



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

**Location: San Juan City Hall
EOC Room 2nd Floor
512 S Nebraska Ave
San Juan, Texas 78589**

**Tuesday, September 1, 2026
5:30 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion, Consideration, and Possible Action, if any, on Sponsoring/ Promoting the PSJA Education Foundation 14th Annual PSJA Education Foundation Gala on Thursday, October 22, 2026, at Bert Ogden Arena
2. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the St. John Baptist Church Fall Festival (Jamaica) on Sunday, October 11, 2026.

VI. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 Deliberation Regarding Economic Development Negotiations and Texas Government Code §551.074 Personnel Matters.
 - A. Pursuant to Section §551.071 Consultation with Attorney, Regarding Carpe Nox Industries, LLC.
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS with a third party, the EDC may discuss the purchase, exchange, or lease of Real Estate and give the EDC Director

Authorization to proceed with the process.

- C. Pursuant to Section §551.071 Consultation with Attorney, and Section §551.087, ECONOMIC NEGOTIATIONS; Regarding
 - A. Project AK
 - B. Project DC
 - C. Project DAG

VII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.
 - A. Pursuant to Section §551.071 Consultation with Attorney, Regarding Carpe Nox Industries, LLC.
 - B. Pursuant to Section §551.071 Consultation with Attorney and Section §551.087, ECONOMIC NEGOTIATIONS with a third party, the EDC may discuss the purchase, exchange, or lease of Real Estate and give the EDC Director Authorization to proceed with the process.
 - C. Pursuant to Section §551.071 Consultation with Attorney, and Section §551.087, ECONOMIC NEGOTIATIONS; Regarding
 - A. Project AK
 - B. Project DC
 - C. Project DAG

VIII. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on The 26th of August, 2026 and will remain posted continuously for three business days preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. García, CFM
Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 1, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/ Promoting the PSJA Education Foundation 14th Annual PSJA Education Foundation Gala on Thursday, October 22, 2026, at Bert Ogden Arena

STAFF COMMENTS AND RECOMMENDATIONS:

The PSJA Education Foundation is requesting a sponsorship for their 14th Annual Gala. Proceeds benefit student scholarships & teacher grants. We sponsored them last year for \$2,000.

RECOMMENDATION:

PREPARED BY:

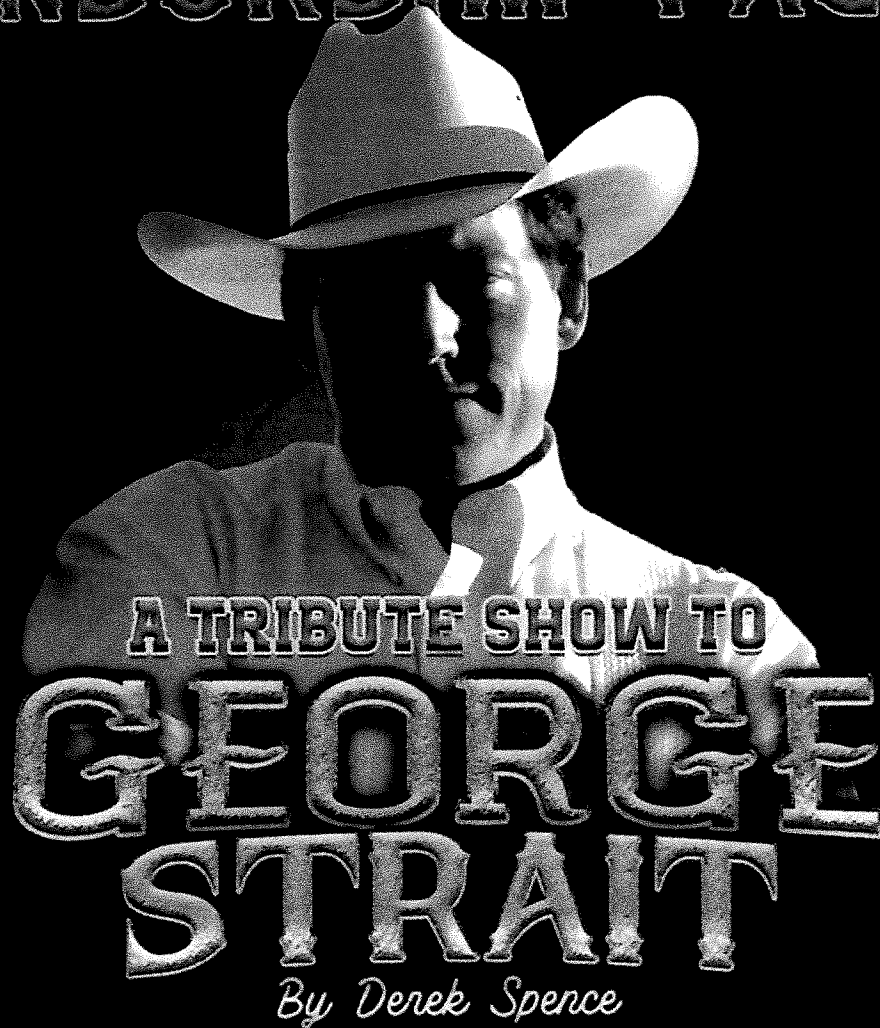
Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



14TH ANNUAL PSJA EDUCATION FOUNDATION GALA SPONSORSHIP PACKET



MUSIC & LIVE & SILENT AUCTIONS
THURSDAY, OCTOBER 22, 2026
BERT OGDEN ARENA
MIXER: 6:00 PM & SHOW: 7:30 PM

[PSJAEDFOUNDATION.ORG/GALA](https://psjaedfoundation.org/gala)

956.354.2027

PROCEEDS TO BENEFIT STUDENT SCHOLARSHIPS & TEACHER GRANTS
THE PSJA EDUCATION FOUNDATION IS A 501 (C) (3) TAX-EXEMPT PHILANTHROPIC ORGANIZATION.

❧ THE FIREMAN CAN'T PUT THIS OUT ❧

— JOIN US FOR A NIGHT OF GIVING

We will be hosting our 14th Annual PSJA Education Foundation Gala on Thursday, October 22, 2026, at the Bert Ogden Arena in Edinburg, Texas.

The Gala will feature entertainment from Derek Spence, live and silent auctions, food and drinks.

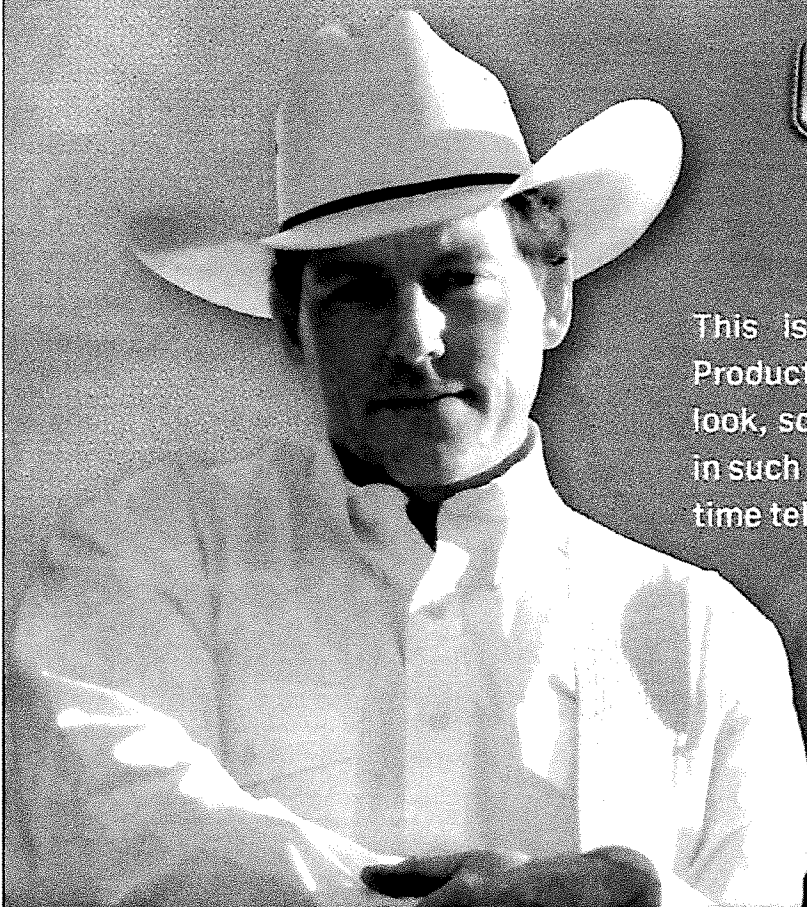
First founded in 2013, the PSJA Education Foundation is a 501(c) (3) tax-exempt philanthropic organization and the proceeds

from our fundraising efforts benefit student scholarships and teacher mini grants.

Thanks to the support of our sponsors, the PSJA Education Foundation has awarded over \$3.5 million to PSJA students and faculty through scholarships, grants, and by supporting district-level literacy programs.

We invite you to sponsor our event! Enclosed you will find the sponsorship details.

As always, we appreciate your support!



A TRIBUTE SHOW TO **GEORGE STRAIT** *By Derek Spence*

This is the #1 International George Strait Tribute Production in the world. Derek Spence captures the look, sound, and mannerisms of "The King of Country" in such amazing detail, that even Texans have a difficult time telling the difference.

Having grown up in Texas, with over 25 years of Entertainment experience as a performer (vocalist/guitarist), production manager, and director, Derek knows what it takes to make it an extremely "real" experience for all audiences.

SPONSORSHIP OPPORTUNITIES

☐ PRESENTING ☐ TITLE ☒ PLATINUM ☒ GOLD ☐ BRONZE ☒ NICKEL ☒ COPPER

PRESENTING SPONSOR | \$25,000 2 TABLE | 20 TICKETS

PROMINENT LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD, VIP PARKING, WAITSTAFF SUPPORT & HIGHLIGHT VIDEO

TITLE SPONSOR | \$15,000 2 TABLES | 20 TICKETS

PROMINENT LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD & WAITSTAFF SUPPORT

PLATINUM SPONSOR | \$7,500 1 TABLE | 10 TICKETS

LOGO PLACEMENT ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & DIGITAL BILLBOARD & WAITSTAFF SUPPORT

GOLD SPONSOR | \$5,000 1 TABLE | 10 TICKETS

LOGO ON SCREENS, ADS, DIGITAL/PRINTED MATERIALS & THANK YOU ADS

BRONZE SPONSOR | \$2,500 1 TABLE | 10 TICKETS

COMPANY NAME ON PROGRAMS & THANK YOU ADS

NICKEL SPONSOR | \$1,500 1/2 TABLE | 5 TICKETS

COMPANY NAME ON PROGRAMS & THANK YOU ADS

COPPER SPONSOR | \$500 BOWL AREA | 5 TICKETS

COMPANY NAME ON PROGRAMS & THANK YOU ADS

SPONSORSHIP DEADLINE: SEPTEMBER 3, 2026

NAME: _____

BUSINESS: _____

PHONE: _____

EMAIL: _____

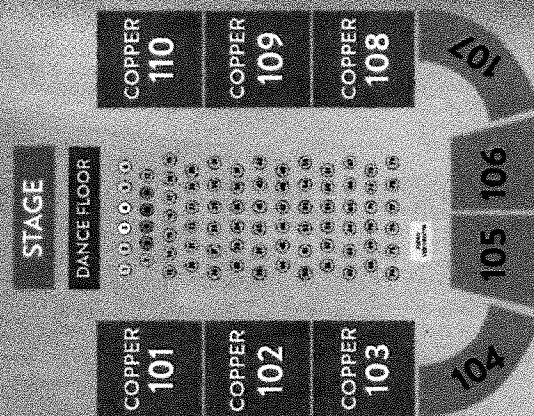
SIGNATURE: _____

SPONSORSHIP LEVEL: _____

BOARD MEMBER: Velma Sue De Leon
956-279-8917

PAYMENT METHOD

☐ CASH ☐ CREDIT ☐ CHECK



QUESTIONS?
956.354.2027

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 1, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the St. John Baptist Church Fall Festival (Jamaica) on Sunday, October 11, 2026.

STAFF COMMENTS AND RECOMMENDATIONS:

The St. John Baptist Church is requesting a sponsorship for their annual Fall Festival (Jamaica). Last year we sponsored \$1,000, and they are requesting an increase to \$1,500 for this year's event.

RECOMMENDATION:

PREPARED BY:

Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



St. John The Baptist Catholic Church

216 W. 1st Street San Juan, Texas 78589

Office: (956) 783-1196 · Fax (956) 702-7747 · C.C.D. (956)783-1068

August 3, 2026

San Juan Economic Development Corporation
512 S. Nebraska
San Juan, Texas 78589

Dear Members of the San Juan Economic Development Corporation,

On behalf of St. John the Baptist Catholic Church, we respectfully request your sponsorship and support for our annual Fall Festival (Jamaica), which will be held on Sunday, October 11, 2026.

The San Juan EDC has always been very generous in supporting our Jamaica, and we are sincerely grateful for your continued partnership and commitment to our parish and community. Your generosity has helped make our festival a success year after year. Our Fall Festival is one of our parish's largest annual fundraising events. The proceeds are essential in helping us meet the financial needs of our church, including paying our annual property insurance, which exceeds **\$60,000**. Without the support of generous sponsors like the San Juan EDC, it would be much more difficult to meet these important obligations.

Each year, our festival welcomes many visitors not only from San Juan but also from neighboring cities throughout the Rio Grande Valley. Families gather to enjoy delicious food, live entertainment, carnival rides, games, raffles, and fellowship, making this event a wonderful opportunity to celebrate our faith while strengthening our community. Thank you in advance for considering a donation to support our Fall Festival. In previous years, the San Juan EDC has graciously provided our parish with a **\$1,000 sponsorship**. We respectfully ask that you consider increasing your sponsorship to **\$1,500** this year.

In appreciation of your generosity, we will proudly acknowledge the San Juan EDC's support through:

- Recognition during our church announcements.
- Placement on our Fall Festival sponsor billboard.
- A special acknowledgment in our church bulletin through a festival insert.

If you have any questions or would like additional information, please feel free to contact one of our Fall Festival Committee members:

Rachel Arcaute, 956-454-5592, arcaute101@yahoo.com

Adriana Salazar, 956-605-8369, adrianasalazar02@yahoo.com

We would be honored to meet with the San Juan EDC and would be happy to provide a report about our Fall Festival at one of your board meetings.

Please let us know the next steps regarding this sponsorship request. We look forward to hearing from you, and we sincerely thank you for your continued generosity and support of St. John the Baptist Catholic Church.

Sincerely,

Rev. Manuel Alfredo Razo, S.T.D.

Pastor, St. John the Baptist Catholic Church