



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
E.O.C. Room (2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589
Tuesday, July 15, 2025
6:00 PM

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. PRESENTATION

1. Alicia Alejandro, PSJA District Annual "Best Practices" Conference for Secondary Schools in August to kick off the 2025-2026 School Year.
2. Carpe Knox, Concerts and Events

VI. DIRECTOR'S REPORT

1. 1. Presentation of Updates on EDC Website

**VII. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING
MATTERS:**

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan."
2. Discussion and Possible Action, if any, on New P.S.J.A. I.S.D. Stadium Scoreboard Advertising Opportunities and Football Season Sponsorship Request for 2025.
3. Discussion and Possible Action, if any, on Approving the Small Business Mini Grant for Rainbow Adult Day Care Inc. for \$2,000.00.
4. Discussion and Consideration, and Possible Action, if any, to Approve the Proposed New Logo for the San Juan EDC.
5. Discussion and Possible Action, if any, on Sponsoring the 19th Annual DHR Health Fishing for Hope Tournament on August 23, 2025, at South Padre Island.
6. Discussion and Possible Action, if any, on Sponsoring the PSJA Bear Football Summer Camp, on July 28, 29, and 31, 2025.

VIII. CONSENT AGENDA

1. Consider approval of the EDC meeting minutes:
-May 6, 2025
2. Consideration on Ratifying check number 1370 for the STX 7 on 7 for the PSJA Bears

IX. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Boots
2. Consultation with legal counsel pursuant to Texas Government Code §557.071 regarding the potential sale or transfer of EDC-owned property.
3. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Discussion Regarding Carpe Knox Industries.

X. RECONVENE

1. The San Juan Economic Development Corporation will Reconvened into Open Session to take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Boots
 - B. Consultation with legal counsel pursuant to Texas Government Code §557.071 regarding the potential sale or transfer of EDC-owned property.
 - C. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Discussion Regarding Carpe Knox Industries.

XI. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 11th of July, 2025 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. Garcia, CFM
Interim Executive Director
San Juan Economic Development Corporation