Cepeda

Sphere Party Room LLC

Profit & Loss Forecast Overview

January through December 2025

Ordinary Income/Expense	Jan 25	Feb 25	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25
Income								
Sales	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00
Total Income	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00	\$957.00
Expense								
Car and Truck Expenses	\$76.00	\$76.00	\$76.00	\$76.00	\$76.00	\$76.00	\$76.00	\$76.00
Repair and Maintenance	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00
Taxes and Licenses	\$2,044.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Utilities	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00
Supplies	\$283.00	\$283.00	\$283.00	\$283.00	\$283.00	\$283.00	\$283.00	\$283.00
Total Expense	\$2,630.00	\$586.00	\$586.00	\$586.00	\$586.00	\$586.00	\$586.00	\$586.00
Net Ordinary Income	-\$1,673.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00
Net Income	-\$1,673.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00	\$371.00

Sphere Party Room LLC
Profit & Loss Forecast Overview
January through December 2025

Ordinary Income/Expense	TOTAL			
	Sep 25	Oct 25	Nov 25	Jan - Dec 25
Income				
Sales	\$957.00	\$957.00	\$957.00	\$11,484.00
Total Income	\$957.00	\$957.00	\$957.00	\$11,484.00
Expense				
Car and Truck Expenses	\$76.00	\$76.00	\$76.00	\$912.00
Repair and Maintenance	\$125.00	\$125.00	\$125.00	\$1,500.00
Taxes and Licenses	\$0.00	\$0.00	\$0.00	\$2,044.00
Utilities	\$102.00	\$102.00	\$102.00	\$1,224.00
Supplies	\$283.00	\$283.00	\$283.00	\$3,396.00
Total Expense	\$586.00	\$586.00	\$586.00	\$9,076.00
Net Ordinary Income	\$371.00	\$371.00	\$371.00	\$2,408.00
Net Income	\$371.00	\$371.00	\$371.00	\$2,408.00

Shere Party Room LLC Profit & Loss Forecast Overview January through December 2026

Ordinary Income/Expense	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	Jul 26	Aug 26
Income								
Sales	1,038.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00
Total Income	1,038.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00	2,050.00
Expense								
Car and Truck Expenses	92.00	92.00	92.00	92.00	92.00	92.00	92.00	92.00
Cleaning and Maintenance	158.00	158.00	158.00	158.00	158.00	158.00	158.00	158.00
Repair and Maintenance	186.00	186.00	186.00	186.00	186.00	186.00	186.00	186.00
Taxes and Licenses	2,044.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Utilities	131.00	131.00	131.00	131.00	131.00	131.00	131.00	131.00
Supplies	575.00	575.00	575.00	575.00	575.00	575.00	575.00	575.00
Total Expense	3,186.00	1,142.00	1,142.00	1,142.00	1,142.00	1,142.00	1,142.00	1,142.00
Net Ordinary Income	-2,148.00	908.00	908.00	908.00	908.00	908.00	908.00	908.00
Net Income	-2,148.00	908.00	908.00	908.00	908.00	908.00	908.00	908.00

Shere Party Room LLC

Profit & Loss Forecast Overview

January through December 2026

Ordinary Income/Expense	Sep 26	Oct 26	Nov 26	Dec 26	TOTAL Jan - Dec 26
Income					
Sales	2,050.00	2,050.00	2,050.00	2,050.00	23,588.00
Total Income	2,050.00	2,050.00	2,050.00	2,050.00	23,588.00
Expense					
Car and Truck Expenses	92.00	92.00	92.00	92.00	1,104.00
Cleaning and Maintenance	158.00	158.00	158.00	158.00	158.00
Repair and Maintenance	186.00	186.00	186.00	186.00	2,232.00
Taxes and Licenses	0.00	0.00	0.00	0.00	2,044.00
Utilities	131.00	131.00	131.00	131.00	1,572.00
Supplies	575.00	575.00	575.00	575.00	6,900.00
Total Expense	1,142.00	1,142.00	1,142.00	1,142.00	15,748.00
Net Ordinary Income	908.00	908.00	908.00	908.00	7,840.00
Net Income	908.00	908.00	908.00	908.00	7,840.00

Hidalgo County
Arturo Guajardo Jr.
County Clerk
Edinburg, TX 78540



70 2012 02307313

Instrument Number: 2012-2307313

Recorded On: May 11, 2012

As
Assumed Name Certif

Parties:

To

Number of Pages: 3

Comment: ASSUMED NAME

**** Examined and Charged as Follows: ****

Assumed Name Certif	13.50
Total Recording:	13.50

***** THIS PAGE IS PART OF THE INSTRUMENT *****

Any provision herein which restricts the Sale, Rental or use of the described REAL PROPERTY
because of color or race is invalid and unenforceable under federal law.

File Information:

Document Number: 2012-2307313
Receipt Number: 1276141
Recorded Date/Time: May 11, 2012 01:55P

Record and Return To:

JOSE GONZALEZ CEPEDA
ORIGINAL RETURNED TO CUSTOMER
SAN JUAN TX 78589

User / Station: T Rivera - Cash Superstation 10



STATE OF TEXAS
COUNTY OF HIDALGO

I hereby certify that this Instrument was FILED in the File Number sequence on the date/time
printed hereon, and was duly RECORDED in the Official Records of Hidalgo County, Texas

Arturo Guajardo Jr.
County Clerk
Hidalgo County, TX

ASSUMED NAME CERTIFICATE

THE STATE OF TEXAS }
COUNTY OF HIDALGO }

2307313

KNOW ALL MEN BY THESE PRESENTS:

THAT JOSE GONZALEZ CEPEDA, the undersigned, for the purpose of complying with Chapter 36, Title 4, Business and Commerce Code of the State of Texas, do hereby certify to the following facts:

1. SPHERE PARTY ROOM is the assumed name under which the business or professional services is or is to be conducted or rendered.
2. Registrant: INDIVIDUAL
3. Names and Addresses: ²

Name	<u>JOSE GONZALEZ CEPEDA</u>	<u>105 W HWY 83</u>
Title	<u>OWNER</u>	Address <u>SAN JUAN, TX 78589</u>
Name	_____	_____
Title	_____	Address _____
Name	_____	_____
Title	_____	Address _____
Name	_____	_____
Title	_____	Address _____

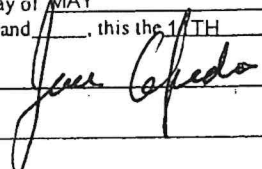
Said Company was duly associated under the laws of Texas and its registered or similar office address there is

105 W HWY 83 SAN JUAN, TX 78589

County or counties within the State of Texas where the business or professional services are being or are to be conducted or rendered under said assumed name: HIDALGO COUNTY

4. The business or professional service is a: ⁴ SOLE PROPRIETORSHIP
The corporation is a: ⁴

5. The period, not to exceed ten (10) years, during which the assumed name will be used is from the 11TH day of MAY, 2012, until the 11TH day of MAY, 2022.
IN TESTIMONY WHEREOF, I _____ have hereunto set MY hand, this the 11TH day of MAY, 2012.



1. Indicate whether the registrant is an Individual; a Partnership; an Estate; a Real Estate Investment Trust; a Company; a Corporation.
2. If the registrant is:

- a. An individual, full name and residence address;
- b. A Partnership, the venture or partnership name, the venture or partnership office address, the full name of each joint venturer or general partner and their residence address if an individual, or its office address if not an individual;
- c. an Estate, the name of the estate, the estate's office address, if any, and the full name of each representative of the estate, residence address, if an individual, or its office address if not an individual;
- d. a Real Estate Investment Trust, the name of the trust, the address of the trust, the full name of each trustee manager, residence address, if an individual, or its office address if not an individual;
- e. a Company, other than a real estate investment trust, or a corporation, the name of the company or corporation, the state, county or other jurisdiction under the laws of which it was organized, incorporated or associated, and its office address;

- f. a Corporation, the name of the corporation as stated in its articles of incorporation or association or comparable document, the state, county, or other jurisdiction under the laws of which it was incorporated or associated and address of its registered or similar office in that state, county or jurisdiction, if required to maintain a registered office in this state, the address of such registered office and the name of its registered agent at such address, and the address of its principal office if not the same as that of its registered office in this state; if the corporation is not required to or does not maintain a registered office in this state, its office address in this state or if the corporation is not incorporated, organized or associated under the laws of this state, the address of its place of business in this state or its office address elsewhere, if any.

3. Insert titles as: individual, general partner, joint venturer, representative, trustee manager, company/corporate office, attorney in fact and registered agent and/or indicate registered office address, etc.
4. Strike if not applicable.
5. Insert form of business/corporation as proprietorship, sole practitioner, joint venture, general partnership, limited partnership, real state investment trust, joint-stock company, or some other form of unincorporated business or professional association or entity, or for corporations; business corporation, nonprofit corporation, professional corporation, or some other type of incorporated business, professional or other association, or legal entity.

(Acknowledgment Under Oath)

THE STATE OF TEXAS }
COUNTY OF _____

BEFORE ME, the undersigned authority, on this day personally appeared _____, who having been by me first duly sworn upon oath, depose and said: "I have been duly authorized in writing by my principal to execute and acknowledge this legal instrument."

SUBSCRIBED AND SWORN TO BEFORE ME by _____, A.D. 20_____,
this the _____ day of _____, Notary Public
Hidalgo County, Texas. My commission expires _____.

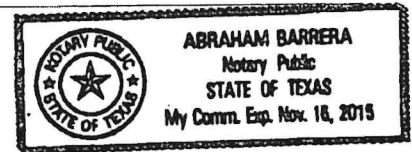
THE STATE OF TEXAS }
COUNTY OF HIDALGO

Before me, the undersigned authority, on this day personally appeared JOSE GONZALEZ CEPEDA

known to me to be the person _____ whose name APPEARS subscribed to the foregoing instrument, and acknowledged to me that _____ he _____ executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office on this the 11TH day of MAY, A.D. 2012,
ABRAHAM BARRERA _____, Notary Public
Hidalgo County, Texas. My commission expires NOVEMBER 16TH, 2015.

(Corporate/Partnership Acknowledgment)

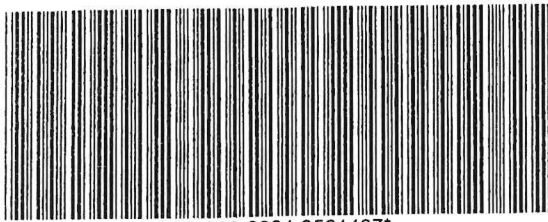


THE STATE OF TEXAS }
COUNTY OF _____

Before me, the undersigned authority, on this day personally appeared _____ of _____

partnership: _____
a corporation: Known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said partnership. corporation.

Given under my hand and seal of office on this the _____ day of _____, A.D. 20_____,
Hidalgo County, Texas. My commission expires _____, Notary Public



VG-823-2024-3581437

Hidalgo County
Arturo Guajardo Jr.
County Clerk
Edinburg, Texas 78540

Document No: 3581437

Billable Pages: 1

Recorded On: September 16, 2024 03:31 PM

Number of Pages: 2

ASSUMED NAME

*****Examined and Charged as Follows*****

Total Recording: \$ 22.50

*****THIS PAGE IS PART OF THE DOCUMENT*****

Any provision herein which restricts the Sale, Rental, or use of the described REAL PROPERTY
because of color or race is invalid and unenforceable under federal law.

File Information:

Document No: 3581437
Receipt No: 20240916000347
Recorded On: September 16, 2024 03:31 PM
Deputy Clerk: Rene Salinas
Station: CH-1-CC-K17

Record and Return To:

JOSE M CEPEDA
105 W. US BUSINESS 83
ORIGINAL RETURNED TO CUSTOMER
SAN JUAN TX 78589



STATE OF TEXAS
COUNTY OF HIDALGO

I hereby certify that this Instrument was FILED in the File Number sequence on the date/time
printed hereon, and was duly RECORDED in the Official Records of Hidalgo County, Texas.

Arturo Guajardo Jr.
County Clerk
Hidalgo County, Texas

ASSUMED NAME CERTIFICATE

NOTICE: "CERTIFICATES" ARE VALID ONLY FOR A PERIOD NOT TO EXCEED 10 YEARS FROM THE DATE FILED IN THE COUNTY CLERK'S OFFICE.
(Business and Commerce Code Chapter 71, Assumed Business or Professional Name)

(PRINT OR TYPE / BLACK OR BLUE INK)

NAME OF BUSINESS: SPHERE PARTY ROOM

BUSINESS ADDRESS: 105 W HWY 83 SAN JUAN TEXAS 78589
CITY STATE ZIP CODE

IF INCORPORATED, NAME OF THE INCORPORATED BUSINESS: N/A

IF INCORPORATED, THE STATE IN WHICH THE BUSINESS WAS INCORPORATED: N/A

THE COUNTY OR COUNTIES WHERE BUSINESS IS TO BE CONDUCTED UNDER SUCH ASSUMED NAME IS/ARE: HIDALGO

PERIOD (not to exceed ten years) DURING WHICH THE ASSUMED NAME WILL BE USED IS: 01/01/2021 TO 01/01/2031

BUSINESS IS TO BE CONDUCTED AS (Check one):

- ☒ Sole Proprietorship ☐ Non-Profit ☐ Professional Corporation ☐ Limited Liability Company
☐ General Partnership ☐ Business Corporation ☐ Real Estate Investment Trust ☐ Other _____

I/We the undersigned, am/are the owner(s), and/or registered agent, authorized representative, or attorney-in-fact, of the above business and my/our name(s) and address(es) given is/are true and correct and there is/are no ownership(s) and/or registered agent, authorized representative, or attorney-in-fact whose name is required to be stated in the certificate not listed herein.

NAME/TITLE	<u>JOSE M CEPEDA/OWNER</u> (PRINT OR TYPE)	SIGNATURE	<u><i>Jose Cepeda</i></u>
ADDRESS	<u>105 W HWY 83 SAN JUAN TEXAS 78589</u> (HOME OR REGISTERED OFFICE)	CITY	STATE ZIP CODE
NAME/TITLE	_____ (PRINT OR TYPE)	SIGNATURE	_____
ADDRESS	_____ (HOME OR REGISTERED OFFICE)	CITY	STATE ZIP CODE
NAME/TITLE	_____ (PRINT OR TYPE)	SIGNATURE	_____
ADDRESS	_____ (HOME OR REGISTERED OFFICE)	CITY	STATE ZIP CODE
NAME/TITLE	_____ (PRINT OR TYPE)	SIGNATURE	_____
ADDRESS	_____ (HOME OR REGISTERED OFFICE)	CITY	STATE ZIP CODE

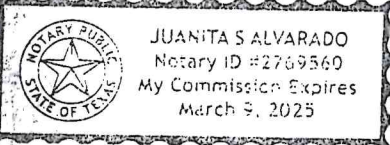
THE STATE OF TEXAS
COUNTY OF HIDALGO

BEFORE ME, THE UNDERSIGNED AUTHORITY, on this day personally appeared JOSE M CEPEDA

known to me to be the person(s) whose name(s) is/are subscribed to the foregoing instrument and acknowledged to me that s/he/they executed the same for the purpose and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, on 16 SEPT. 2024

(SEAL)



Juanita S Alvarado
Notary Public in and for the State of Texas

Invoice

Lindsay J. Williams

Invoice number 32BF0859-0001
Date of issue September 20, 2024
Date due September 20, 2024

Lindsay J. Williams
589 Briarwood Lane
Lewistown, New York 14092
United States
Lindsay@LindsayJWilliams.com

Bill to
Sphere Event Center (Nancy
Cepeda)
nancy@velvetinvitations.com

\$497.00 USD due September 20, 2024

[Pay online](#)

Description	Qty	Unit price	Amount
The Wedding Show Blueprint	1	\$497.00	\$497.00
Subtotal			\$497.00
Total			\$497.00
Amount due			\$497.00 USD

Pay with ACH or wire transfer

Bank transfers, also known as ACH payments, can take up to five business days. To pay via ACH, transfer funds using the following bank information.

Bank name WELLS FARGO BANK, N.A.
Routing number 121000248
Account number 40630161898409264
SWIFT code WFBIUS6S

Invoice

Bill to
Nancy Cepeda
Sphere Event Center
105 US-83 BUS, San Juan, TX, 78589
nancy@velvetinvitations.com
323-490-2780

Invoice #	PO #
198497-000056	- - -
Date issued	Next payment due
Sep 24, 2024	Sep 27, 2024

SERVICE INFO

QTY	UNIT	UNIT PRICE	TAX	TOTAL
-----	------	------------	-----	-------

Social Media Strategy		\$1,150		\$1,150
-----------------------	--	---------	--	---------

Subtotal	\$1,150
Tax	\$0
Total (USD)	\$1,150

Invoice

Bill to
Nancy Cepeda
Sphere Event Center
105 US-83 BUS, San Juan, TX, 78589
nancy@velvetinvitations.com
323-490-2780

Invoice #	PO #
198497-000056	- - -
Date issued	Next payment due
Sep 24, 2024	Oct 18, 2024

SERVICE INFO

QTY	UNIT	UNIT PRICE	TAX	TOTAL
-----	------	------------	-----	-------

Social Media Strategy		\$1,150		\$1,150
-----------------------	--	---------	--	---------

Subtotal	\$1,150
Tax	\$0
Total (USD)	\$1,150

Denise Gonzalez

GRAPHIC DESIGNER

ISSUED TO:

Velvet Flower Shop
Nancy Cepeda
nancy@velvetinvitations.com

QUOTE 035

09.16.2024

DESCRIPTION	UNIT PRICE	QTY	TOTAL
Monthly Social Media Management -45 min strategy meeting -Content calendar -Social media strategy FACEBOOK & INSTAGRAM -3 Reels/month -4 Weekly posts PINTEREST -3 Weekly pins	230.00	1	\$230.00
Note: -Photos to be provided by the customer -Price valid with a 6 month contract			

TOTAL	\$230.00
-------	----------

Total	\$230.00
-------	----------

PAYMENT DETAILS

Make checks payable to
Denise J. Gonzalez

Thank
You

MONTHLY PACKAGE

INSTAGRAM

Instagram Task summary	Questions	Price based on preferences for a month
Find Inspirational post on Instagram. (ONLY for when you have a Later.com account)	How many photos per month?	5 photos = \$20 10 photos = \$30 15 photos = \$35 20 photos = \$40 30 photos = \$50
Plan the monthly content calendar in Planoly, Tailwind or Later.com	How many IG posts? 15/30?	15 posts = \$23 30 posts= \$46
Caption writing + hashtags	The captions are max 50 words. How many IG posts? 15/30?	15 posts = \$45 30 posts= \$70
Long Caption writing + hashtags	The captions are max 100 words. How many IG posts? 15/30?	15 posts = \$60 30 posts= \$90

SET UP TASKS/ ONE TIME TASKS

Instagram Task summary	Questions	Price based on preferences for a month
Setting up a hashtag strategy (find relevant hashtags for you and create a scheduling strategy)		\$46
ate a content calendar + strategy for the next 3 months		\$92

VIP Package

For One Business Management Offer

Complete Monthly Management Includes:

-  **30 Days of Comprehensive Management**
-  **25 Static Posts** to keep your audience engaged
-  **5 Reels** for dynamic and captivating content
-  **Captions** that resonate with your audience
-  **Researched Hashtags** to boost your reach
-  **Scheduling with Optimization** to maximize engagement

Price: \$180

(Note: This is an initial estimate. We can finalize the price based on your specific requirements and adjustments.)

Let's elevate your social media presence and achieve your business goals together!



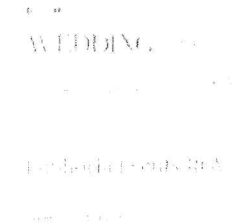
About

Contact

Careers



\$0.00



Website Advertising Vendor Basic Listing

\$300.00

Basic Listing

- Business Name
- Address & Map
- Contact Number
- Lead Capture

Listing Type

Basic Listing

✕ Clear

The price is for 6-month duration.

1

SKU: N/A

Categories: Advertising, Website Advertising

DESCRIPTION

ADDITIONAL INFORMATION

Description

Add your business to our Vendor Listing so couples can find you and reach out to you.

*In-book advertisers contact us for special discounts!

Related products



About | Contact | Careers



\$150.00



"Email Blast" has been added to your cart.



○ **Email Blast**

\$150.00

1



Categories: Advertising, Website Advertising



The floor plan of Exhibit Hall B is a large rectangular space with several key areas and furniture:

- Entrances:** "Load In Door" at the top left, "Main Entrance" at the bottom left, and "Load In Door" at the top right.
- Service Areas:** "Concession" at the top left, "Restrooms" at the top center, and a "service" area at the top right.
- Stages:** Three diamond-shaped stages are located on the right side of the hall.
- Furniture:** Numerous rectangular tables are arranged in rows throughout the central area. There are also several circular tables, some with chairs.
- Equipment:** Various items are labeled, including "Photographer", "Live Band", "Live Music", "Photobooth", "Vendor", "DJ Booth", "Travel", "Blossoms by HEB", "Sonic Music Group", "DJ Phoenix", and "Travel".
- Other Features:** A "Party Bus" is parked near the top left entrance. A "Photographer" is also located near the top right entrance.

McGraw-Hill

Page 78



SEPT 22, 2024

SUNDAY 12-5PM

At the McAllen Convention Center

20x10 End Cap Booth	\$950
20x10 Double Booth	\$850
10x10 Regular Booth	\$450
10x10 Corner Booth	\$500

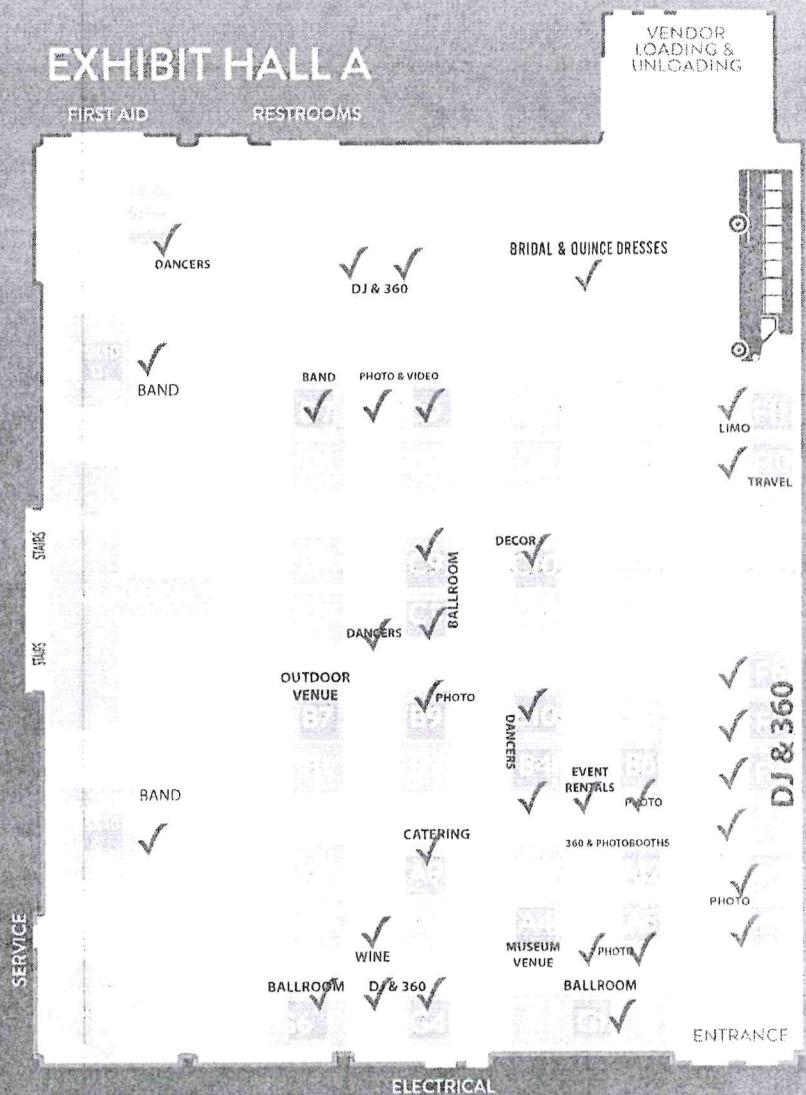
15x10 A & B	\$750
20x20 CORNERS A & B	\$1250

ELECTRICITY NOT INCLUDED AND CHARGED BY THE CONVENTION CENTER

= Reserved

For More Information Call:
956.400.4483 956.735.1413

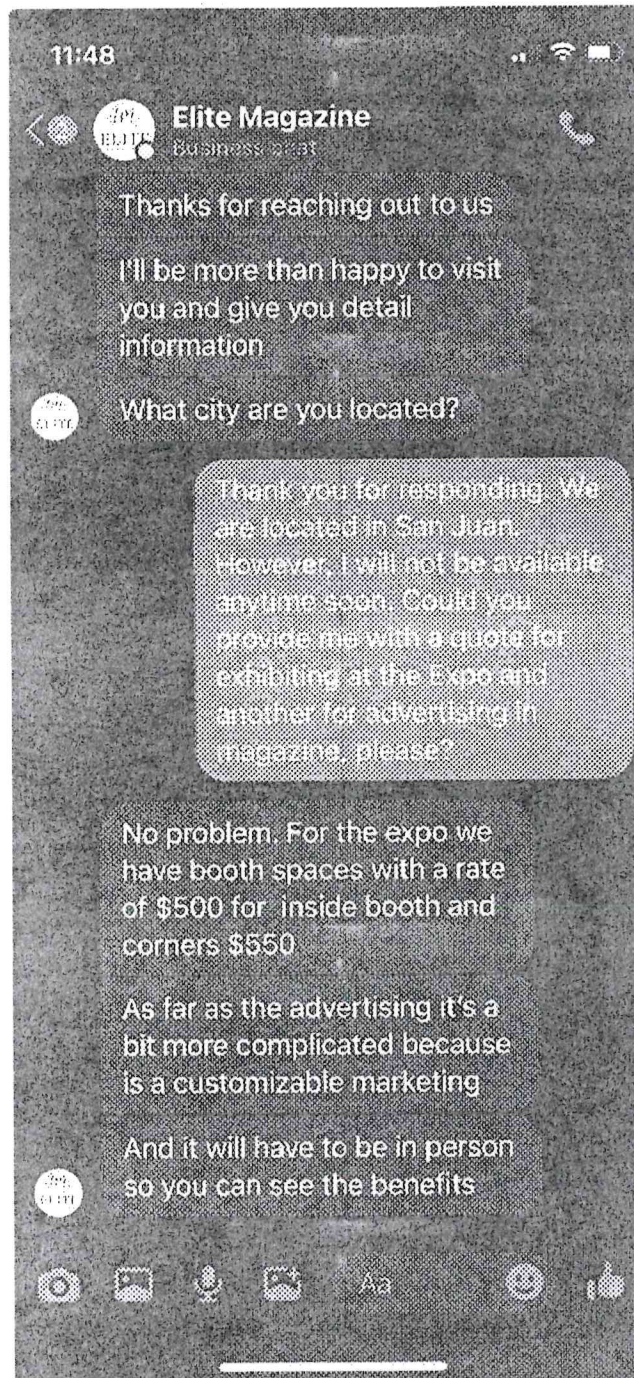
EXHIBIT HALL A





Nancy

Today at 11:49 AM



Imprime esto

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Discussion and Possible Action, if any, on Approving a Mini-Grant for Tenki Color.

STAFF COMMENTS AND RECOMMENDATIONS:

Tenki Color requests a mini-grant for social media. All required information has been submitted to EDC: the two-year plan, the UTRGV Small Business Development Center Certificate, and the three quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

Mini Grants

October 1, 2024 thru September 30, 2025

CK NO. BUSINESS
10/1/2024 STARTING BALANCE

CHECK DATE BOARD APPROVED

VENDOR

TOTAL	
\$	20,000.00
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-

Total Balance \$ 20,000.00



Tekni Color

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training.
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up _____ or Existing ☒)

Notes & Comments: _____

___ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

☒ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

___ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)
***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name (if applicable): Jose M Cepeda

Spouse's Name (if applicable): _____

Is spouse active in the business? ____ Yes ☒ No

Are you a Veteran? ____ Yes ☒ No

List of name(s) of any owners who own 25% or more of the company:

Jose M Cepeda

Owner's Mailing Address: 105 W HWY 83

City: San Juan State: Tx Zip: 78589

Phone: 956-402-7330 Fax: _____

Owner's E-mail: _____

B. Business Information

Business Name: Tekni Color

Physical Address: 105 W HWY 83

City: San Juan State: TX Zip Code: 78589

Business Phone: 956-402-7330 Fax: _____

Business Mailing Address: _____

Website: _____

Relative Acknowledgment

I, Jose M Cepeda acknowledge that I am either the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini-Grant Panel of Judges.

Signature

Date

Jose M Cepeda

Print Name

15/2/22

Tekni Color Photography Studio is a reputable photography establishment located in San Juan, Texas. With its prime location on W. Hwy 83, right in the heart of downtown San Juan, this shop offers a beautiful studio space. The shop's exterior features a classic architectural design, further enhanced by the large display windows that showcase our exquisite arrangements.

Background

Mr. Jose Cepeda, an experienced photographer, has been at the helm of Tekni Color since its operations began. Mr. Cepeda specializes in both studio photography and capturing memorable moments during social events, such as weddings and "quinceanera" celebrations.

Services Offered

Tekni Color offers an extensive range of services to cater to the diverse needs of our clients. We have an in-house photography studio equipped with state-of-the-art facilities, enabling our team to create captivating images. Additionally, we provide on location photo shoots, allowing our clients the flexibility to shoot in their preferred settings.

The company is seeking a \$2,000 small business grant for tenants to enhance business promotion through three key investments:

1. Social Media Advertising
2. Local Wedding Shows/Events
3. Set up a website and maintenance on the website

Social Media Advertising

One of the key investments we are seeking is a \$1,000 small business grant for tenants to enhance business promotion. One of the ways we plan to utilize this grant is by investing in social media advertising. By leveraging social media platforms such as Facebook and Instagram, we can reach a wider audience and attract potential customers.

Local Wedding Shows

Another investment area we have identified is participating in local wedding shows. These shows provide an excellent opportunity to showcase our skills and services to engaged couples. By participating in these shows, we can establish our brand as a leading photography studio in the San Juan community.

Website and Maintenance

Tekni Color Executive Summary

Lastly, we would like to allocate a portion of the grant to create a website and invest in its maintenance. A well-designed website can serve as a powerful marketing tool, allowing potential clients to learn more about our services, view our portfolio, and book appointments online. Regular website maintenance will ensure that it remains up-to-date and user-friendly.

In conclusion, Tekni Color Photography Studio is seeking a \$1,000 small business grant to facilitate three key investments that will contribute to our business promotion efforts. By investing in social media advertising, local wedding shows, and setting up a website, we aim to expand our reach and attract new clients. With the support of this grant, we can further enhance our capabilities and provide exceptional services to our clients in the San Juan community.

CERTIFICATE OF PARTICIPATION

Is awarded to

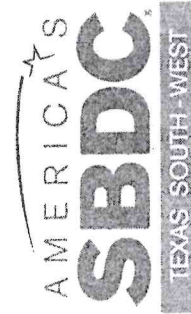
Jose M. Cepeda

for attending the session

"SMALL BUSINESS BRANDING"

from 2:00 PM-3:00 PM on August 14, 2024.

Presented and hosted by the UTRGV Small Business Development Center



THE UNIVERSITY
OF TEXAS
RIO GRANDE VALLEY

UTRGVTM

Disclaimer: This certificate solely attests to the participation in the event and does not confer any continuing education units (CEUs), professional credentials, or qualifications.

Tekni Color LLC
Profit & Loss Forecast Overview
January through December 2025

	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	Jul 26	Aug 26
Ordinary Income/Expense								
Income								
Sales	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00
Total Income	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00	1,751.00
Expense								
Legal and Professional	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Repair and Maintenance	41.67	41.67	41.67	41.67	41.67	41.67	41.67	41.67
Taxes and Licenses	2,072.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Utilities	43.00	43.00	43.00	43.00	43.00	43.00	43.00	43.00
Supplies	2,072.00	475.00	475.00	475.00	475.00	475.00	475.00	475.00
Total Expense	4,228.67	559.67	559.67	559.67	559.67	559.67	559.67	559.67
Net Ordinary Income	-2,477.67	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33
Net Income	-2,477.67	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33	1,191.33

Tekni Color LLC
Profit & Loss Forecast Overview
January through December 2025

	Sep 26	Oct 26	Nov 26	Dec 26	TOTAL
Ordinary Income/Expense					
Income					
Sales	1,751.00	1,751.00	1,751.00	1,751.00	21,012.00
Total Income	1,751.00	1,751.00	1,751.00	1,751.00	21,012.00
Expense					
Legal and Professional	0.00	850.00	0.00	0.00	850.00
Repair and Maintenance	41.67	41.67	41.67	41.67	500.04
Taxes and Licenses	0.00	0.00	0.00	0.00	2,072.00
Utilities	43.00	43.00	43.00	43.00	516.00
Supplies	475.00	475.00	475.00	475.00	7,297.00
Total Expense	559.67	1,409.67	559.67	559.67	11,235.04
Net Ordinary Income	1,191.33	341.33	1,191.33	1,191.33	9,776.96
Net Income	1,191.33	341.33	1,191.33	1,191.33	9,776.96

Tekni Color LLC
Profit & Loss Forecast Overview
January through December 2025

Ordinary Income/Expense	Jan 25	Feb 25	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25
Income								
Sales	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00
Total Income	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00
Expense								
Legal and Professional	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Repair and Maintenance	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00	\$43.00
Taxes and Licenses	\$2,072.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Utilities	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00	\$102.00
Supplies	\$475.00	\$475.00	\$475.00	\$475.00	\$475.00	\$475.00	\$475.00	\$475.00
Total Expense	\$2,692.00	\$620.00	\$620.00	\$620.00	\$620.00	\$620.00	\$620.00	\$620.00
Net Ordinary Income	-\$1,037.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00
Net Income	-\$1,037.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00	\$1,035.00

Tekni Color LLC
Profit & Loss Forecast Overview
January through December 2025

Ordinary Income/Expense	Sep 25	Oct 25	Nov 25	Dec 25	TOTAL
					Jan - Dec 25
Income					
Sales	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$19,860.00
Total Income	\$1,655.00	\$1,655.00	\$1,655.00	\$1,655.00	\$19,860.00
Expense					
Legal and Professional	\$0.00	\$850.00	\$0.00	\$0.00	\$850.00
Repair and Maintenance	\$43.00	\$43.00	\$43.00	\$43.00	\$516.00
Taxes and Licenses	\$0.00	\$0.00	\$0.00	\$0.00	\$2,072.00
Utilities	\$102.00	\$102.00	\$102.00	\$102.00	\$1,224.00
Supplies	\$475.00	\$475.00	\$475.00	\$475.00	\$5,700.00
Total Expense	\$620.00	\$1,470.00	\$620.00	\$620.00	\$10,362.00
Net Ordinary Income	\$1,035.00	\$185.00	\$1,035.00	\$1,035.00	\$9,498.00
Net Income	\$1,035.00	\$185.00	\$1,035.00	\$1,035.00	\$9,498.00

THE STATE OF TEXAS }
COUNTY OF HIDALGO }

1134528

KNOW ALL MEN BY THESE PRESENTS:

THAT JOSE M. CEPEDA, the undersigned, for the purpose of complying with Chapter 36, Title 4, Business and Commerce Code of the State of Texas, do hereby certify to the following facts:

1. TEKNI-COLOR COMPANY is the assumed name under which the business or professional services is or is to be conducted or rendered.

2. Registrant: INDIVIDUAL

3. Names and Addresses:

Name	<u>JOSE M. CEPEDA</u>	<u>1712 AMISTAD</u>
Title	<u>OWNER</u>	Address <u>SAN JUAN, TX. 78589</u>
Name	_____	_____
Title	_____	Address _____
Name	_____	_____
Title	_____	Address _____
Name	_____	_____
Title	_____	Address _____

Said Company was duly associated under the laws of Texas and its registered or similar office address there is 105 W. US HIGHWAY 83 SAN JUAN, TEXAS 78589

County or counties within the State of Texas where the business or professional services are being or are to be conducted or rendered under said assumed name: HIDALGO COUNTY

4. The business or professional service is a: SOLE PROPRIETORSHIP
The corporation is a: _____

5. The period, not to exceed ten (10) years, during which the assumed name will be used is from the 24th day of October, 2002, until the 24 day of October, 2012.
IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 24th day of October, 2002.

x Jose Cepeda

1. Indicate whether the registrant is an Individual; a Partnership; an Estate; a Real Estate Investment Trust; a Company; a Corporation.
2. If the registrant is:

- An individual, full name and residence address;
 - A Partnership, the venture or partnership name, the venture or partnership office address, the full name of each joint venturer or general partner and their residence address if an individual, or its office address if not an individual;
 - An Estate, the name of the estate, the estate's office address, if any, and the full name of each representative of the estate, residence address, if an individual, or its office address if not an individual;
 - A Real Estate Investment Trust, the name of the trust, the address of the trust, the full name of each trustee manager, residence address, if an individual, or its office address if not an individual;
 - A Company, other than a real estate investment trust, or a corporation, the name of the company or corporation, the state, county or other jurisdiction under the laws of which it was organized, incorporated or associated, and its office address;
 - A Corporation, the name of the corporation as stated in its articles of incorporation or association or comparable document, the state, county, or other jurisdiction under the laws of which it was incorporated or associated and address of its registered or similar office in that state, county or jurisdiction, if required to maintain a registered office in this state, the address of such registered office and the name of its registered agent at such address, and the address of its principal office if not the same as that of its registered office in this state; if the corporation is not required to or does not maintain a registered office in this state, its office address in this state or if the corporation is not incorporated, organized or associated under the laws of this state, the address of its place of business in this state or its office address elsewhere, if any.
3. Insert titles as: individual, general partner, joint venturer, representative, trustee manager, company/corporate office, attorney in fact and registered agent and/or indicate registered office address, etc.
4. Strike if not applicable.
5. Insert form of business/corporation as proprietorship, sole practitioner, joint venture, general partnership, limited partnership, real state investment trust, joint-stock company, or some other form of unincorporated business or professional association or entity, or for corporations: business corporation, nonprofit corporation, professional corporation, or some other type of incorporated business, professional or other association, or legal entity.

Denise Gonzalez

GRAPHIC DESIGNER

ISSUED TO:

Teknicolor Photo Studio
Jose Cepeda

INVOICE 033

09.24.2024

DUE UPON RECEIPT

DESCRIPTION	UNIT PRICE	QTY	TOTAL
-------------	------------	-----	-------

Website	600.00	1	\$600.00
---------	--------	---	----------

Build basic portfolio
website with booking
page. Domain and hosting
costs not included.

TOTAL	\$1,860.00
--------------	-------------------

Total \$1,860.00

PAYMENT DETAILS

Make checks payable to
Denise J. Gonzalez

*Thank
You*

Invoice

Bill to
José Cepeda
Teknicolor
103 US-83 BUS, San Juan, TX, 78589
nancy@velvetinvitations.com
323-490-2780

Invoice #	PO #
198497-000057	---
Date issued	Next payment due
Sep 24, 2024	Sep 27, 2024

SERVICE INFO

QTY	UNIT	UNIT PRICE	TAX	TOTAL
-----	------	------------	-----	-------

Social Media Strategy		\$1,400	\$1,400
Subtotal			\$1,400
Tax			\$0
Total (USD)			\$1,400

Invoice

Bill to
José Cepeda
Teknicolor
103 US-83 BUS, San Juan, TX, 78589
nancy@velvetinvitations.com
323-490-2780

Invoice #	PO #
198497-000057	---
Date issued	Next payment due
Sep 24, 2024	Oct 18, 2024

SERVICE INFO	QTY	UNIT	UNIT PRICE	TAX	TOTAL
Social Media Strategy			\$1,400		\$1,400
Subtotal					\$1,400
Tax					\$0
Total (USD)					\$1,400

Denise Gonzalez

GRAPHIC DESIGNER

ISSUED TO:

Teknicolor
~~Velvet Flower Shop~~
Jose Cepeda

QUOTE 036

09.16.2024

DESCRIPTION	UNIT PRICE	QTY	TOTAL
Website	600.00	1	\$600.00
Build basic portfolio website with booking page. Domain and hosting costs not included.			

*W-9
this one*

TOTAL	\$600.00
-------	----------

Total \$600.00

PAYMENT DETAILS

Make checks payable to
Denise J. Gonzalez

*Thank
You*

MONTHLY PACKAGE

INSTAGRAM

Instagram Task summary	Questions	Price based on preferences for a month
Find Inspirational post on Instagram. (ONLY for when you have a Later.com account)	How many photos per month?	5 photos = \$20 10 photos = \$30 15 photos = \$35 20 photos = \$40 30 photos = \$50
Plan the monthly content calendar in Planoly, Tailwind or Later.com	How many IG posts? 15/30?	15 posts = \$23 30 posts= \$46
Caption writing + hashtags	The captions are max 50 words. How many IG posts? 15/30?	15 posts = \$45 30 posts= \$70
Long Caption writing + hashtags	The captions are max 100 words. How many IG posts? 15/30?	15 posts = \$60 30 posts= \$90

SET UP TASKS/ ONE TIME TASKS

Instagram Task summary	Questions	Price based on preferences for a month
Setting up a hashtag strategy (find relevant hashtags for you and create a scheduling strategy)		\$46

Create a content calendar + strategy for the next 3 months		\$92
--	--	------

VIP Package ✨

For One Business Management Offer

Complete Monthly Management Includes:

- 📅 **30 Days of Comprehensive Management**
- 🖼️ **25 Static Posts** to keep your audience engaged
- 🎬 **5 Reels** for dynamic and captivating content
- 📝 **Captions** that resonate with your audience
- 🔍 **Researched Hashtags** to boost your reach
- 📅 **Scheduling with Optimization** to maximize engagement

Price: \$180

(Note: This is an initial estimate. We can finalize the price based on your specific requirements and adjustments.)

Let's elevate your social media presence and achieve your business goals together!


[About](#) | [Contact](#) | [Careers](#)

THE VALLEY
WEDDING
PAGES

\$0.00



THE VALLEY
WEDDING
PAGES

100% Satisfaction Guarantee

Professional Vendors Only

www.valleyweddingpages.com

Basic Listing

- Business Name
- Address & Map
- Contact Number
- Lead Feature



200 x 100 pixels



200 x 100 pixels

Website Advertising Vendor Basic Listing

\$300.00

Listing Type

Basic Listing

× Clear

The price is for 6-month duration.

1

SKU: N/A

Categories: Advertising, Website Advertising

DESCRIPTION

ADDITIONAL INFORMATION

Description

Add your business to our Vendor Listing so couples can find you and reach out to you.

*In-book advertisers contact us for special discounts!

Related products



About | Contact | Careers



\$150.00



"Email Blast" has been added to your cart.



○ **Email Blast**

\$150.00

1



Categories: Advertising, Website Advertising

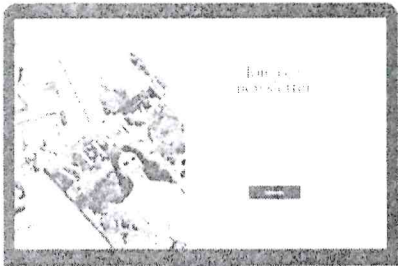


Exhibit Hall B





SEPT 22, 2024

SUNDAY 12-5PM

At the McAllen Convention Center

20x10 End Cap Booth	\$950
20x10 Double Booth	\$850
10x10 Regular Booth	\$450
10x10 Corner Booth	\$500

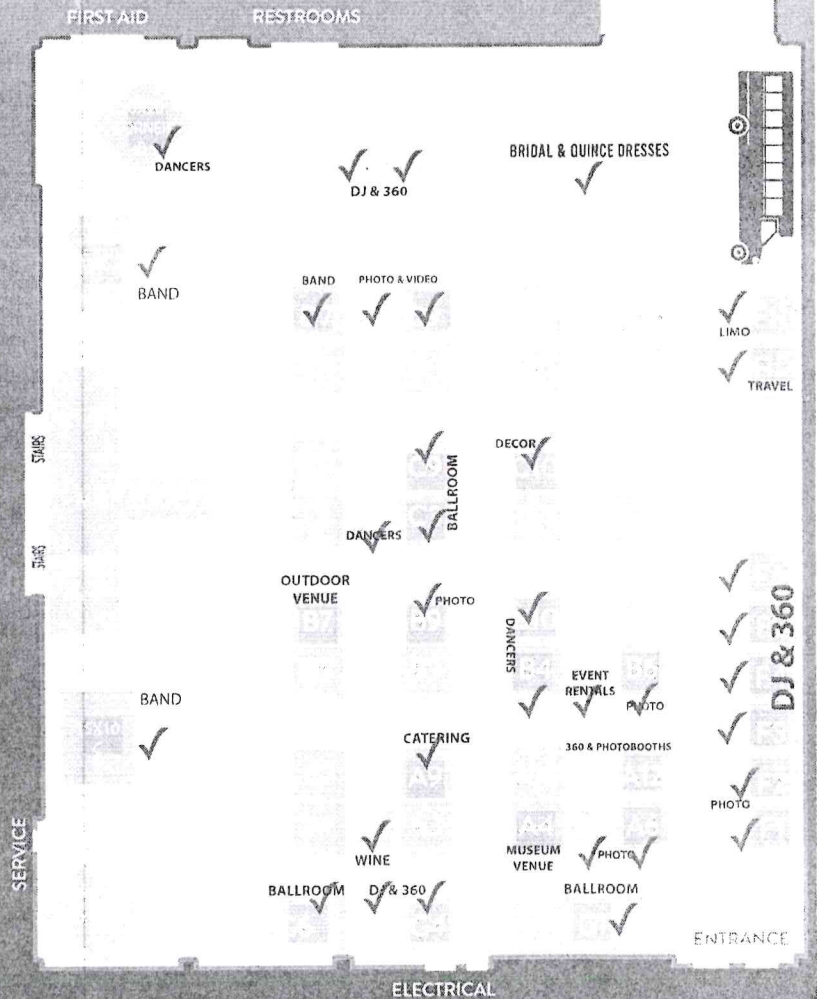
15X10 A & B	\$750
20x20 CORNERS A & B	\$1250

ELECTRICITY NOT INCLUDED AND
CHARGED BY THE CONVENTION CENTER

■ = Reserved

For More Information Call:
956.400.4483 956.735.1413

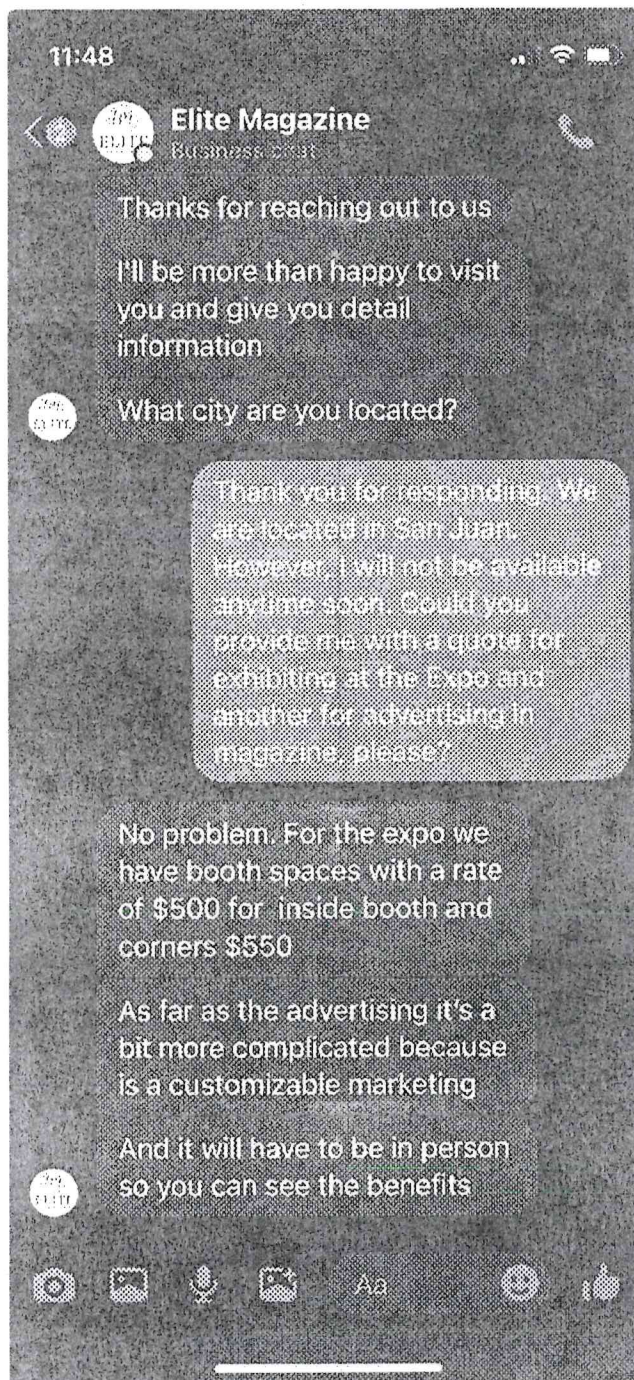
EXHIBIT HALL A





Nancy

Today at 11:49 AM



Imprime esto

AGENDA ITEM AND RECOMMENDATION SUMMARY
CITY COMMISSION REGULAR MEETING
OCTOBER 15, 2024

Approval of the following minutes:

- August 6, 2024
 - August 20, 2024
-

STAFF COMMENTS AND RECOMMENDATIONS:

Approval of the following minutes:

- August 6, 2024
- August 20, 2024

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Benjamin Arjona, City
Manager

MINUTES

AUGUST 06, 2024

San Juan Economic Development Corporation Regular Meeting Minutes

Date: August 6, 2024

Time: 6:00 p.m.

Location: San Juan City Hall

512 S. Nebraska Ave.

EOC Room (2nd Floor)

San Juan, TX 78589

I CALL TO ORDER

Marco Villegas called the meeting to order at 6:00 p.m.

II PLEDGE OF ALLEGIANCE

Marco Villegas led the Pledge of Allegiance.

III ROLL CALL

Present: Marco "Markie" Villegas, Mayor Pro Tem/Board President
Adina "Daina" Santillan, City Commissioner/Board Vice-President
Roman C Flores, Board Member
Armando Garza Jr. Board Member

Absent: Ernesto "Neto" Guajardo, City Commissioner/Board Member
Leonardo "Lenny" Sanchez, City Commissioner/Board Member
Pete Garcia, Board Member
Alyssa Aleman, EDC Legal Counsel

Staff: Ben Arjona, City Manager/Executive Director
Martha Patterson, Administrative Assistant
Juan Tijerina, IT Department

Presenter(s): Ruben Guajardo
Clara Barrera,
Cristóbal Rodriguez
Nicole Vallejo

IV PUBLIC COMMENTS

Cristobal Rodriguez

V DIRECTOR'S REPORT

- 1.-ribbon cutting Legacy Smiles August 10th
- ribbon Whataburger on August 21st at 4:00 p.m. 902 W. IH-2
- TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston, TX
- Grants Newsletter for the Month of August
- 2024 – 2025 First Budget Review

DISCUSSION: Ben Arjona, Executive Director, gave a brief report on the ribbon-cutting coming in August Legacy Smiles and invited them to the Whataburger Grand Opening/Ribbon-Cutting on Wednesday, August 21st, at 4:00 p.m. Ben Arjona informed the members about the upcoming conference in Houston. He asked if they were interested in participating and to inform Ms. Martha Patterson, EDC Administrative Assistant, to make the proper arrangements. Mr. Arjona provided the available Grants that John Pankratz, Grant Writer from Hollis Association, created. He also provided the 2024-2025 First Budget Review. He will bring it back for further modifications. He advised them that the budget increased by 1/2 million due to sales tax.

VI DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on “Downtown Revitalization Plan.

DISCUSSION: Ben Arona, Executive Director, this agenda item will appear until the Downtown Revitalization Project is completed. We have no updates.

2. Discussion and Possible Action, if any, on Sponsorship/Promotional PSJA Football Season Spots for EDC Advertisement.

DISCUSSION: Ben Arjona, Executive Director, introduced the ladies from PSJA Football Season Scoreboard Spots for EDC Advertisement.

Clara Barrera and Cindy Ibarra represented PSJA I.S.D.'s communications department, and Ms. Barrera informed the board that several spots were still available for stadium advertising. She explained the packages she had available. Adina Santillan, Vice President, wants a brief description of each package.

Adina Santillan, Vice-President, motioned to take items 2, 3, and 4 into the executive session to discuss them in more detail. Second by Roman C. Flores, Board Member. The motion passes unanimously. (4-0)

Out of Executive Session at 7:37 p.m.

Board Decision: No Action

3. Discussion and Possible Action, if any, Sponsorship/Promotional for the City of San Juan Police Department for National Night Out Event. Thursday, August 15, 2024, at 6:00 p.m. at the San Juan Municipal Park.

DISCUSSION: Ben Arjona, Executive Director. The board wants to take this issue to the executive session for further discussion.

Out of Executive Session at 7:37 p.m.

Board Decision: Adina Santillan, Vice-President, motion to sponsor \$1,000.00. Seconded by Roman Flores, Board Member. The motion passes unanimously. (4-0)

4. Discussion and Possible Action, if any, on Sponsorship/Promotional PAL National Night Out Event. Thursday, August 15, 2024, at 6:00 p.m. at the San Juan Municipal Park.

DISCUSSION: Ben Arjona, Executive Director. The board wants to take this issue to the executive session for further discussion.

Out of Executive Session at 7:37 p.m.

Board Decision: Adina Santillan, Vice-President, motion to sponsor \$1,00.00. Seconded by Armando Garza, Board Member. The motion passes unanimously. (4-0)

5. Discussion and Possible Action, if any, on Purchasing a Spot on the 2024 PSJA Football Program.

DISCUSSION: Ben Arjona, Executive Director, informed the board if interested in purchasing the PSJA football program ad.

Nichole Vallejo, who represented the PSJA Quarterback club, explained the different options on the football program pages. The money is for athletes' snacks, scholarships, and a banquet at the end of the year.

Board Decision: Roman C. Flores, Board Member, motion to purchase full page for \$400.00. Seconded by Marco Villegas, Board President. The motion passes unanimously. (4-0)

6. Discussion and Possible Action, if any, on Fiscal Year Budget 2024-2025.

DISCUSSION: Ben Arjona, Executive Director, recommends that the board take this item into executive session to discuss it more in detail. Board conquers.

Board Decision: No Action

VII CONSENT AGENDA

1. Approval of the following minutes:

- February 6, 2024
- February 20, 2024
- March 19, 2024
- April 2, 2024
- May 7, 2024

DISCUSSION: Ben Arjona, Executive Director, informed the board of the Consent Agenda minutes presented.

Board Decision: Adina Santillan, Vice-President, motion to approve minutes. Seconded by Armando Garza. The motion passes unanimously. (4-0)

VIII EXECUTIVE SESSION 6:25 p.m.

The San Juan Economic Development Corporation will Convene in Executive Session, in accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).

Adina Santillan, Vice-President, motioned to convene for the Executive Session at 6:25 p.m., seconded by Armando Garza, Board Member. The motion passes unanimously. (4-0)

A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS:
Deliberation Regarding Financial Incentive to a Business Prospect.

- A. Project Cop
- B. Project Bear
- C. Project Break

B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087.
ECONOMIC NEGOTIATIONS: Deliberation Regarding EDC Real Estate Properties.

IX RECONVENE 7:37 p.m.

The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.

Adina Santillan, Vice-President, motioned to reconvene into the Open Session at 7:37 p.m., Seconded by Armando Garza, Board Member. The motion passes unanimously. (4-0)

DISCUSSION: Ben Arjona, Executive Director, EDC Board, took items 2, 3, and 4 into executive session for further discussion.

A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS:
Deliberation Regarding Financial Incentive to a Business Prospect.

- A. Project Cop
- B. Project Bear
- C. Project Break

Board Decision: No Action

B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087.
ECONOMIC NEGOTIATIONS: Deliberation Regarding EDC Real Estate Properties.

Board Decision: No Action

X ADJOURNMENT 7:39 p.m.

Adina Santillan, Vice-President, motioned to adjourn the San Juan EDC Regular call meeting at 7:39 p.m., Seconded by Roman C. Flores, Board Member. The motion passes unanimously. (4-0)

Submitted

Certified

Marco Villegas, Board President

Board Approval

Seal

MINUTES

AUGUST 20, 2024

San Juan Economic Development Corporation Meeting Minutes

Date: August 20, 2024

Time: 6:42 PM

Location: San Juan City Hall
512 S. Nebraska Ave.
E.O.C. Room (2nd Floor)
San Juan, TX 78589

I CALL TO ORDER

Marco Villegas, Board President, called the meeting to order at 6:42 p.m.

II PLEDGE OF ALLEGIANCE

Marco Villegas, Board President, led the Pledge of Allegiance.

III ROLL CALL

Present: Marco "Markie" Villegas, Mayor Pro Tem/Board President
Adina "Dina" Santillan, City Commissioner/Board Vice President
Ernesto "Neto" Guajardo, City Commissioner/Board Member
Jesus "Jesse" Ramirez, City Commissioner/Board Member
Armando Garza Jr., Board Member
Pete Garcia, Board Member
Ellie Santillan, Board Member

Absent:

Staff: Ben Arjona, City Manager/Executive Director
Alyssa Aleman, Legal Counsel
Lauren Ramirez, Realtor
Martha Patterson, Administrative Assistant II
Roy Vega, IT Department

Other: Cynthia Flores

IV PUBLIC COMMENTS

No Public Comments.

Adina Santillan introduced her sister, Ellie, and summarized her qualifications, including a degree in advertising and marketing. She Represented Craft Food and traveled all over the United States. She also worked in corporate sales with the Spurs and AT&T Corporate; she continues to work on the corporate side with sales and marketing. She is familiar with economic growth. All the members of the EDC board welcomed Ellie Santillan and welcomed back Jesse Ramirez to the EDC.

V DIRECTOR'S REPORT

1. -Ribbon Cutting for Whataburger on August 21st at 4:00 p.m. 902 W. IH2
-TML 112th Annual Conference and Exhibition-October 9-11, 2024, Houston, TX
SOLD OUT
-Edwards Abstract and Title Company invitation for the Texas Proud Customer

DISCUSSION: Ben Arjona, Executive Director, shared with the board that the Whataburger Ribbon Cutting is finally happening. He also informed the board members about the upcoming TML Conference. It was sold out but is now open again for registration. He asked if they were interested in participating to please inform Martha Patterson, EDC Administrative Assistant, to make the proper arrangements. Mr. Arjona also mentioned Edward Abstract Title Company's invitation for the Texas Proud Customer BBQ Appreciation.

VI DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS.

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan.

DISCUSSION: Ben Arjona, Executive Director, spoke to Mr. Rick Cosley, and the project is on target. A resolution for the funds will be presented in the next two meetings.

2. Discussion and Possible Action, if any, on Approving the Mini-Grant for Active Nutrition.

DISCUSSION: Ben Arjona, Executive Director, informed the board that Cynthia Flores is a tenant for Active Nutrition. She has submitted all the necessary documents to qualify for the mini-grant.

Adina Santillan, Board Vice President, motioned to approve the mini-grant requested. Seconded by Jesus Ramirez, Board Member. The motion passes unanimously. (7-0)

3. Discussion and Possible Action on Fiscal Year Budget 2024-2025.

DISCUSSION: Ben Arjona, Executive Director, presented the fiscal year budget for 2024-2025 to allow the new board members to review it. Marco Villegas, Board President, asked if sales taxes had increased. Ben Arjona, EDC sales tax increased by 8%. Jesus Ramirez, Board Member, inquired about line 1030 for salaries, the increase from \$122,000.00 to \$212,000.00. Did we hire an assistant? Adina Santillan, Vice President, is there any proposed increase in staff? Ben Arjona, the \$50,000.000 for the Assistant Executive Director is vacant, and those monies are not going to the budget expensed from last year to this year, plus the 4% for the cost of living was calculated. Armando Garza, Board Member, asked about line 5510-Advertisement, the football scoreboard. The board wants the following to be covered under this budget line. The cost for each game, how often it will appear per game, and the 15-second commercial will be ready for the rest of the games. Pat Karr, Chief Technology Officer, briefly described what the video would entail to the Board. Lastly, the board wants a copy of the football scoreboard packet for the next meeting. Adina Santillan, Board Vice President, is inquiring about line 9998. Other Special Expenses- \$ 35,000 for other promotional and marketing items, and the budget was approved after clarifying the salaries. Ben Arjona stated that the salaries were correct. He also told the board that the undesignated line 9901 Special Project label was for incentivized new businesses.

Jesus Ramirez, Board Member, motioned to approve the fiscal year budget for 2024-2025. Seconded by Pete Garcia, Board Member. The motion passes unanimously. (7-0)

VII EXECUTIVE SESSION 7:03 PM

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.087 (Deliberation Regarding Economic Development Negotiations).

Adina Santillan, Board Vice-President, motioned to convene into executive session at 7:03 p.m. Seconded by Ernesto Guajardo, Board Member. The motion passes unanimously. (7-0)

- A. Pursuant to Section §551.087 ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.

- A. Project Cop
- B. Project Energize

- B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

VIII RECONVENE 7:25 PM

Adina Santillan, Board Vice-President, motioned to reconvene into open session at 7:25 p.m. Seconded by Jesus Ramirez, Board Member. The motion passes unanimously. (7-0)

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, In Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.

- A. Pursuant to Section §551.087 ECONOMIC DEVELOPMENT NEGOTIATIONS, Deliberation Regarding Financial Incentive to a Business Prospect.

- A. Project Cop
- B. Project Energize

DISCUSSION: Ben Arjona, Executive Director, no action on items A.

- B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.

DISCUSSION: Ben Arjona, Executive Director, no action on item B.

San Juan EDC
Minutes August 20, 2024
IX. ADJOURNMENT 7:26 PM

Adina Santillan, Board Vice-President, motioned to adjourn the San Juan EDC regular call meeting at 7:26 p.m. Seconded by Pete Garcia, Board Member. The motion passes unanimously. (7-0)

Marco Villegas, Board President

Board Secretary

Date Approved

Seal: