



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
E.O.C. Room (2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589
**Tuesday, July 15, 2025
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. PRESENTATION

1. Alicia Alejandro, PSJA District Annual "Best Practices" Conference for Secondary Schools in August to kick off the 2025-2026 School Year.
2. Carpe Knox, Concerts and Events

VI. DIRECTOR'S REPORT

1. Presentation of Updates on EDC Website

**VII. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING
MATTERS:**

1. Discussion and Possible Action, if any, on "Downtown Revitalization Plan."
2. Discussion and Possible Action, if any, on New P.S.J.A. I.S.D. Stadium Scoreboard Advertising Opportunities and Football Season Sponsorship Request for 2025.
3. Discussion and Possible Action, if any, on Approving the Small Business Mini Grant for Rainbow Adult Day Care Inc. for \$2,000.00.
4. Discussion and Consideration, and Possible Action, if any, to Approve the Proposed New Logo for the San Juan EDC.
5. Discussion and Possible Action, if any, on Sponsoring the 19th Annual DHR Health Fishing for Hope Tournament on August 23, 2025, at South Padre Island.
6. Discussion and Possible Action, if any, on Sponsoring the PSJA Bear Football Summer Camp, on July 28, 29, and 31, 2025.

VIII. CONSENT AGENDA

1. Consider approval of the EDC meeting minutes:
-May 6, 2025
2. Consideration on Ratifying check number 1370 for the STX 7 on 7 for the PSJA Bears

IX. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Boots
2. Consultation with legal counsel pursuant to Texas Government Code §557.071 regarding the potential sale or transfer of EDC-owned property.
3. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Discussion Regarding Carpe Knox Industries.

X. RECONVENE

1. The San Juan Economic Development Corporation will Reconvened into Open Session to take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.
 - A. Project Boots
 - B. Consultation with legal counsel pursuant to Texas Government Code §557.071 regarding the potential sale or transfer of EDC-owned property.
 - C. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Discussion Regarding Carpe Knox Industries.

XI. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 11th of July, 2025 and will remain posted continuously for at least 72 hours preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. Garcia, CFM
Interim Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Possible Action, if any, on "Downtown Revitalization Plan."

STAFF COMMENTS AND RECOMMENDATIONS:

This item is asked to stay on the agenda until the project is complete, as per the EDC Board.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Possible Action, if any, on New P.S.J.A. I.S.D. Stadium Scoreboard Advertising Opportunities and Football Season Sponsorship Request for 2025.

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Events and Community Outreach Specialist has extended an invitation to the San Juan EDC to participate in the newly launched advertising opportunities available on the PSJA ISD Stadium scoreboard. In addition, they are requesting a sponsorship for the upcoming 2025 football season. This initiative offers visibility to community partners and sponsors during one of the district's most highly attended seasonal events.

This would mark the first time the San Juan EDC has contributed to or sponsored this event. Participation would provide promotional exposure while supporting youth athletics and strengthening community engagement with the PSJA school district.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director



COLLEGE³
READY. CONNECTED. COMPLETE.

Why sponsor at PSJA ISD?

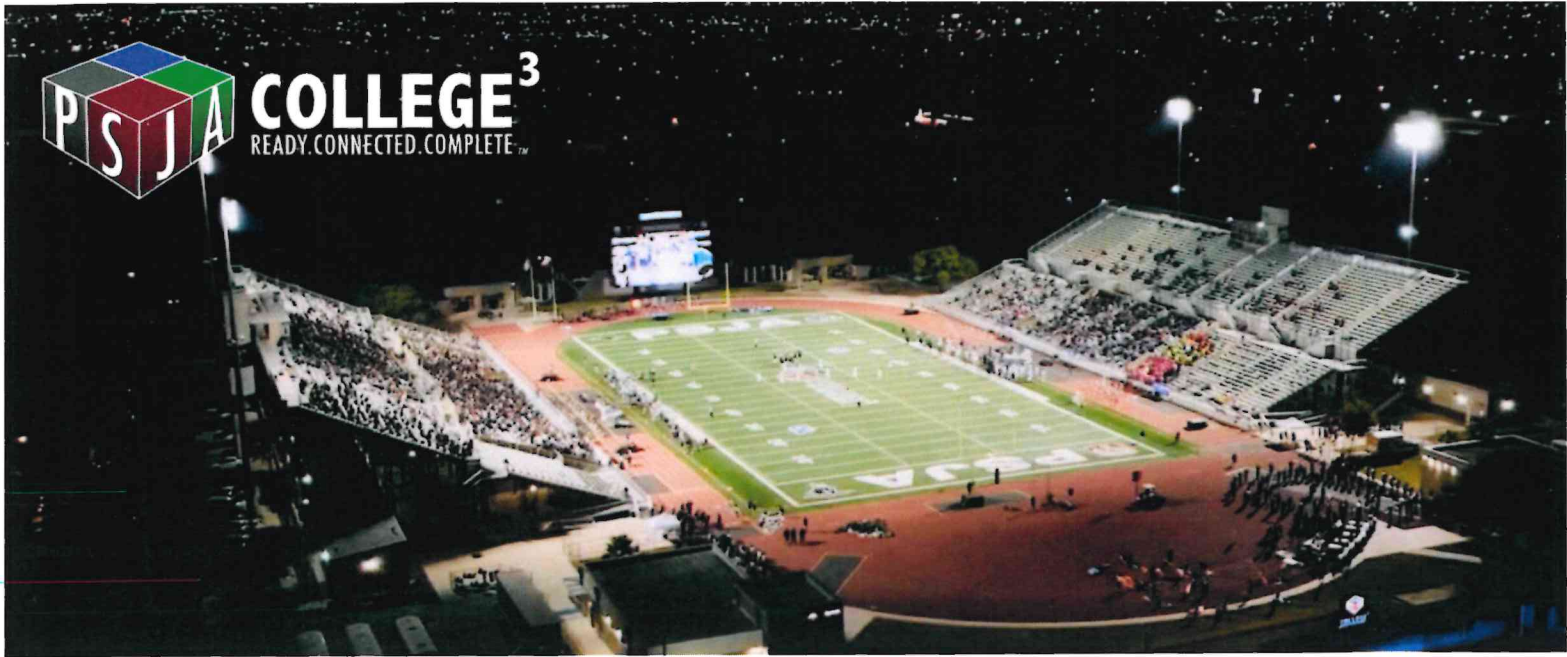
(Scoreboard)

PSJA Stadium

- ✓ Seats up to **12,000 fans**
- ✓ 20+ Home Football Games Per Season
- ✓ Hosts local, regional & area events year round
 - Varsity Soccer
 - Track & Field
 - Marching Band Festival
 - PSJA Track of Hope
 - PSJA Autism Awareness Walk

About PSJA ISD

- ✓ **Tri-City School District**
Serves students in Pharr, San Juan & Alamo
- ✓ **30,000+ students**
- ✓ **Nearly 5,000 Employees**
- 44 Schools**
 - 25+ Elementary schools
 - 8 Middle Schools
 - 7 High Schools
 - 4 Comprehensive High Schools with football teams*



Football Season Sponsorships

Stadium seats up to 12,000 fans | 20+ Football Home Games Per Season

PSJA ISD is a tri-city school district serving students in cities of Pharr, San Juan & Alamo

PILLAR AD

(\$900/yr)



Prominently displayed at the top of pillars throughout the PSJA Stadium walkways, these 4-sided signs offer high-impact visibility from multiple angles.

- Two (2) sides dedicated for Sponsor Logo
- Includes placements on two (2) pillars on Home Side
- Two ad placements per pillar
- Includes printing & installation

Concourse Wall Ads

(\$300/yr)



Strategically placed along high-traffic ground floor walkways, these eye-catching wall ads guarantee maximum visibility. Positioned near concession areas and section entrances, they ensure your logo is seen by fans as they move throughout the venue.

- Sponsor logo printed on a vinyl poster: "Proudly sponsored by:[SPONSOR LOGO]"
- Each ad will showcase PSJA ISD feeder pattern accolades and/or initiatives.
- Includes printing & installation

Call us today! 956.354.2027



Still Available



COLLEGE³
READY. CONNECTED. COMPLETE.™



Football Season Sponsorships

Stadium seats up to 12,000 fans | 20+ Football Home Games Per Season

PSJA ISD is a tri-city school district serving students in cities of Pharr, San Juan & Alamo

Quarter Sponsor (\$500/yr)

- Sponsor Logo will show on the Home Side digital ribbon & Visitor Side LED Displays on and off throughout the quarter.
- One Sponsor per quarter

*Other graphics will be played throughout the quarter along with the Quarter sponsor graphic.

Home & Visitor Under Bleacher Sponsor (\$1,000/yr)

- Sponsor Logo will prominently be displayed under (1) Home & (1) Visitor under bleachers sign at the PSJA Stadium.
- Includes printing & installation.

Helmet Shuffle Game Sponsor (\$500/yr)



Helmet Shuffle Game will be played once per home game.

- Sponsor Logo will show on helmets during the Helmet Shuffle game shown on the PSJA Scoreboard.
- Commentator will announce the game as follows "It's time for our "SPONSOR NAME" Helmet Shuffle.

***Great audience Interaction Opportunity**

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Possible Action, if any, on Approving the Small Business Mini Grant for Rainbow Adult Day Care Inc. for \$2,000.00.

STAFF COMMENTS AND RECOMMENDATIONS:

This confirms that **Rainbow Adult Day Care Inc.** has submitted all the required documents for the EDC **Mini Grant** application. The completed submission includes:

- Certificate of completion for the Business Development Training provided by **UTRGV**.
- **Two-Year financial projections**
- **Three vendor quotes**

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

Mini Grants

October 1, 2024 thru September 30, 2025

CK NO.	BUSINESS	CHECK DATE	BOARD APPROVED	VENDOR	TOTAL
10/1/2024	STARTING BALANCE				20,000.00
	NOVA XTREAM LLC		Tuesday, October 15, 2024		(2,000.00)
	Rock'n Thrift		Tuesday, May 6, 2025		(1,000.00)
					-
					-
					-
					-
Total Balance					\$ 17,000.00



Rainbow Adult
Day Care Inc.
(Rosa M. Morgan)

San Juan EDC Mini Grant Promotional Expenses Application

The San Juan EDC Mini Business Grant was created to assist small businesses with financial support for a new venture, or for retention and expansion of existing businesses. Applicants will need to meet the requirements of the Mini Grant Packet and submit supporting documents. The mini grant is money that does not have to be repaid, however the money must be used within the business and for business purposes only.

Mini Grant requirements for the small business are as follows:

- Must have an operating store front
- Must be operating a minimum of 40 hours per week (City or EDC can make random checks for compliance)
- Must have at least 1 full-time employee
- Must be in good standing with any revolving city loan (if applicable)
- Can only be awarded one time per business owner

Business owner applicants are required to:

- Attend one (1) free training session on business development, provided by UTRGV Small Business Development Center (SBDC). Call UTRGV at (956) 665-7535 for Free on-line training. ✓
- Prepare an executive summary with two-year projections (See executive summary sample attached) (Training, executive summary development, and business technical assistance can be obtained at the SBDC.)

All applicant requests are subject to board approval.

Types of Grants (Start-Up ____ or Existing ____)

Notes & Comments: _____

____ Small Business Grant - Tenant (Maximum Award not to exceed \$1,000.00)

✓ Small Business Grant - Non-Tenant (Maximum Award not to exceed \$2,000.00)

Special Event Business Competitions

____ Special Events Business Decorating Contest (3rd prize \$500, 2nd prize \$750, & 1st prize \$1,000)

***Note: Contest will be voided if there is not a minimum of (5) five entries.

Name of Event

- Note:
1. Funds are not awarded directly to business owner. San Juan EDC will directly pay the contractor, supplier, or vendor for products or services rendered.
 2. All quotes (minimum 3 from San Juan preferably) for grant funds need to be submitted within 60 days of grant approval.
 3. Any business that is in default or in not good standing with the City of San Juan or San Juan EDC is not eligible to apply.
 4. Businesses that close within a 6-month period from the time the grant is awarded, will not be eligible to reapply.
 5. All quotes must be submitted within 90 days of contest awarded and or from application date.

San Juan EDC Mini Grant Promotional Expenses Application Form

A. Personal Data/Company Information

Applicant's Name: Rosa M. Morgan
Spouse's Name (if applicable): _____ Is
spouse active in business? ☒ Yes ☐ No Are you a Veteran? ☐ Yes ☒ No
List of name(s) of any owners who own 25% or more of the company:

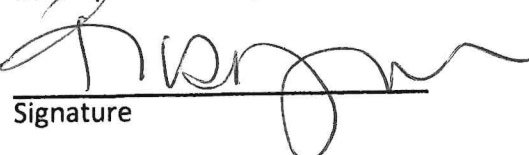
Owner's Mailing Address: PO Box 2691
City: San Juan State: Texas Zip: 78589
Phone: (956) 638-4898 Fax: (956) 781-0966
Owner's e-mail: rainbowadc@yahoo.com

B. Business Information

Business Name: Rainbow Adult Day Care Inc.
Physical Address: 618 S. Kansas Ave
City: San Juan State: TX Zip Code: 78589
Business Phone: (956) 781-6779 Fax: (956) 781-0966
Business Mailing Address: PO Box 2691 San Juan TX 78589
Website: _____ Relative

Acknowledgment

I, Rosa M. Morgan acknowledge that I am neither the spouse, of the mother or father, the brother or sister, nor the son or daughter of any person on the San Juan EDC Board of Directors, the city of San Juan, the San Juan EDC staff of the Mini Grant panel of Judges.


Signature

5-5-2025
Date

Rosa M. Morgan
Printed Name

Executive Summary

Rainbow Adult Day Care Inc. is located on 618 S Kansas Ave and 7th St, in San Juan, TX. 78589 Rosa M Morgan is the sole owner of this S Corporation and is requesting a \$2,000 small business grant to fund storefront sign as we recently made improvements to our building. This investment will significantly enhance our facility's visibility and attract potential clients. The city of San Juan's commitment to fostering business growth presents a valuable opportunity for us to capitalize on increased market activity. This strategic purchase will allow us to remain competitive and benefit from the city's economic development initiatives.

Rainbow Adult Day Care Inc. has been in operation since 1997. Ms. Morgan has worked in the business since its opening and gained ownership in 2023. She has worked in nearly all positions of the business throughout the years, and takes pride in building connections with all clients and family and making sure all needs are fulfilled to the best of her ability. *Rainbow Adult Day Care Inc.* is a pioneer in the San Juan area, holding a legacy as the preferred day care for many clients. Most clients rely on Rainbow as their main source of community and entertainment, as well as a relief for related families of clients. Open community events occur occasionally and allow visitors to experience the day care with friends and family.

The services and activities provided by *Rainbow Adult Daycare Inc.* include: nutritional meals, nurse onsite providing daily vital screenings, transportation to medical appointments creative arts, bingo, billiards, on demand television, exercising, prayers, and occasional events. Rainbow provides breakfast, snack, and lunch to clients, and provides many activities to fit all clients' individual needs from Monday-Friday.

Rainbow Adult Day Care is located on San Juan Original Townsite Lots 8 thru 11 Our building offers 7000 indoor square foot area. Building containing a general floor, 2 clerical offices, a serving kitchen, a nurse's office, a shower, a chapel, one male and one female sleep room.

The day care's target market includes: To serve elderly, disabled and clients with special needs. Marketing the daycare is done by directly reaching potential clients at health fairs, public areas and door to door outreaching. Local competitors include *Los Encinos Adult Day Care* and *Tierra Santa Adult Day Care* in a half mile radius. One distinction that Rainbow provides from other adult day cares is its high level of social services offered to our clients such as helping with community and state referrals and resources that benefits those attending our facility, assisting in online payments, and managing benefits.

Rainbow's management includes: Rosa M. Morgan (The CEO), Rafael Leal (Alternative Manager), and Director (Eva Hernandez).



600 N CONWAY AVE
MISSION TX 78572
(956) 580-0800

TSCL# 18515

Estimate

Date	Estimate #
5/23/2025	12470

Name / Address
RAINBOW ADULT DAY CARE

VISIT US AT
WWW.IDECALSIGNS.COM

Project

Description	Qty	U/M	Cost	Total
1SET OF NON LIGHTED CHANNEL LETTERS 24" INSTALLATION	1		2,235.00 399.00	2,235.00T 399.00T
			Subtotal	\$2,634.00
ELECTRICAL SIGNS & SERVICE...			Sales Tax (8.25%)	\$217.31
			Total	\$2,851.31

Regulated by The Texas Department of Licensing and Regulation, P. O. Box 12157, Austin, Texas 78711, 1-800-803-9202, 512-463-6599;
website: www.license.state.tx.us/complaints

COMPUPRINT

508 S. 12TH Mcallen, Tx 78501

(956) 400-3032 776-8149

QUOTE

Buyer:	Rainbow Adult Day Care Center	Date:	5/20/25
Add:			
Contact:			
Phone:			
QUOTE			

Model or Description	Quantity	Unit Price	Sub Total amount
19 Channel Letters 25 inches tall, 3 inch deep	1	3800,00	\$3.800,00
Installation	1	380,00	\$380,00
		Sub Total	\$3.800,00
		Tax	\$313,50
		TOTAL1	\$4.113,50
		SERVICE	\$380,00
		TOTAL	\$4.493,50

Nota: Una vez autorizado el diseño tal como se va a fabricar, no nos hacemos responsables por fallas en el diseño, ortografía, color, o imágenes que lleve el producto y que no sean error de nuestro Centro de Diseño.

TOME SU TIEMPO PARA REVISAR LA INFORMACION.

Adolfo Huerta
2411 N. Veterans Blvd. Building #7
San Juan, TX 78589



Customer:	Address:	Date:
Rainbow Adult Day Care		5-23-25

Design, Fabricate & Install	
24" channel letters as shown on layout	\$4,800.00
All LED lighting	
Channel letters will look black during the day and white at night.	
We will install photo cell which will allow sign to turn on at night and turn off at daylight	

☒ Down Payment \$2,400.00 ☐ Balance Due upon Completion _____

Notes:	Sub total	\$4,800.00
	Tax	
	Total	\$4,800.00

Follow up - Business Plan Overview - Tuesday, 5/20/2025 - 1:00 PM - 2:00 PM (CDT)

From: Mariah Kilbourne (mariah.kilbourne@utsa.edu)

To: sbdcworkshop@utsa.edu

Date: Tuesday, May 20, 2025 at 02:00 PM CDT

Thank you for attending:

Webinar:

Business Plan Overview - Webinar via Zoom

Date: Tuesday, 5/20/2025

Time: 1:00 PM - 2:00 PM (CDT)

No fee to attend

Handouts:

Attached are the webinar slides for your personal use only. Please do not duplicate or share.

Resource Links:

- <https://www.sba.gov/business-guide/plan-your-business/write-your-business-plan>
- <https://www.liveplan.com/>
- <https://www.bplans.com/>
- <https://www.sbdcnct.org/>

Share Your Feedback:

Please complete the online evaluation form at: <https://bit.ly/WorkshopEvalUTSASBDC>

Presenter Contact:

Isa Fernández, MPA

Certified Business Advisor

Texas South-West SBDC Network

The University of Texas at San Antonio | Institute for Economic Development

501 W César E. Chávez Blvd | San Antonio, TX 78207

210.393.8193 | isa.fernandez@utsa.edu | www.sasbdc.org <https://calendly.com/isa-fernandez>

UTSA SBDC Contact:

Advising Services: 210-458-2460

Training: 210-458-2047

Website: <https://sasbdc.org>

Sign up for no-cost one-on-one advising:

<https://utsa.ecenterdirect.com/ClientSignupFull.action?CenterID=2>

Thank you again for joining us. We look forward to continuing to support you and your business.

Mariah Kilbourne

Certified Training Coordinator

UTSA Small Business Development Center

The University of Texas at San Antonio | Valdez Institute for Economic Development

501 W César E. Chávez Blvd | San Antonio, TX 78207

(210) 458-2047 | mariah.kilbourne@utsa.edu | sasbdc.org

Proud Member of the Texas South-West SBDC Network

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Consideration, and Possible Action, if any, to Approve the Proposed New Logo for the San Juan EDC.

STAFF COMMENTS AND RECOMMENDATIONS:

The San Juan Economic Development Corporation is pleased to present a proposed new logo for the EDC Board's consideration.

We are submitting the design for your **review, recommendation, or editorial input** before any final approval. Your feedback is valuable in ensuring the logo accurately reflects the vision and mission of the San Juan EDC.

RECOMMENDATION:

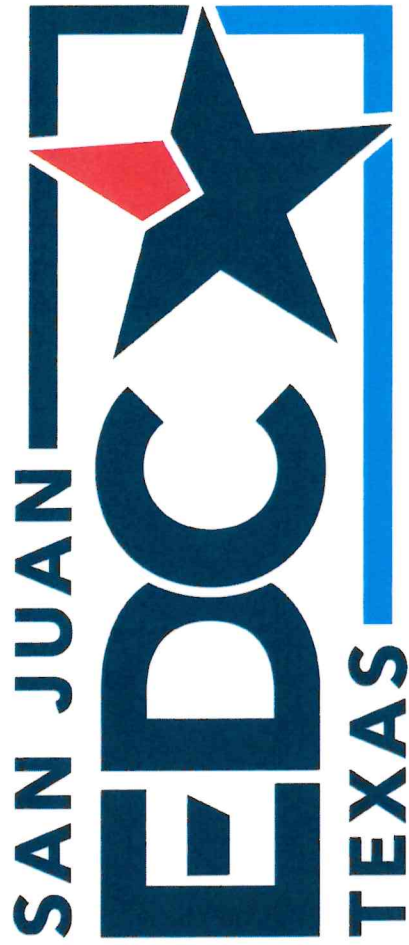
PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director





AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Possible Action, if any, on Sponsoring the 19th Annual DHR Health Fishing for Hope Tournament on August 23, 2025, at South Padre Island.

STAFF COMMENTS AND RECOMMENDATIONS:

The DHR Hope Family Health Center is requesting that the San Juan EDC consider **sponsoring the 19th Annual Fishing for Hope Tournament** hosted by DHR Health. This annual event raises funds to sustain the clinic and support the **essential medical services** it provides to underserved individuals and families in the **Rio Grande Valley**.

The San Juan EDC **has previously sponsored** this event, demonstrating continued support for regional healthcare initiatives and community well-being.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director



Benefiting
The Hope Family Health Center

2025 SPONSORSHIP PACKET



DHRHealth



HOPE
Family Health Center

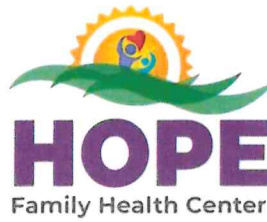
SATURDAY AUG. 23, 2025

JIM'S PIER SOUTH PADRE ISLAND

*One of the largest non-profit
tournaments in South Texas*

Register today!
(956) 362-3140





Dear Hope Family Health Center Friends,

Fishing for Hope 2025 is nearly here! As we approach the tournament's 19th year, we want to recognize DHR Health for their contributions to the Hope Rio Grande Valley family. We are proud to continue our partnership to serve the needs of our fast-growing community. DHR Health has been Hope's largest local financial donor to date, contributing over \$5 million to support patient care, including funding for full-time medical staff, medical residents, and clinic volunteers.

Hope is a safety net community resource for adults, children, and families who do not qualify for Medicare, Medicaid, cannot afford private insurance, and do not qualify for any other form of public medical health coverage. Patients are asked to contribute a donation toward their health care; however, no patient is ever denied services due to their lack of ability to donate. We provide integrated medical health services including mental health, behavioral health, case management and nutrition education for individuals with chronic health conditions.

Again, we are thankful to DHR Health and its partners for your continued support of Hope Family Health Center's mission to provide quality integrated medical services for the uninsured families in Rio Grande Valley. Your donation will instill health, opportunity, passion for advocacy, and excellence for every member of the Hope Rio Grande Valley Family.

Please consider donating or participating in DHR Health's 19th Annual Fishing for Hope Tournament, as these funds sustain our clinic and the care we provide to the Rio Grande Valley. If you would like more information about the Hope Family Health Center and the services we provide, please call (956) 994-3319.

Sincerely,

Brenda G. Salazar, MPH, CPH
Executive Director
Hope Family Health Center



Dear Friends and Supporters,

DHR Health is pleased to announce the date for its 19th Annual "Fishing for Hope" Tournament! This year's fishing tournament will take place on Saturday, August 23, 2025 at Jim's Pier on South Padre Island. All proceeds from the tournament will once again benefit the Hope Family Health Center of McAllen.

The Hope Family Health Center is a non-profit health clinic that sees over 5,000 patients per year. These patients do not have medical insurance or access to other health care services. The physicians and medical staff at the Hope Family Health Center generously volunteer their time, services, and resources to support the less fortunate members of our community.

Over the past 19 years, DHR Health has raised over \$5 million for the Hope Family Health Center through the "Fishing for Hope" tournament. Your donation has helped the clinic fulfill its mission to ensure that each person that enters their doors reaches maximum health and well being.

This year, more than ever, we need your help reaching our fundraising goal. Due to the nationwide pandemic, the number of uninsured individuals has risen drastically in the Rio Grande Valley. We invite you to participate in this year's tournament by becoming one of our event sponsors (see enclosed form for sponsorship levels) or by donating an item for our legendary Star Raffle. Sponsorship opportunities will give you direct exposure to over 2,000 guests at the tournament, as well as mentions on our social media sites and all local media.

If you have any questions, please call the DHR Health Events Department at (956) 362-3140.

DHR Health and The Hope Family Health Center would like to thank you in advance for your continued support and dedication to this worthy cause.

Sincerely,

Marissa Castañeda
Senior Executive VP
DHR Health

Raul Barreda, M.D.
Chief of Acute Care Surgery
Professor of Surgery UTRGV
Tournament Chair
DHR Health

Brenda G. Salazar, MPH, CPH
Executive Director
Hope Family Health Center



Team Registration Form

Team Name: _____ Division: (Circle One): Physicians / Guest

Sponsored By: _____

Contact Name: _____ Phone Number: (_____) _____

Address: _____

Email: _____

1. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male • Female _____ Child under 12 _____ DHR Health Physician _____

2. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male • Female _____ Child under 12 _____ DHR Health Physician _____

3. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male • Female _____ Child under 12 _____ DHR Health Physician _____

4. Angler Name: _____ Phone Number: (_____) _____

T-Shirt Size: _____ Male • Female _____ Child under 12 _____ DHR Health Physician _____

5. Team Captain/Boat Operator: _____ Phone Number: (_____) _____

**The captain/operator will be contacted if any changes to the tournament date occurs.*

ENTRY FEE (Per Person)

- DHR Health Physician: \$150
- Guest: \$150
- Kids Age 12 & Under: \$125
(Max 5 man team)



Sponsorship Levels

Company/Organization: _____

Contact: _____

Address: _____ City: _____ Zip: _____

Email: _____

Phone Number: (_____) _____ Fax: (_____) _____

Please complete the contact information above, indicate your sponsorship participation below and fax this form to (956) 362-3164. For more information, please contact the DHR Health Events Department at (956) 362-3140 or Minerva Echols at m.echols@dhr-rgv.com. Thank you for your continued support!

 PLATINUM \$8,000	 GOLD \$6,000	 SILVER \$4,000	 BRONZE \$2,000
Includes: • 16 Angler registrations w/socials included • 6 Additional Social Tickets (Good for Friday and Saturday night's events) • Reserved VIP table at Awards Dinner Saturday night • Company logo recognized in The Monitor** • Company banner displayed at SPI Convention Center • Company name announced throughout event activities	Includes: • 12 Angler registrations w/socials included • 4 Additional Social Tickets (Good for Friday and Saturday night's events) • Company promotional material displayed on event tables • Company logo recognized in The Monitor** • Company name announced throughout event activities	Includes: • 8 Angler registrations w/socials included • 2 Additional Social Tickets (Good for Friday and Saturday night's events) • Company name recognized in The Monitor • Company name announced throughout event activities	Includes: • 4 Angler registrations w/socials included • Company name recognized in The Monitor • Company name announced throughout event activities

** Platinum & Gold Sponsors: DHR must have your corporate logo e-mailed to m.echols@dhr-rgv.com no later than Friday, July 26, 2025. We accept high resolution TIF, EPS Outline, PDF or JPEG formats.

(In-Kind sponsorships/donations are subject to change)

Please make all checks payable to:

Fishing for Hope

118 Paseo Del Prado

Edinburg, TX 78539



Angler Registration Includes: Entry to Friday night's event, access to fish the tournament, entry to Saturday night's Awards Dinner.



Social Band Includes: Entry to Friday night's event and Saturday night's Awards Dinner.

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Discussion and Possible Action, if any, on Sponsoring the PSJA Bear Football Summer Camp, on July 28, 29, and 31, 2025.

STAFF COMMENTS AND RECOMMENDATIONS:

The **PSJA Football Summer Camp** is currently seeking sponsorship to help support daily student incentives, **Punt, Pass, & Kick Challenge** awards, and **camp T-shirts**, which will feature business logos on the back.

The **San Juan Economic Development Corporation** has proudly sponsored this event in the past with a contribution of **\$250.00**.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director



PSJA Independent School District

PSJA Early College High School



♦ 805 W. Ridge Rd. ♦ San Juan, Texas 78577 ♦ Phone: (956) 354-2300

Help Us Build Champions! Support the PSJA Bear Football Camp!

Dear Parents, Community Members, and Business Leaders,

We are excited to announce the PSJA Bear Football Summer Camp, taking place on July 28th, 29th, and 31st, for incoming 5th through 9th graders. This camp is more than just a football event, it's an opportunity to inspire young athletes, build character, and foster school and community pride.

To make this camp a success, we are asking for your support through monetary sponsorship. Your generosity will directly fund:

- Daily student incentives
- Punt, Pass, & Kick Challenge awards
- Camp T-shirts for all participants

Each sponsor's name or business will be proudly displayed on the back of the official camp T-shirt, providing lasting visibility and showing your commitment to supporting youth development in our community.

Your support, whether large or small—makes a meaningful difference. Together, we can provide a rewarding experience for our student-athletes and ensure every camper walks away inspired, motivated, and proud to be a part of the PSJA Bear tradition.

Thank you in advance for your generosity and community spirit.

With Bear Pride,

Lupe Rodriguez

Head Football Coach / Athletic Coordinator

 **(956) 897-8552** |  **lupe.rodriguez@psjaisd.us**

Camp Directors:

Coach Peraza – (956) 537-4744 ✓

Coach Maynez – (956) 222-6319

Please make checks payable to:

PSJA Bear Football

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
JULY 15, 2025

Consider approval of the EDC meeting minutes:
-May 6, 2025

STAFF COMMENTS AND RECOMMENDATIONS:

Consider approval of the EDC meeting minutes:
-May 6, 2025

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative Asst.

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

-.San Juan Economic Development Corporation (EDC) Meeting Minutes

Date: May 6, 2025

Time: 6:00 p.m.

Location: San Juan City Hall
E.O.C. Room (2nd Floor)

Address: 512 S. Nebraska Ave.
San Juan, TX 78589

I. CALL TO ORDER:

Board President Marco Villegas called the meeting to order at 6:00 p.m.

II. PLEDGE OF ALLEGIANCE

Board President Marco Villegas led the Pledge of Allegiance.

III. ROLL CALL

Present: Jorge J. Garcia, P & Z Director/Interim Executive EDC Director
Jelet Martinez, Board Member
Ernesto "Neto" Guajardo, City Commissioner/EDC Board Member
Marco "Markie" Villegas, Mayor Pro Tem/EDC Board President
Mario Garza, Mayor/EDC Board Member
Pedro "Pete" Garcia, EDC Board Member
Ben Castillo, Legal Counsel
Lauren Ramirez, Realtor
Martha Patterson, EDC Administrative Assistant
Absent: Armando Garza, Board Vice President

Other: IT

IV PUBLIC COMMENTS

One public comment.

V DIRECTOR'S REPORT

DISCUSSION: Jorge Garcia, Interim Executive Director, presented to the EDC Board, emphasizing progress, concerns, and next steps.

1. City Hall Restaurant Property

- **Progress:**
 - Previous decals removed from the location.
 - Ready for **marketing via social media** with a promotional video and pictures.
- **Interest:**
 - **Primo China** Restaurant has expressed interest.

- **No contract** has been made yet.
- **Discussion:**
 - Marco Villegas, Board President, asked if there were other interested parties — **currently only Primo China**.
 - Jesus Ramirez, Board Secretary/Treasurer, raised a key question: **What kind of food business suits this location best?**
 - Jorge Garcia suggested concepts like **daily sandwich shops, coffee shops, and bakery** businesses that do **not require a grease trap**.
 - Marco emphasized interest in **hot breakfast foods (e.g., tacos)**, though the site isn't equipped for full cooking.
 - Pete Garcia, Board Member, asked if **food could be brought in from another kitchen — Jorge confirmed it was** allowable.
 - The board agreed that this is a **preliminary phase**, and they are actively seeking suitable tenants.

2. Member Construction Meeting (Executive Session)

- Briefly mentioned, it will be further discussed in **Executive Session**.

3. Business Owner Workshop

- **Location:** San Juan Memorial Library
- **Promotion:** Flyers hand-delivered by EDC and P&Z staff.
- **Timing:** Suggestions by Mayor Garza.
- **Follow-up:**
 - Afternoon session planned.
 - Marco Villegas, Board President, requested **an additional evening session** to increase accessibility and attendance.

4. Revitalization Project with ERO Architects

- Jorge Garcia, Interim Executive Director, discussion reserved for **Executive Session**.

5. Ryan LLC Agreement Update

- Concerns regarding a **deficient agreement** with the City and Ryan LLC.
- Legal counsel **Ben Castillo, Legal**, will elaborate during **closed session**.

6. City of San Juan EDC Website Updates

- Presentation by Jorge Garcia, Interim Executive Director, included the **new dashboard**:
 - Highlights city's advantages: strategic location, proximity to major transportation, **low cost of living**, and **family/business-friendly** environment.
 - Emphasized connection to **South Padre Island** as a draw.
 - **Real estate properties map** in development with AGIS:
 - Not an engineering or survey service.
 - Information consolidated on one accessible page.
 - Jorge, Lauren Ramirez (Realtor), and Martha to receive survey notifications.
- **Impressions:**

- Marco Villegas, Board President, praised the **improvements and professionalism** of the platform.
- Jesus Ramirez, Board Secretary/Treasurer, and Mayor Garza echoed the **positive transformation** and effectiveness of community grants.

7. Future Planning -Jorge Garcia, Interim Executive Director

- Events will be planned **after 5:00 p.m.** to accommodate a larger number of community members.
- Website functionality **tested successfully**.

Acknowledgments by EDC Board

- Jorge Garcia and EDC staff received **commendation** from both Marco Villegas and Jesus Ramirez for their effective progress and organization.

Key Action Items:

- Begin active **promotion** of the City Hall restaurant space.
- **Explore additional prospects** for tenancy.
- **Schedule for the evening business workshop.**
- Finalize and deploy the **AGIS real estate map** on the website.
- Address pending matters in **Executive Session** (Member Construction project, ERO Architects project, Ryan LLC agreement).

VI DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on “Downtown Revitalization Plan”.

DISCUSSION: No updates at this moment.

2. Discussion and Possible Action, if any, on Sponsoring the Angel of Love, Youth Programs 8 City Summer Tour 2025, on June 8, 2025.

DISCUSSION: Jamari Campos came to represent the Angel of Love, Youth Programs, 8 City Summer Tour 2025. She herself is a victim advocating for this organization because she is from San Juan, TX.

The Program Overview: Angel of Love is launching its **8-City Summer Tour 2025**, with a strong focus on empowering youth through targeted programs. These programs are designed to build **self-confidence, teamwork, and kindness**, while also providing **intervention and education to stop the cycle of abuse**. The youth programs are as follows: **Kind Girls** (ages 5-9) and **Girl Power** (ages 10-12). **Distinguished Gentlemen** (for boys in elementary school) and **Course for Team Dating** (middle and high school students). Our organization is a non-profit for victims of family violence. We have an intervention program in place for them. Our goal is to promote healthy relationships and encourage **self-respect and kindness**. Provide early intervention for victims of family violence, **raise awareness**, and offer support to both girls and boys. We hope to stop the cycle of abuse. We have attended elementary schools, and currently, there are 200 children in San Juan participating in these programs. We would like EDC to support and participate in the youth

programs and outreach efforts this summer. We would appreciate your support. Marco Villegas, Board President, we are targeting our San Juan kids.

Jesus Ramirez, Board Secretary/Treasurer, motioned to sponsor the program for Distinguished Gentleman for \$500.00. Second by Ernesto Guajardo, Board Member. The motion passed unanimously (6-0)

3. Discussion and Possible Action, if any, on Sponsoring the 3rd Annual 5K for Heroes, scheduled for Saturday, May 10, 2025, at 7:00 p.m., at the San Juan Sport Complex.

DISCUSSION: Marco Villegas, President, is the route the same as last year? Mr. Sanchez responded that the 5K run will start at Mayfield Park and continue through the bike trail. They presented the idea that the EDC logo would be placed on the back of the shirt.

Marco Villegas, Board President, motioned to sponsor the \$1,000.00. Second by Ernesto Guajardo, Board Member. The motion passed unanimously. (6-0)

4. Discussion and Possible Action, if any, on Approving the Small Business Mini Grant for Rock'n Thrift for \$1,000.00.

DISCUSSION: Jorge Garcia, Interim Executive Director, this confirms that Rock'n Thrift has completed all documentation required by the EDC for the mini-grant application. Elma Bermea, Saul, and Maggie. Organization Mission: to provide affordable clothing for children and teens in San Juan who may not have access to the shopping mall. Clothing prices range from \$2 to \$10, ensuring affordability for families in need. Our community projects that we are working on are as follows: Rocking Ties to Tie You Over for Graduation. **1. Rocking Ties for Graduation**, donating a tie to a student who cannot afford one. **2. The Small Student Scholarship** is a modest scholarship for non-university students, designed to help them purchase the necessary materials to continue their education. **3. Book House - "Take a Book, Leave a Book" project** to promote youth literacy. Books are purchased and given or sold for as little as \$2 to small children. **4. Battle of the Bands Event** is designed to showcase the local youth musical talent. A prior event drew a strong crowd, and Rock'n Thrift hopes to expand this into a regular event to spotlight young bands in San Juan. Continue to support youth development, education, and local talent, making a positive community impact through low-cost, high-value outreach efforts.

Marco Villegas, Board President, motioned to approve the \$1,000.00 for the promotional mini-grant. Second, Jesus Ramirez, Board Secretary/Treasurer. The motion passed unanimously. (6-0)

VII. CONSENT AGENDA

1. Consider Ratifying Check number 1341 for the Boys and Girls Club of Pharr, for the Spring Wine & Food Festival on Thursday, April 24, 2025, at the Valencia Event Center.

DISCUSSION: Jorge Garcia, Interim Executive Director, informed the EDC Board to consider ratifying check number 1341. At the last scheduled meeting, we did not have a quorum due to inclement weather, specifically the flood. Marco Villegas, Board President, this event is approved every year. We received our first and second approvals.

Pedro Garcia, Board Member, motioned to approve the ratification of check number 1341. Second, by Jesus Ramirez, Board Secretary/Treasurer. The motion passed unanimously. (6-0)

2. Consider Approval of the EDC meeting minutes:

- February 3, 2025
- March 4, 2025
- March 17, 2025
- March 25, 2025
- April 15, 2025

DISCUSSION: Jorge Garcia, Interim Executive Director, advised the board to consider approving the minutes presented above.

Jesus Ramirez, Board Secretary/Treasurer, motioned to accept the meeting minutes presented. Second, by Marco Villegas, Board President. The motion passed unanimously. (6-0)

VIII. EXECUTIVE SESSION

Ernesto Guajardo, Board Member, motioned to convene into Executive Session at 6:35 p.m. Second, by Pedro Garcia, Board Member. The motion passed unanimously. (6-0)

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes, and Codes Annotated Government Code §551.071(Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development Negotiations).

A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.

A. Stewart Projects

B. Pursuant to Section §551.074 (Personnel Matters) and §551.071 (Consultation with Attorney) of the Texas Government Code, Discussion and Possible Action Regarding the Appointment, Employment, Evaluation, Reassignment, Duties, Administrative Assistant I and Administrative Assistant II.

IX. RECONVENE

1. The San Juan Economic Development Corporation will Reconvened into Open Session to take Necessary Action, if any, in Accordance with Chapter, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.

A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Deliberation Regarding Financial Incentive to a Business Prospect.

A. Stewart Projects

Board Decision: Marco Villegas, Board President, motioned to proceed as discussed in Executive Session. Second, by Ernesto Guajardo, Board Member. The motion passed unanimously. (6-0)

- B. Pursuant to Section §551.074 (Personnel Matters) and §551.071 (Consultation with Attorney) of the Texas Government Code, Discussion and Possible Action Regarding the Appointment, Employment, Evaluation, Reassignment, Duties, Administrative Assistant I and Administrative Assistant II.**

Board Decision: Ernesto Guajardo, Board Member, motioned to proceed as discussed in Executive Session. Second, by Jesus Ramirez, Board Secretary/Treasurer. The motion passed unanimously. (6-0)

X. ADJOURNMENT

Jesus Ramirez, Board Secretary/Treasurer, motioned to adjourn the EDC meeting at 7:06 p.m. Second, by Pedro Garcia, Board Member. The motion passed unanimously. (6-0)

Submitted

Certified

Marco Villegas, Board President

Jesus Ramiez, Board Secretary/Treasurer

Date

(Affix Seal Here)



512 SOUTH NEBRASKA
SAN JUAN, TX 78589

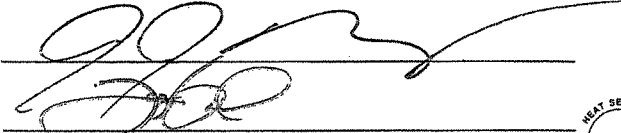
06/18/2025

PAY TO THE
ORDER OF STX 7 ON 7

\$**1,000.00

One thousand and 00/100***** DOLLARS

STX 7 ON 7
805 W RIDGE RD
PHARR, TX 78577 UNITED STATES


AUTHORIZED SIGNATURE



MEMO

II [REDACTED] I [REDACTED] [REDACTED]

SAN JUAN ECONOMIC DEVELOPMENT CORP.

1370

06/18/2025

STX 7 ON 7

INVOICE NO. 1370
SAN JUAN EDC IS SPONSORING THE
STX 7 ON 7 EVENT FOR THE AMOUNT
OF \$1,000.00 UNDER THE ACCOUNT NO.
24.571.9898-PROMOTIONAL/SPONSORSHIP
(INVOICE NO. 1370). THE EDC HAS PROUDLY
SPONSORED THIS EVENT IN THE PAST.

1,000.00

LSNB PUBLIC FUNDS CHECKING (5797)

1,000.00

SAN JUAN ECONOMIC DEVELOPMENT CORP.

1370

06/18/2025

STX 7 ON 7

INVOICE NO. 1370
SAN JUAN EDC IS SPONSORING THE
STX 7 ON 7 EVENT FOR THE AMOUNT
OF \$1,000.00 UNDER THE ACCOUNT NO.
24.571.9898-PROMOTIONAL/SPONSORSHIP
(INVOICE NO. 1370). THE EDC HAS PROUDLY
SPONSORED THIS EVENT IN THE PAST.

1,000.00

LSNB PUBLIC FUNDS CHECKING (5797)

1,000.00



June 2025

Dear Sponsor,

Thank you for taking the time to consider sponsoring our 7 on 7 team.

For many years, the PSJA Bears have been known for the strength of their Football team. This past year we were able to again win District and Bi-District Championships. That makes it 6 out of 8 years with playoff appearances. Championship football is BACK! We are looking forward to providing our fans with the brand of football they are accustomed to and striving for another District Championship. Two-time Back-to-Back District Championships! were also accomplished during the 8 years here.

In 2023 and also 2024 our PSJA Bear 7 on 7 team qualified for the state 7 on 7 championship in College Station which further added to the cost for each individual.

We are turning to the community and our extended families to ask for your support. As a sponsor you become an important part of helping make the PSJA Bear team a success!

Funds received from our sponsors help provide uniforms and league tournament costs. Unfortunately, our sports budgets cannot fund the 7-on-7 tournaments because of UIL regulations.

If you could help us with a donation of any amount, it will be greatly appreciated and will help to cover the costs of team expenses for the 2025 7 on 7 Varsity and JV team.

We accept cash donations or checks. Please make checks payable to: **STX 7 on 7**.

If you have any questions, please feel free to contact:

Kenny Reminger
Cell: 956-434-4248 Office: 956-354-2342

Thank you for your consideration and support!

