



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

**Location: San Juan City Hall
E.O.C. ROOM (2nd Floor)
512 S, Nebraska Ave,
San Juan, Texas 78589
Tuesday, March 4, 2025
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

1. -Met with EDC Realtor Lauren Ramirez and discussed owned properties and potential acquisitions.
-Coordinated with I.T. Department on Drone Flights for businesses not yet on the website.
-Got TVs mounted in the EDC Lobby and Conference room to display city businesses.
-Added EDC Website Link to the City of San Juan's Website to add exposure to our organization.
-Prepared and coordinated Homes2 Suites ribbon cutting. Which is on Thursday, February 27, 2025, at 4:00 p.m.
-Met with Finance Director Mr. Gonzales and Mr. J. Moncayo from Luis C. Orozco, CPA, to discuss the audit.

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan."
2. Discussion and Possible Action, if any, on Sponsoring/Promotional the 2nd Annual Armed Forces Festival, Alamo, TX, on May 16-17, 2025. at the The Landmark on Tower Rd.
3. Discussion and Possible Action, if any, on Sponsorship/Promotional for the South Texas Mariachi Festival of Dr. Dahlia Guerra and ToGive on Friday, April 25-Sunday, April 27, 2025. at the Old Hidalgo Pump House.
4. Discussion and Possible Action, if any, on Sponsorship/Promotional the PSJA All-Abilities Awareness Walk 2025, on Saturday, April 26, 2025, at the PSJA Stadium.

5. Discussion and Possible Action, if any, on Sponsorship/Promotional for the Superintendent's Scholarship Golf Class on Saturday, March 29, 2025.

VII. CONSENT AGENDA

VIII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Financial Incentive to a Business Prospect.
 - A. Project Tri O
 - B. Project Court
 - C. Project Don
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.
 - C. Pursuant to Section §551.074 PERSONNEL MATTERS, Discussion, and Possible Action to Approve the Job Description and Duties for EDC Assistant Executive Director.

IX. RECONVENE

1. The San Juan Economic Development Corporation will Reconvened into Open Session to take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Financial Incentive to a Business Prospect.
 - A. Project Tri O
 - B. Project Court
 - C. Project Don
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS; Deliberation Regarding EDC Real Estate Properties.
 - C. Pursuant to Section §551.074 PERSONNEL MATTERS, Discussion, and Possible Action to Approve the Job Description and Duties for EDC Assistant Executive Director.

X. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 28th of February 2025 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. Garcia, CFM
Interim Executive Director

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
MARCH 4, 2025

- Met with EDC Realtor Lauren Ramirez and discussed owned properties and potential acquisitions.
 - Coordinated with I.T. Department on Drone Flights for businesses not yet on the website.
 - Got TVs mounted in the EDC Lobby and Conference room to display city businesses.
 - Added EDC Website Link to the City of San Juan's Website to add exposure to our organization.
 - Prepared and coordinated Homes2 Suites ribbon cutting. Which is on Thursday, February 27, 2025, at 4:00 p.m.
 - Met with Finance Director Mr. Gonzales and Mr. J. Moncayo from Luis C. Orozco, CPA, to discuss the audit.
-

STAFF COMMENTS AND RECOMMENDATIONS:

- Met with EDC Realtor Lauren Ramirez and discussed owned properties and potential acquisitions.
- Coordinated with I.T. Department on Drone Flights for businesses not yet on the website.
- Got TVs mounted in the EDC Lobby and Conference room to display city businesses.
- Added EDC Website Link to the City of San Juan's Website to add exposure to our organization.
- Prepared and coordinated Homes2 Suites ribbon cutting. Which is on Thursday, February 27, 2025, at 4:00 p.m.
- Met with Finance Director Mr. Gonzales and Mr. J. Moncayo from Luis C. Orozco, CPA, to discuss the audit.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

Ribbon Cutting

CEREMONY PRESENTED BY THE SAN JUAN EDC FOR

HOME **2**
SUITES BY HILTON



1003 E. CARROLL RD.

THURSDAY, FEBRUARY 27TH, 2025

4:00 PM



AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
MARCH 4, 2025

Discussion and Possible Action, if any, on Sponsoring/Promotional the 2nd Annual Armed Forces Festival, Alamo, TX, on May 16-17, 2025. at the The Landmark on Tower Rd.

STAFF COMMENTS AND RECOMMENDATIONS:

The Armed Forces Festival Series, The Athletic Collective, LLC., Artisan Builders, the McAllen Guns & Houses Foundation, and The Landmark on Tower partnered to produce the 2nd Armed Forces Festival. On May 16-17, 2025, to honor our Armed Forces Members and First Responders. We are requesting sponsorship from San Juan EDC. This is the first time we are reaching out to the City of San Juan, TX. EDC.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

ARMED FORCES
BEER RELEASE!

2ND ANNUAL
**ARMED FORCES
FESTIVAL**

ALAMO, TEXAS
MAY 16-17TH, 2025

ARMED FORCES
HONOR THE FALLEN ★ ★ ★ ★ ★ UPLIFT THE LIVING
FESTIVAL SERIES

OFFICIAL HOTEL:

HOME2
SUITES BY HILTON



FREE ADMISSION WITH LIVE PERFORMANCES BY:

**TEAGUE
BROTHERS
-BAND-**

RIVER ROCK 7



26A.
STUDIO





-SPONSORSHIP OF THE 2ND ANNUAL ARMED FORCES FESTIVAL-

Dear Potential Sponsor:

I hope this message finds you well! The Armed Forces Festival Series, The Athletic Collective, LLC., Artisan Builders, the McAllen Guns & Hoses Foundation, and The Landmark on Tower have partnered to produce the 2nd Annual Armed Forces Festival! This two-day festival is set to take place on May 16th and 17th, 2025, at The Landmark on Tower in beautiful Alamo, TX! To make this festival a success, we are seeking sponsors who share our commitment to honoring our Armed Forces Members and First Responders as well as supporting the local community. We believe that your business aligns perfectly with our mission and are reaching out to you with an invitation to become one of our esteemed sponsors.

The 2nd Annual Armed Forces Festival will feature two fun filled days of live music entertainment, a car show, a BBQ cook-off, food trucks, a vendor market, and much more! We are also very excited to announce our solid music line up that includes Reserve, River Rock 7, with veteran lead, Teague Brothers Band headlining! We will also have a presentation of gratitude and recognition to all our members of the Armed Forces and First Responders, a color guard presentation of colors, and a silent auction to raise funds for armed forces members and first responder advocacy groups. Your sponsorship would be an ideal platform to promote your business to a diverse demographic across the Rio Grande Valley in addition to the surrounding communities of Dripping Springs and Houston, TX.

I personally want to thank you for your consideration of becoming a sponsor of the 2nd Annual Armed Forces Festival. If you have any further questions regarding sponsorship opportunities, please feel free to contact me at your earliest convenience. Thank you once again for your time and consideration!

Respectfully,

Leonel Alvarado

Owner/Manager – The Athletic Collective, LLC

Co-Founder – Armed Forces Festival Series

Special Events Coordinator – McAllen Guns & Hoses Foundation: 501(c)(3)

(956) 460-9589 mobile

armedforcesfestival@gmail.com



-SPONSORSHIP PACKAGES FOR THE INAUGURAL ARMED FORCES FESTIVAL-

PLATINUM SPONSOR: \$500

- Recognition at event
- Logo on main event banner
- Logo on promotional poster (print & digital)
- 4 Promotional yard signs at event
- Recognition in all social media ads (print & digital)
- Distribution of promotional items
- Six (6) event t-shirts
- One (1) Reserved VIP table for 6
- 12 cans of 12 Armed Forces Beer or soft drinks
- On stage digital background advertisement at the Armed Forces and Grounds & Rounds Festivals
- Set up of table/tent at event to promote your business
- Featured sponsor spotlight on social media
- Autographed and framed event posters for the Armed Forces and Grounds & Rounds Festivals

Gold Sponsor: \$300

- Recognition at event
- Logo on main event banner
- Logo on promotional poster (print & digital)
- 2 Promotional yard signs at event
- Distribution of promotional items
- Four (4) event t-shirts
- 6 cans of Armed Forces Beer or soft drinks
- Autographed and framed event poster
- Featured sponsor spotlight on social media
- On stage background advertisement

Silver Sponsor: \$200

- Recognition at event
- Logo on main event banner
- Logo on promotional poster (print & digital)
- Distribute promotional items
- Two (2) event t-shirts
- Autographed and framed event poster

Bronze Sponsor: \$100

- Recognition at event
- Distribution of promotional items
- Autographed and framed event poster

Patriot Sponsor: \$50 or equivalent amount in an item we can use in the silent auction

- Recognition at event
- Autographed and framed event poster

Please email logo file in vector format (.ai, .svg, or .eps) with transparent background by 05/09/2025 to armedforcesfestival@gmail.com so we are able to produce the promotional items for your respective sponsorship tier. Thank you in advance for your support!

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
MARCH 4, 2025

Discussion and Possible Action, if any, on Sponsorship/Promotional for the South Texas Mariachi Festival of Dr. Dahlia Guerra and ToGive on Friday, April 25- Sunday, April 27, 2025. at the Old Hidalgo Pump House.

STAFF COMMENTS AND RECOMMENDATIONS:

Dr. Dahlia Guerra and ToGive request sponsorship for their First Annual South Texas Mariachi Festival at the Old Hidalgo Pump House on Friday, April 25-27, 2025. Sponsor will gain exposure to an engaged audience while showcasing your commitment to cultural arts. They are offering various sponsorship levels with benefits, including logo placements, media mentions, and tickets to all events, including the Grand Concert. Sponsorship levels are with the packet.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

October 1, 2024 thru September 30, 2025

Revised 11-20-2024



Sponsorship Opportunity: South Texas Mariachi Festival

From Augusto Contreras <augusto@creativeartstudio.org>

Date Wed 2/12/2025 2:03 PM

To Martha Patterson <mpatterson@sanjuanedc.com>

Dear Mrs. Patterson,

I hope you're well. I'm Belen Gonzalez, and on behalf of Dr. Dahlia Guerra and ToGive, I'd like to invite you to sponsor our First Annual South Texas Mariachi Festival on Friday April 25 through Sunday, April 27, at 6:30 PM, held at the Old Hidalgo Pump House.

This festival celebrates mariachi music and aims to unite the community through culture, entertainment, and education. A highlight will be the induction of the Grammy-nominated Mariachi Los Arrieros del Valle into the South Texas Mariachi Hall of Fame at the Mariachi Under the Stars Gala. Proceeds will benefit the South Texas Music & Cultural Arts Foundation and ToGive International, supporting vital music education and cultural programs.

As a sponsor, you'll gain exposure to an engaged audience while showcasing your commitment to cultural arts. We offer various sponsorship levels with benefits including logo placement, media mentions, and tickets to all events, including the Grand Concert.

I would love to discuss how we can partner with you for this exciting event. Please find our sponsorship packet attached for more details. Let me know a convenient time to connect or if you have any questions.

Thank you for considering this opportunity. We look forward to the chance to collaborate and create an unforgettable experience at the South Texas Mariachi Festival!

Best regards,

Belen Gonzalez
Grant Coordinator
ToGive International



MARIACHI UNDER THE STARS FUNDRAISER GALA

Be a part of Rio Grande Valley music history as we induct the three-time Grammy nominated Mariachi Los Arrieros del Valle to the South Texas Mariachi Hall of Fame at the Mariachi Under the Stars Gala! Proceeds will benefit The South Texas Music & Cultural Arts Foundation and ToGive International.

SPONSORSHIP LEVELS

GOLD SPONSOR

- \$5,000 and Above
- 3 VIP Tables of 8 in priority seating
- Logo on website and all media
- 24 Tickets to all events including the Grand Concert

SILVER SPONSOR

- \$4,000
- 2 VIP Tables of 8 in priority seating
- Logo on website and all media
- 16 Tickets to all events including the Grand Concert

BRONZE SPONSOR

- \$2,000
- 1 VIP Tables of 8 in priority seating
- Logo on website and all media
- 8 Tickets to all events including the Grand Concert

INDIVIDUAL TICKETS

\$125 Per Person



Scan the QR code or visit southtexasmusic.org to purchase tickets or to become a sponsor.

VISIT THE

South Texas
MARIACHI FESTIVAL
WEBSITE



Scan the QR code or visit southtexasmusic.org to access the festival website where you can find more information, register, buy tickets, or to become a sponsor for the Mariachi Under the Stars Fundraiser Gala.



SOUTH TEXAS
MUSIC & CULTURAL ARTS
FOUNDATION

PRODUCED BY

The South Texas Mariachi Festival 2025 is produced by the South Texas Music & Cultural Arts Foundation and ToGive International in partnership with the Valley View ISD Fine Arts Program and the City of Hidalgo.



FIRST ANNUAL

South Texas MARIACHI FESTIVAL

APRIL 25-27, 2025 IN HIDALGO, TEXAS



SOUTH TEXAS MUSIC & CULTURAL ARTS FOUNDATION

WITH SPECIAL GUESTS

MARIACHI

LOS
ARRIEROS
DE JESÚS "CHUY" GUZMAN



AND THE INAUGURAL

SOUTH TEXAS MARIACHI HALL OF FAME

HONOREES

MARIACHI LOS ARRIEROS DEL VALLE



AT THE



MARIACHI UNDER THE STARS
FUNDRAISER GALA

ALSO FEATURING

JONATHAN PALOMAR, IVAN VELASCO, MARIACHI AZTLÁN

SOUTHTEXASMUSIC.ORG

FESTIVAL SCHEDULE

FRIDAY, APRIL 25TH

9 a.m. to 4:30 p.m.
WORKSHOP (Sones de México)
Valley View High School Auditorium

5 to 7:30 p.m.
VOCAL COMPETITION CONCERT
Valley View High School Auditorium

SATURDAY, APRIL 26TH

10 a.m. to 3 p.m.
GROUP COMPETITION
Valley View High School Auditorium

4 to 6:30 p.m.
VOCAL GRAND CHAMPION COMPETITION
With Jonathan Palomar and Mariachi Aztlán
Valley View High School Auditorium

7:30 p.m.
MARIACHI UNDER THE STARS GALA
Old Hidalgo Pump House

SUNDAY, APRIL 27TH

1 to 2:30 p.m.
HIGH SCHOOL GRAND CHAMPION COMPETITION
Valley View High School Auditorium

4 to 6:30 p.m.
GRAND CONCERT
Featuring: Vocal Competition Grand Champion, Middle School Mariachi First Place, High School Grand Champion, Open Category First Place, Jorge Ivan Velasco, Mariachi Aztlán, Mariachi Los Arrieros del Valle, and Mariachi Los Camperos
Valley View High School Auditorium

7:30 to 9 p.m.
SOUTH TEXAS MARIACHI HALL OF FAME CELEBRATION
Honoring Mariachi Los Arrieros del Valle
Old Hidalgo Pump House

For a detailed schedule, visit
southtexasmusic.org

FIRST ANNUAL South Texas MARIACHI FESTIVAL

APRIL 25–27, 2025 IN HIDALGO, TEXAS

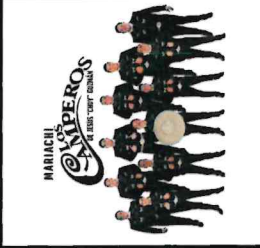


SOUTH TEXAS MUSIC & CULTURAL ARTS FOUNDATION

FESTIVAL GUEST ARTISTS

MARIACHI LOS CAMPEROS

Mariachi Los Camperos is a beloved five-time Grammy award-winning ensemble, known for innovative shows and distinction as a concert ensemble.



JONATHAN PALOMAR

Jonathan Palomar is one of the most beloved and iconic mariachi musicians today. He toured as a vocalist and guitarist with Mariachi Vargas Tecaliñán from 2017 to 2023.



JORGE IVÁN VELASCO

Maestro Jorge Iván Velasco is a world-renowned folk harpist who is unmatched in his amazing dexterity, skill, and virtuosity.



MARIACHI AZTLÁN

Since 1989, Mariachi Aztlán has traveled throughout Mexico and the United States as musical ambassadors representing the beauty of the Hispanic music and cultural traditions.



Learn more about guest artists at
southtexasmusic.org

WORKSHOP, GROUP COMPETITION, SHOWCASE

Registration Deadline: March 15, 2025
\$45 Per Participant

The \$45 fee includes three days of a great mariachi experience, including all workshops, music, and all concerts which includes the Grand Concert with Mariachi Los Camperos.

VOCAL COMPETITION

Registration Deadline: April 1, 2025
\$25 Per Participant

The Vocal Competition is open to all registered participants of the South Texas Mariachi Festival 2025 Workshop.

To enter the competition, participants must register online where they will submit a link to their video audition, uploaded to YouTube, and pay the \$25 registration fee.

REGISTER ONLINE



To register, scan the QR code or visit
southtexasmusic.org

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
MARCH 4, 2025

Discussion and Possible Action, if any, on Sponsorship/Promotional the PSJA All-Abilities Awareness Walk 2025, on Saturday, April 26, 2025, at the PSJA Stadium.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA ISD Special Education Department requests sponsorship from the San Juan EDC. The event will occur at the PSJA Stadium on Saturday, April 26, 2025, from 8:00 a.m. to 11:00 a.m. Last year, EDC sponsored this event for \$500.00.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

Revised 2/24/2025

Pharr-San Juan-Alamo ISD
ALL ABILITIES AWARENESS WALK 2025

February 20, 2025

Dear Local Business Leaders,

The PSJA Independent School District Special Education department is collaborating with the City of Pharr, City of San Juan and the City of Alamo to plan our All Abilities Awareness Walk on **Saturday, April 26, 2025**, at the PSJA Stadium. Our goal is to strengthen our foundation of community engagement, encourage social interaction, promote understanding, and enrich the family dynamics for all students, regardless of their disability.

We would like to invite our local businesses to partner with us on sponsorship of the All Abilities Awareness Walk 2025. These sponsorships help build the **PSJA Achievement, Inspiration & Motivation; Hardworking, Inquisitive, Generous, Honorable (AIM HIGH) Scholarship fund** that will provide scholarships to students receiving Special Education services and have been accepted into a postsecondary educational institution.

The only way we can make this event a success is through the generosity of the community in which we serve. Sponsors like you support our goal of providing awareness, acceptance, and education on the different disabilities that students experience. If you have any questions or would like more information, feel free to contact the PSJA ISD Social Workers; Daisy Zuniga or Nancy Saenz, at 956-354-2200 or via email at daisy.zuniga@psjaisd.us or nancy.saenz@psjaisd.us.

Thank you,
All Abilities Awareness Walk Committee

Sponsorship Levels: (Please complete attached Registration Form)

_____ I would like to be a **Gold Sponsor \$500** -includes Logo on Awareness T-shirt and Informational booth. **(Submit your pledge and form by March 26th)**

_____ I would like to sponsor an **Informational Booth for \$100.00** **(Submit Form by April 11th)**

_____ I would like to be a **Support Sponsor** and donate \$ _____

**START COLLEGE NOW! COMPLETE EARLY! GO FAR!**

903 N. Flag Street, Pharr, Texas 78577 P: (956) 354-2200 F: (956) 354-3034 www.psjaisd.us
It is the policy of Pharr-San Juan-Alamo ISD not to discriminate on the basis of sex, disability, race, color, religion, national origin or age.

PSJA ISD All Abilities Awareness Walk Registration Form

Date: Saturday, April 26, 2025

Place: PSJA Stadium

703 E Sam Houston

Pharr, TX 78577

Time: 7:00AM – Set Up

8:00 AM – Doors Open

9:00 AM-11:00 AM – Walk

*If you plan to be an Informational
Booth Sponsor, please return this
Registration Form **no later than**
April 11, 2025.*

Thank you for choosing to be an Informational Booth Sponsor! Agency information should inform the public of services rendered by your agency to provide our community with knowledge about available resources. Your agency representative will come in through the south entrance of the stadium. You may set up your information and goodies at the designated tables located on the football field (Agency tents allowed).

Please no soliciting and/or sales.

___ **Gold Sponsors: \$500**

___ **Informational Booth: \$100**

___ **Non-Profit: FREE**

Make Checks Payable to: PSJA ISD

Memo Line: 2025 All Abilities Awareness Walk Donation

Agency Name: _____

Contact Person: _____

Email: _____

Phone #: _____

If you have any questions, please feel free to call Social Workers, Daisy Zuniga or Nancy Saenz, at (956)354-2200 or email to: daisy.zuniga@psjaisd.us or nancy.saenz@psjaisd.us

START COLLEGE NOW! COMPLETE EARLY! GO FAR!

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
MARCH 4, 2025

Discussion and Possible Action, if any, on Sponsorship/Promotional for the Superintendent's Scholarship Golf Class on Saturday, March 29, 2025.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA ISD requests sponsorship for the Superintendent's Scholarship Golf Classic on March 29, 2025, at the Tierra Del Sol Golf Course in Pharr, TX.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

Sponsorships

October 1, 2024 thru September 30, 2025

[illegible]

SUPERINTENDENT'S SCHOLARSHIP GOLF CLASSIC

SATURDAY, MARCH 29, 2025

REGISTRATION 7:00 - 7:45 AM | TEE OFF TIME: 8:00 AM

FORMAT 18 HOLES | (1) THREE PERSON TEAM \$750

PRIZES: 1st, 2nd, 3rd | LONGEST DRIVE
CLOSEST TO PIN

TITLE SPONSOR \$10,000

PLATINUM SPONSOR \$7,500

DIAMOND SPONSOR \$3,500

GOLD SPONSOR \$2,500

SILVER SPONSOR \$1,500

✓ MULLIGAN PACKAGE \$100

✓ HOLE-IN-ONE OPPORTUNITY

OTHER SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR \$500

BANNER SPONSOR \$350

PSJA FRIEND \$300



REY PEREZ: 956.457.1524 | REYNALDO.PEREZ@PSJAISD.US

PROCEEDS BENEFIT THE PSJA EDUCATION FOUNDATION



Dear Partner in Education:

On Saturday, March 29, 2025, PSJA ISD will hold the **Superintendent's Scholarship Golf Classic** at **Tierra Del Sol Golf Course** in Pharr, Texas. We are reaching out to you to be one of our event sponsors. The proceeds of the event will benefit student scholarships and education initiatives through the PSJA Education Foundation. Your kind sponsorship is appreciated and is a blessing for our students. We offer the following sponsorship levels:

Title Sponsor \$10,000

Four (3)- Person Team Registrations, Social Media Platform Recognition, Verbal Recognition at Shotgun Start, Spotlight on Tournament Highlight Reel, Event Signage, Team Mulligans, Plaque, Station Recognition, and Logo on Banner.

Platinum Sponsor \$7,500

Three (3)- Person Team Registrations, Social Media Platform Recognition, Verbal Recognition at Shotgun Start, Team Mulligans, Plaque and Station Recognition, Logo on Banner

Diamond Sponsor \$5,000

Two (3)- Person Team Registrations, Verbal Recognition at Shotgun Start, Special Plaque and Logo on Banner

Gold Sponsor \$2,500

One (3) - Person Team Registration, Special Plaque and Logo on Banner

Silver Sponsor \$1,500

One (3) -Person Team Registration, Logo on Banner

Team Sponsor \$750

Hole Sponsor \$500

Recognition at Station

Banner Sponsor \$350

Recognition on Banner

PSJA Friend \$300

School Recognition

Thank you in advance for your kind tax deductible sponsorship. Please make all checks payable to: ***The Superintendent's PSJA Scholarship Golf Classic***. For information contact Rey Perez at 956-457-1524 or e-mail him at Reynaldo.perez@psjaisd.us Again, thank you for being our partner in education.

Sincerely,

Alejandro Elias

Dr. Alejandro Elias, PSJA ISD Superintendent of Schools

Preparing ALL students to compete and excel in today's global society to foster multi-generational prosperity.

SUPERINTENDENT'S SCHOLARSHIP GOLF CLASSIC

SATURDAY, MARCH 29, 2025

REGISTRATION 7:00 - 7:45 AM | TEE OFF TIME: 8:00 AM

FORMAT 18 HOLES | (1) THREE PERSON TEAM \$750

PRIZES: 1st, 2nd, 3rd | LONGEST DRIVE
CLOSEST TO PIN

TITLE SPONSOR	\$10,000
PLATINUM SPONSOR	\$7,500
DIAMOND SPONSOR	\$3,500
GOLD SPONSOR	\$2,500
SILVER SPONSOR	\$1,500

MULLIGAN PACKAGE \$100
HOLE-IN-ONE OPPORTUNITY

OTHER SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR	\$500
BANNER SPONSOR	\$350
PSJA FRIEND	\$300



REY PEREZ: 956.457.1524 | REYNALDO.PEREZ@PSJAISD.US
PROCEEDS BENEFIT THE PSJA EDUCATION FOUNDATION



SPONSORSHIP LEVELS

☐ Title Sponsor \$10,000

4(3) - Person Team Registrations, Social Media Platform Recognition, Verbal Recognition at Shotgun Start, Spotlight on Tournament Highlight Reel, Event Signage, Team Mulligans, Plaque and Station Recognition, Logo on Banner

☐ Platinum Sponsor \$7,500

3(3) - Person Team Registrations, Social Media Platform Recognition, Verbal Recognition at Shotgun Start, Team Mulligans, Plaque and Station Recognition, Logo on Banner

☐ Diamond Sponsor \$3,500

2(3) - Person Team Registrations, Verbal Recognition at Shotgun Start, Special Plaque and Logo on Banner

☐ Gold Sponsor \$2,500

1(3) - Person Team Registration, Special Plaque and Logo on Banner

☐ Silver Sponsor \$1,500

1(3) - Person Team Registration, Logo on Banner

☐ Team Sponsor \$750

1(3) - Person Team Registration

☐ Hole Sponsor \$500

Sign Recognition at Station

☐ Banner Sponsor \$350

Recognition on Banner

☐ PSJA Friend \$300

School Recognition

Player / Team Information

Sponsor Name:

Address:

Email:

Player #1

Player #2

Player #3

REY PEREZ: 956.457.1524 | REYNALDO.PEREZ@PSJAISD.US