



**NOTICE THAT A REGULAR CALLED MEETING OF THE
SAN JUAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

Location: San Juan City Hall
EOC Room 2nd Floor
512 S Nebraska Ave
San Juan, Texas 78589

**Tuesday, September 15, 2026
5:30 PM**

At any time during the course of this meeting, the San Juan EDC Board of Directors may convene into Executive Session under Texas Government Code Section §551.071 (2) to consult with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Directors under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at any time during the course of this meeting, the San Juan EDC Board of Directors may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. On matters requiring a public hearing, all persons desiring to speak during a public hearing shall sign in with the presiding clerk prior to the scheduled public hearing.

I. CALL TO ORDER

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

IV. PUBLIC COMMENTS

V. DISCUSSION AND POSSIBLE ACTION ON ALL OF THE FOLLOWING MATTERS:

1. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Yaqui Animal Rescue Tails of Hope Gala on Friday, November 20, 2026, at the Mission Event Center in Mission, Texas.
2. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Christian's Manor "A Ripple of Hope" Wine Dinner & Live Auction Fundraiser on Thursday, October 1, 2026, at the Valencia Event Center in McAllen, Texas.
3. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Fourth Annual Childhood Cancer Awareness Donation Drive organized by John Doedyns Elementary, PSJA ISD
4. Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting Liberty Middle School's Perfect Attendance Student Incentive Program for the 2026-2027 academic school year.

VI. EXECUTIVE SESSION

1. The San Juan Economic Development Corporation will Convene in Executive Session, in Accordance with Texas Open Meeting Act, Vernon Statutes and Codes Annotated, Government Code Chapter §551.071 (Consultation with Attorney) and Texas Government Code §551.087 Deliberation Regarding Economic Development Negotiations and Texas Government Code §551.074 Personnel Matters.

- A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS; Regarding

A. Project BBDR

- B. Discussion and possible action on the approval of the San Juan EDC Fiscal Year Budget 2026–2027.

VII. RECONVENE

1. The San Juan Economic Development Corporation will Reconvene into Open Session to Take Necessary Action, if any, in Accordance with Chapter 551, Open Meeting Subchapter E, Procedures Relating to Closed Meeting 551, Requirements to Vote or Take Final Action in Open Meeting.

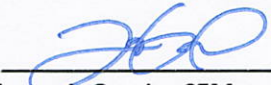
- A. Pursuant to Section §551.087, ECONOMIC DEVELOPMENT NEGOTIATIONS.

A. Project BBDR

- B. Discussion and possible action on the approval of the San Juan EDC Fiscal Year Budget 2026–2027.

VIII. ADJOURNMENT

I, the undersigned authority, do certify that the above agenda of said regular meeting/workshop of the San Juan Economic Development Corporation is a true and current copy, and that said notices were posted at San Juan City Hall, 512 S. Nebraska Ave., San Juan, TX, San Juan EDC office, and San Juan EDC website, www.sanjuanedc.com at a place convenient and readily accessible to the general public, at all times, and said notice was posted on the 9th of September, 2026 and will remain posted continuously for three business days preceding the scheduled time of the said meeting in compliance with Chapter 551 Texas Government Code (Open Meeting Act).



Jorge J. Garcia, CFM
Executive Director
San Juan Economic Development Corporation

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 15, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Yaqui Animal Rescue Tails of Hope Gala on Friday, November 20, 2026, at the Mission Event Center in Mission, Texas.

STAFF COMMENTS AND RECOMMENDATIONS:

Yaqui Animal Rescue is requesting sponsorship support for its upcoming Tails of Hope Gala. Proceeds from the event will support Yaqui Animal Rescue's animal rescue and outreach programs. The San Juan EDC sponsored Yaqui Animal Rescue at the \$1,500 sponsorship level last year.

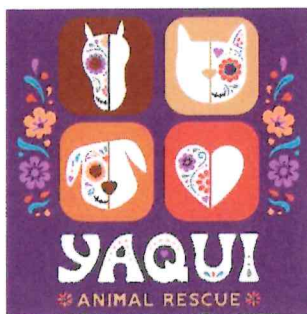
RECOMMENDATION:

PREPARED BY:

Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



Tails of Hope Gala

November 20, 2026 - Mission Event Center

SPONSORSHIP LEVELS

_____ \$15,000 | Leader of the Pack

_____ \$7,500 | Top Dog

_____ \$5,000 | Ruff Rider

_____ \$2,500 | Proud Pup

_____ \$1,500 | Yaq Pack Partner

_____ \$150 Individual Ticket

SPONSOR INFORMATION

SPONSOR NAME: _____

PHONE #: _____

TABLE NAME: _____

EMAIL: _____

SPONSOR SIGNATURE: _____

PAYMENT INFORMATION

_____ **CHECK:** (Payable to: YAQUI ANIMAL RESCUE | Mail to 1803 N. BRYAN RD. MISSION, TX 78572)

_____ **PAYMENT APP/CREDIT CARD:** For credit card payments, please click the PayPal link below:

_____ CASHAPP: \$yaquianimalrescueRGV – or – Click [Here](#)

_____ VENMO: @yaquianimalrescueRGV – or – Click [Here](#)

_____ PAYPAL or CREDIT CARD: development@yaquianimalrescue.com – or – Click [Here](#)

Yaqui Animal Rescue is a registered 501(c)(3) nonprofit organization, federal tax ID 46-3019265. Please return form via mail or to development@yaquianimalrescue.com

TAILS OF HOPE

GALA



Recuérdame

NOVEMBER 20, 2026

6-11 PM - MISSION EVENT CENTER, MISSION, TX

About YAR

We're excited to invite you to our upcoming **Tails of Hope Gala** benefiting Yaqui Animal Rescue. This year, we gather under the vibrant spirit of **Día de los Muertos** to honor the lives we've lost and fight for those still waiting to be saved.

Since 2013, Yaqui Animal Rescue has rescued thousands of animals across the Rio Grande Valley, expanded transport partnerships nationwide and internationally, and provided monthly low-cost spay/neuter services to underserved communities. We are proud to be **opening a low-cost wellness veterinary clinic** on Yaqui Ranch in 2027 to increase access to affordable care.

Your sponsorship is vital. It supports our outreach programs and the daily care of 250+ animals at the ranch. Join us at Mission Event Center as we honor the animals of the RGV and celebrate the bond we share with them. We hope to celebrate with you at our **Tails of Hope Gala**.



Sonia Venecia
Founder,
Yaqui Animal Rescue

Who do your donations help?



250+ rescue animals
at Yaqui Ranch



Stray animals
needing homes



Families needing
low-cost vet care



Pets needing
emergency care



RGV Vet
Science students



Pets needing
transport

Sponsorships

\$15,000

LEADER OF THE PACK

2 tables (16 seats), VIP Suite Access, logo at the event and on all marketing materials, social media promotion, full page advertisement, verbal recognition, and unlimited open bar.

\$7,500

TOP DOG

2 tables (16 seats), logo at the event, social media promotion, full page advertisement, verbal recognition, and 5 drink tickets/per person.

\$5,000

RUFF RIDER

1 table (8 seats), logo at the event, social media promotion, ½ page advertisement, verbal recognition, 4 drink tickets/per person.

\$2,500

PROUD PUP

1 table (8 seats), logo at the event, social media promotion, ¼ page advertisement, 3 drink tickets/per person.

\$1,500

YAQ PACK PARTNER

1 table (8 seats), social media promotion, 2 drink tickets/per person.

*\$150 INDIVIDUAL TICKETS

DEVELOPMENT@YAQUIANIMALRESCUE.COM

Event Highlights



Signature Cocktails

Seated Dinner

Heartwarming Stories
and Awards

Music and Dancing

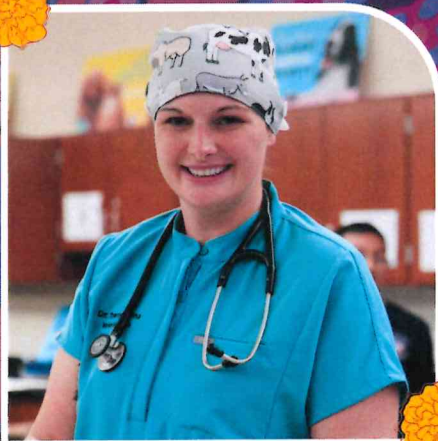
Silent Auction and Raffle

Largest Pet Ofrenda in
the Rio Grande Valley

Live Dancers

Guest Speakers

Attire: Elegant with
Mexican Cultural Flair
(rich colors, floral
elements, etc).



COMING
SOON!

*Yaqui Prevention &
Wellness Clinic*



BOARD OF DIRECTORS

Susan Garcia

Maggie Mustard

Michelle Smith

Vanessa Leal

David Sanchez

Vanessa Sanchez

Gilbert Vasquez

Amanda Cedillo

Tawny Hanna, DVM

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 15, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Christian's Manor "A Ripple of Hope" Wine Dinner & Live Auction Fundraiser on Thursday, October 1, 2026, at the Valencia Event Center in McAllen, Texas.

STAFF COMMENTS AND RECOMMENDATIONS:

Christian's Manor is requesting sponsorship support for its upcoming "A Ripple of Hope" Wine Dinner & Live Auction Fundraiser. The San Juan EDC sponsored Christian's Manor at the \$5,000 sponsorship level last year.

RECOMMENDATION:

PREPARED BY:

Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



A RIPPLE OF HOPE

CHANGING ONE LIFE. STRENGTHENING GENERATIONS.

WINE DINNER & LIVE AUCTION FUNDRAISER

TO BENEFIT



THURSDAY, OCTOBER 1ST, 2026



VALENCIA EVENT CENTER

3012 S Jackson Rd, McAllen

cocktail attire

BOARD OF DIRECTORS

EDDIE CANTU
CHAIRMAN EMERITUS

DALINDA GONZALEZ-ALCANTAR
OLIVIA GOMEZ
FELIPE CAVAZOS

VERONICA CANTU

JOE QUIROGA
REZA BADIOZZAMANI
AISHA GONZALES

SPONSORSHIPS

\$25,000



CAPITAL IMPROVEMENT

Up to 2 VIP tables (8 seats per table) • Naming Rights
Recognition in Event Program • Newsletter & Website Recognition

\$10,000



PLATINUM

Up to 2 VIP tables (8 seats per table)
Recognition in Event Program • Newsletter & Website Recognition

\$5,000



GOLD

One VIP Table (8 seats)
Recognition in Event Program • Newsletter & Website Recognition

\$2,500



SILVER

One VIP Table (8 seats)
Newsletter & Website Recognition

\$1,250



PEARL

Half Table (4 seats)
*table may be located in outdoor patio (Valencia Patio)

PLEASE PROVIDE SPONSOR INFORMATION BELOW & RETURN TO EDDIECANTU@ME.COM

NAME: _____ PH #: _____

ADDRESS: _____

EMAIL: _____

MAKE CHECKS PAYABLE TO CHRISTIAN'S MANOR

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 15, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting the Fourth Annual Childhood Cancer Awareness Donation Drive organized by John Doedyns Elementary, PSJA ISD

STAFF COMMENTS AND RECOMMENDATIONS:

John Doedyns Elementary is requesting support for its Fourth Annual September Childhood Cancer Awareness Donation Drive. The San Juan EDC supported the Childhood Cancer Awareness Donation Drive with a \$300 contribution last year.

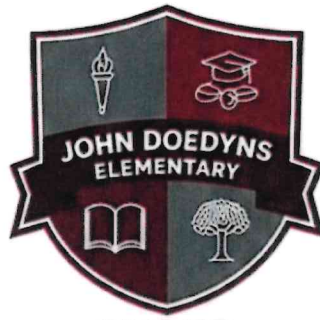
RECOMMENDATION:

PREPARED BY:

Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



PSJA ISD

SEPTEMBER IS

CHILDHOOD CANCER

AWARENESS MONTH



SEPTEMBER 1 – 30, 2026

The Doedyns Elementary
Pre-Kinder class will be
collecting **beanies &**
mittens for Childhood
Cancer.

All items will be
donated to children with
cancer.



TO SUBMIT ITEMS,
PLEASE BRING THEM
TO MS. MORENO.

Your donation can bring warmth, hope, and smiles!



FOURTH ANNUAL CHILDHOOD CANCER AWARENESS DONATION DRIVE

To Whom It May Concern:

My name is **Gloria E. Moreno**. I am an **Assistant Teacher at John Doedyns Elementary in PSJA ISD**, and each September, in recognition of **Childhood Cancer Awareness Month**, I organize a donation drive to provide comfort and encouragement to children undergoing cancer treatment.

This year marks the **fourth year of this special effort**, made possible by the generosity of family, friends, local leaders, first responders, businesses, organizations, and members of our community who have come together to support children facing cancer.

For my family, however, this year's drive carries an especially personal meaning.

Ten years ago, my daughter, **Lizbeth I. Ochoa**, began her own childhood cancer journey. She initially received treatment and underwent major surgery in Houston, TX. Because of the distance and the need for continued care, our family later continued her care closer to home at **Vannie E. Cook Jr. Children's Cancer and Hematology Clinic**, where she was treated under the care of **Dr. Juan Carlos Bernini**.

As a mother, I experienced firsthand the fear and uncertainty that come with watching your child face cancer. I also learned how much it means to have compassionate medical care and the encouragement and support of family, friends, and the community during such a difficult time.

This year marks a very special 10-year milestone in my daughter's childhood cancer journey.

In honor of that milestone and in gratitude for the care and support our family received, I have chosen to once again give back to the children being treated at **Vannie E. Cook Jr. Children's Cancer and Hematology Clinic in McAllen, TX**.

Throughout the month of September, I will be collecting **new beanies and mittens** to donate to children receiving cancer treatment at the clinic.

I am inviting individuals, businesses, city departments, first responders, schools, organizations, and other members of our community to consider participating in this year's donation drive.

You can participate by making a donation, organizing a collection among your employees, coworkers, family, or team members, or even challenging another local business, department, or organization to join you. A little friendly competition can help spread awareness and allow us to reach more children this year.

FOURTH ANNUAL CHILDHOOD CANCER AWARENESS DONATION DRIVE

There is no minimum contribution. Whether you donate one item, several items, or organize an entire collection, **every donation makes a difference.**

To a child undergoing treatment, something as simple as a warm beanie or a pair of mittens can provide comfort. More importantly, each donation serves as a reminder to that child and their family that they are not alone, and that their community is thinking of them and supporting them.

I have continued this tradition because I remember what it meant for my family to feel supported during my daughter's journey. **As we commemorate 10 years since my daughter's childhood cancer journey began,** I can think of no better way to honor this milestone than by extending that same kindness and support to other children and families.

I would be truly grateful if you would join me in making the **fourth year of this donation drive** especially meaningful.

Donations will be collected through September 30, 2026.

For questions, donations, or to arrange a pickup or drop-off, please contact:

Gloria E. Moreno

Phone: 956-358-1299

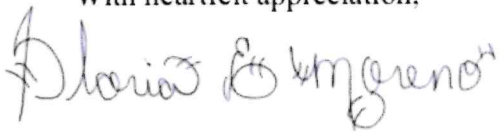
All collected items will be donated to:

Vannie E. Cook Jr. Children's Cancer and Hematology Clinic

McAllen, TX

Thank you for your generosity, support, and for helping bring **warmth, hope, and love** to children facing cancer.

With heartfelt appreciation,

A handwritten signature in blue ink that reads "Gloria E. Moreno". The signature is written in a cursive, flowing style.

Gloria E. Moreno

AGENDA ITEM AND RECOMMENDATION SUMMARY
EDC BOARD REGULAR MEETING
SEPTEMBER 15, 2026

Discussion, Consideration, and Possible Action, if any, on Sponsoring/Promoting Liberty Middle School's Perfect Attendance Student Incentive Program for the 2026–2027 academic school year.

STAFF COMMENTS AND RECOMMENDATIONS:

Liberty Middle School is requesting a donation to provide incentives for students who achieve perfect attendance during the 2026–2027 academic school year. The San Juan EDC previously sponsored Liberty Middle School with a \$300 donation.

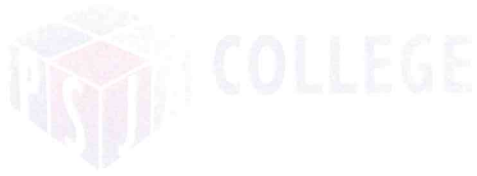
RECOMMENDATION:

PREPARED BY:

Kimberly Cerda,
Communications and
Marketing Specialist

APPROVED BY:

Jorge Garcia, CFM. Executive
Director



Liberty Middle School

Irene Jeanna Rodriguez
Truancy Officer
Liberty Middle School
1212 S. Fir St.
Pharr, TX 78577
(956) 354-2616
irene.rodriguez@psjaisd.us

Dear San Juan EDC,

Liberty Middle School is committed to promoting student success through strong attendance habits. This academic school year, we are working to encourage our students to reach perfect attendance by providing meaningful incentives that celebrate their dedication and effort.

We kindly request your monetary support in rewarding our students, as we seek assistance from your organization. Your generosity will directly motivate and recognize students who consistently show up ready to learn, helping create a positive and engaged school environment.

Your contribution will be acknowledged by our campus, and we would be proud to highlight your business as a valued community partner in education. With your support, we can continue building strong relationships between our students and the community that surrounds them.

Donations: Bronze \$300.00 Silver \$500.00 Gold \$1,000.00

Thank you for considering our request. We truly appreciate any support you can provide. Please feel free to contact me at my office number (956) 354-2616 or you may also reach me on my cell phone (956) 784-1873 if you have any questions or would like additional information.

Sincerely,

Irene Jeannette Rodriguez

*Irene Jeannette Rodriguez
Truancy Officer*

This letter will serve to confirm that no goods or services were received in exchange for this donation. Donations to the Pharr-San Juan-Alamo Independent School District for public purposes are considered charitable contributions under section 170 of the Internal Revenue Code. Please retain this letter as proof of your charitable contribution. **The PSJA ISD's taxpayer number is 74-6001876**

START COLLEGE NOW! COMPLETE EARLY! GO FAR!

1212 S. Fir St, Pharr, TX 78577 P: (956) 354-2610 F: (956) 354-3218 www.psjaisd.us

It is the policy of the Pharr-San Juan-Alamo ISD not to discriminate on the basis of sex, disability, race, color, religion, national origin, or age.