



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

**Location: San Juan City Hall
E.O.C. Room (2nd Floor)
512 S. Nebraska Ave.
San Juan, Texas 78589**

**Tuesday, November 4, 2025
6:00 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DIRECTOR'S REPORT

VI. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion and Possible Action, if any, on Approving the Small Business Grant Program Application for Floreria Y Novedades Dos Hermanas.
2. Discussion and Consideration, and Possible Action, if any, to Approve the Proposed New Logo for the San Juan EDC.
3. Discussion and Possible Action, if any, on Sponsoring the Tails of Hope Gala for November 21, 2025, at Mission Event Center from 6 PM - 11 PM.

VII. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with the Texas Open Meeting Act, Vernon's Texas Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 (Deliberation Regarding Economic Development). Negotiations.
 - A. Pursuant to Section §551.071, Consultation with Attorney and Economic Development Negotiations; Section §551.087 Deliberation, and Possible action on retaining Real Property Consulting services.
 - B. Pursuant to Section §551.071, Consultation with Attorney and Economic Development Negotiations; Section §551.087 discussion and possible action to consider support for businesses through the Downtown Assistance Program in Downtown San Juan, Texas.

VIII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.071, Consultation with Attorney and Economic Development Negotiations; Section §551.087 Deliberation, and Possible action on retaining Real Property Consulting services.
 - B. Pursuant to Section §551.071, Consultation with Attorney and Economic Development Negotiations; Section §551.087, discussion and possible action to consider support for businesses through the Downtown Assistance Program in Downtown San Juan, Texas.

IX. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 29th of November 2025 and will remain posted continuously for three business days preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. Garcia, CFM
Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
NOVEMBER 4, 2025

Discussion and Possible Action, if any, on Approving the Small Business Grant Program Application for Floreria Y Novedades Dos Hermanas.

STAFF COMMENTS AND RECOMMENDATIONS:

She wants help to purchase a business sign. She has provided her three quotes.

RECOMMENDATION:

PREPARED BY:

Martha Patterson,
Administrative
Assistant III

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director

Florencia y Novedades
Dos Hermanas



SMALL BUSINESS GRANT PROGRAM

Supporting Small Business

512 S Nebraska Ave, San Juan, TX 78589
(956) 223-2282



Small Business Grant Program

In an effort to sustain economic growth in the City of San Juan, the San Juan Economic Development Corporation (EDC) has established the Small Business Grant Program. This program is intended to assist small businesses in San Juan by providing a grant up to \$ _____ for projects such as store front improvements, signage, repairs & renovations, and limited equipment purchases.

In order for an applicant to qualify:

1. Business must be located in San Juan
2. New business only or expansion of existing business (more than 2 years in San Juan)
3. Tenant applicant must either have a current annual lease agreement or own the property

Applications can be picked up at the San Juan EDC office or requested via our contact page on our website: www.sanjuanedc.com. The applicant must submit a complete application packet, which includes application forms, project description, and a minimum of three bids. Tenant applicants must also provide a copy of a lease agreement and written approval from the landlord for leasehold improvements.

Applications are generally approved or declined within 45 to 60 days of receipt of a complete application package. The application can be submitted at any time of the year. Documentation will be reviewed by the San Juan EDC committee. The San Juan EDC Board will have final approval of all applications. Awards will be made while funding is available. Approved applications will be funded upon completion of the project. All documents submitted will be subject to the Texas Public Information Act.

The program will not reimburse expenditures incurred prior to grant approval. Awarded businesses will have up to six (6) months from the date of the award to carry out the project. Applicant businesses are strongly encouraged to use San Juan contractors/vendors when possible.

For a complete set of the program policies and procedures, please contact the San Juan EDC office.

512 S Nebraska Ave, San Juan, TX 78589
(956) 223-2282

Initial Documents for Grant Application

- Application Form
- Business Plan
- Project Budget
- Business Description
- Proof of business (for example, franchise tax account status certificate, state sales tax receipts, or 2 years of tax returns for business). If applicable.
- Provide a minimum of three bids from non-related third-party vendors/contractors.
- Tenant applicants must provide a lease agreement and written landlord approval for leasehold improvements.

Steps for Application Process

- Fill out the loan application
- Submit all documents to San Juan EDC via mail or hand delivery
- San Juan EDC staff will review the application and determine eligibility
- If the San Juan EDC Staff recommends approval, the application will be presented to the San Juan EDC Board for final review
- Applicant notified of the Board's decision to approve or deny the application, as well as any specific terms, when applicable

**San Juan Economic Development Corporation
Small Business Grant Application**

Florencia y Navedobas Dos Hermanos				
Business Name: 315 W 1st	Federal I.D. #: San Juan	Year Started: TX	Number of years in business: 2004	
Business Address: 315 W 1st	City: San Juan	State: TX	Zip Code: 78589	Business Phone: (956) 341-6272
Contact Name & Title: María Guadalupe García Dueña				
Home Address: 319 W 1st	City: San Juan	State: TX	Zip Code: 78589	Home Phone: (956) 341-6272
Email Address:		Request Amount (max \$1200):		
Total Project Cost: \$1200		General Purpose of Request (storefront/equipment/signage/repairs): Storefront		

General Business Description (i.e., Restaurant, tire shop, salon, etc.): Florencia	NAICS Code:
Type of Business: <input checked="" type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Corp <input type="checkbox"/> C-Corp <input type="checkbox"/> LLC	

Please provide the names and contact information, if applicable, of any other business principles and/or owners with 20% ownership or more

#1 Name:	Contact Information (address/phone#/ email)
#2 Name:	Contact Information (address/phone#/ email)
#3 Name:	Contact Information (address/phone#/ email)
#4 Name:	Contact Information (address/phone#/ email)

Give a brief description of the purpose of these funds:

Para comprar un anuncio para el negocio.

Project Budget

Budget Item	Amount
Anuncio	\$ 1200.00
	\$
	\$
	\$
TOTAL:	

Please provide a brief description of your business and its products or services.

Include in your description the following: Business owner's background information, history of business, information on products services, hours of operation, number and types of jobs associated with your business, and yearly gross income sales for the business.

Es una florentina desde el 2004 y hago arreglos florales.

Applicant Certification: I certify that everything I have stated in this application is accurate to the best of my knowledge. I understand that the San Juan Economic Development Corporation (SJ EDC) will retain this application, regardless of whether it is approved. I authorize the San Juan EDC or its agents to investigate my credit, employment, and income (including, but not limited to, any other credit report services). I also authorize SJ EDC or this agent to report to the proper credit bureaus the account performance.

Furthermore, I understand that any award provided to me by the San Juan EDC is based on the scope of work as submitted in my application and that failure to meet and/or complete my scope of work will result in the San Juan EDC amending, reducing, and/or withholding any financial assistance awarded. Said failure may also result in my obligation to repay or reimburse the San Juan EDC for any financial assistance provided to me or my business.

Nondiscrimination statement: The San Juan EDC prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (braille, large print, audiotape, etc.) should contact the San Juan EDC office at 956-223-2282

Applicant Signature: Maná Guadalupe Garcia

Today's Date: 9-30-2005

Co-Applicant Signature: _____
(if applicable)

Today's Date: _____

512 S Nebraska Ave, San Juan, TX 78589
(956) 223-2282

San Juan Grant Program

Contacts

www.sanjuaneduc.com

San Juan Economic Development Corporation
Jorge J. Garcia, Interim Executive Director
Attn: Martha Patterson, Administrative III
905-223-2282
mpatterson@sanjuaneduc.com

UTRGV
Small Business Development Center
1407 E. Freddy Gonzalez Dr.
Edinburg, Texas 78539-2999
956-665-7535

*512 S Nebraska Ave, San Juan, TX 78589
(956) 223-2282*

PROPOSED ACM NON LIT SIGNAGE



FRONT VIEW

30'

25"

Existing Steel Frame

3mm ACM Printed Sheet

SIDE VIEW FLUSH MOUNT

DATE	10/01/2025
REVISION	A
PROJECT NAME	FLORERIA Y NOVEDADES DOS HERMANAS
ADDRESS	
SIGN TYPE	
PM	
DESIGNER	

THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONNECTION WITH A PROJECT BEING PLANNED FOR YOU BY IT IS NOT TO SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION, NOR IS IT TO BE USED, REPRODUCED, COPIED OR EXHIBITED IN ANY FASHION. THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 609 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

Overlays are for illustrative purposes only. Final result, size of sign & scale may vary slightly.

INTL

SCALE

P-1/11

COLORS ON PAGES MAY VARY FROM ACTUAL PRODUCT USED

JGV SIGNS AND SERVICES LLC

500 E Hackberry Ave
Ste 240
McAllen, TX 78501-9206 USA
jgvsigns@gmail.com



Estimate

ADDRESS

Lupita Garcia
Floreria y novedades 2
Hermanas

ESTIMATE # 1139

DATE 10/01/2025

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Services	Fabrication and Installation of ACM Signage. Size: 30' x 25" Design: TBD	1	1,000.00	1,000.00T
SUBTOTAL					1,000.00
TAX					82.50
TOTAL					\$1,082.50

Accepted By

Accepted Date

4 Signs Digital Print
 4306 N Raul Longoria Ste. 2 San Juan, TX 78589
 info@4signsdigital.com
 (956) 528-5110



Quote 2228

QUOTE DATE
 Fri, 09/26/2025
 QUOTE EXPIRY DATE
 Sun, 10/26/2025
 TERMS
 Due on receipt

REQUESTED BY
 Floreria y Novedades Dos Hermanas

CONTACT INFO
 Floreria y Novedades Dos Hermanas
 bobgarza@sanjuanha.org

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)	TAXABLE
1	LED Cabinet Sign 3 Boxes 24"x120" with LED System. *Price includes installation, design, city permit procedure and two years guaranty. *Price doesn't includes City permit fee. *We can connect the light until 10' to the building, other requirements the client must provide. * Payments: 50% to place the order and 50% for the installation.	1	Each	\$2,000.00	\$2,000.00	Y

This handcrafted quote is based on the specific information you've given us and is valid for 30 days.

When you approve this quote, you are agreeing to pay 100% of the quoted price. We require a 50% deposit to begin work on your project. Once we receive your deposit, we'll schedule your project and email you an estimated completion date. The remaining balance is due upon completion of your order.

Need to make that changes?

No problem - but please realize, changes to quantity or specifications will affect your price. We will provide you with an updated quote based on the changes.

Subtotal:	\$2,000.00
Sales Tax (8.25%):	\$165.00
Total:	\$2,165.00

Downpayment (100.0 %)	\$2,165.00
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SIGNATURE:

DATE:

Adolfo Huerta
 2411 N. Veterans Blvd.
 San Juan, TX 78577



Customer: Floreria y Nevedades Dos Hermanas	Address:	Date: 10-2-25
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Design, Fabricate & Install	
1 - 2' x 30' max metal sign	\$1,200.00
Artwork as shown on proof	
Sign includes installation	

Down Payment _____ Balance Due upon Completion _____

Special Instructions:

Notes:	Sub total \$1,200.00
	Tax
	Total \$1,200.00

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
NOVEMBER 4, 2025

Discussion and Consideration, and Possible Action, if any, to Approve the Proposed New Logo for the San Juan EDC.

STAFF COMMENTS AND RECOMMENDATIONS:

The San Juan Economic Development Corporation is pleased to present a proposed new logo for the EDC Board's consideration.

We are submitting the design for your **review, recommendation, or editorial input** before any final approval. Your feedback is valuable in ensuring the logo accurately reflects the vision and mission of the San Juan EDC.

RECOMMENDATION:

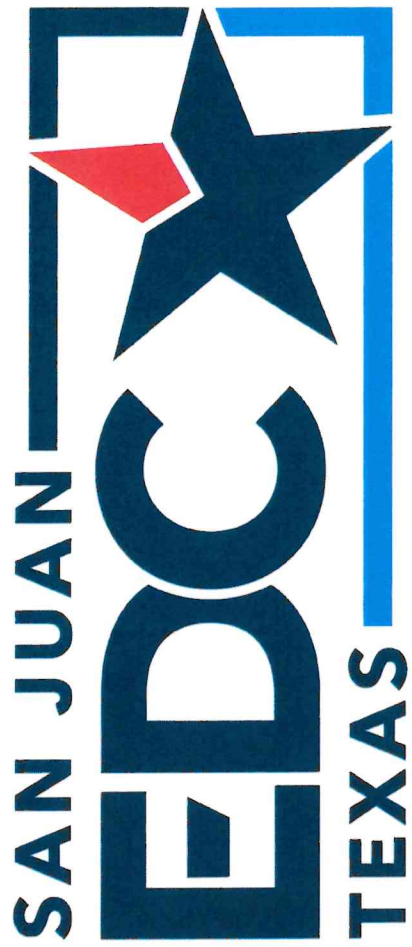
PREPARED BY:

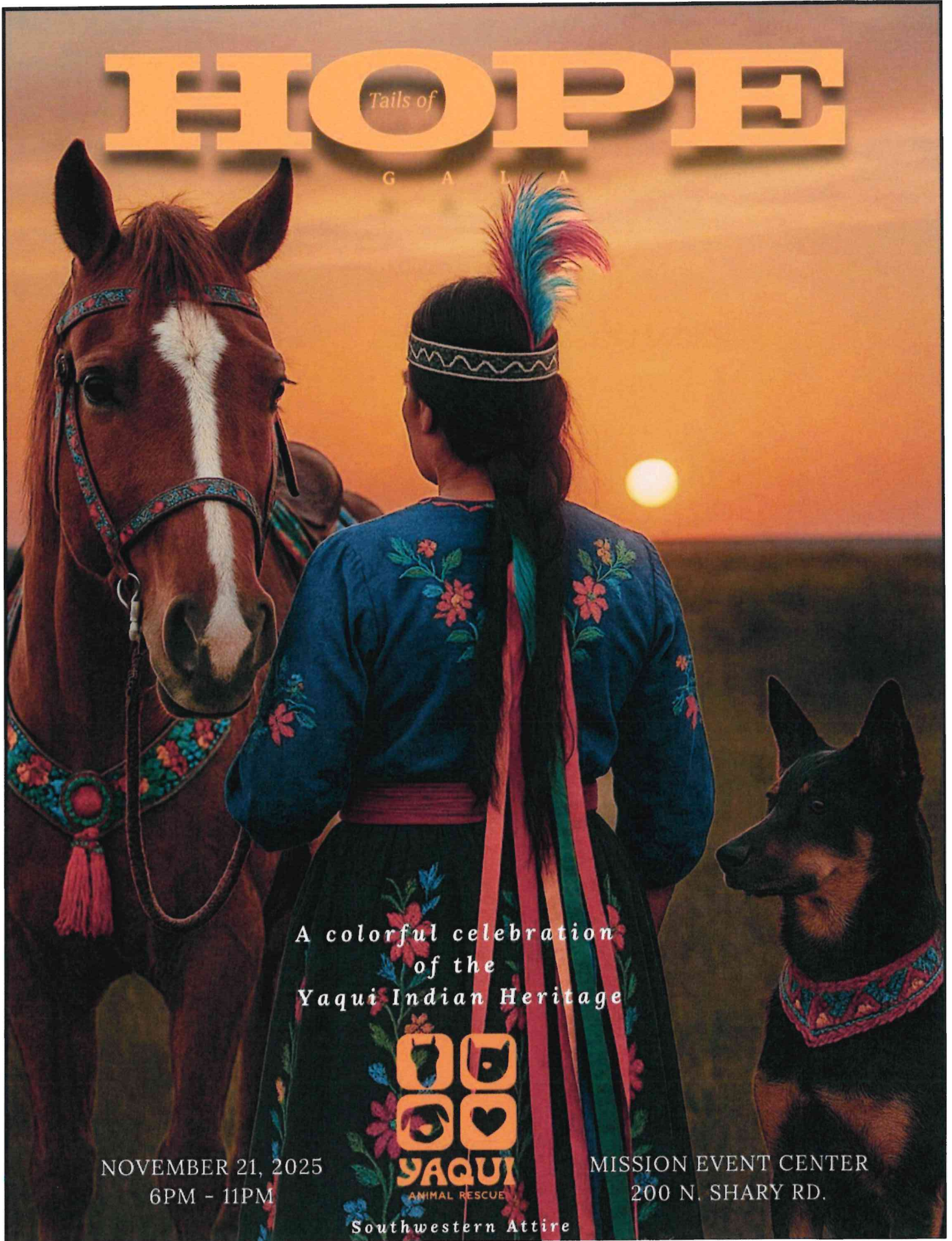
Martha Patterson,
Administrative
Assistant III

APPROVED BY:

Jorge Garcia, CFM. Interim Executive
Director







NOVEMBER 21, 2025
6PM - 11PM

A colorful celebration
of the
Yaqui Indian Heritage



Southwestern Attire

MISSION EVENT CENTER
200 N. SHARY RD.



YOUR DONATIONS MATTER

YAQUI RANCH OPERATIONS

At present, we are caring for 250 animals on our 80-acre ranch that require food, shelter, and veterinary attention. This diverse group includes dogs, cats, horses, cows, pigs, and chickens. The ranch needs ongoing maintenance and renovations and we employ 10 staff members to manage our rescue efforts and support the community.



SPAY, NEUTER, VAX & MICROCHIP

There are roughly 1 million homeless animals in the RGV. Our SNVM program with Donna North High School offers affordable services for both stray and companion animals.



COMMUNITY ASSISTANCE

We offer community support through emergency veterinary services, preventative care, food, and essential supplies.



TRANSPORT

Every year, we relocate more than 200 rescue animals to no-kill rescues throughout the country, giving them a greater opportunity to find their forever homes. The cost of each transport is \$600 per animal.



BOARD OF DIRECTORS

- Susan Garcia President
- Maggie Mustard Treasurer
- Michelle Smith Board Member
- Vanessa Leal Board Member
- David Sanchez Board Member
- Vanessa Sanchez Board Member
- Gilbert Vasquez Board Member
- Amanda Cedillo Board Member





A LETTER TO YOU

Dear Friend of Yaqui,

We are excited to announce our upcoming Tails of Hope Gala, benefiting Yaqui Animal Rescue. After the success of our first gala, we're eager to come together again with our community to celebrate compassion, culture, and the lives we've impacted - both human and animal.

This year has been remarkable for us. We have rescued, rehabilitated, and provided medical care for hundreds of animals in the Rio Grande Valley, helping many find loving homes and transporting them to exceptional rescue partners nationwide. Additionally, we launched a mobile spay and neuter clinic through a partnership with Donna North High School's Veterinary Animal Science Program, allowing us to serve underserved communities and prevent thousands of unwanted litters.

Your sponsorship is vital. It supports our outreach programs and helps care for the 250 animals at Yaqui Ranch, including dogs, cats, horses, pigs, and more, who receive daily love and medical care.

This year's gala at Mission Event Center will celebrate Yaqui culture, a heritage dear to me, as my great-grandparents were Yaqui Indians. Join us to honor the connection between our traditions and the animals we cherish.

Enclosed are sponsorship levels and benefits. Thank you for considering this opportunity to partner with us. We look forward to celebrating and sharing stories from our Tails of Hope Gala.

With gratitude,

Sonia Venecia

Sonia Venecia
Founder of Yaqui Animal Rescue

